

BEAVERTON ENTERPRISE

LARGEST CIRCULATION IN EASTERN WASHINGTON COUNTY

VOL. 9, NO. 43

Beaverton, Oregon, Friday, December 27, 1935

PUBLISHED WEEKLY



Babson Says---

The Business and Financial Outlook for 1936

Highlights of Roger Babson's 1936 Outlook

BUSINESS—Ten per cent gain for year.
ELECTIONS—No obstacle to recovery.
BUILDING—Beginning of boom.
LABOR—More "Help Wanted" signs.
STOCKS—Bull Market not over.
FARM PRICES—Spotty but total income higher.
REAL ESTATE—Active year—rents higher.
BUDGET—Two Billion Dollar deficit.
BONDS—High-grades at ceiling.
RETAIL TRADE—Best sales in five years.
ADVERTISING—Most profitable in years.
LIVING COSTS—Mild rise—food bills down.
SUMMARY—Prosperity by 1937.

Babson Park, Florida, Dec. 27—I am bullish on business for 1936. Not on any year-end since the late twenties have I felt surer than I do today that plans could be laid on the basis of better business during the coming twelve months. Regardless of the elections, the tide of business is running in and nothing can stop it. When we check up on this forecast next December, I am convinced that we shall find satisfactory gains in jobs, wages, sales and advertising, stocks, farm income, earnings, and dividends.

TEN PER CENT GAIN
This, of course, would be but a continuation of the current trend. Business has been moving steadily forward during most of this year—the pace quickening as the holidays approached. The immediate outlook is satisfactory and I forecast about an 8 per cent gain for the first half of 1936 over the same period of 1935.

The second half depends on progress in the automobile and building industries. Hence, the closing months may register spectacular gains or they may be only moderately better than the tail-end of this year. For the entire twelve months, my forecast is an average increase of 10 per cent over 1935. So by next Christmas general business, as measured by the Babsonchart, should be hugging the "XY" normal line and heading into another period of prosperity.

My optimism is based largely on the beginning of a boom in the heavy industries next year. Up through mid-1935, our recovery was due principally to revival in the consumer goods and motor industries. These lines alone were able to push total business just so far and no further. Additional gains waited on the slow-starting, but potent, durable goods industries as represented by building. It is here that the unemployment problem has been most severe. Beginning last summer obsolescence and depreciation, low interest rates, rising rents, stabilizing real estate values and returning confidence finally started the building ball rolling. It will gain momentum in the months to come and it will be the strongest force working toward prosperity in the New Year.

ELECTION NO OBSTACLE

Many people—even those who share my optimism concerning the heavy industries—are worried over the effect of the elections on business. In studying this subject recently, I discovered that during the past 16 election years there have been 7 pick-ups, 7 declines and 2 "no changes." This explodes the general theory that business is bound to be bad in an election year. It is foolish to be doubtful about 1936—recovery as it does in a vigorous recovery period. Naturally political maneuvers will be irritating and upsetting at times. But as I have pointed out repeatedly, political campaigns do not make and unmake basic conditions; rather it is basic conditions which make and unmake the campaigns.

This campaign will be a bitter one. Political propaganda and election oratory will monopolize the headlines from May to November. If the balloting were to take place today there would be no doubt that Mr. Roosevelt would be reelected. But, as the months tick away, the President probably will continue to lose strength, particularly in the industrial areas. Nevertheless, I question if the rising tide of opposition to the New Deal will be strong enough by November to engulf the President and rob him of his personal popularity. Barring unforeseen events, the chances are that the Administration will do nothing upsetting to business between now and election.

POLITICS IN SADDLE
The final session of the present Congress begins on January 3 and will probably last for 6 months. It will
Continued on Page 3

Recent Gold Strike at Beaverton Assays \$26.68 Per Ton; Silver \$9

Another rich gold strike has been found on the Joseph Woerndle property in the foothills 1 1/2 miles East of Beaverton. This week Mr. Woerndle telephoned from Portland to Beaverton friends that reports from the Montana Assay office at Portland that certain rock from Woerndle's property along the new road to Town of Beaverton reservoir, contained gold \$26.68 per ton with silver assaying \$9, also rich iron deposits.

