

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

Published Friday of each week by the Pioneer Publishing Co., at Beaverton, Ore. Entered as second-class matter at the postoffice at Beaverton, Ore.

Subscription Rates
 One Year \$1.00 Three Months .50c
 Six Months .50c Subscriptions Payable in Advance

Enterprise Bldg., Cor Short St. and Tualatin Valley Highway Phone 7593
 Portland Office—408 Dekum Bldg. Phone ATwater 5914

Bargain, New Style

The Treasury and Federal Social Security Board are busy preparing regulations under which some 26,000,000 employees in the country will begin paying taxes next January 1st in compliance with the Social Security Act.

There is a difference of opinion between those who are practical and those who are politically-minded. The practical say the regulations should be issued and the huge staff necessary to register the 26,000,000 should start functioning this summer at the latest. The politicians insist that the work be put off until after November because they are fearful of the effect it might have on votes to remind them of these new income tax burdens.

Tell 'Em Quick and Tell 'Em Often

The late William Wrigley, world-famous chewing gum king, was a great believer in advertising. He knew that advertising and plenty of it, would build up his business. That is why he said: "Tell 'em quick and tell 'em often."

Let us analyze this seven word slogan. When he said "tell 'em quick" he meant tell the story briefly. Telling too much sometimes is as bad as not telling anything at all. When he said, "tell 'em often" he meant to advertise constantly. Keep your product and your name before the public at every opportunity.

Up to a short time ago, it was the common belief that the present session of Congress would be short, sweet and snappy. This being a general election year, Congressmen were known to be chary of legislative dramatics, wanted only to get through necessary business as soon as possible and go home for political fence-building. Usual forecast was that Congress might adjourn in April, would certainly wind up its affairs early in May.

A delay in adjournment is now practically inevitable—and it is possible that "The Most Exclusive Gentlemen's Club in the World" will still be in session when the blistering weather comes.

The surprising thing to me, a reader of this paper said yesterday, is how hot a kitchen stove can make the kitchen in the summer and the fact that in the winter one can freeze in the kitchen with the same stove with all the drafts wide open.

The fact that few people have gotten something for nothing does not keep a lot of them from trying.

The earth, we are told, is rolling on toward spring at the rate of 18 miles a second. As far as this department is concerned we would like to see the old world speed up a little—say get into intermediate or high and get spring weather here sooner.

Tall Tales

As told to: ELMO HAGAN and SCOTT WATSON

Right Good Butter

VERMONT is noted for its maple sirup but it ought to be noted also for its dairy products—that is, if Uncle Joe Stokes' cow had ever become well-known outside of the little town in the Green mountains where he lived. She was a mighty fine cow, but Uncle Joe had a lot of trouble with her one time or another. Always wandering off somewhere, she was—just check-full of curiosity.

One day when the door of Uncle Joe's ice house was open she strolled into it, and when the wind blew the door shut she was trapped. He didn't find her for three days, and when he did he had to put on far mittens to milk her. Then, blamed if she didn't give nothing but ice cream!

Uncle Joe's family was getting tired of nothing but ice cream for dessert, when finally the cow seemed to thaw out a bit. But the next day she wandered over to a marble quarry. When the men blasted out a big slab of the stone the explosion shook her up so that for the next week she didn't give anything but butter.

But fine butter it was—cool and firm and hard. Then a hot spell came and Uncle Joe was afraid the butter might spoil. So he took it down to a shady nook and put it on a big stone. Up, up, up went the thermometer that day and Uncle Joe began to worry about his butter. Finally he went down to look at it.

"Well, sir," says Uncle Joe, "I found that that stone had melted and run away. But the butter was all right."

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What Are They Worth?

Occasionally one hears talk about the "tremendous" salaries paid to executives of private businesses. In the first place, it should be remembered that after they pay federal, state, city county, and other taxes, their net is far, far below what it seems.

Secondly, their salaries should be considered in relation to the job they do—in other words, in relation to the income they succeed in getting for the businesses they run.

Taxes, as an illustration, would leave a resident of New York only \$87,250 out of a \$200,000 salary, only \$56,000 out of a \$75,000 salary.

And figures show that executives received only 23 per cent of the receipts of corporations in 1933. Their percentage was higher in that year, one of the leanest, than in better times. But wouldn't it seem that a man who made \$1,000 for his stockholders was entitled to \$237 if he doesn't produce, the stockholders can kick him out. If he does, his stockholders decide what he is worth.

Which certainly isn't true in politics. The politicians get a fixed salary regardless of whether they do good, bad, or indifferent jobs.

