

BEAVERTON ENTERPRISE

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What Fire Prevention Means to You

The coming of Fire Prevention Week, which will be observed between October 6 and 12, makes it worthwhile to meditate on what fire prevention means to you as an individual, a taxpayer a homeowner and a worker.

Fire prevention saves lives—yours and your loved ones. Thousands of people are now cremated each year—because someone was careless.

Fire prevention is the friend of the home. Without it, your home may be turned to ashes—and insurance can never replace the many intangible values each home represents. Money cannot compensate for everything.

Fire prevention tends to keep taxes down. Each time a fire destroys tax-paying property, thus removing it from the tax rolls, higher taxes must be paid by all other property within the community.

Fire prevention keeps insurance rates down. Over a period of years the rate for each locality is based upon fire loss—many fires mean high rates.

Fire prevention is a friend of employment. When a fire destroys a business, jobs are lost, and thousands of dollars in purchasing power is lost with them. Untold privation and misery can result.

Fire prevention means progressive towns and cities. Cases are on record where a single fire, destroying a town's main industry, has resulted in permanent retrogression, at the expense of property and all other values in the community.

Prevent fire—and save lives and money. Do your part during Fire Prevention Week.

Watch Out for Colds

The near approach of cold weather reminds us to warn readers against the common cold, that many people think is unavoidable. It is nothing to be lightly dismissed because it leads to serious complications very often.

People catch colds but they can be avoided. Build up your system if it is run down, see your doctor and take advantage of medical science in fighting the cold. If you have been susceptible to them in the past it might be a good idea to secure special treatment from your physician.

Parents should not permit their children to run wild during the time they have cold and should not mingle with other people themselves. If you want others to have your infection, if you wish to disregard the health of others and don't care whether somebody dies from your carelessness then, when you catch a cold, forget all precautions and spray your germs as you go. Otherwise carefully avoid infecting other people.

An Inescapable Conclusion

The fact that industrial production has increased while employment has decreased reveals a dangerous situation in the economic area. It probably means a permanent group of unemployed unless hours are reduced so that there will be work for everybody able and willing to labor. Otherwise, the government seems to be headed for a permanent job in supporting those unable to find employment.

Without regard to the constitutionality of NRA or whether it was a good or evil influence upon this country there seems to be little reason to doubt that, since its demise, hours have been lengthened and wages reduced. The observation applies right at home and everywhere else in the United States. Talk about the employers upholding the abandoned standards is a waste of time unless there is some compulsion to make the task mandatory.

We think that the so-called leaders of the nation might as well give this problem some of their attention. It cannot be escaped, even if it can be dodged for awhile.

If you have a house for rent or sale try the classified columns of this paper. They bring results.



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Regimenting the Spud

The humble spud has become the latest target for the bureaucrat.

Under a law passed by the last Congress, the Irish potato is to have its turn in so-called crop control. Growers who produce more than five bushels a year must submit to a stringent licensing system—and if they produce more than their quota, a heavy fine may be levied against them. Opposition arguments, based on the fact that the spud is an eccentric sort of animal, whose productivity is almost impossible to control, have had no avail.

The new law did not have Administration support, and seems to be regarded coldly by Secretary Wallace. It was put through by zealots who feel that nature should be regimented as thoroughly as possible.

However, it is encouraging to report that various groups, led by well-known men, have announced defiance to such a liberty-destroying law—and have challenged its enforcement. The pioneer spirit which detests any kind of dictatorship, is not yet dead and demands the right to eat spuds without political supervision.

Offensive Against Sin

General Evangeline Booth, of the Salvation Army, has issued a manifesto to the members of her organization in ninety countries declaring a new offensive against sin throughout the world.

It may be interesting to our readers to have a list of the sins that General Booth thinks should be wiped out. Here they are: greed, hypocrisy, immorality, gambling, blasphemy, malice, hatred, murders, thefts, cant, jealousy, cowardice, fashion, pride, conceit selfishness and lying.

And here's to the sweet girl graduate of last June who still remains sweet and serene though out of a permanent job, and the June bride who is happy though married and her husband getting work new and then. The adulations, felicitations and congratulations that poured upon them three months ago have not soured them as they faced the vicissitudes in a work-a-day, changing world and are making the best of tough situations.—The News-Reporter, McMinnville.

There are some people in the world who want free food, free clothes, free lodging and everything else free, but they are not as numerous as you might think.

