

# BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

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Portland Office—408 Dekum Bldg., Phone ATwater 5914

### Don't Run in Case of Fire!

Panic again took a terrible toll when six persons were killed and thirty injured in a fire which attacked a restaurant in New York recently.

Fire prevention education has done much to acquaint the general public with the dangers of fire. However, the instinct of self-preservation still causes people to rush in panic to escape flames, instead of walking calmly to exits. In this fire, as in many others, panic made the crowd block and jam the exits, with the usual tragic result.

### Real Estate Prices Rise

Business in general has suffered a slight decline, primarily due to seasonal conditions. But no sign of an important set-back is in evidence, and there are many signs to indicate that substantial progress will continue to be made.

It is always encouraging when real estate values go up and all over the country reports of high prices, especially for urban land and homes, come in.

We congratulate Forest Grove on the unlimited courtesy and attention extended strangers visiting the town. Friendliness is a great asset to any community.

Spring is about to spring. There is no doubt now, with gardening underway, trees budding and the weight of winter clothing being felt. Almost time for a "spring fever" epidemic to emerge in our midst.

This is Friday the 13th, unlucky for some, lucky for others, but for all just another day.

St. Patrick's Day will mark the birth of the tenth year for the Pioneer Publishing company in Beaverton. Much water has passed under the bridge through these long years, and the channel strengthened for much more to pass in the coming years.

Another secret is out—the real reason behind delay on the tax bill is a bitter inner circle fight. The course sought is how to levy taxes in an election year without hurting anyone who votes.

Tualatin Valley is known as the garden spot of Oregon. Why not add the dairying center of Oregon. Washington County Herd Improvement association was the highest ranking group in the state for January. Splendid publicity for our local dairymen.

### Jack E. Kofeldt to Open Branch Dancing Class in Hillsboro Hall

Jack E. Kofeldt, ballroom dancing teacher of Portland, due to requests of various Washington County residents, announces the opening of classes on Wednesdays for high school students, beginning at 4:30 p. m., in the Oddfellows' Hall, Hillsboro. Mr. Kofeldt will conduct purely a school and not public dances. If there is sufficient interest shown, arrangements will be made to also conduct classes for adults. Mr. Kofeldt teaches not only dancing, but deportment on the ballroom floor so that students learn proper conduct with any group of people and so feel at ease in any gathering. Mr. Kofeldt has been teaching for more than ten years and has conducted his present studio at 22nd and Thompson Streets, Portland, for the past five years, where he has been specializing in ballroom work for high school students as well as adults. He is past president of Western Society of Dancing Masters and attends the dancing teacher's convention each fall prior to opening of school in order to learn all new danceable steps. Mr. Kofeldt enjoys a large following in his Portland studio from various Portland

high schools and the surrounding territory.

Only through Mr. Kofeldt's past experience and high standing in the conducting of ball room classes was able to secure the beautiful Oddfellows Hall for this purpose. Classes will be of one hour's duration and results are guaranteed. Price will be within reach of all who are interested in bettering their social status and classes will be conducted on a monthly basis. Classes will be limited as to number and enrollment on opening day has decided advantages in that it is difficult for some to join a group who have had some training and are, therefore, more advanced and sure of themselves.

Our district is fortunate in securing the services of such a man as Mr. Kofeldt and, aside from the enjoyable features of learning to dance properly, rhythm and balance gained through this source has other gainful effects in poise, grace, the wearing of clothes and even in walking. Manner of dress will be suggested at opening of classes. Mr. Kofeldt continues to conduct his classes at his Portland studio, while his class in Hillsboro will be of great convenience to those living within our district.

### RITZ THEATRE BEAVERTON, OREGON

ALL SHOWS START AT 7:30 P. M.

Sunday-Wednesday, March 15 to 18

#### "This is the Life"

Featuring Jane Withers, she was a meal ticket for her guardians folks. If you like Shirley Temple you will like Little Jane. Also a 2 reel comedy and news.

Thursday-Saturday, March 19-21

#### "Fang and Claw"

With Frank Buck, action and adventure beyond words. Member the "Wild Cargo." If you like jungle pictures here is your meat. Also news and comedy.

Next Shirley Temple in "The Littlest Rebel."

DON'T FORGET ALL SHOWS START AT 7:30 P. M.

### BOOKS WANTED EL RAY BOOK STORE

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### Oregon Mutual Report Shows Business Gains

A gain of more than \$196,000 in assets and \$99,000 in surplus was reported for the year 1935 by W. C. Hagerty, president of the Oregon Mutual Fire Insurance company of McMinnville. Assets now total \$1,141,837.20, 21 per cent above last year, while surplus is now \$454,037.97 which is 28 per cent above 1935. More than 43 per cent of the company's assets are in cash and government bonds, Hagerty said.

Alfred M. Best Company, only recognized official rating organization, gives Oregon Mutual a rating of "A-Plus" (excellent), the highest possible rating for any insurance company.