Mr. and Mrs. Woerndle are highly elated over the good news as the rock was taken only four feet from the surface on the South slope of the hill, ideal for tunnel work.

Other property owners adjoining are H. E. Weed, Cartright estate, Town of Beaverton, Leis Bros., Cassius Johnson, Mrs. Robertson, Tom Perry, Mr. Baldwin, Old Mike Kennedy place, Nendel's Chicken Dinner, Blistines, Frank Austin, I. A. Asbury, H. A. Ekstrom, Underwood and Hattie Kline.

Since gold was first discovered in 1933 assays from ore found in this area have ranged Gold \$1.05 to \$1800 per ton, Silver \$4.20 to \$9 ton, with rich iron deposits.

1936 should bring exciting news from the Beaverton Gold Fields.

Twenty-Eight Students Placed on Honor Roll

Students of Tigard High school having two plus's and two ones, or all ones, were placed on the honor roll for the second six weeks which ended December 6.

Those receiving an average of 90 or over were: freshmen, Marilyn Stewart, Leland Edwards, Lee Roy Jaquith, Alice Atkinson, Margaret Bremer and Paul Rademacher; sophomores, Marjorie Balogh, Earl Harrington, Lillian Manchenka, Emaie Tanada, Otto Balogh, Leola Bond, Betty Schuhring, Clinton Allison, Wilbur Bishop, Herbert Hardman, and Floyd Nunnenkamp; juniors, Mary Louise Jacques, Betty Selliken, Edith Appleberry, Evelyn McKenzie, Mary Jane Unshaw, Dorothy Ream and Victor Houle; seniors, Alice Mulloy, Bob Barney, Louise Harrison, Kenneth Owey and Jim Ersted.

New Years Eve Ball at St. Anthony Hall

The New Year's eve ball to be given at St. Anthony hall at Tigard, promises to be one of the most successful events of its kind in years. Committees from the Argonne and Tualatin Valley American Legion posts are putting forth every effort to make this a delightful affair for everyone attending. There will be door prizes, refreshments, and plenty of entertainment.

Books to Close Tuesday

Registration of voters for the statewide special election January 31 is proceeding with "just moderate" speed, according to clerks of Washington and Multnomah county. The books close next Tuesday until after the election. Election boards and polling places are to be designated by county courts next month.

Hail and Good By

In the sudden passing of Andrew Christensen, Eastern Washington county loses a fine citizen, a good neighbor and a sincere friend.

A tireless worker for rock roads, since back in the eighties, the old Christensen rock quarry furnished many tons of fine macadam for the Canyon Road. Andrew Christensen always did his part.

His passing touches many a heart in Eastern Washington county. Down in the old Tualatin Valley where tall firs grow Where Pioneers made roads long ago We bid our old friend Andrew Christensen Good By.

Graduates P. U. 1936

Thirty-four Pacific University seniors will be eligible to graduate next June at Forest Grove, according to a statement recently made by President Price.

Three of the seniors are: Dan Jones, Tigard; Winifred Thomas, Aloha; and Ronald Webb, of Beaverton.

Memorial to Women

Two beautiful memorials to women may be seen in New York state: The forest at Saranac lake in memory of Clara Barton and the forest of 10,000 young white pines planted on a plateau under the shadow of Tongue mountain on Lake George as a tribute to Gene Stratton-Porter, eminent conservationist and author.

Merchants who are aware will anticipate the needs of the community will bring their advertising message to their customers through advertising in the home paper.

Thomas Jefferson founded the Democratic party; Franklin Roosevelt dumbfounded it—Rep. Dewey Short, Mississippi.

Vol. 1935, A. D.



C. J. Barnes Releases Safe Driving Rules

The ten commandments for safe driving which have played such an important part in establishing the enviable safety record of the company, have been released by C. J. Barnes, local manager for the General Petroleum corporation in answer to many inquiries as to how this record has been established. They are:

1. Drive at speeds consistent with hazards of the highway.
2. Never attempt to pass cars on curves.
3. Always stop at STOP signs.
4. Never "jump" traffic lights.
5. Never follow other vehicles too closely.
6. Never try to pass unless you are sure the way is clear.
7. Never back up without knowing that the way is clear.
8. In city traffic be particularly watchful for pedestrians stepping into the line of traffic from parked cars.
9. Always give proper hand signals for turns, stopping or leaving curb.
10. Always give the other driver the right-of-way, even though you know him to be in the wrong.

