

Getting Better Acquainted With Portland--Views of a Reporter

THE EDITOR OBSERVES

There is a new message for you in this issue. It is a new departure—Representative business firms and county officials of Portland are not afraid to let you know about themselves. It is the purpose of these Special Editorials to get us better acquainted with those who serve us in Portland. We hope you'll like them.

E. A. Marshall

MULTNOMAH COUNTY SURVEYOR COURT HOUSE, PORTLAND, ORE.

To attempt to catalog the various important projects of a municipal nature, calling into service the technical skill of an expert surveyor, would require columns. Suffice it to say that no man ever acquitted himself of the arduous duties connected with the office of Multnomah county surveyor in a more admirable and efficient manner than may be truthfully said of E. A. Marshall. There is a man with a veritable wealth of experience and practical training, plus an academic background that took

years of studious effort to acquire. He has been an indefatigable worker and never calls the day until the problem at hand has been finished or else put into tangible shape for the next day's work. He was a brilliant scholar and since receiving his degree has held various important posts, but none that ever gave him more scope for the exercise of his natural abilities than since he has acted as Multnomah county surveyor, where his work stands as a splendid tribute to his genius and ability. He is conscientious to the last degree.

James R. Bain

DISTRICT ATTORNEY OF MULTNOMAH COUNTY, COURT HOUSE, PORTLAND

James R. Bain, who so ably holds the office of prosecuting attorney in Multnomah county, must cope with all the best legal ability and sometimes be pitted against a battery of these legal lights. There are some prosecuting attorneys who adopt the policy of convicting in all cases, regardless of extenuating circumstances, their desire for personal aggrandizement and political ambitions being too great to temper their views with the demands of real justice. James R. Bain has a viewpoint that his office is a public trust and not a machine to lift him to dizzy heights in the political arena, using unfortunate souls,

who have erred against society, as mere puppets to serve as stepping stones for his personal advancement. Not James R. Bain. If the crime is the first offense, or that seem to condone it, just consideration is given by Mr. Bain. It is such fairness and humaneness that makes him so beloved and feared at the same time, for the hardened offender suffers from his unmitigated prosecution, which is both thorough and effective. After all, such men deserve political preference all the more, though they do not ask it. James R. Bain as a man who indeed well merits a place higher up in the realm of public service.

Columbia Pickle Co.

MAKERS OF THE FAMOUS DILL AND SWEET PICKLES, RELISHES AND CHOW CHOW. DEMAND THEIR BRANDS WHEN BUYING THRU YOUR LOCAL MERCHANTS. IN PORTLAND AT 9926 N. E. 47th.

There is no company more worthy of extended mention in this review than this well known institution. Under the direction of men thoroughly conversant with every feature of the business it is not strange that it has become one of the most important commercial assets of the community. This is the day and age when the public demands not only magnanimous service, but the best at a reasonable price. Thoroughly conversant with the general conditions and with an exceptionally wide experience in their particular field of endeavor the management of this popular institution has been able to render a service to the people in their line that is distinctly satisfactory. Real service at most reasonable price possible has been the guiding influence of their policies and it has brought them trade from all the surrounding territory.

The heads of this concern are men of long and practical experience in this business. They are thoroughly conversant with its every detail and are considered an authority in all that pertains to the operation of a modern place. They are of the foremost business men of the city and have aided in the development of this section. This establishment is not only well equipped and expertly operated, but it is also one of the essential features of the industrial and commercial organizations of the community and renders a service that is necessary to the onward progress of the community.

In making this review of the onward progress of this section of the country we compliment them on the manner in which the business of this institution is operated; upon the progressive and public spirited policies.

Factory Motor Car Co.

LOCATED AT 14th AND EVERETT STS., IN PORTLAND, IS ONE OF THE MOST MODERN MACHINE SHOPS IN THIS SECTION, SPECIALIZING IN CYLINDER GRINDING, CRANKSHAFT GRINDING, AND TRUING, PHONE BR. 2623.

It is a well known fact that there is no institution in the community that has met with greater favor with the motoring public than this well known establishment. By reason of the fact that the management has had wide experience in every feature of the machine shop business and knowledge of every branch of the trade, this establishment has continued to witness the increase in the number of patrons.

By close microscopic examination it has been found that grinding of cylinders is far better than reaming. What is cylinder grinding? It is a highly perfected method of making cylinders round. Regrinding cylinders has a desirable effect on the power, in that it restores the motor to its normal condition. A regrinding job gives the owner a seasoned motor not obtainable in a new car or tractor. Reground cylinders are better than new ones, not just as good. The leading auto, tractor and the commercial car manufacturers of this country and Europe use the process.

