

# BEAVERTON ENTERPRISE

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## In the Cause of Industrial Peace

A pamphlet issued by the Standard Oil Company of California provides an example of what progressive industries have done for the cause of industrial peace.

During the concern's long history, no group of its employees, with two unimportant exceptions, has ever struck for higher wages, shorter hours, better working conditions or for any other cause originating within the company. Reason: There has been nothing to strike about.

The company voluntarily introduced the eight-hour day. It was the first to adopt the six-day week for drilling crews. It was among the first to provide pensions, sickness benefits, accident benefits and life insurance. When depression started, it was one of the first to adopt the Share-the-Work plan, thus saving the jobs of 3,000 workers.

Policies such as these are shared by a legion of other businesses, large or small, and they speak well for American industry and the American workman. In spite of occasional strikes, the great mass of workers are well satisfied with their jobs and their employers, and are the last to make extortionate and unmeetable demands.

## Vital Services to the Farmer Problems of Other Countries

An example of the vital services that good cooperative institutions provide for their members—services that are not obtainable elsewhere—was provided during the recent eleventh annual session of the American Institute of Cooperation.

Executives of cooperative dairy associations, coupled with research experts, made the most searching probe in ten years concerning the national and international outlook for marketing America's dairy products.

The probe and the ensuing appraisal included factors of production; the trend of consumption; the effect of imports on both dairy products and competitive oils and fats; the extent to which two years of operation under federal and state control has changed market conditions; the possible influence of reciprocal trade agreements upon dairy products, and similar questions which effect the future welfare of the dairy farmer.

It is impossible to exaggerate the worth of such a probe. Leaders of dairy cooperatives throughout the country will be much better prepared to cope with the marketing and price problems they face, and to inform their members as to the best course of future action. They will be able to proceed with greater confidence and certainty.

Students of European affairs have no lack of material these days—material that is both absorbing and appalling.

Top in interest is the Italian-Ethiopian imbroglio, which progresses steadily toward war—most observers think actual hostilities will start in the fall. Premier Mussolini does most of his speaking from gun-carriages at present—and his remarks are the most war-like in post-war history. On the other side of the fence, black Emperor Haile Selassie pledges the life of every one of his subjects to the defense of Ethiopian independence. In the meantime, foreigners are evacuating Addis Ababa, Ethiopian capital, on the advice of their consular

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## DANCING Boat Swan

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VAN VOST and his MOULIN ROUGE ORCHESTRA

featuring Wanda Morrison Singing & Dancing



## School Days

Are Hard on Young Eyes One child out of every five has defective vision. Have his eyes examined before school starts.

### WARDS OPTICAL SERVICE

Dr. James B. Richardson In Personal Charge

representatives. If war comes, Ethiopia will have two advantages—it will be able to muster an army of several million men accustomed to the almost incredibly hard country in which they live. (A recent book on Ethiopia bears the title, "The Hell Hole of Creation," and visitors to Ethiopia say that description is not exaggerated.) On the other hand, it has no artillery worthy of the name, only a few out-of-date airplanes, and even lacks modern repeating military rifles.

Italy is of course equipped in the latest in machine guns, tanks, field guns, rifles, gas, etc. Military authorities are confident she will win—though at a terrific cost of life, and over a longish period of time.

The problem is further complicated now by the appearance of Japan with a warning to Italy that Nippon intends to keep her Ethiopian markets. Japan is as much a first-class military power as Italy—and Mussolini doesn't want trouble with her.

According to figures from the Oregon Voter new annuity premiums paid life insurance companies last year are reported as \$348,674,965, thus appreciably topping new life premiums, reported as \$311,830,920. This, the Voter reports, is the first time in history that receipts from newly written annuity contracts exceeded those from new life policies. This is evidence that some people are taking care of their own old age pensions without cost to the taxpayer.—Forest Grove News Times.

"Soft relief living" is blamed for a threatened shortage of harvest workers in the big grain states. Two and a half a day following a binder under a midsummer sun are less attractive to many, it is claimed, than the smaller government dots which exact no labor in return. How general this attitude is among relief recipients one does not know.

Steps have been taken in some districts to persuade men on relief that honest, well-paid toil is better than the dole. In two states governors ordered the "free list" any able-bodied man who refuses to go where the binders whirl to the tune of the northwest's destiny.

Critics of government relief—who offer nothing better to meet the situation—are always saying that the "soft living" which the dole affords is likely to breed a generation of non-producers who believe that the state owes them a living without return in labor. Were this the truth the future for the United States would be foreboding.

A passenger train and a freight train collided in a western state. The passenger train carried seven passengers. The freight train carried 75 non-paying "passengers." Another maladjustment of a maladjusted age.

The country boy who walked seven miles to school only to find it was a holiday has nothing on the 200 students, from college freshmen to gray-haired school marms, who traveled 5,000 miles to attend the University of Moscow, summer school for Americans only to find it had been called off.

"Solution of the unemployment has been so long delayed because so little attention has been given to the employed."—Samuel O. Dunn.

Three hundred years hence the distinguishing mark of antiques in the table line will be the little black marks along the edge caused by forgotten lighted cigarettes. None will be genuine without the black brand mark.

