

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

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Wise Farmers Stick to Farming

The fear has been expressed that the development of the agricultural cooperative movement will tempt the farmers to go into other lines of business—lines in which they are entirely inexperienced.

Commenting on this, the head of one of the largest and most successful dairy co-ops in the nation said that there is no reason nor any economic justification for farmers going into alien fields of endeavor on a commercial basis. And he added that, due to the high mortality in all business, there would be so many costly failures if farmers attempted to extend their "co-ops" to different lines, that the cooperative movement as a whole would be harmed and endangered.

It would be as unwise for a group of farmers to go into manufacturing, as it would be for a group of industrialists to go into farming. The farm cooperative movement, soundly conceived and administered, parallels the association activities of other lines of industry. To distort this movement, and change its fundamental purpose to embrace farmer operations of business distinct from agriculture, would be a demerous folly. In other words, let the farmer stick to his farming and the manufacturer to his factory.

No Lasting Poem to Washington

It is a peculiar fact that there is no poem in existence, no poem that is, which is widely and permanently quoted, to George Washington, the Father of Our Country, although there have been inspired orations about him.

"America has furnished to the world the character of Washington. And if our American institutions had done nothing else, that alone would have entitled them to the respect of mankind," said the great Daniel Webster in his address in laying the corner stone of the Bunker Hill Monument in 1825.

"There he lived in noble simplicity, there he died in glory and peace," said Edward Everett, referring to Mount Vernon in his oration there on the character of Washington. "While it stands, the latest generations of the grateful children of America will make this pilgrimage to it as a shrine, and when it shall fall, if fall it must, the memory and name of Washington shall shed an eternal glory on the spot."

Heritage

Every man is king in Oregon. We have two or three days of cold weather and think it's terrible. All eastern cities experience from three to six months of extreme cold weather while we get but a trifle. Better the poor man's lot in Oregon than the rich in the east and middle west. Every man is a king in Oregon. Why not rejoice? What is wealth after all if you can't live here and how you want to live.

Advertising

The advertising in the United States totals over \$1,500,000,000 per year. The Washington Star, the Chicago Tribune, the New York Times and the Los Angeles Times are generally the leaders in advertising. The tobacco industry spends the most money in advertising. The word advertising comes from the Latin words ad-vertō, meaning to direct attention towards. Business men take notice. If you want to direct attention towards your business then advertise. If you want to reach the most people—then advertise in this paper. How about it, folks.

The Free School

The common school is America's greatest gift to humanity. It belongs to the heritage of intelligent and responsible citizenship established by our pioneering forefathers. It is necessary to the success of our republic. The school is the surest guarantee of our personal rights. It

Deafened do not delay

Waiting makes your problem harder. Four-fifths of all deafened persons may regain strain free, unembarrassed hearing of a remarkable clarity with new Bette or Air Conduction Sonotone which is almost invisible when worn. WRITE OR PHONE FOR FREE TEST OR BOOKLET. Sonotone-Portland Co. 321 Failing Bldg., 618 S. W. 5th BEacon 2611 Batteries for All Makes of Hearing Devices. Please mention this paper when answering this ad.

is the bulwark of our representative institutions. The school seeks to enrich and ennoble home life. It develops the skills needed in agriculture and industry. It helps to awaken ambition and to establish character. It emphasizes responsibility to the common good and general welfare. The free school is the expression of a mighty faith. Because we believe in ourselves, in democracy, and in the future, we seek through the schools to improve the quality of our lives.

—N. E. A. Journal

Brain Trust Puzzled

With a record snow fall all over the cockeyed country the brain trust is now puzzled and they don't know whether it is soil erosion or drainage that we gotta have. And then there is too much wind in some parts of the cockeyed country and a wind lullage in other parts. We gotta have a balanced wind and we arn't sign it bunching up like it does in Kansas and other sections don't have wind enough to run more than a couple of wind mills.

Congress should allot at least a couple of billion dollars to equalize the wind blow. There is as much difference between perfumed summer zephyr and a Kansas twister as there is between a pauper and a billionaire and it's gotta be fixed.—Blue Mountain Eagle.