Mountain Clubbers Hold Annual Banquet

The Chehalis Mountain Potato club, the oldest club in Washington county and one of the oldest in the state of Oregon, held their annual potato banquet at the home of Mr. and Mrs. Harry Schmeitzer, December 7. Guests included: Rex Warren, Yamhill county agent; Bert Kowall, potato grower of Scholls; L. E. Francis, county club leader; and the parents of the club members. The Carson and Suerk prize, an Ingersoll clock, was won by James Alton for having the best exhibit of forty potatoes. The other prizes were given by the leader, John Schmeitzer, who was unable to attend because of quarantine. They were: second, George Allison, Jr., third, Helen Schmeitzer; fourth, Peronice Ego; fifth Ellen Jaquith. Frederick Nystrom won the prize for having the most nearly perfect Burbank on exhibit.

Scholarships to the Oregon State Summer school were presented to James and George Allison which was won on their demonstration at the state fair, and to Elmer Atrops who was elected to receive the scholarship sponsored by the club itself. Mr. Schmeitzer is to receive a gold pin to signify his having completed five years of leadership.

Delicate Boilers

Though at sea it is "water, water everywhere," that water is of no more use for the ship's tubular boilers than for human consumption. In fact, humans may drink with impunity water which will destroy a naval boiler. The modern tube boiler requires distilled water, just as a motor-car does. Too much air produces rust, the least salt causes overheating and distortion, whilst any taint of oil causes erosion of the turbine blades. But whilst boilers can be kept clean and efficient, the ship's bottom is necessarily exposed to sea-water and sea-life. An item of at least \$150,000 appears annually in naval accounts for the removal of barnacles in dry-dock, and it has been estimated that rust destroys 20,000,000 tons of iron and steel every year.—Tit-Bits Magazine.

Where Beauty Rules

From time immemorial Arles, France, has been the home of beautiful women. It is one place where feminine beauty is so general that it becomes monotonous.

TOWNSEND CLUB MEET JAN. 3

Townsend club No. 1 will hold their regular meeting Friday, January 3, 1936, at 8 p. m. Business meeting and election of officers.

Lipscomb Seeks Return Scuffle with Clingman

Feeling that he received anything but a fair deal in his recent blood-and-thunder bout with Otis Clingman at the Labor temple Jack Lipscomb, villainous bone-bender from Indiana, has challenged the popular Oklahoma cowboy to another bout. Promoter Herb Owen is attempting to sign the bitter rivals for the one-hour headliner of his weekly mat bill at the Fourth-avenue chamber of torture Monday night. Clingman won the previous contest, but Lipscomb claims the deciding fall never should have been allowed by Referee Harry Elliott, as the grapplers were out of the ring when the Indian was pinned.

Oregon Dairymen to Meet at Tillamook Jan. 6 & 7

The Oregon Dairymen's association, one of the oldest agricultural organizations in the state, will hold its forty-third annual convention in Tillamook, January 6 and 7, announcing Roger Morse, extension specialist in dairy husbandry at Oregon State college and secretary of the association.

Improvement of quality in dairy products, improved breeding practices and control of disease in dairies are among the main program features to be considered in the two-day session, according to Morse. George Fullenwider of Carlton has been president of the organization for three years.

Pioneers to Hold Reception Sunday

Sons and Daughters of Oregon Pioneers will hold a reception and tea at Champeog park Sunday between 1 and 5 p. m. "This is one of the most important historic spots in the United States."

State Grange Opposes Three Measures on Ballot

The state grange was on record recently as opposing three measures which will be voted at the special election on January 31.

In arguments written for the voters' pamphlet, the grange opposed the sales tax for old age pensions, the 3 cent per primary, and compulsory fees for students in higher educational institutions. Repeal of the latter law, now on the books, was the course suggested.