To prevent the loss of power, to have gasoline economy, and a quiet humming motor is the aim and de-

sire of every owner of a car. The engine is the heart of the automobile and when it gets out of trim it requires work of a specialist. Many garages and shops are not equipped mechanically and do not employ men except for adjustment of cars. The Factory Motor Car Co. has able automotive engineers with ears and eyes able to detect all knocks and causes of trouble.

Motor engineers are employed at Factory Motor Car Co., has able automotive engineers with ears and the simple one-cylinder stationary engine to the four-cylinder, the six, eight and twelve, and no matter what kind of a motor you have, you will find that when it goes out of the shop it will be sparking on all cylinders.

The Factory Motor Car Company will be glad to look over your car or tractor without any expense and give you an estimate to what it will cost. In making this review of the return of the country to normalcy, we are glad to compliment this establishment upon the position they occupy in the business life of the community and to refer their services to all our readers.

Goodsman Concrete Vaults

The local undertaker of Beaverton handles this company's vaults. So popular are the concrete vaults today that in some parts of the nation forty per cent of burials are being made in them. One firm in Chicago manufactures 12,000 a year. Call TRinity 8329 at 5711 N. E. Fremont, Portland, and they will gladly give you information concerning them and the lowering device. A vault means an underground mausoleum.

There is something of beautiful tragedy around the modern burial service. Flowers, a magnificent casket, funeral music, and the stately burial service. But all this becomes ugly tragedy if we have to realize that in a few days or few weeks the elements will destroy all that which we reverence and which now lies under the sacred soil of the grave. But this need not be. The Goodsman Concrete Vaults manufactured by this firm allows the beautiful memory of the last service to be unspoiled by the thought of destruction of the elements. This enterprising company has been one of the leaders in the manufacture of element proof burial vaults. They have been introduced in this community and no funeral service here is considered complete unless the casket is lowered into one of these waterproof vaults.

Friends watching the beautiful oak or mahogany casket, lowered into the grave have the satisfaction that, if the vault were opened twenty years hence that casket and its sacred content would be untouched and unharmed by the elements. Just as the memory of the loved one will remain immortal, so will the earthly remains rest untouched by the subtly devastating water and dust of the grave.

Funeral directors all over the country are now realizing the desirability of advising the use of these vaults. They know that anything which will console and lessen the bereaved in the time of sorrow is worth while.

Thus the course of modern progress goes on. We are preserving the sacred traditions of the race started by the ancient Egyptians thousands of years ago. We are preserving the memory of our loved ones by insuring that those sacred remains will rest forever in peace—undisturbed, untouched. The contemplation of this is beautiful.

The members of this well known concern are men of high business standing and they take their place as community servants. They recognize that their business success only adds to their obligations to the community.

Western Tool & Die Works

PEOPLE SHOULD CONSULT THE WESTERN TOOL & DIE WORKS AS REGARDS ALL THEIR SPECIAL TOOL AND DIE MAKING SPECIALIZING IN NEW MODELS AND DEVELOPING OF NEW IDEAS. BRING YOUR IDEAS TO THEM AND THEY WILL HELP TO IMPROVE THEM FOR YOU. THIS COMPANY WILL DESIGN, MAKE THE DIE, AND TURN OUT A TOOL OF QUALITY AND PERMANENCE — A TOOL WHICH WILL PROVE EFFECTIVE IN ITS WORK. IN PORTLAND AT 421 NORTH 3rd, TELEPHONE BR. 6715. UNDER THE CAPABLE MANAGEMENT OF A. E. CHURCH.

This section of the country, as a whole, has an added business advantage by having in its midst such a very well known concern in whose commendable policies and inherent honest dealings have gained them an ever increasing business.

First they insist that their service is dependable. You know that you are going to get value received and courteous treatment when you trade here because past experience has taught you that they are personally interested in you and your trade. Next, they leave nothing undone in their effort to provide for you the very best that can be had for the money.

To merely render an average service in an average establishment is all well and good. But to be able to give a service that is just a little in advance of others in an establishment that has become a feature of the commercial life of the community; that is indeed something well worth while. Through the extended services of this very active firm, many dollars are brought yearly into circulation. Good values and reasonable prices have placed their products everywhere.

This well known establishment started its business career upon a solid foundation, knowing that success in this advancing business could only be fully gained by offering quality service upon a fair margin of profit. Fair and honest business methods at all times, excellent service to every patron has established for them a trade that has extended in every direction from town. All of these business assets have been the reason for their success, and with these methods in mind they have al-

ways been successful in business. These are but a few of the reasons that we wish in this review to direct the special attention of our readers to this place as one of the essential factors in the life of the community. But what we particularly call our readers attention to is the fact that in trading here you deal with people who are here every day and who are interested in you and your welfare.

Premier Gear Works

GEAR CUTTING SPECIALISTS, GENERAL MACHINE WORK. IN PORTLAND AT 1700 N. W. THURMAN.