COMMENTS

Education can come from many sources, but naturally we think of the school as the primary agency in providing it. In the school we have the opportunity not only to gain information, but to have experience in cultivating the qualities that a good citizen in a democracy should possess—cooperation, tolerance, self-reliance, ability to accept responsibility, and willingness to serve others.—N. E. A. Journal, Oct. 1935.

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Farmers to Receive Benefit Payments on 1936 Wheat Crop

Benefit payments on the 1936 wheat crop will be made to those farmers in Washington county who signed applications for 1936-1939 wheat contracts according to word received from the agricultural adjustment administration, says W. F. Cyrus, county agent. This payment will be made to those farmers who had signed such applications and had placed them on file prior to January 6 and who were in substantial compliance under the terms of the new wheat contract at that time. Only one 1936 payment will be made and the amount of this has not yet been determined.

This announcement means that those farmers who signed these applications prior to the date mentioned and who had seeded somewhere between their minimum and maximum acreage prior to that date and who have left out their necessary amount of contracted acres will be eligible for this payment. According to the announcement a check-up to determine whether or not a contract signer was in compliance on January 6 will be made. This means that it will be necessary for the contract signer to show his contracted acres when compliance is checked. This announcement also carries the statement that the last payment on the 1935 crop will be 13c per bushel less administrative costs which will amount to probably around 1 1/2c. This payment of 13c per bushel refers, of course, to the bushels in the allotment.

While the new agricultural program has received the approval of Congress and the President, it is still incomplete in so far as its application to the local situation is concerned. This is termed the "Soil Conservation and Domestic Allotment Act." Briefly, it provides for a temporary program to be in effect during 1936 and 1937, which carries with it aid in the form of payments direct to individual farmers to assist voluntary action by them which is designed to accomplish soil conservation purposes. The act proposes to classify crops grown into two groups, namely, soil conserving and soil depleting. Farmers already growing soil conserving crops will receive, it is proposed, payments to maintain their present acreage of such crops. Where the acreage of soil depleting crops consequently, decreased it is proposed that the farmer will receive what will be termed diversion payments which will be considerably larger than maintenance payments. It should be borne in mind that interpretations of soil depleting and soil conserving crops and all the various terms in the act will be made by the agricultural adjustment administration.

The recent conference at Salt Lake attended by representatives of the Oregon Extension staff was mainly a discussion of suggestions pertaining to interpretations and administrative policies that should be followed in establishing the plan.

If various terms and sections of the act are interpreted as farmers in this section usually consider them, then its provisions should mean material assistance in establishing practices that are a part of good farming in this section. Details as to the local application of the plan are not available as yet, says Cyrus, and it is not known when they will be.

Burns Batters

Wrestling Foe

Bobby Burns, one of the slickest pieces of wrestling machinery that has ever appeared on the Labor Temple mat, gave Dick Costello, Syrian ruffian, a thorough working over in the finale of Promoter Herb Owen's weekly grappling offering much to the satisfaction of a goodly sized crowd of fans.

The Irishman brought his whip whistles into play. Then he suddenly switched to a facelocking head twist and finally ended it by standing his opponent on his neck and shoulders with a cradle hold.

Jack Hagen, the Chicago headlocker, again brought out his standing cranium cracker to punish off Abdel Khan in the semi-final.

Otis Clingman and Thor Jensen went to a draw in the special event, each taking a fall.

Don Sugai, clever Japanese, won the opener from Bill Cazzell in ten minutes with his spectacular drop kicks, followed by a body press.

DOG RETURNS PURSE

Booneville, Mo.—Recently Mrs. Powell Clayton lost her purse, containing some money and valuable papers. A police dog, owned by C. Dyer, a policeman, who lived with the Claytons, found the purse on a downtown street, recognized it as belonging at his home and returned it.

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HEAD OF ISMAILIS



Europe best knows the immensely wealthy Aga Khan as the owner of racing horses which persistently win the great classics of the British and French turf. He is not known to Europe in his rightful role, however, in which he is pictured above. The Aga Khan is one of India's most famous men and has been so since he was nine, at which time he became spiritual head of the Shiah Imami Ismailis and of the Khoja community of western India. In these robes he is celebrating the fiftieth year, the golden jubilee, of his reign. The Aga Khan is the forty-eighth in direct descent from Ali, nephew and son-in-law of the Prophet Mahomet. His word is divine law to millions.

Spring Garden Tips

By A. G. B. Bouquet, O. S. C.

Early planting of vegetable seed, especially in cool and moderately wet soil, sometimes results in seed rotting and a poor stand of plants. Commercial growers of these vegetables frequently prevent this by treating the seed with a dust of an organic mercury compound, such as semesan, or with copper oxide. A circular on treating pea seed is available from offices or all county agents.

