

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

Published Friday of each week by the Pioneer Publishing Co., at Beaverton, Ore. Entered as second-class matter at the postoffice at Beaverton, Ore.

Subscription Rates
 One Year \$1.00 Three Months .35c
 Six Months .50c Subscriptions Payable in Advance

Beaverton Office—Broadway at O. E. tracks, Phone Beaverton 7503
 Portland Office—408 Dekum Bldg., Phone ATwater 5914

A Constructive Traffic Program for States

Motor accidents last year struck deeper at the heart of the American home than ever before. Conditions have now become so critical that one child in three needlessly faces the probability of death or injury in an automobile accident before he completes his normal life span, according to an analysis of the street and highway fatalities and injuries for 1934.

To the typical American family of father, mother and three children this statement should have great significance. And to national, state and municipal authorities who are responsible for the safety of all citizens, it is a challenge to drastic action.

Last year, 36,000 persons were killed and more than a million injured in traffic accidents. While traffic itself was slightly heavier, as shown by registrations and increased gasoline consumption, speed, criminally reckless driving, and apparent indifference of the public must bear a lion's share of the blame.

Certainly, enough effective material has been developed by competent observers during our many years' experience with the traffic problem to provide states with a constructive traffic program. Much of it is waiting only for an aroused public sentiment to compel its use.

Social Security Through Thrift

Plans are now underway for the furtherance of social security. The aged, the dependent, the sick and other unfortunates are to be assured of a subsistence livelihood through government aid.

It is interesting to compare this new program with the work of an institution which has existed ever since the country began—insurance. Life insurance offers means whereby anyone, when earning capacity is at its peak, may put away a little money periodically and get it back when he is old and his earning capacity has dwindled or disappeared.

This is not an argument against governmental aid for the unfortunate and the destitute. But it is a fact that almost every citizen has had a chance to assure his own security—and that those who did so provide fine examples of the American characteristic of thrift and independence that made this country great.

Taxes Cost More Than Food

What is the largest item in your family's budget?

If you answer food, clothing, rent or similar expenses, on which you spend the bulk of your income directly, you'll be wrong. Taxes are the largest item of expense carried by the American people—and they lead their nearest competitor by a wide margin.

Food, the most vital of all necessities, costs the nation \$7,600,000,000 a year. Clothing takes \$3,600,000,000. Rent also takes \$3,600,000,000, and automobiles dent the national pocketbook to the extent of \$2,900,000,000.

The national tax bill, by comparison, is \$9,000,000,000—a billion and a half greater than the national food bill. That being the case, where is the most important place to start in to reduce the cost of living?

These figures will come as a surprise to the average citizen, who thinks only of the sums of money he spends directly in the course of day by day living. What he should realize is that taxation now represents an exorbitant part of the cost of everything.

A cut in the cost of government would be directly and immediately reflected in a lower cost of living—and in stimulated employment, investment and industrial expansion. No other cost weighs so heavily on individuals and business alike—no other family living expense is rising so rapidly. It is a historical fact that extravagant government promotes depression and discord.

Illustrating how science has outstripped the amenities of life, if we went to another war it would have to be to the same old Sousa marches.

As stealing a dog is now dognaping and a cattle thief is a cownaper, the abduction of an infant goat is apt to make things a little awkward.

We've attributed "Man wants but little here below—to three poets and haven't hit it yet. The fact that the poet attributes it to another poet makes it harder.

DOLE RELIEF

Expanded in England

With its budget balanced and prosperity coming back through private enterprise instead of public spending, Great Britain is able to relax a bit in its restriction of the dole. To balance the budget it was necessary to reduce the amount disbursed in the dole, and that meant drawing the line tight. So tight that public opinion was shocked, even as here in Oregon, when newspapers published facts (or supposed facts) about how relief was held down in some cases.

Wheeling excess relief is a practice in which some dole beneficiaries become amazingly skillful, as will be testified by our own relief workers here in Oregon. For the government to become more liberal without playing too much into the hands of the professions; wheelers, is difficult indeed. Great Britain brings to bear long experience in dealing with the

wheelers as well as with the tragic necessities of the genuinely helpless destitute.

In America we are yet relying on budgeting family relief. The relief administration employees interview the applicants and keep in touch with their needs. They appraise the assets and income and issue grocery orders, rent orders, medicine orders or supplies according to the budget they establish.

In England, with the cash dole, there was too little of this careful social work to estimate family needs in

WRESTLING

Herb Owens, Wrestling Card
 MONDAY NIGHT, 8:30
 LABOR TEMPLE
 Gen. Adm. 55c—Ringside \$1.00

relation to actual income or property owned. Flat doles were the rule, based on size of family, but not adapted to individual cases as has been the American practice. Great Britain now takes on the burden of adapting the dole to the individual case.