Give the League of Nations ten battleships, plus accessories, and about 300,000 soldiers, plus equipment, and it will have backbone.

Defective Eyes Hurt Students

There are some people who dismiss glasses for the eyes as a fad or a hobby. They say that nearly everybody nowadays needs them but that they remember when very few people used them. They are correct, but they do not realize that when many of us forsook the fields and came indoors to work, using artificial light in our homes and reading much finer print than we began to do things that were not the custom in the old days.

There can be little doubt but that the changing system of living in the present era requires greater strain on the eye than that organ was in the habit of bearing. No wonder many of us have poor eyesight, resulting from strain or defective vision.

It is said that more than 2,000,000 school children suffer in their school work from improper vision. Very often students who fail to make the marks that their parents want them to make do so because of the condition of their eyes which consciously or unconsciously, causes the pupil not to like to study.

The point of all this is that somewhere in this district there may be a child, berated for indolence or ignorance, when the fault lies with the parents who have not realized the need of correct vision and have allowed the little girl or boy to go to school improperly equipped. Instead of being blamed the little pupil should be comforted and the parents themselves censured.

Dr. Don Haylor informs us that twenty-five per cent of all school children have defective vision. Haylor Optical Company, with Aronson-Myers, Jewelers, in their new location at Sixth and Washington Streets, Portland, offers to our readers free eye examination without the use of mirrors in their new and modernly equipped twenty-foot examining room.

Now, if by chance, some parent reads this article, and thinks of a child, and corrects the defective vision of the child then the space here used has not been wasted and we are glad to be able to call attention to the matter.

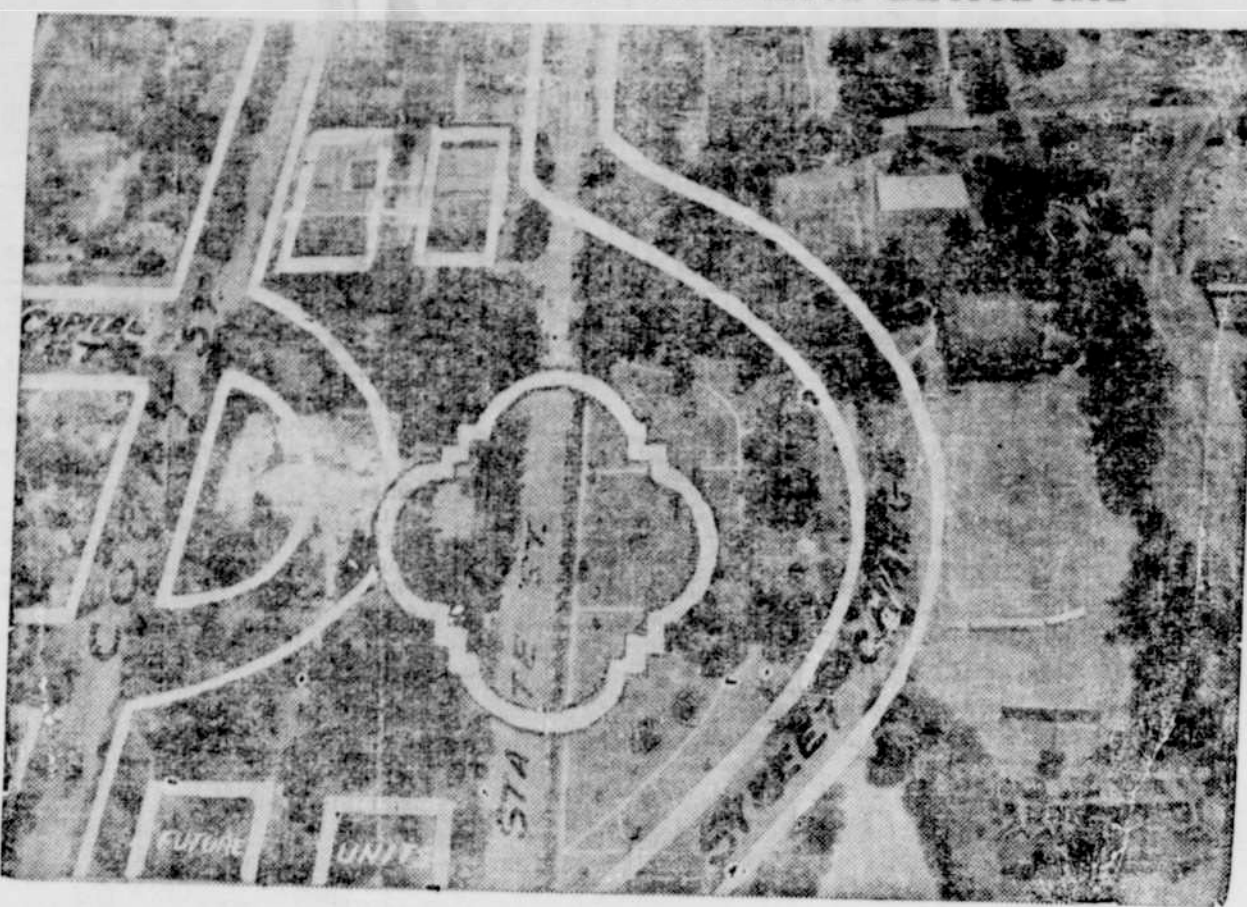
May we suggest phoning Dr. Haylor at BEacon 9745 for appointment.

