

BEAVERTON ENTERPRISE

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Civic Loyalty Reviving

Civic groups, including associations of business men, suffered terribly during the past few years particularly in the smaller cities and towns of the United States.

Public support for these organizations dwindled as conditions became worse and many of them were practically put out of business by the depression. During the lowest period of business activity and reduced incomes one could hardly locate the enthusiastic and liberal supporters of these agents of the public good. Apparently, they were hibernating.

Now that the future presents a picture comparatively alluring, there are evidences of renewed community optimism with outbursts that threaten action along the boosting type. It is not altogether unwelcome as most towns and cities are aided by civic loyalty and enthusiasm. The spirit that is engendered can accomplish much good here as well as elsewhere.

What Kind of Human Being Are You?

As the year 1934 wings towards its close and the new year beckons with hope it might not be a bad idea for each of us to take off a little time from the daily routine and think about life and some of its problems.

Many of us have been so engrossed in the tasks impelled upon us by the economic necessity of earning a livelihood that we have drifted a bit in our thinking and lost sight of the enduring aims of human existence. We have been warped in our judgment by the huge dollar mark that has been hung on everything in this country.

It might pay us to revalue the opportunities of life and begin a more orderly existence that depends upon fundamental and enduring activity rather than upon finances that another depression may wipe off the books. It might pay some of the families here to reassess human contributions to general welfare and to strive to take some part in a program that should improve social conditions now, rather than hereafter.

Let's do some straight-talking. Quit kidding yourself. Look carefully into your participation into the activities of the race around you, and decide whether you have been an asset to the people of this community or a form of human shark, preying upon others among whom you live. Analyze your business, social, cultural and individual aims and purposes, your methods in the past and the possibility of reaching a successful goal in the future. Then get busy and do what you think you ought to do in 1935.

Beware of whispering campaign about competitors for poison may be spread by word of mouth, and escape the laws of libel. Do not believe what is not sustained by documentary evidence.—Ex.

Now that the election is over Prof. Tugwell is coming home, and that he remained in Europe until after November 6 is further evidence of President Roosevelt's good political judgment.—Woodburn Independent.

Cancellation of ownership of cars while drastic would possibly be the best remedy to eliminate reckless driving due to various causes. Taking away of the driver's license is hardly fitting the case, and has not proved a deterrent. Fatalities in Oregon due to reckless driving have

increased notwithstanding that penalty, because it is one that can be evaded. Public opinion needs to ring out clearly and emphatically against reckless driving of all sorts drunken driving and careless driving. Decency, and caution, and regard for the lives of others must be demanded on the highways, else the toll of fatalities will continue to increase.—McMinnville News-Reporter.

If the old keeper of the zoo is correct in saying that "an elephant never forgets" some politicians may be sorry when the G. O. P. elephant regains his poise.—Ex.

Maybe families aren't as large as they used to be, but we know a lot of them talk and act mighty big.—Ex.

Expansion of S. P. Air-Conditioning Program Revealed

Expansion of its recently announced \$2,000,000 air-conditioning program by the addition of another transcontinental train and the installation of the new temperature-control equipment in a large number of coaches and chair cars was made public today by the Southern Pacific company.

Coaches included in the air-conditioning program are to be fitted with the latest type reclining seats, developed especially for Southern Pacific, and will have rubber tile floors. Plans also call for large dressing rooms of the Pullman type, with the newest porcelain fittings, and supplied both with hot and cold water. The car interiors will be finished in light colors.

All of the new air-conditioned equipment will be ready for use at the opening of the summer tourist season and will provide the greatest measure of travel comfort in the history of railroading, the announce-

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W. W. Shipley Invites You to Preview New Dodge

W. W. Shipley Company, dealers in Dodge cars have a new baby, in fact twins and they wish to invite the public to drop in and see this new 1935 Dodge. According to Mr. Shipley only the Dodge can give the new "Air Glide" ride, with its floating power, a new all-steel safety body improved hydraulic brakes and Synchronic transmission. In fact, he says, these babies have everything. They are open evenings until 9:30 p. m.

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90 minutes of VODVIL
Make Reservations for parties Large or small NOW
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BLUE DANUBE
10th Avenue Near Street

State House Gossip BY ERNEST L. GRAY Continued from Page 1

But Governor Martin has in mind a one-man commission for this department, which would mean legislative action abolishing the present set-up. It is now composed of three members.

The next full meeting of the Board of Control will probably be after January 14 upon call of the new Governor and with the Secretary of State also being new. It is a known fact that Governor Meier and Treasurer Holman will not put their feet under the same table again, after Holman's latest alleged attack upon the character of the man who has held the highest office in the State the past four years.

Friends of the Governor have gone so far as to predict an interesting slander suit may be faced by Holman after Meier completes his term of office. They predict the Governor will file such a suit against the State Treasurer, based upon two chief remarks and other minor alleged slurs.

The two referred to particularly include Holman's campaign statement to the Salem Kiwanis club that Meier had the "breeding of a hog". Another is his reported interview to a newspaperman who recently arrived at the Capital in which the writer states Holman referred to the Governor as a "moron, who has his hand in a dead man's pocket." If the suit is filed it will be front page copy.

Earl Snell new Secretary of State, has already opened offices at the Capitol, although he will not assume official duties until January 7, one week before the Governor is inaugurated and the legislature is in session. Snell has been receiving many compliments upon his appointment of George Flagg as his chief deputy.