Plain Americanism

There can be only one capital, Washington or Moscow.

There can be only one atmosphere of government, the clear, pure fresh air of free America, or the foul breath of communistic Russia.

There can be only one flag, the Stars and Stripes, or the flag of the godless Union of the Soviets.

There can be only one national anthem, "The Star Spangled Banner" or "The Internationale."

There can be only one victor. If the Constitution wins, we win.

But if the Constitution—stop, stop there!—the Constitution can't lose.—Afred E. Smith.

We have become accustomed to astronomic figures these days. We now think of a billion dollars as we used to think of a million, and a mere hundred thousand seems insignificant.

A little common flour thickened will have to be added to the political soup now that the alphabetical thickening is fast disappearing.—Ex

Eastern Washington county should be well supplied with sharpshooters, now that a gun club has been organized at Tigard and Sherwood.

Many business executives traced the beginning of the business rise to the end of the NRA with its restrictions upon enterprise.

Historical Events

- Feb. 21, 1885—Washington Monument dedicated.
- Feb. 22, 1732—George Washington born.
- Feb. 23, 1839—First American express, New York-Boston.
- Feb. 24, 1870—Northwest Boundary treaty signed.
- Feb. 25, 1908—First P. R. R. tunnel under Hudson River.
- Feb. 26, 1916—S. S. "Provence II" sank, 3,130 drowned.
- Feb. 27, 1807—Henry W. Longfellow, poet, born.

Sweet or Sour Grapes

Donald Richberg, who once rode the now-dead Blue Eagle, remarks that the zeal of those who seek to defend the Constitution may bring drastic revision of that basic document. Which reminds us that last year Richberg argued before the Supreme Court for hours that the NRA was legal. The Court, by a 9 to 0 decision, concluded Richberg was wrong. Richberg predicted chaos would follow NRA's invalidation. Instead, everything got better. Perhaps he now is letting his desires have just a little influence on his pronouncements.

Glance over the various advertisements and note the character of business men who are appealing to you for your business through this newspaper. Note the quality and wide variety of services and the different products that are advertised.

The Kiddie Koop Keeps Your Children

while you shop. A modern, expertly supervised playroom. Mornings, 9 to 12, 3 hrs. for 25c. Afternoon and evenings, 15c an hr. Open 9 a. m. to 6 p. m. Wed. and Sat. eve. by appt. Nursery School, Opening Feb. 3, hrs. 9 to 12, charge 25c. 207 Broadway Bldg., BE. 1060, Portland.

MON. THURS. DANCE FRI. SAT.

With Claude Brereton and His Music
The Lonesome Club
821 S. W. 4th Ave. Portland
ADMISSION ALWAYS 25c

California Governor and Bride



Gov. Frank E. Merriam of California is shown above with his bride, who was Mrs. Jessie Stewart Lipsey of Long Beach. They were married the other day at the Mission Inn in Riverside.

Introduce 2 New Bills Protecting Press Confidence

One Is Offered in National Congress One in New York State Assembly

Washington — The movement to protect the confidential information given to newspaper reporters and editors gained further impetus recently when two different "confidences bills" were introduced in legislative bodies—one in the national congress and the other in the New York state assembly.

Representative Curley of New York submitted a bill to congress to amend the federal judicial code. Assemblyman Crews of Brooklyn introduced a bill in the state assembly similar to the measure of Senator McNaboe now before the state senate.

Citing the case of Martin Mooney, New York American reporter, who is now serving 30 days in jail for contempt of court because he would not reveal a news source, Mr. Curley said "Reporters have done a great deal toward reduction of crime. To hold reporters for contempt of court when they decline to reveal the sources of the information is a violation of the sanctity of the freedom of the press."

Assemblyman Crews contended that newspapermen should enjoy the same status as doctors, nurses, clergymen and lawyers regarding confidences made them in the performance of their assignments. Not infrequently, he said, the lives of reporters are placed in jeopardy by the nature of their work and the secrets they accumulate in furtherance of their duties.

"The publication of newspapers, the securing of news for them and the editing of this news is a great public service and as such should be respected even by the courts," he said.