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This publication has always stressed the direct advantage of "Buying Oregon." In view of the high standing of the Oregon Mutual Fire Insurance Company in addition to the large savings made possible on policies, it appears to the writer to be the height of folly to look elsewhere for fire insurance protection—for the purchaser by so doing, reaps a double benefit. First, you SAVE money while purchasing the BEST protection you can buy—second, you are BUYING OREGON and directly and indirectly receiving a return for the expenditure of money which you must necessarily spend in any event to secure home and business protection.

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Oregon Mutual is one of the largest Mutual Fire Insurance Companies in America. By Buying Oregon you

help this firm to increase in size, and therefore, the size of its payroll. Indirectly, you benefit from every form of transaction entered into by this concern with people who buy from you or do business with you. Indirectly, you benefit from every municipal bond purchase made by this company in your district, for the ease with which bonds are sold in your district governs the value of property in your district. But, many insurance firms have withdrawn finances from our state. Why send money to them to be used in other localities? Why help create a shortage of ready money in your own state? Consider the fact that the risk of purchasing fire insurance in an Oregon company is rated as "A-plus" (at the top). Consider the saving in cost. Consider the direct and indirect benefits of buying Oregon. Then ask yourself this question—What Fire Insurance Company gives me the best offer?

Oregon Mutual Fire Insurance Company has a beautiful building in McMinnville as its head office under direct supervision of W. C. Hagerty, president. The Portland office is located at 423 S. W. Broadway, near Washington, and may be reached by calling ATwater 5195. Agencies surrounding our district are: Chas. Walker, Hillsboro; T. E. O'Neill, Forest Grove; M. L. Boyd, Newberg. We advise consultation with your handiest representative at your earliest convenience and talking over your insurance needs. REMEMBER, Reap the Benefits of BUYING OREGON.

Human Lives or Freight?

Salem Statesman

Are highways built for the use of passenger cars, where people may travel in reasonable security in their own cars, or are they rights of way for freight hauling? The death of Mrs. Frederick J. Christensen of San Francisco and injury of four others near Shedd last week forces the question again into the public mind. This is but one of a series of accidents in which cars have been forced into the ditch when meeting or passing huge freight vans, with death or injury afflicting the occupants of the lighter vehicles.

No matter how much is done toward widening or straightening or strengthening highways, the trucks come along and stretch their proportions to absorb the extra margin of safety the builders have created. The trucks are a grave menace to the public safety in their present sizes. They now are allowed to operate with a combined weight of 56,000 pounds, or 28 tons. This means they must be built like boxcars, and they are.

Why should we build these roadways for truck operators with the consequent endangering of the lives of every traveler in a passenger car? The country has an investment in railroads which ought to be used to haul the heavy cargoes, withholding them from the common highway. The trouble with truck legislation is that it is written by the interests to be benefited. It represents the compromise of the various classes of carriers. The public interest is ignored, save for the revenue feature. For a consideration the state licenses trucks to roam the roads, which simply means the smaller cars must time and again, take to the brush—the ditch, the bank, the loose gravel—and their occupants to the hospital or the morgue. The public can maintain no lobby to protect its interest, but the truckers can, and the legislators are so busy compromising the demands of the truckers they give no consideration to the safety of the passenger vehicles.

This newspaper ought to be in every home in this area and we hope to add new names to our subscription list every week this fall.

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