Hotbeds in which young vegetable plants are growing rarely need to be closed down tightly except in cold weather or at night. Losses of plants caused by "damping-off" are frequently induced by the hotbed operator keeping too warm and humid atmosphere in the frame. Plants, even when young, need some air circulation but with no cold draughts. Good temperatures are 65-75 degrees F. with lower ones prevailing as the plants increase in size.

Amateur vegetable growers who operate hotbeds and grow early vegetable plants will succeed best if the seedlings in the seed rows are not allowed to become too large for transplanting. If seed is sown broadcast or at the rate of eight to the linear inch the plants will have become sufficiently crowded when they have three leaves at which time they are best shifted. O. S. C. Extension circular 251 on growing early vegetable plants is available from the office of the local county agent. If there is not enough rhubarb in your garden for spring and summer harvesting and for forcing in the dark in the winter, plan to set out more plants this spring, obtaining divisions of vigorous plants several years old and planting the crown and root in a well fertilized hill. The finest rhubarb is forced rhubarb and to replace the hills dug up in November and December more plants are needed each spring. The Extension service has two rhubarb circulars available.

No Voting Rights

The City of Washington, with a population of 500,000 has more inhabitants than seven of the 48 states. While it is the Capital of the greatest republic in the world, its people are disfranchised and have no voice whether local or national.

In the selection of a single official, more than 1700 Grange members have been awarded Golden Sheaf certificates in token of 50 years or more continuous membership.

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This Comparison is Not Pleasant to Think of

Unemployment in United States Far Exceeds England

The United States, with a population only three times as large as that of England, has six times as many unemployed. The American Federation of Labor is authority for the statement that at present there are 12,626,000 people in this country who are out of work. This compares with 2,108,000 in Great Britain.

During the past three years unemployment in the United States has been reduced 19 per cent. In Great Britain the reduction amounts to 24 per cent, while Canada has decreased the number of jobless to the extent of 42 per cent.

Economists of the League of Nations, who have made a study of the subject, declare that public works programs comparable to that of the United States have not been attempted in Europe. There have been extensive public construction projects under way in European countries, but in most cases they have been financed within the national budgets.

In this country the main reliance in woeing back prosperity has been to mortgage the credit of Uncle Sam. Countries that have abandoned the gold standard have made the most progress in reemployment.

Auto Accidents Are Reduced

By Safety Campaigns But Total is Still Appalling

Nation-wide safety campaigns are proving effective in reducing automobile accidents. In the four week's period ending February 15, there were fewer automobile fatalities than during any similar period in more than a year. It is quite probable that the deep snows and extremely cold weather which marked the past winter contributed toward reducing the number of automobile accidents by keeping people at home.

Over 36,000 people lost their lives in the United States last year, while hundreds of thousands were maimed and injured.

S. & A. Flying Service Adds New Equipment

S. & M. Flying Service, Swan Island Airport, Portland, distributors for Taylor Cub planes, have added a Fairchild "22" monoplane for student training. George Finer, chief pilot, brought the Fairchild to Portland recently from San Antonio, Texas. The plane is used for instruction in "blind" flying.

An order has been placed for a new Taylor Cub for solo or instruction work by this firm which also has an Eaglerock three-place plane used for charter flights.

Tracy Shute and L. C. Moore are the proprietors of the S. & M. Flying service and have been in business for five years. George Finer is the chief pilot and instructor and Vincent Gignac of Beaverton is the chief assistant.

For a limited time the firm is offering flying and ground work instruction at only \$2 per lesson which requires no great outlay of cash for those interested in learning flying.

How Natural Resources Sometimes Wasted

The ruthlessness of man in the exploitation of natural resources is thrown into bold relief by the situation now existing in the sardine fisheries industry of the Pacific Coast. The waters of the Pacific are the sole source of supply of sardines in the United States, both for canning purposes and as a feed supplement in the form of meal and oil.

It is estimated that during the

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present season a total of approximately 575,000 tons of sardines will be taken from Pacific Coast waters. The increase in unrestricted fishing has produced a situation that points to the ultimate destruction of this great natural resource, as a permanent supply of poultry and animal feed.

To evade all restrictions of law, ships outfitted as reduction plants have been anchored beyond the three-mile limit from the California coast, taking hundreds of thousands of tons of sardines annually and refusing to pay any "privilege" tax. Legislation now pending in Congress is intended to correct these abuses.

Glance over the various advertisements and note the character of business men who are appealing to you for your business through this newspaper. Note the quality and wide variety of services and the different products that are advertised.

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