Here we are, every nation so deeply in debt that it would all but bankrupt them to even so much as pay the interest on its just and lawful debts talking of going into war again—the very thing that brought us into this pitiable condition.

"Abolish all activities of government maintaining and operating a business."—Eugene Talmage, Governor of Georgia.

... Blocki Esprit D'Amour It's nice to know that the complete line of Blocki Esprit D'Amour Cosmetics and perfumes are now available at 72 Selling Hirsch Bldg., 918 S. W. Washington. BE. 1996.

... Get On Your Feet in comfort by going to Dr. Ingham chiropractic physician for a scientific Arch Lock Foot Adjustment—the relief is wonderful—and the cost is small (treatments are only \$1.00) 610 S. W. Broadway. BE. 6797.

## WORLD'S FASTEST DRUMMER STARRED AT McELROYS



Lionel Hampton star of the gay Hampton Orchestra and Revue which opens at Cole McElroys Spanish Gardens Wednesday, August 7th, is rightly named "The Worlds Fastest Drummer."

Often handling as many as seven drum sticks at the same time, he throws them high in the air, balancing them on his lip and behind his ears, meanwhile playing intricate quick rhythm with never a break in time.

Hampton has been featured during the past six years with such stars as Duke Ellington, Louie Armstrong,

and The Mills Brothers and has directed his band in many motion pictures, including "Cavalcade," "Cabin in the Cotton," "Sing Sinners Sing," "Good Sports," "Taxi Please," and many others. He brings with him sixteen colored entertainers including creole beauties from New York and New Orleans, and his own band. Four solid hours of hotcha entertainment will be presented. Miss Willa May Lane, internationally known dancer and singer here after a years tour with Louie Armstrong where she sang and danced for the Royalty of Europe. The Rhythm Ras-

icals a fast, flashy shadow tap and eccentric dance team and Miss Lucille Wilkins, the Colored Races donation to Radio, this little girl being known as The Colored Radio Song Bird, a Glee Club Chorus of nine voices, a down South Comedy Quartet and a novel Trio, all male voices. This Colored Orchestra known and advertised rightly as, "California's Greater Colored Attraction," will no doubt draw capacity houses the four days they play for Mr. McElroy. Mr. McElroy reports that he will play this stellar attraction at popular prices.

## Industrialist Asks Congress to Balance National Budget

Washington, (IPS)—Aug. 2—Appearing before the House Ways and Means Committee, Robert L. Lund of St. Louis, chairman of the National Association of Manufacturers, urged Congress to seek to curtail expenditures before attempting to levy new taxes.

He pointed out that the Federal government already has trespassed far into state fields of taxation, so as to seriously impair state tax policies, and added:

"New taxes cannot be intelligently considered until the budget for the next fiscal year is presented. However, it is certain that no feasible tax schedules will provide enough revenues to balance the budget if expenditures continue at their peak of recent years. Expenditures are double our Federal income. Obviously tax revenue cannot be doubled. Present tax rates are already producing larger revenues than the government received in any year from 1923 to 1928. They were nearly 80 per cent larger this year than in 1932; they have produced \$1.76 this year for every \$1.00 they produced in 1932.

"The trouble with the budget, therefore, is not in the tax rates. The trouble is in the expenditures and in the fact that business, the source of all taxes, blocked in many respects by legislated obstacles, is only partially recovered. Improved business at present tax rates may well be sufficient to pay all ordinary government expense.

"The alternative to continuing deficits is a balanced budget. Congress should carefully consider whether proposed tax measures would encourage extravagant expenditures, produce industrial stagnation, and create unemployment at the very time we should take every possible step for its reduction."

## The Profit and Loss System

We hear so much today of the "profit system" under which this country has operated through the

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years and outstripped all other lands. Actually there is no such thing. It is a "profit and loss system."

We venture into business as an investment and we either win or lose. Those businesses which prosper do so because they produce a product which the consumer wants at a price which he can afford to pay. If they continue to meet the inevitable competition, then the business grows big. As it inspires confidence, it often acquires thousands of stockholders in every part of the country, and they share in its profits. If it does not succeed, they share in its losses, or invest money in another business.

But not only do we have this "profit and loss" system. We also have a system of "hope and fear." It spurs on the able, the industrious, and the courageous by the hope of obtaining a reward in payment for their efforts; it spurs on the lazy and indifferent by the fear that unless they strive they will lose that which they have, they will suffer a decrease in their standards of living and perhaps face starvation itself.

It is the fear of loss, rather than the hope of profit, that has been the main incentive of human industry during the last few years. "Those who do not work shall not eat," is an absolutely indispensable part of any economic system which is based on freedom.

When we remove that as a part of

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**Kid Millions** Featuring the Star of "Whoopie" Eddie Cantor. He had plenty of dollars but no sense. Another big picture worth while. By all means see these two great pictures. Also the 11th chapter of "Burn 'Em Up Barnes" and news.

Next "Star of Midnight"

the driving power of the human race, we must inevitably substitute for it the driving power of coercion by Government.

We have departed at that time from the American highway to liberty, freedom and happiness.

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