

Will New Deal Theory of "Buying Votes" Be Proven in November?

By Nicholas Roosevelt
For the
National Republican Builders, Inc.

If the cynical New Deal theory is sound—that the votes of the American people can be bought by direct payments from the government—then indeed do Republicans have cause to worry.

The reason for this is that, according to latest estimates, about a third of the population of the country now receives money for one reason or another from the government. In many cases the amounts are very small—which, if the New Dealers theory that the votes can be bought is right, raises the question: "What price votes?"

This one-in-three estimate is arrived at as follows: There are about 30,000,000 families in the country, of these about 3,500,000 are on relief, or in public works; one million receive pensions; 3,500,000 individuals are qualified for bonus payments; 750,000 men and women are federal civil employees; 2,250,000 farmers are being helped directly or indirectly. This makes a total of eleven million persons, most of them heads of families, who are on the government pay roll. The estimate does not include the members of the C. C. C. camps nor the officers and enlisted men of the army and navy. Allowing an error of 10 per cent for probable duplications, we arrive at the figure of 10,000,000 persons, presumably heads of families, who receive aid from the government. In other words one in every three families is directly interested in government checks.

If Mr. Farley is right, and all the voters in this group will hand over their votes to the New Deal in return for favors received or to be received, the New Deal have a great start. Mr. Farley might as well make his campaign slogan "Government of the administration, by the administration, for the administration!" and include all who are receiving checks as part of the "administration" as organized by the nation-wide Tammanyized machine, on the theory that Uncle Frank will stand by them as long as they stand by Uncle Frank.

This, is, of course, a literal application of the teachings of the New York school of politics in which Messrs. Farley and Roosevelt were trained. But it assumes that the recipients of Federal aid will "stay bought." It overlooks the old American tradition that Uncle Sam is "fair game." Evading taxes has always been a favorite American pastime. In recent years when all taxpayers have been treated by the government as if they were criminals, countless individuals have derived genuine satisfaction from proving the government in the wrong and—if possible—obtaining refunds for taxes overcharged and overpaid.

It is part of this same tradition that it is proper to take anything possible from Uncle Sam—and regard it as so much "velvet." If checks are being passed out right and left by a spend-thrift administration, it seems foolish not to reach out and get one also. But it would be equally foolish to vote for an administration that indulged in such prodigality.

Nevertheless the idea that every one who receives a check from the Federal government will for this reason vote for the Roosevelt-Farley machine is absurd. True, it fits in with the conception of a "government of the administration, by the administration, for the administration." But it presumes that the average American voter not only is incapable of honest judgment but cares so much more for a few dollars than for his country that he will willingly make this Farley concept his own. To charge that this is so is to belittle the intelligence and malign the patriotism of a whole section of the American people.

But supposing, even, that it were so. Supposing that each of the votes

thus "bought" were to be delivered. Would the two-thirds of the voters in the country who are furnishing the money with which Mr. Farley hopes to "buy" his votes sit back idly and let him have his way?

The mere asking of this question shows the absurdity of the entire theory. It is true that Mr. Roosevelt has deliberately tried to set class against class. It is also true that he is counting heavily on the votes of the recipients of relief—in the farm states of the Middle West as well as in the industrial cities. The tricks of political geography and the distribution of voters in relation to electoral votes might give him an advantage if all of these people were to vote for him.

But if he follows these tactics the inevitable result will be to solidify the voters who are paying against those who are paid. And this body largely outnumbers the recipients of relief.

Nothing of course, can prevent the Roosevelt-Farley machine from using as many of these relief workers as possible as campaign aides. The postmasters have already been mobilized to raise funds for the Democratic committee. But even the cynical and insensible Mr. Farley must realize that such instances as that mentioned recently by Miss Dorothy Thompson in her column in the New York Herald Tribune—of a C. C. C. applicant who only obtained his assignment to a C. C. C. camp after paying \$50.00 to a local politician—cannot but turn honest voters against the New Deal.

As a matter of fact, it is largely because the country is coming to realize that the Roosevelt machine is "government of the administration, by the administration, and for the administration," that it is turning against it so overwhelmingly. Messrs. Roosevelt and Farley have been working on the Barnum theory. They will wake up some day early in November to discover that they themselves are the ones who are being fooled.

