

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

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POLITICAL CAMPAIGN EFFECT ON BUSINESS

Numerous prognosticators are of the opinion that the old bogey of an election year being a bad business year has been at least temporarily outlawed. They feel that the 1936 political campaign will have little effect on the recovery movement.

Even so, it must not be forgotten that governmental action cannot help but affect business, for good or ill, in the long run. When the public feels that official policies are inimical to the great industries that provide jobs and opportunities, it becomes difficult to get necessary money to venture into those channels—and, as a consequence, industrial development lags. But when the public feels that official policies encourage lawful and legitimate industrial operations, money flows freely, men are put to work, and real prosperity follows.

This is not a partisan matter. Neither the Republican nor Democratic parties can justly claim a corner on statesmanship. It is the duty of public men of both parties to work for the common good. When the times comes, no election will have an adverse effect on business. And in the meantime, let's hope that, as forecast, the election of 1936 will not appreciably hamper the recovery movement.

* * * *

A FOOL AND HIS MONEY SOON PARTS

"A fool and his money are soon parted," says the old adage. That was true a thousand years ago—and it is just as true today. The habit of the fool, in chancing his money on gambling, is to rush in blindly and take a chance, whether or not he has sufficient knowledge and information to justify his venture.

Gambling will always be extremely hazardous.

Landon Runs Strong in Poll

Continued from Page 1
client volume, at this early date, to warrant tabulation which might be considered an authoritative straw which accurately indicates the direction of the August political winds. The Michigan vote follows:

Landon	45.9%
Roosevelt	45.5%
Lemke	94.3%
Thomas	92.4%
Browder	91.9%

Another distribution of first returns from the 23 states, as between Roosevelt, Landon and Lemke only, shows:

Landon	52.2%
Roosevelt	44.4%
Lemke	93.4%

Pole Wide Spread

The early interest shown in this poll by publishers throughout the country, plus the continued increase in the number of weekly newspapers that are cooperating, by conducting the straw-vote in their territories, indicates most clearly that the final returns in the nation-wide balloting will be the most representative pre-election expression of political sentiment ever tabulated from small towns and rural America in a national election year.

Extra effort has been made to keep this poll non-partisan in every respect. All weekly newspapers wheth-

er they be Democratic, Republican or Independent in policy, have been invited to join in on the poll. Hundreds of them are now conducting their local polls. They will then forward their ballots to straw-vote headquarters in New York, for national tabulation.

Our Local Vote First

Readers of this paper may expect more and more interesting national returns in the weeks right ahead. This newspaper will give you week to week reports on the progress of the voting.

Have you yet voted? If not, then clip out the straw-vote ballot on Page 2, vote for your presidential choice, then mail or bring it to this paper.

You are not obligated in any manner by voting in this poll. You need not sign your name. You only write in the name of the town and the state from which you expect to vote in November. This is done to assist in an accurate tabulation of the national vote.

Every voter should cast a ballot in this poll. Voters in other states throughout the country are interested in knowing which candidate we favor here in Oregon, just as we are interested in learning of their choices.

So clip out the ballot. Vote for your favorite. Send the ballot to us. We will count it in the local vote. Then send it on immediately for national tabulation.

Vote and Mail Straw-Ballot Below

STRAW VOTE BALLOT

Nation-Wide Vote for PRESIDENT

THIS Straw-Vote is being conducted by cooperating weekly newspapers located in states throughout the nation to show pre-election sentiment of small town and rural America in their choice for President for the next four years.

TO VOTE:

Mark a cross X in the square before the name of the candidate you prefer.

Group or club voting is NOT allowed. Only single individual votes will be counted.

A voter need not sign his or her name, but to assist in national tabulation please fill in name of town and state, below.

Vote for one only of these candidates

- ROOSEVELT (Democratic)
- LANDON (Republican)
- LEMKE (Union)
- THOMAS (Socialist)
- COLVIN (Prohibitionist)
- BROWDER (Communist)

Town.....State.....

View of West Hills Memorial Park



The accomplishments after clearing and landscaping the site of new West Hills Memorial park on Canyon road, four miles from Portland, can be seen in the above photo. Workmen are busy daily at the site hurriedly turning the 130 acres into one of the finest memorial parks in the nation. Roger Gerke is in charge of the landscaping.