Plants Breathe in Oxygen

Plants, just like human beings, breathe in oxygen and breathe out carbon dioxide, both by night and day. But, in the day time, says Answers Magazine, the light acts on the chlorophyll, the green coloring matter in the plant, and causes it to produce oxygen. During the day, therefore, the plant produces oxygen to counteract the carbon dioxide, but in the night darkness only the latter is produced. Hence it is that flowers may have a harmful effect in a sick room by night.

Cotton in Lacquer

Nitrocellulose, which is an ingredient of most lacquers, is made by treating cotton with nitric acid. The substance thus produced is dissolved in a solvent. A clear liquid results and to this coloring matter is added.

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by clever Eleonore Kinder. Free instructions with yarn. Bernat yarns. Evening class on Fridays. With Femina Shop. 302 Alder Park Shoppe Bldg. 808 S. W. Alder. BE. 9014, Portland.

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National Educative Assn. to Convene in Portland

The National Education Association will hold its annual convention in Portland June 27 to July 3. One who has not always attended one of these great conventions can hardly realize the intense competition among the cities that want this convention. Detroit, St. Paul and Portland were the contenders at Denver for the 1936 meeting. All week the hotels were filled with banners and attractive posters of the three cities. Publicity stunts were arranged by the delegates from each city. In this Portland easily "stole the show." The Portland teachers distributed to the delegates of the Representative Assembly some 3,000 packages of Lambert cherries. The cherries were in cellophane bags to each of which was clipped a neat card at the top of which was the picture of a beautiful red rose and below, the inscription "For you a rose in Portland grows"; Portland, Oregon, invites you in 1936."

Send your legal notices to this paper.

Sports Fans Follow The American Boy

Boys and young men of this city who wish to improve their tennis service, their basket-shooting eyes, their forward passing talent, or their crawl stroke can enlist the aid of the nation's foremost coaches and players by subscribing to THE AMERICAN BOY magazine and following the sports interviews and fiction stories that appear each month.

"When I was in high school," says a famous decaathlon champion, "I read a track article in THE AMERICAN BOY that gave me my first clear-cut idea of the western style of high jumping. At practice I laid the open magazine on the grass and studied it as I worked out. That afternoon I increased the height of my jump three inches."

That was a long time ago, but today thousands of future champions just as eagerly follow THE AMERICAN BOY.

"This year," states Griffith Ogden Ellis, editor, "our staff writers have gone to the two greatest football teams of the country—Minnesota and Pittsburgh—for first-hand tips on strategy blocking, tackling, passing, and the fine points of play. They have interviewed Jack Medina, the world's fastest swimmer, and his coach, Ray Daughters. Gone to Eastern High School of Washington, D. C., Eastern Interscholastic basketball champions. In the past they have followed the Grapefruit Circuit of the major leagues in Florida, sat on the bench at the Rose Bowl, sought out the famous runners, divers, All-American ends, tackles and backfield men, to bring their story of how to play the game to the young men of America.

"In addition to our fiction, adventure, exploration, hobby counsel and vocational help, we shall continue to encourage young men to improve their game in every line of sport."

Send your subscription to THE AMERICAN BOY, 7430 Second Blvd., Detroit, Mich. Enclose your name and address \$1 for a year's subscription, \$2 for three years, and add 50cents a year, if you want the subscription to go to the foreign address. On newsstands, 10c a copy.

To Spike Tooth Wild Meadows

LAKEVIEW — Robert L. Weir of Crooked Creek and W. W. Vaughn, superintendent of the Chewaucan Land and Cattle company, will try tearing up their wild hay meadows with a heavily constructed spike tooth harrow, following work received by County Agent Victor Johnson that such practice has resulted in increased yields of wild hay for ranchers of Carlton county, Wyoming. Mr. Weir has already purchased such a harrow and plans to use it this spring.

Quality printing at reasonable prices, is our motto. All work done in our Commercial Printing plant at Beaverton.

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Southern Pacific

How About Your Commercial Printing?

Have you checked up on your statements, letterheads envelopes or office forms lately?

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