Under the direction of the management and assistants who are experts in this line.

They have regular factory equipment to do their work. One of the firms to which we refer readers of this issue.

Equipped with the latest and best mechanical devices for all classes of machine shop work.

With a service department on a par with the best and with efficient people in charge of every feature of this service this well-known establishment has taken its place as one of the vital factors in the business life of this part of the state.

This is one of the most modern machine shops and has a reputation for turning out work of class, for the reasonableness of its charges and for getting it done when promised. Upon these lines they have built up the business to its present high standard.

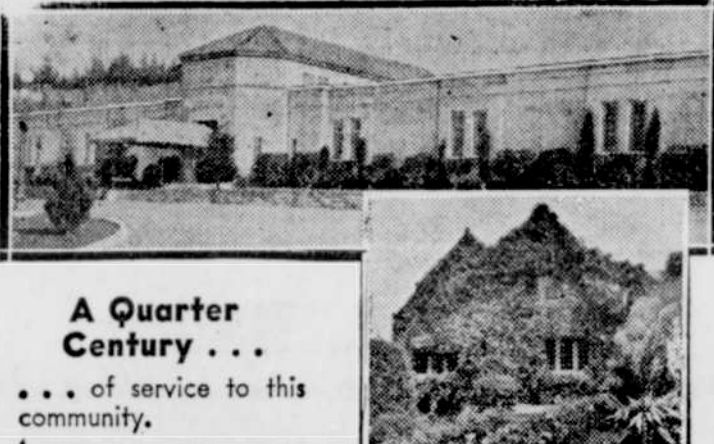
The plant is a model institution in its line, being one of the most modern and up-to-date in this part of the country. The latest improved machinery is used in all their work and the place is a modern establishment.

The repair department is equipped with modern heavy machinery and under the operation of experts of wide

experience in this work. It has proven a valued addition to the business organizations of this section because such complete equipment and experienced men are able to turn out the highest grade of work. In fact the business of this department has grown to large proportions and has merited the wide popularity attained.

This shop is equipped to turn out all classes of machine work. No matter what may be your needs in this line they are able to take care of them. They are machinists of ability and repute and are able in an instant to tell you exactly what is wrong, what the probable cost will be, and if you can get the article in question. If it will not pay to fix the particular part they will tell you so. One of the special features of the place is the getting out work on time and when promised.

There are no more public spirited citizens in the community than the management of this well known concern and we wish to compliment it and direct attention to this business institution of the community as one of the reliable establishments which has added to the development and progress of this part of the state.



A Quarter Century . . .

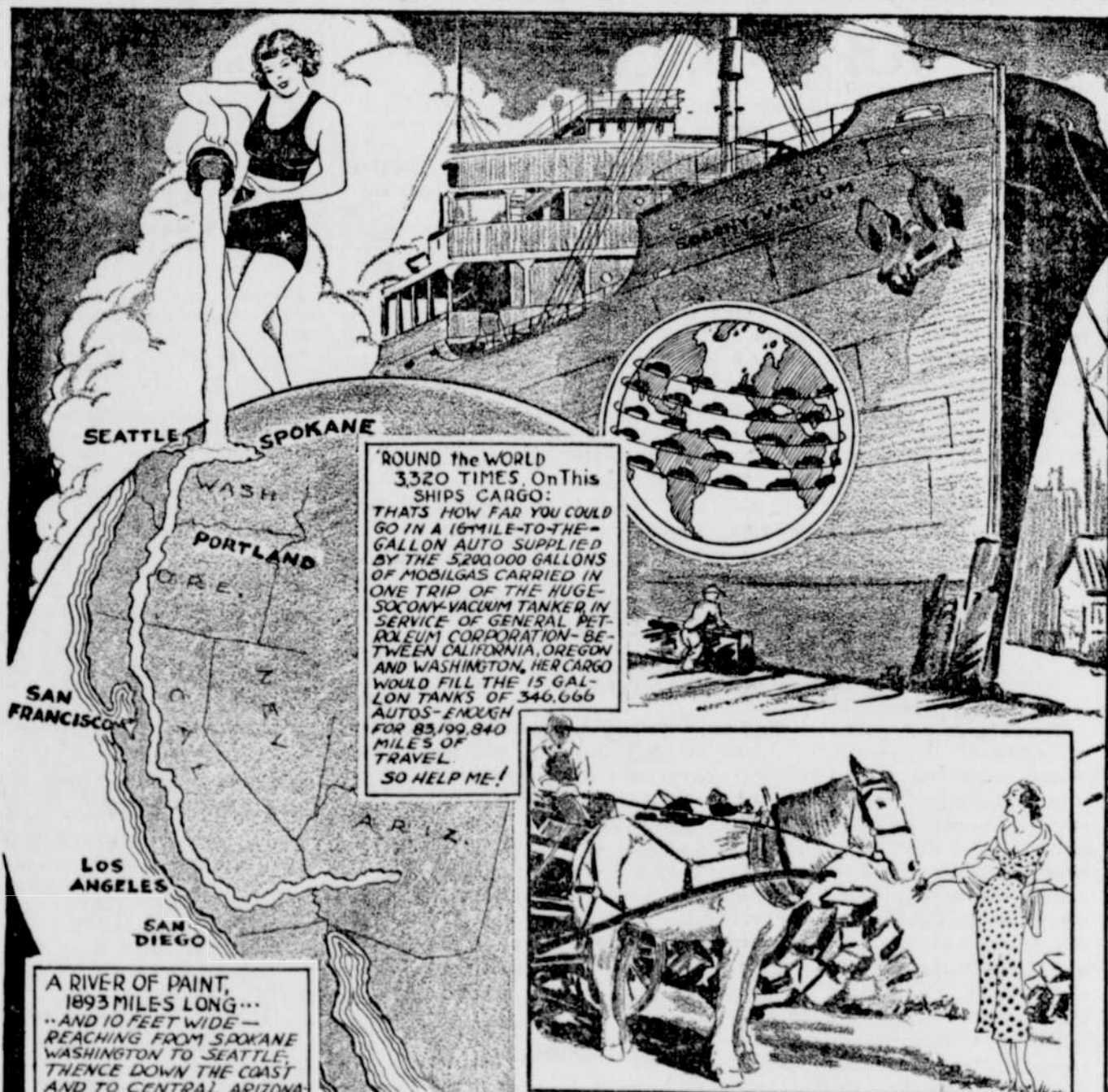
. . . of service to this community.