Camp Reehers News

Rumors of the impending closure or non-closure of the Reeber camp continue to circulate as usual everywhere except at the camp itself. The truth of the matter is, officers said, that no one knows the companies that will be shifted or closed until official orders are received at the turn of the year.

Basketball luck continued to be in low for the Reeber hoopers. In the second game against the Vernonia town team, the camp team again lost by a close score. First loss was to Vernonia high school.

Camp enrollees and officers regretted this week the resignation of Dr. Warren Hale, first lieutenant medical reserve corps, who had been camp surgeon for the last five months.

Dr. and Mrs. Hale planned to leave for McNeil island, Washington, where Dr. Hale has accepted a position with the U. S. Public Health service.

Christmas Day and every other day has been quiet for the Reehers camp site this week. Virtually every man, excepting a "corporal's guard" was at home for a vacation, extending from December 20 to the 29th.

New Years day will find camp members again at work.

Sunday dinner guests of Mr. and Mrs. Steve Mapes were Mr. and Mrs. Dahl of Vancouver, Wash. Mr. and Mrs. Stiles and Mr. and Mrs. Vern Mapes of Portland.

Nine Districts to vote on Union High School Proposal January 11th

Patrons of nine school districts in Washington county centering approximately at Sherwood will vote January 11, on the proposed establishment of a union high school district election of five directors and, subsequently, construction of a building at Sherwood.

At a meeting called recently by O. E. Kraus, county superintendent, adherents and proponents discussed the proposed district and the election date was fixed.

Nominees to directorships include Ferd Langer, Sherwood; Otto Schaltenbrand, Middleton; David Cereghino, Cipole; Charles Haynes, Chapman district; George B. Murroy, Hood View; Harry Wheaton, Mulloy; and John C. Kruger, Pleasant Hill.

New OSC PWA Infirmary To be Three-Story Brick

CORVALLIS—Work is to be started immediately on the new three-story brick infirmary on the Oregon State college campus, the contract for which was let at the last meeting of the State Board of Higher Education. William and L. L. Quigley, Portland architects, received the contract on their low bid of \$91,215.

The new structure, to be erected across the street northwest from the commerce building, will provide a long-needed student health center to replace the antiquated structures now housing the health service and infirmary. It is to be of brick and concrete construction, with a ground floor, a second "main" floor, and a third floor fitted with beds.

This is a PWA project, with all money being provided from federal funds, partly as a grant and partly as a loan. Bonds for the loan are to be retired from building fees receipts.

True Friend, Friendship, Defined by Authorities

Webster defines a friend as "one who entertains for another such sentiments of esteem, respect and affection that he seeks his society and welfare; a well-wisher, an intimate associate." Cicero: "A friend is, as it were, a second self; you must, therefore, love me, myself, and not my circumstances, if we are to be friends." George Eliot:

"Animals are such agreeable friends—they ask no questions, they pass no criticisms"; "Best friend, my well-spring in the wilderness." Claud Mermet: "Friends are like melons. Shall I tell you why? To find one good, you must a hundred try." Pollok: "Friends given by God in mercy and in love; my counsellors, my comforters and guides; my joy in grief, my second bliss in joy." Sophocles: "For whoever knows how to return a kindness he has received must be a friend above all price." J. C. and A. W. Hare: "Friendship is love, without either flowers or veil." Homer: "A generous friendship no cold medium knows." La Bruyere: "Pure friendship is something which men of an inferior intellect can never taste." Seneca: "Friendship always benefits; love sometimes injures." George Washington: "True friendship is a plant of slow growth, and must undergo and withstand the shocks of adversity, before it is entitled to the appellation."

Men Operate Cathedral Attic's Old Treadmill

St. Stephen's Cathedral treadmill, a huge wheel almost 20 feet in diameter, is more than 500 years old, writes a Vienna United Press correspondent. It is built into the immense attic of the famous church and, as throughout the ages, still serves to haul up building material whenever repairs become necessary.

Four men tread the wheel to which an enormous hemp cable, 500 feet long and as thick as the upper arm of an athlete, is attached.

Superstitious Viennese attribute miraculous forces to the cable. The touch of it is supposed to heal rheumatism and gout.

