

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

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ARMISTICE DAY

Today, eighteen years after the signing of the armistice, let us pause, reverently in memory of those who gave their lives that the world might be safe for democracy. It is the sacred duty of all mankind to cherish and preserve this day, so that their ideals may never perish from this earth.

CHANGE YOUR VIEWPOINT ADVISES ROGER BABSON

For years the smart and profitable policy in business was to buy hand-to-mouth and cut stocks to the limit. Business focused its attention on cleaning house, on snuggling up by cutting down on this and paring that. This was the natural corollary of the depression years. It was sound business. Now the depression is over—it is as much a thing of the past as the 1929 boom. Standing on the threshold of a period of inflation and unprecedented business expansion, the time has come to change your point of view. Get into a different frame of mind—a prosperity frame of mind. Here are my concrete suggestions.

- Merchants:** Instead of belly-aching about profit margins, boost your advertising and sales budget. Get your share of the new business.
- Bankers:** Stop crying about the lack of good loans. Cut money rates to an attractive and reasonable basis and go after good risks.
- Employers:** Hire now before all the employables get jobs. Boost wages. Do not let your competitors steal your good workers.
- Workers:** New jobs are opening every day. If you are not getting ahead, keep your eyes open for a better position.
- Home Owners:** Do the repair job you have been waiting to do "when good times come back". It will cost you more to do it next November.
- Renters:** Find the place you want to live. Then, instead of trying to get the shortest, try to get the longest lease you can.
- Investors:** Do not wait for stocks to get back to boom-day level before buying. Watch for fixed-income securities.
- Newspapers:** Put new pep into your editorial work. Build up your circulation. Get your share of the advertising gains which lie ahead.
- Manufacturers:** Instead of hand-to-mouth buying, see that your inventories are built up. Avoid being caught by rising prices and increasing business as you were caught by falling prices and decreasing business in 1929.
- Everybody:** Business, according to the Babson chart, is at normal and at the best level for any October since 1929. The depression is over. Stop thinking about it! Get the new prosperity viewpoint.

Proposed Chain Store Tax Proven Popular

The proposal to tax foreign-owned organizations in proportion to the benefits they receive from doing business in Oregon, is meeting with enthusiastic acclaim both in Portland and in many other sections of the state.

Hundreds of volunteers have offered their services to assist in the campaign now being waged to obtain legislation which will enable this state to collect a substantial tax on each store in excess of 15, operated by any foreign-owned or controlled corporation.

A number of progressive states have already passed laws where by the class of chains are taxed on a store unit basis. It is a fair and equitable method of compelling the owners of the multiple store systems to pay their share of the cost of state government. California is the latest state to place such a measure on the ballot. The people will vote on it in November and from reports, the measure will carry by a large majority.

The chain store Tax League, is now organized, and ready to wage an active campaign. Membership is open to any citizen who desires to assist in the program. There is no membership fee or other obligation.

League headquarters are located at 733 Morgan Building, Portland. John D. Rice is President of the new organization, and A. V. Beesley, is executive secretary.

It costs more than a dollar a day to keep prisoners in jail.

Why Are Some Laws, Laws?

We noticed in the Oregonian a few weeks ago that the old and nearly forgotten law, "If you accidentally injure or kill another person with a gun, you may never carry a firearm in the State of Oregon again."

That is all very well and good, yet why the discrimination in accidents? If you go hunting and shoot someone, the law takes your gun away forever. If you take your automobile and kill someone through carelessness, they merely take your drivers' permit away for 30 days or so and turn you out as a public menace.

If 99% of the automobile, so-called necessary laws were eliminated and one law similar to the gun law, put in the books in nice plain English, saying "Anyone who kills or cripples another while driving a motor vehicle, shall at once be forbidden to operate a motor vehicle anywhere in the state." "Further if caught driving after the permit is taken away he will be subject to a mandatory prison sentence of (a stated number of years and not eligible for parole or commutation." And enforce this one law.

We would at once find the number of automobile murders dropping until car driving would be a pleasure and not a menace to the public. If a close check up were made it is safe to say that 50% of the reckless drivers imagine they own the road, and of this 50% it is doubtful if over 5% own the cars they drive. Check up on the real hazards to public safety, hunting season lasts only a few days each year, while driving season lasts 365 days of

Pearlman Furniture Company

516 S. E. Grand : Portland
Serving you at the Same Location for 18 Years



- 3 Piece Bedroom Set, reg. \$79.50 Value, introductory offer \$59.50
- Inner Spring Filled Mattress Regular Price \$24.50, Feature \$16.95
- 8 piece Walnut Veneer Dining Room Suite \$89.00
- G. E. Norge-Thor Washers Sales Price \$49.50

The Pearlman Furniture Company has returned to its former location at 516 Southeast Grand.