Short Jelly Stories

Have you ever considered giving a jelly shower for your favorite bride? It will please any young woman to start housekeeping with a cupboard full of grand home-made jams, jellies and marmalades.

Next time the bridge club is to meet at your house and you're wondering what to get for a prize, take a dozen glasses of varied jellies and jams from your cupboard, wrap each glass individually in cellophane, put them all in an attractive box, and you'll have a prize that is inexpensive, practical and different.

Are you a working woman? Then put up your jellies and jams in the evenings while you're listening to the radio. You can make several dozen glasses between the time Captain Henry says, "Howdy, folks" and "see you all again" next Thursday night.

Household Hints

Glue that has become hard and dry in the bottle will be better if softened with a few drops of glycerine instead of a lot of water.

An excellent way to keep salt from hardening in the salt cellar is to mix a little cornstarch with the salt before filling the cellar.

To keep a boiled syrup from crystallizing add a pinch of soda while cooking.

Co-operation is the Key that opens the door to community development.

Monroe & Crisell, Inc.
Manufacturers & Distributors
EVERYTHING
DAIRYMAN
PORTLAND, ORE. - SALT LAKE CITY

Third Cover Spray Due for Apples-Pears

WM. F. CYRUS
County Agent

Apple and pear growers in the Willamette Valley should apply the third cover spray now for the control of codling moth. "Second brood moths have been emerging for the past two or three days and last night a considerable number of eggs were laid," says B. G. Thompson, assistant entomologist, Oregon Experiment Station, Corvallis. Under ordinary Willamette Valley weather conditions, these eggs will hatch in seven or eight days. The spray should be applied before these eggs hatch.

The recommended spray is powdered lead arsenate used at the rate of 3 pounds to 100 gallons of water. In orchards where codling moth is not a serious problem, two pounds of powdered lead arsenate to 100 gallons of water is sufficient to give control.

Calcium arsenate, used at the rate of 3 pounds powdered calcium arsenate to 100 gallons of water, has been used successfully in the Willamette Valley for codling moth control. Tests carried on by the Entomology Department of the Oregon Experiment Station over a period of five years indicate that under Willamette Valley conditions calcium arsenate is only slightly less effective than lead arsenate in codling moth control.

Thoroughness of application is essential in codling moth control. The foliage as well as the entire surface of every apple and pear should be thoroughly covered with the spray solution if worm injury is to be prevented.

Special care should be taken in spraying the upper portion of the tree, as more than half of the codling moth eggs are laid in the upper third of the tree.

Now is the time to cut and burn that dry grass in your yard, or street.

The Indians Showing Wonderful Vitality

A generation ago the belief quite generally prevailed that the American Indian was rapidly dying out, and that the time was not far distant when "the Noble Red Man" would exist only in a memory.

Such a notion was apparently without foundation and among the interesting news notes of the day is the statement, by John Collier, commissioner of Indian affairs, that "no other parts of the population of the United States is showing so rapid a rate of increase as the Indian race."

Commissioner Collier estimates, however, that even at the present rate of increase, it will not be until some time into the next century that there will be as many Indians alive in the entire United States as there were in that area at the time when Columbus discovered America.

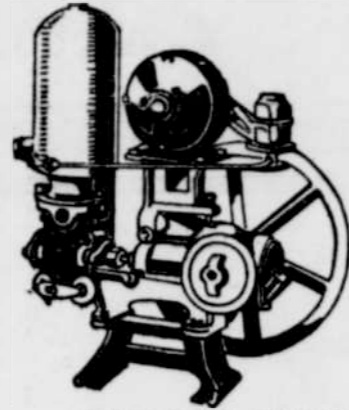
A cigarette carelessly thrown could start a disastrous fire.

FREE
HAT or Pair of TROUSERS
With Every Suit Over \$15
Reg. \$27.50 Suits... \$18.85
Reg. \$22.50 Suits... \$12.85
75 Suits—Small Sizes
REG. \$28 VALUES
SPECIAL \$8.85
COPELAND'S
515 S. W. 4th Ave.
Bet. Wash. & Alder, Portland
PORTLAND, OREGON

PATRONIZE OUR ADVERTISERS

HELP WANTED
MAN to pump water; wages 2c per day. Must be on duty 24 hours a day. Call John Jones, RFD 2.