St. Stephen's attic under the enormous steep roof is one of the largest in the world. It is 400 feet long, 80 wide, 140 high and subdivided into five stories.

The colossal roofing rising high above the city's houses with its multi-colored glazed tiles, forming a zigzag pattern, is one of Vienna's outstanding landmarks.

Each tile costs about one schilling. The total value of the roof cover, consisting of not less than 5,000,000 tiles would, therefore, be 5,000,000 schillings or about \$1,000,000.

Mr. and Mrs. Essex Marsh entertained with a dinner Christmas eve their parents Mr. and Mrs. John McLeod of Beaverton, and Mr. and Mrs. A. P. Marsh of Portland also Mrs. Emma Jones of Portland. Following the dinner they had a Christmas tree with an exchange of gifts.

Potato Act Applies to All Growers

Wm. F. CYRUS County Agent

Potato growers, whether they sell one sack or 1000 sacks, come under the provision of the potato act, according to announcements from Washington, D. C., says county agent W. F. Cyrus. True, there is an exemption which at the present time amounts to 50 bushels, but this exemption does not mean that a grower producing that quantity or less will not need to apply for a sales quota. According to the potato act any individual who grows and sells potatoes will need to have a stamp on every package of tubers that he sells. These stamps can be obtained by the grower who accepts his designated quota free of charge. For the grower who does not have a sales quota stamps will cost him 75c per 100 pounds of potatoes.

Details pertaining to the program and the manner of applying for, proving and establishing sales quotas are being explained at a series of meetings being held at several points in the county this week and Monday, Thursday afternoon growers in the south central part of the county met at Laurel, Friday afternoon the northeastern part of the county met in the Cedar Mills Grange Hall and on Saturday afternoon, the Sherwood section met in the Sherwood City hall. On Monday, December 30, there will be two meetings, one at Banks at 9:30 a. m., in the Royal Neighbors Hall and another at 1:30 in the afternoon in the Kinton Grange Hall.

Sales quotas are established for each individual grower using the amount of his sales as the basis for such a quota. In making application, the grower gives his statement of his sales for the years of 1932, 1933, 1934 and 1935 together with his production for the same period. He then has the privilege exercising any one of eight options in establishing his quota. The grower may select any one of the eight options, that is most advantageous to him and is expected to produce evidence supporting his sales claim.

A sales quota for the state of Oregon has already been set, amounting to 3,953,000 bushels annually. County quota will not be set until the applications for quotas are all turned in. When these are all totaled, the state potato board will then proceed to set the county quota. The county board will set the individual quotas after the county quota is set.

The 50 bushel exemption merely means that a grower who submits sales evidence showing conclusively that his sales have amounted to a certain amount and that this amount is 50 bushels or less, and has this figure approved by the county committee will not get his sales quota out of any below that approved figure and will receive tax exempt stamps for the approved quota. The act applies to all potatoes sold for table, stock or seed.

Evidence of sales would include bills of sale, bills of lading and farm record books.

Every grower who received a sales quota that is officially approved will, each year, receive tax exempt stamps for the amount of his quota provided that the acreage he is planting is sufficient to produce that quota. If he exceeds his quota, he will need to buy stamps at the rate of 75c per 100 pounds of potatoes, or he may be able to buy tax exempt stamps from the potato administration providing that some grower has not used his full quota.

As things stand at the present time the potato act is a law, enforcement of which is in the hands of the Bureau of Internal Revenue. It may be repealed. There are a good many who hope it will be, but it does have considerable support among growers, particularly in the larger producing sections.

Multnomah Girl Enters Contest

The most recent candidate to be announced for the throne of the fifth Portland winter sports carnival is Miss Helen Dixon, daughter of Mr. and Mrs. L. H. Dixon, Multnomah.

Christ Has Come

Christ has come, the Prince of Peace Come in humble hearts to dwell; Welcome now the joyful day, God with us, Emanuel.

EDITH SEELEY, Tigard, Oregon

Glance over the various advertisements and note the character of business men who are appealing to you for your business through this newspaper. Note the quality and wide variety of services and the different products that are advertised.

Nobody has questioned the verity of a sign observed on a government road project: SLOW MEN AT WORK.