This is one of the popular furniture stores of Portland, offering the newest and most attractive furniture at the lowest prices and enjoying a large patronage not only from Portland but from the Tualatin Valley. What is more important than the building of a happy, comfortable home? We venture the statement that because they contribute probably to a larger degree than any other institution in this important work, this justly popular house is one of the most essential features of the commercial and community life of this section. This fine establishment is under the personal and efficient

management of Mr. Sam I. Pearlman and is replete with furnishings for the home and no matter what may be your need in this line, they have it at very reasonable prices. Standard makes will be found at this store. Library tables, davenport, beds, mattresses, furniture of all kinds, all of the articles for the home are represented by standard brands that are known the country over.

It is hardly possible for this edition to devote enough space to the Pearlman Furniture company to give a concrete idea of the excellent stock that this firm carries for the accommodation of the public, or the quality offered at reasonable prices.

A visit to the Pearlman Furniture company, however, will readily prove to you that it is the proper and most advantageous place to trade. This establishment and the men who direct its affairs are contributing in no little measure to the progress and development of this section of the state, and especially to that portion within a few miles around. Northwest Oregon is more attractive, more progressive, by reason of their activities and in this review of our on-ward progress, we wish, not only, to compliment them but to urge our readers that they can do no better than to visit the Pearlman Furniture Company at 516 Southeast Grand, when in need of anything in their line.

24 hours each.

No, I am not against driving, I have a car myself, have driven for 23 years, have had drivers permit in seven different states and have never been cited for traffic violation.

The above law should be passed in every state in the Union, not only in one or two, and after it is in effect, enforce it, and unsightly messes along our highways and city streets will be eliminated.

A reader, a citizen, a voter and a driver.

Dates Set for Meeting of E. O. Wheat League

The ninth annual meeting of the Eastern Oregon Wheat League will be held at Heppner, December 4 and 5. C. W. Smith, assistant state county agent leader and secretary of the League, has just announced.

Among the principal topics to be discussed at this year's convention are perennial noxious weed control, an agricultural conservation program for 1937, the feeding of wheat to livestock Columbia river development, cooperative marketing of farm products, crop insurance, social security, the effect of currency valuation on trade, substitute crops for eastern Oregon, and needed changes in agricultural legislation in Oregon.

Shoe Warns of Fire

Toledo.—Three members of A. E. Lancer's family narrowly escaped death in their burning home, when a motorist unable to arouse the sleeping household by knocking at the door, removed his shoe and hurled it through a window.

O. A. Neal

ATTORNEY
Pacific Bldg. : Portland

Many men in America have risen to fame from the ranks of the legal profession. Most of our greatest statesmen have been members of the bar and when we mention a given number of people who are entitled to the classification of outstanding citizens, we will find the lawyer well represented.

Among the attorneys of Portland who deserve mention in public print is Mr. O. A. Neal whose office is located in the Pacific Building.

By virtue of his good work and his professional standing in the state in which he lives, we feel that whatever praises we may give him he has well merited. His profession is one that is dedicated to the service of mankind. What greater goal in life can be attained by man than to serve your fellow men.

Mr. Neal has a pleasing personality which makes one instantly feel at ease when conversing with him. He seems to establish an air of confidence, one factor that is necessary in any undertaking, no matter how small or how large. He is well versed in the intricacies of the law and has made an enviable record for himself during the length of time he has been practicing. We have taken this message to let you, our readers, know how we feel about Mr. Neal, the man and the attorney.

Daniel Edgar Powers

ATTORNEY
Yeon Building, Portland, Ore

Considering the professional and business man from the standpoint of their usefulness to the community it would appear that the lawyer is among the most influential and progressive citizens by reason of his thorough training and intimate and personal contact with business and private affairs of the citizens, the lawyer bears a close relationship to the general welfare of a community.



Among the attorneys of Portland may be mentioned the name of Daniel Edgar Powers, whose ability enables him to sit in the front rank with the leading barristers of the city. He is the type of lawyer whose practice has developed along the line of strict adherence to the finest ideals.