SEC ratings are based on financial strength, size and loss-paying ability. Increase in business was uniform throughout the six states where the company operates. Since January 1, L. M. Waugaman, secretary of the company, has appointed new agencies in the following California towns, Santa Cruz, San Bernardino, Redlands, Pomona, San Diego, and Oakland. Mr. Waugaman also said that the agents had been appointed in Colorado.

Oregon Mutual is one of the largest Mutual Fire Insurance Companies in America.

Gordon Baker, of McMinnville, and formerly state manager for American Motorists Insurance company, has recently been appointed assistant secretary in charge of agents. He will have charge of all agency supervision and training for the state of Oregon, Washington, California, Idaho, Utah and Colorado.

In view of the high standing of the Oregon Mutual Fire Insurance Company with the added attraction of a 25% saving it appears to be the height of folly to look elsewhere for fire insurance protection—for the purchaser by so doing, reaps a double benefit. First, you SAVE money while purchasing the BEST protection you can buy—second, you are BUYING OREGON and directly and indirectly receiving a return for the expenditure of money which you must necessarily spend in any event to secure home and business protection.

Further, all policies are non-assessable.

#### BUY OREGON

By Buying Oregon you help this firm to increase in size and therefore, the size of its payroll. You benefit from every form of transaction entered into by this concern with people who buy from you or do business with you. You benefit from every municipal bond purchase, made by this company in your district, for the ease with which bonds are sold in your district governs the value of property in your district. Consider the fact that the risk of purchasing fire insurance in an Oregon company is rated as "A-plus" (at the top.) Consider the saving in cost. Consider the direct and indirect benefits of buying Oregon. Then ask yourself this question—What Fire Insurance Company gives me the best offer.

Oregon Mutual Fire Insurance Company has a beautiful building in McMinnville as its head office under direct supervision of W. C. Hagerty, president. The Portland office is located at 423 S. W. Broadway near Washington, and may be reached by calling ATwater 5195. Agencies surrounding our district are: Chas. Walker, Hillsboro; T. E. O'Neil, Forest Grove; M. L. Boyd, Newberg. We advise consultation with your handiest representative at your earliest convenience and talking over your insurance needs. REMEMBER, Reap the Benefits of BUYING OREGON.

#### Babson Says

Continued from Page 1

for joy rides and dog races. INDUSTRIAL BOOM AHEAD. Some economists believe that the

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United States is now handicapped by a capacity to over-produce. This does not agree with the facts. We do not have sufficient producing equipment to handle the business which needs to be done today. When the jam finally breaks, it will be necessary for this country to embark on a huge expansion program. It will take millions to finance this great activity. A good portion of the money will probably be raised by selling new issues to the public. The present return on existing gilt-edge issues is so low that investors will welcome any new additions to the supply of securities. Hence, I believe that we should see a great revival in the capital goods industries with an accompanying boom in the security business.

Regulation of the Stock Exchange and supervision of new securities is one of the Administration's greatest contributions to social progress. The record of the Twenties proved beyond doubt that such regulation was absolutely essential. While the early Securities Act was far too rigorous, the difficulties now have been fully ironed out. It can truthfully be said that there is today no insurmountable barrier in the path of new financing from the Government angle. Right here I want to mention one fundamental point in connection with the registration of new securities.

#### WHAT REGISTRATION MEANS

Registration of a new issue with the SEC does not mean that that particular security has the government's stamp of approval. It is not the SEC's business to appraise the value of any stock or bond. Its job is simply to secure the facts and to be reasonably sure that they are complete. Remember that registration with the SEC is not a recommendation to buy. With a boom in the security field, bucketshops, fly-by-night promoters, and other stock jobbers will be back on the job. All my life I have been amazed by the number of people who are fleeced in stock-selling schemes.

The unfortunate part of such cases is that they are absolutely unnecessary. Adequate safe-guards have been erected by Federal and state governments to protect investors. Those who are unfamiliar with investments and who want to buy securities should read some short book on investment fundamentals which will outline for them a few simple rules. Such investors should: Always buy outright and buy only seasoned securities with a regular market. Hang up whenever they get

Hours 10 A. M. to 5:30 P. M.

Phones Office BEacon 7791, Res. Tigard 2015

Dr. Harry L. Chandler

CHIROPRACTIC PHYSICIAN

Palmer Graduate 535-6 Morgan Bldg. Portland, Ore.

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**ANNOUNCING**

**Jack E. Kofeldt**

OF PORTLAND

Will Start a

**BALLROOM Dancing Class**

at the

**ODDFELLOWS' HALL**

Hillsboro

For High School Students

**Wednesday March 18**

**4:30 P. M.**

FOR INFORMATION REGARDING RATES—PHONE OR WRITE

**Kofeldt Portland Studio**

N. E. 22nd and Thompson Sts. MURDOCK 3006