—Courtesy Oregonian

Rapid Progress Made Towards Park Completion

Rapid progress toward completion of West Hills Memorial park was announced last week as a crew of workmen continued to landscape and prepare the 130 acres for establishment of one of the nation's finest and most modern memorial parks.

Fifteen acres have been seeded and are ready for interments, officials in charge reported. Landscaping accomplished includes a large and beautiful United States shield, made of red, white and blue flowers, many beds of flowers and trees.

Three sections, LaCresta, Tualatin View and Forest Lawn, are planned in the initial development of the park which overlooks the beautiful Tualatin valley. Sales of lots in these sections have reached a high total.

Lakes Are Planned

Present work will be followed by construction of a new administration building and artificial lakes. Thirty-five tons of pipes for drainage and sprinkling have been laid in the park and more will be added.

Later plans call for the erection of a mausoleum and a music tower featuring an outdoor pipe organ.

The latest restrictions for modern memorial parks allow only bronze markers, eliminating the granite headstones and all interments will see caskets encased in concrete vaults to prevent settling of earth.

West Hills Memorial park adjoins Canyon road, four miles from Portland.

Tourists from All States in Union Visit Oregon During Summer Months

Orange, copper, blue, green, flaming red—nearly every color of the rainbow are the license plates of the out-of-town automobiles which have helped make this summer one of the biggest tourist years in the history of the state. Cars from every state in the union and all Canadian provinces have been seen frequently according to Mr. Ross, local Ford cording to Mr. Johnston, local Ford cording to Mr. Vermilye, local Ford dealer.

"Ford owners from all over America have stopped here," said Mr. Ross "and they are all delighted Johnson," and they are all delighted Vermilye "and they are all delighted with the Pacific Northwest. This has been one of the finest tourist seasons ever recorded, and its worth as a stimulus to all lines of business in Oregon and Washington cannot be overestimated.

"But," he continued, "while we are being hosts to visitors from all sections of the country, our own people are also doing a lot of traveling on their own account, and a lot of them are going in new Ford V-8s."

Sales and service records for the Portland branch of the Ford Motor Company, which furnishes Southern Washington and all of Oregon with cars, reveal that Ford business throughout the territory is good, July business topping all previous records. It is anticipated by Ford officials at the local branch that the month of August will be approximately 25% greater than June, which also was a splendid month.

Mynah Bird Can Whistle "Yankee Doodle" and—

Honolulu—Nobody talks back to Capt. Konrad Hubbenette aboard his freighter Manukai except Harry.

Harry greets the skipper with a "Hello, you big stiff," and gets away with it.

Harry is a saucy, talking mynah bird, and its vocabulary rivals any schoolboy's. The bird can whistle a hoarse version of "Yankee Doodle" and say "whoopee" in a highly satisfied manner.

Flowers

Flowers for all Occasions Funeral Designs Promptly Delivered

Terwilliger Greenhouse
Near Boetha Station Phone AT. 1020

Riverview Cemetery

Thirty Per Cent of Lot Receipts are set aside for Perpetual Care LOT \$30 UP Burial Service with Cement Grave Box \$27 No Profits No Assessments West End Sellwood Bridge

No More Hot Trains for the West!

Chicago—The long, hot reaches of the Western desert country no longer bring perspiration to the traveler's brow. The railroads have solved the problem of summer travel in the desert country—air-conditioning.

This year air-conditioning will be one of the primary factors in an increase in Western vacation travel. These statements were made here recently by Harry G. Taylor, Chairman of the Western Association of Railway Executives.

In making his statement, Mr. Taylor pointed out that the Western Railroads have \$27,000,000 invested in air-conditioning equipment of all classes. He said: "We have a tremendous investment in air-conditioned cars, but we feel that our investment will justify itself in increased travel."