The legal fraternity forms an imposing array of the community's leading professional figures, whose attainments for the most part rarely, if ever, come to the notice of the public. This is due to the fact that the attorney, traditionally for his conservatism of manner in practice, conducts his affairs in the effectual, rather than the spectacular manner. Such is the type of Daniel E. Powers who is a good and worthy citizen as well as a good lawyer.

Dickson & Dickson

ATTORNEYS
825 Yeon Bldg. Portland

The law firm of Dickson & Dickson is one of the most prominent in Portland and whatever hobbies they have or what pleasures they pursue, outside the law, it is difficult to determine, unless it be their interest in the progress of Portland seem to give entire energies to untangling other people's woes. This is certainly one phase of a lawyer's life which bears the scented air of altruism. Of course, they get paid for it; but the disposition to help others over the rough places of life must be inborn and cannot be bought like so much merchandise. It is too ethereal for weights and measures. Lawyers should be given credit for what they do; for motives inordinately associated with their personality. Of this type is Dickson & Dickson and they are better liked for it throughout the entire community.

Their capacity for hard work is phenomenal. They follow the course of logic as applied to many details that would be bewildering to any but the well trained. In their present enviable position, the scope of their activities has been widened of course but cannot be said to have been deepened, for their habit of mind has led them to go to rock-bottom in regard every proposition or problem with which they have had to deal. Their leadership is the result, and a lifetime experience alone can put men among these in the front rank.

Chester A. Sheppard

ATTORNEY
Portland : Oregon

The man who can pursue a peaceful path through this life, consistently sidestepping friction, is a genius. The man who can administer the affairs others entrusted to him in such manner as to eliminate that disagreeable element or reduce it is more than a genius. In this respect it is gratifying to note that there are a number of lawyers who have earned a reputation for settling cases out of court whenever it is possible to do so. A splendid example of this type is Chester A. Sheppard, of Portland. Were it not for lawyers of his ability every large city would be a hot bed of litigation. The meeting of many divergent interests in this world is a constant cause of friction and only a few people realize how really dependable is our social welfare upon the services of those attorneys who devote their lives to a study of the working principle of peaceable contact. In the person of Chester A. Sheppard we have a type who is a true example of the type of lawyer described in the foregoing sentences; one who follows the dictates of his conscience and upholds his profession as a medium expressing the best that is in him rather than as a

means of personal advancement. Chester A. Sheppard is unquestionably a leader in Portland, and a very helpful factor in the surrounding territory.

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Dr. Lee Verbon

NATUROPATHIC PHYSICIAN
616 N. W. 18th Portland

Dr. Lee Verbon is a Naturopathic Physician. Many people from this section have received his professional service and advice.

Dr. Verbon has had adequate training to practice the profession most successfully. He is a graduate of a well known school and previous to that time he received a general and special education which was designed especially for all of the work that this science and art of Naturopathy implies.

His practice increased by rapid strides and people go to his office weekly to consult him from all parts

of this and adjoining counties and the great work he is doing in the relief of the suffering is phenomenal. Then again his patients come from the very best class of people, people of standing in the community in which they live.

We are pleased in this review to recommend Dr. Lee Verbon on the success he is making in the practice of his profession and upon his excellent standing in the professional world of the state, and assure our readers that at his offices they will receive the very best of professional treatment.

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KAHLIN'S

604 S. W. MORRISON ST. Portland, Oregon

David E. Lofgren

ATTORNEY
Portland : Oregon

The history of our country from the beginning, shows that many of the keenest minds of every generation have been attracted to the legal profession. This is, perhaps, a natural condition, since in that field exists the greatest opportunity for the exercise of intelligence and talents to service of mankind.

Whatever may be the chief factor contributing to this condition, it is an established fact that in mentioning the names of a given number of people who are entitled to classification as to the most useful citizens of this community, the members of the legal fraternity loom large.

Among the members of the local bar, who by their achievements are entitled to more than ordinary reckoning, is David E. Lofgren, one of the prominent attorneys of Portland.

Broad of vision, keen, resourceful and energetic he has advanced to his present position of leadership in his profession by the constant pursuit of those ideals which actuated the efforts of the early lawyers of the province in founding the bar of this state.

He has achieved his standing in the profession by constant and continuous fair dealing loyalty to his clients and the tireless painstaking efforts which he exerts in their behalf.

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A LASTING TRIBUTE Lest You Forget May we remind you that the erection of a memorial should be seriously and carefully considered. Memorials are important. They are necessary. The memorials you erect will be the one public, lasting, honoring record you can make of the deceased of your family. OREGON MONUMENT WORKS H. H. STANNARD, Manager Phone 121 Hillsboro

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