-would you take this job?



GET THE FACTS

You'll probably be surprised to learn how little it costs to install and operate an electric water system on your farm. See your pump dealer now—he will give you all the facts without obligation.

No! Yet 2c a day is all your time is worth when you pump and carry water by hand! Because low-cost electricity in this area will keep water on tap all the time for you at an average cost of only 2c a day.

It won't cost you a cent to get all the facts about an electric water system for your place. See your pump dealer. He will give you all the details about the right system for you; about installation costs and easy terms of payment. See your pump dealer today!



PEPCO FARM SERVICE
of the Portland General Electric Co.



"Thanks a million" FOR ANOTHER MILLION OWNER FRIENDS

You are giving Chevrolet the greatest year in its history, just as Chevrolet is giving you

The only complete low-priced car

NEW PERFECTED HYDRAULIC BRAKES
(Double-Acting, Self-Articulating)
the safest and smoothest ever developed

SOLID STEEL one-piece TURRET TOP
a crown of beauty, a fortress of safety

HIGH-COMPRESSION VALVE-IN-HEAD ENGINE
giving even better performance with even less gas and oil

GENERAL MOTORS INSTALLMENT PLAN—MONTHLY PAYMENTS TO SUIT YOUR PURSE



FOR ECONOMIC TRANSPORTATION

To the million people who have already bought new 1936 Chevrolets . . . and to the tens of thousands of other people who are now buying them . . . we of Chevrolet wish to express our sincere appreciation for your patronage and your friendship.

Thanks a million for a demand which has lifted production of 1936 Chevrolets to the million mark in less than a year! You looked at this car—you drove it—you bought it—and now you are recommending it to all your friends.

We thank you for that friendly recommendation, too, because you have convinced many other people that Chevrolet is the only low-priced car with New Perfected Hydraulic Brakes . . . Solid Steel one-piece Turret Top . . . Improved Gliding Knee-Action Ride* . . . Genuine Fisher No Draft Ventilation . . . High-Compression Valve-in-Head Engine and Shockproof Steering*.

Thanks again for giving Chevrolet the greatest year in its history, just as Chevrolet is giving you the only complete low-priced car.

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN

IMPROVED GLIDING KNEE-ACTION RIDE*
the smoothest, safest ride of all

GENUINE FISHER NO DRAFT VENTILATION IN NEW TURRET TOP BODIES
the most beautiful and comfortable bodies ever created for a low-priced car

SHOCKPROOF STEERING*
making driving easier and safer than ever before

ALL THESE FEATURES AT CHEVROLET'S LOW PRICES

\$495 AND UP. List price of New Standard Coupe at Flint, Michigan. With bumpers, spare tire and tire lock, the list price is \$50 additional. *Knee-Action on Master Models only, \$20 additional. Prices quoted in this advertisement are list at Flint, Michigan, and subject to change without notice. A General Motors Value.

Truck Owners Attention!!



RAY GRIMSHAW INC. PRESENTS A NEW PROVEN METHOD FOR

RE-CAPPING TRUCK TIRES

When your truck tires wear smooth don't throw them away, or continue to run them for the few dangerous miles left in the tread! Send them to us for RE-CAPPING. Thousands of miles of additional wear are being obtained by other operators at approximately 1/4 of a new tire.

By this revolutionary method a band of new live rubber is fused with the old tread rubber under tremendous pressure not possible with any other method.

The new rubber becomes an integral part of the tire.

The sidewalls, shoulders or breaker strip are not subjected to injurious heat. THE CARCASS IS NOT HEAT-WEAKENED. The old tire is not distorted in any manner during the process. It retains its original shape.

ONLY THE NEW GRIMSHAW METHOD OFFERS ALL OF THESE ADVANTAGES
SHIP YOUR TIRES IN NOW!
RETURN FREIGHT PREPAID

Buy your Tires and Re-Capping on our Easy Budget Plan

Distributors for
SEIBERLING TIRES—HOBBS BATTERIES
RAY GRIMSHAW, Inc.

525 S. E. Union Ave. Phone EA. 1171 Portland

CHEVROLET

Gregg-Owens Chevrolet Co.

ATwater 1771

Chevrolet Service and Sales MULTNOMAH, OREGON