Employees under Secretary P. J. Stadelman will regret his departure from office. He has been found to be an exceptionally good official who extends his kindness to his employees and many friends at the State Capitol. Gifts from him have been numerous and generous. In token a large silver serving set was presented Stadelman by the workers as a Christmas gift. Stadelman's friends hope the reports true that he will be a candidate for State Treasurer two years from now.

In face of all big things due during 1935, your columnist extends to all a happy and prosperous New Year with the hope events will be for the general good.

Melon and Tomato Growers to get Refund Checks

Approximately \$5,000 in refund checks are being mailed out by the Oregon-Washington Melon and Tomato Marketing Agreement to 1,000 growers of those commodities in the two states.

This amount is 10% of the money collected from a stamp tax sale on each crate of melons and tomatoes sold in Oregon and Washington during the growing season, after paying all expenses of enforcing the pact.

Buying, Selling or Exchanging is just as important on the farm as the store. Little articles may be converted into cash and articles that you want may be lying idle in your neighbor's garret. USE THE WANT ADS.

SUPER "LUXUR" OIL PUSH WAVE PERMANENT
This permanent requires no finger waves. Get this wonderful wave and do away with the inconvenience of finger waves. Complete with Shampoo and Fingerwave \$1.95
Reg. \$7.50 Value
ELAINE SHOPPE
414 Maclean Bldg., Wash. St. bet. 4th-5th
AT 1571—Evening Appointments

3%
This bank has never paid less than 3% dividend (interest)
PAID FROM DATE OF DEPOSIT
Every Deposit Insured 100% by Federal Deposit Insurance Corp.
OREGON MUTUAL Savings Bank
SIXTH AVENUE AT OAK STREET

THE NATION'S SENSATION!



Greatest of all Warner Bros. musical wonder shows!
RUBY KEELER
DICK POWELL
JOAN BLONDELL
ZASU PITTS
GUY KIBBEE
HUGH HERBERT
and 8 Other Great Favorites! Hundreds of Bushy Bachelors! A Mile of Velvet—a 6-Acre Stage—100 Cameras—to make the most sumptuous show of all time!

At the Ritz Theatre, Beaverton, Sunday - Monday, Dec. 30 - 31. Don't forget the Sunday Matinee at 2:30

and providing for a sinking fund to start operations for 1935. Only those growers who bought \$10 or more in stamps are receiving refunds, due to the excessive cost of mailing checks for less than one dollar, according to officials of the Marketing Agreement.

ENJOY YOUR NEW YEAR'S DINNER

AT THE
Louvre Cafe
901 S. W. Salmon
TURKEY
COURSE 75c
DINNER
Merchants Lunch 35c
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New Year's DINNER
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Special Preparations have been made for your benefit
An exceptional Dinner, more outstanding than ever before
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Wishes All Their Friends
A Very Prosperous New Year

Jack Houston's House of Vintages
811 S. W. Broadway
PRESENTS HIS XMAS WINE LIST
Champagne—Mumms 1926-28, Veuve Cliquot, Mercier 1926, Golden State 1916 Aristocrat.
Sparkling Wines—Liebfraumilch — Moselle — Admiration, Lacryma Christi.
Sparkling Burgundies—Clos de Vogeot, Red Cap, Beaune, White Cap, Asti Rouge Ambassador.
Rhine and Moselle—Liebfraumilch 1921-29, Rudesheim, Berncastel, Piesporter 1929 Berncastel Doctor 1924, Burgomeisters 1924.
Burgundy—Pommard 1926, Beaune 1926, Beaune 1923, Volnay 1923, Chabertin 23.
Bordeaux—Chateau Margaux '24, Chateau La Tour de la Reine, Chateau Smith Haut Lafitte, Haut Sauterne '26 Chateau d'Yquem '28, Calvets Modoc, Calvets Graves, Calvets Margaux, Graves Superieur 1926.
California Wines—Sonoma, Guastli, Concannon, Wente Bros.
Bass' Ale—Ballantines Ale — Blue Ribbon Ale — Guinness — Ginger Ales and Beers.
Bitters — Cocktail Shakers — Bar Accessories — Party Room Bars.
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FORD PRESENTS
ANOTHER ADVANCE IN TRUCK ENGINEERING

Forward Load Distribution

Obtained by mounting front springs ahead of axle and moving V-8 engine forward. This places more load ahead of rear axle, more weight on front end.

THE important fact to remember about the new Ford V-8 Truck for 1935 is not merely that it gives you new money-saving features—but that these features have been added to a truck whose economy, performance, stammas have already been proved.

For 1935, Ford gives you an entirely new development—Forward Load Distribution. This makes possible more uniform tire and brake wear—better brake action—improved operation and wear throughout the truck. In addition, with more space between the cab and rear axle, the 1935 Ford V-8 permits acute angle turns with full-width semi-trailers.

No matter how efficiently you are now doing your hauling, these and the other features of the 1935 Ford V-8 are important advantages to consider. They are matched by no other truck in America today, regardless of price.

Test this new Ford V-8 Truck yourself. Your nearest Ford dealer will let you do this : : on your own job, under your own load, with your own driver!

\$500 and up, F. O. B. Detroit. Easy Terms Through Universal Credit Company, The Authorized Ford Finance Plan.

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THE NEW FORD V-8 TRUCKS for 1935
More than ever, America's great truck value