Lincoln Memorial Park

Mausoleum Crematorium Earth Interment

So Help Me, It's True

By E. F. (Woodie) Woodman



A RIVER OF PAINT, 1893 MILES LONG... AND 10 FEET WIDE... REACHING FROM SPOKANE WASHINGTON TO SEATTLE THENCE DOWN THE COAST AND TO CENTRAL ARIZONA COULD BE MADE OF THE PAINT TO BE USED IN COVERING THE GIANT SAN FRANCISCO-OAKLAND BAY BRIDGE. THE JOB WILL TAKE 200,000 GALLONS, FOR FOUR COATS, COSTING \$835,000.

The Horse that Built a City: HERE'S OLD BILLIE, BORN IN 1906, WHEN THERE WERE ONLY FOUR AUTOS IN THE UNITED STATES. FOR 26 YEARS—SINCE HE WAS FOUR—HE'S BEEN BUILDING THE CITY OF PASCO, WASHINGTON, BY HAULING LUMBER AND FUEL EVERY DAY. WHILE OTHER HORSES HAVE BEEN REPLACED BY TRUCK VEHICLES.



NIAGARA FALLS

Newspaper Beginning

Placed at 1450 B. C.

Egyptologists now place the beginning of the newspaper at about 1450 B. C. Scarabs made at that date in ancient Egypt, recently translated, indicate they were used to spread news throughout the empire, says a writer in Pathfinder Magazine.

These scarabs are large stone or clay tablets made in the shape of the sacred Egyptian beetle, upon which accounts of important events were inscribed. They have been known for years, but have heretofore been looked upon as tokens given by the king to those he sought to honor.

However, large specimens made during the reign of Amenophis III (Fifteenth century B. C.) seem to have had the chief purpose of spreading news. Forty specimens of one "edition" have been preserved. The various "editions" were made to announce such things as the completion of the large artificial lake of Zarkhe for Queen Tye, the king's success in lion hunts, and other events of interest.

Scolding the Women

The New Deal publishes a magazine, "The Consumer." The editor recently made the charge that women take too much time trying on hats. The New Deal ought to know. It can put on a billion-dollar bonnet and walk out the hat shop quicker than a fireman can slide down a brass pole.

Devaluation

Some folks think it was so easy to devalue the dollar to 59 cents that they now want to devalue the Constitution to 30 cents.

CHINESE HERB CO.

Remedies for blood, kidney and urinary troubles, ailments of stomach, liver, skin and colitis.
DR. GEO. CHAN
Naturopathic Physician
219 W. Burnside St.
Phone BR 6305—Portland

Summer Class DANCING
Beginners—Advanced Teachers' Course
SIX WEEKS' COURSE
June 15th to July 25th
Registrations Now Accepted
Wm. F. Christensen
BALLET SCHOOL
918 S. W. Washington
Ballinger-Hirsch Bldg. Telephone AT 2944

Send your want ads to this paper. All its readers are interested in its classified column.