Rent, for instance. Under the former practice, a flat allowance was made based on the size of the family but disregarding the variations of rents in different neighborhoods. A tolerance is allowed under the new regulations. The weekly allowance for rent for the average family may range from 60 to 90 per week.

Needs of children of different age are now taken into consideration. A baby is allowed 30 per week, and from that tiny allowance the scale graduates up to 60 per week for a child from 14 to 18. Above 18, a woman gets 70 per week to 21, then 80 a week if a member of a household but not its head or 140 per week if living separately. The head of a house, with spouse gets 240 per week plus the allowance for adult and minor dependants living within the household. The ordinary run of dole, including rent, will range from \$10 to \$15 per week per family.

These personal allowances are reduced in proportion as the beneficiary has other income or is possessed of valuable property. Of earnings of the head of the household, one-half or 5 shillings whichever is less, is deducted from the personal allowance. Of other members of the household, less deduction is made on account of their lesser allowance. The fact that these deductions do not absorb too much of an income is an incentive to seek employment. Here in Oregon, our relief workers have had to make adjustments in each case that would provide an incentive to work and that would not overburden the limited funds that were available.

These and various other liberalizations of the dole are expected to cost the British Government about £80,000,000 a year. With the entire cost of a dole now down to about £80,000,000 a year, or about \$100,000,000 in our money, the annual expense of public relief seems trifling small in Great Britain as compared with the vast sum we in America are spending and budgeting for direct relief and work relief. Allowing for our population being three times that of England, the sums we now are expending are far in excess. We now are attempting that which England attempted twelve years ago under conditions far more favorable than those which prevail here at the present time, and attempting it in the way England tried and found by costly experience was impossible to finance for more than a few years. For England went through its great spasm of trying to make work by public works expenditures, finding the method a failure.

Here in Oregon we will be called upon to finance some part of federal relief plans. It is well to try to be informed on whether such plans have worked elsewhere, and what kind of relief can be financed year by year over the long period of years that we will have to face the problem of unemployment relief in a practical way. We must be humane, but we cannot make good in our humane purpose unless we also are practical in our financing. By hasty acquisition in too ambitious plans we may seriously impair our ability to provide relief. There may be much we ought to learn from experience in England.—Oregon Voter.

FIVE DOLLAR BILLS FLOAT IN THE AIR

Detroit—Pedestrians were flabbergasted when five dollar bills floated through the air, but discovered that they were counterfeit bills made by a gang, just raided by Federal Agents. The Secret Service recovered approximately \$5,000 of the bills which had been thrown from a window in a downtown hotel. Some of the bills floated for blocks in a high wind before reaching the ground.

USE

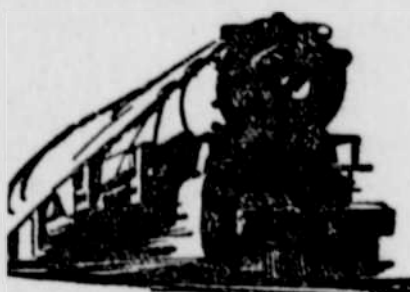
Miller's Quality Sprays TO PRODUCE QUALITY FRUIT

The Dormant Period is the Proper Time to Apply ZINC SULPHATE Sprays for control of little leaf, (Rosette, witches broom)

Miller Products Co.
 Foot S. W. LINCOLN ST.
 Portland Oregon

PORTLAND OUTDOOR STORE
 QUALITY OUTDOOR APPAREL
 COR. THIRD & OAK ST. AT 1753

TRY THE TRAIN TO CALIFORNIA



When you go to California, try the train! Big changes have taken place on our rails. Pullman charges are a third less than last year. Rail fares are touching bottom at 2¢ a mile and less. Complete meals in our dining cars cost as little as 80¢. For details, see your local agent or write J. A. Ormandy, 705 Pacific Building, Portland, Oregon.

Southern Pacific

State House Gossip

By ERNEST L. GRAY
 Continued from Page 1

of pay for county officials. To date it has taken legislative action to either raise or reduce pay for certain county officials. Should the bill pass the county court may designate the salaries with privileges of referendum in the event the electorate was dissatisfied.

Statistically the Legislature the past week has shown progress, but only statistically. For instance about 300 new bills were introduced between the 20th and 27th days. That brings the total up to 645. So far both houses had passed but 27 measures of which 20 were signed by the Governor. Martin has not sent a veto back to the Legislature up to the present writing.

Appointments to State Offices including that which would replace Charles M. Thomas, public utilities commissioner, who is slated for the skids, will not be made by the Governor until after the session, it was learned. The only appointments to date have either been those by the Board of Control or those which were emergency adjustments.

W. L. Gosselin, pronounced "Josslin" secretary to the Governor although a fine chap, has aroused the ire of some Democrats who have been refused admittance to see the Governor, and they now are attempting to have the Governor change secretaries. What luck they will have remains to be seen.