COMING EVENTS

- Aug. 24-30—Oregon Christian Endeavor union summer conference at Turner.
- Aug. 24-30—Multnomah County Fair, Gresham.
- Aug. 26-29—Tillamook County Fair, Aug. 30—Independent Merchant's Assn. picnic at Blue Lake Park.
- Aug. 30—All State Democratic picnic Aug. 27-30—Hop Fiesta at Independence.
- Aug. 31—Democratic Meeting, Hillsboro.
- Sept. 2—Republican Meeting Hillsboro.
- Sept. 3-5—Washington County Fair.
- Sept. 10-12—Pendleton Roundup
- Sept. 13—Republican Picnic, Jantzen Beach.
- Sept. 21—Fall College term starts.

Classified advertising pays.

Don't accept substitutes—Buy the advertised article.

Electric Refrigeration Air Conditioning

MEN WANTED. Reliable, fair education, mechanically inclined who would like to better themselves. Must be willing to train spare time to qualify as installation and service experts. No experience necessary. Write giving age, present occupation, etc.

Utilities Engineering Institute

404 N. Wells St., Chicago, Ill.

RITZ THEATRE

BEAVERTON, OREGON
ALL SHOWS START AT 7:30 P. M.

Sunday to Wed. Aug. 30-31-Sept. 1-2

FRED ASTAIRE GINGER ROGERS



dancing and romancing to the tingling tunes of 7 new song sensations. in—

"The Bohemian Girl"

with Laurel and Hardy plus "Gentle Julia"

featuring Jane Withers, two good features for the price of one. Next Shirley Temple in "Captain January."

George Lee Marks
Teacher of **Virginia Veropua La Rae**
Announces a Five Week's Master Vocal Course Beginning August 24
Selling-Hirsch Bldg., AT. 9726

V Dinners That End the Day Happily

V COFFEE SHOP
in the Lobby
American Bank Bldg., Portland, Oregon

LOWEY & CO.
FIRE SALE STARTS FRIDAY, AUG. 28th
25% to 50% Savings ON ALL Merchandise
414 S. W. Washington St.



"Man Takes A Chance" said the waitress when her customer ordered hash. You take a chance every time you drive a car without insurance!

Leonard Adams
BEAVERTON, OREGON

APOSTOLIC FAITH

OPENS **FALL CAMPAIGN**
N. W. Sixth and Burnside
SERVICES—Sunday, 10:30, 2:30 and 7:30; Every Evening, 7:45
Except Monday and Saturday
ORCHESTRA CONCERT SUNDAY EVENING
SPECIAL SINGING—THE ENTIRE GOSPEL PREACHED
NO COLLECTIONS
"A Spiritual Place to Worship"

SPECIAL

- PAINT, Per Gal. \$2.35
- ROOFING, Per Roll, \$1.20
- 2 ft Handy Household Step Stools 79c
- Agricultural Lime, Per sack .40
- Self Polishing Floor Wax Per Pt .45
- Calsomine, Per Lb. .07

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DANCE
Every Sunday Night
Boat Swan
Del Milne Orchestra
Leaves 8:30 P. M.
FOOT OF ALDER STREET

MON. THURS. DANCE FRI. SAT.
With Claude Brereton and His Music
The Lonesome Club
821 S. W. 4th Ave. Portland
ADMISSION ALWAYS 25c

OREGON STATE FAIR
PARI-MUTUEL HORSE RACES
Every Afternoon but Sunday
Night Horse Show
with Kellogg Arabians and Platoom Cavalry added features
Outstanding Exhibits Amusements and Free Entertainment
ADMISSION 50 CENTS
Children Under 14 Free
SEPT. 7-13 SALEM

NEW STAGE LINE
To Astoria & Seaside
via Vernonia, Jewell, Wolf Creek Highway, etc.

On and after Friday, August 28, the Spokane, Portland and Seattle Transportation Co. will run daily motor passengers and express stage service over this new route, leaving Beaverton 8:19 a. m., arriving Seaside 12:25, Astoria 2 p. m., returning leaving Astoria 1, Seaside 2 p. m.

Fares to Seaside \$3.54 one way, \$4.75 round trip; to Astoria \$4.00 one way, \$5.50 round trip.

This makes a quick and interesting trip to these points and intermediate points west of Pittsburg. Stages stop on signal, and tickets sold by drivers.

S. P. & S. Trans'n Co.