CHRISTIAN SCIENCE CHURCH

"Soul" is the subject of the Lesson-Sermon in all Churches of Christ, Scientist, on Sunday, February 17.

The Golden Text is "Set your heart and your soul to seek the Lord your God" (I Chron. 22:19).

Among the citations which comprise the Lesson-Sermon was the following from the Bible: "The Lord redeemeth the soul of his servants; and none of them that trust in him shall be desolate" (Ps. 34:22).

The Lesson-Sermon also includes the following correlative passages from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "When understanding changes the standpoints of life and intelligence from a material to a spiritual basis, we shall gain the reality of Life, the control of Soul over sense, and we shall perceive Christianity, or Truth, in its divine Principle. This must be the climax before harmonious and immortal man is obtained and his capabilities revealed. It is highly important—in view of the immense work to be accomplished before this recognition of divine Science can come—to turn our thoughts towards divine Principle, that finite belief may be prepared to relinquish its error" (p. 322).

FEBRUARY SPECIALS

All work guaranteed
 Tues & Thurs
 50c Finger 5"
 Wave for .35c
 FREE with every
 \$3.50 Permanent
 Wave, a scientifically medicated
 Hot Oil Shampoo



Lois Mae Beauty Shop
 300 Guardian Bldg. AT. 5607

THREE WAYS TO HEALTH

by ADA R. MAYNE
 OREGON DAIRY COUNCIL

February Entertaining

February has been called the month of Holidays and appropriately, too, since it honors the birthdays of two of our greatest Presidents and brings also the ever popular St. Valentine's Day. This means occasions for entertainment that offer more opportunities for ingenuity on the part of the hostess, whether the party be for the grownups or for the children.

No one thing lends itself to the party spirit as does ice cream. With all the special designs that come in ice cream today, charming and distinctive effects for every occasion, it makes entertaining a much simpler task. Besides dressing up the party table, ice cream is an economical and a nutritious food. That ice cream is a real food is evident from a glance at the ingredients which are combined in it. Cream, milk, sugar and sometimes eggs are the basic constituents of all ice cream. Variations in flavor are made by the addition of vanilla, chocolate, or pure fruit flavors or nuts. Ice Cream should have a prominent place in the well-planned everyday menu as well as for special occasions.

The ice cream sundae is always a party favorite too. Here are suggestions for two ice cream sauces and a cake that is sure to be a favorite:

Butterscotch Pineapple Sauce

Let 3 tbsp butter and 1 cup brown sugar simmer a few minutes but take care to avoid burning. Add ½ cup canned pineapple juice and boil until it thickens.

Coffee Ice Cream Sauce

1-3 cup ground coffee
 1 cup milk
 1 cup sweet cream
 4 tbsp sugar
 1-8 tsp salt
 1 tbsp butter

Allow the coffee to steep in the milk. Strain through a cheese cloth over a fine strainer. Add sugar, salt, cream and yolks of eggs beaten lightly. Place all in a double boiler and stir constantly until it thickens.

FINLEY & SON

Funeral Directors
 Montgomery St. 4th
 to Fifth
 Motor Equipment,
 Staff & Facilities for
 Serving Portland and
 its Suburbs

Flowers

Flowers for all Occasions
 Funeral Designs Promptly Delivered
 Terwilliger Greenhouse
 Near Bertha Station
 Phone AT 1020



Portland, Oregon

FORD GAVE YOU THE V-8 TRUCK ENGINE ... THEN THE FULL FLOATING REAR AXLE



Another ADVANCED TRUCK FEATURE

TRUCKING entered a new era of economy when Ford engineers gave you the V-8 truck engine, the full-floating rear axle and the other truck-built features that are today saving money for thousands of Ford V-8 users.

For 1935, Ford engineers have added improvements that enable you to make new demands on your truck—that will further reduce your operating and maintenance cost.

Perhaps your tire wear is okay. Perhaps your brakes are giving efficient, long service. Maybe you have no complaint about the way your truck is standing up or



Obtained by mounting front springs ahead of axle and moving V-8 engine forward. This places more load ahead of rear axle, more weight on front end.

handling. Even so... the new Ford Forward Load Distribution will improve on all these. In addition, you can now use full-width semi-trailers—and make acute angle turns.

No other truck in America, regardless of price, offers the combination of features brought to you by the 1935 Ford V-8. Don't fail to test these trucks on your own job, with your own drivers!... 131½ and 157-inch wheelbases.

\$500 AND UP F. O. B. Detroit. Easy Terms Through Universal Credit Co., the Authorized Ford Finance Plan

AUTHORIZED FORD DEALERS

THE NEW FORD V-8 TRUCKS for 1935

More than ever, America's Great Truck Value