

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

OFFICIAL NEWSPAPER OF THE TOWN OF BEAVERTON

Published Friday of each week by the Pioneer Publishing Co., at Beaverton, Ore. Entered as second-class matter at the postoffice at Beaverton, Ore.

Subscription Rates
 One Year \$1.00 Three Months .50
 Six Months .50 Subscriptions Payable in Advance

Beaverton Office—Broadway at O. E. tracks, Phone Beaverton 7593
 Portland Office—408 Dekum Bldg., Phone ATwater 5914

HOUSE TO HOUSE CANVASS IN INCOME TAX DRIVE

Secretary of Treasurer Morgenthau, in order to be certain that all income tax reports are filed by those who should file them, has suggested to the internal revenue agents, that a house to house canvass be made, throughout the United States by Treasury representatives.

The internal revenue officials were asked to consider the idea and report their conclusions to the treasurer.

ECONOMISTS QUESTION ROOSEVELT POLICY

From the Wall Street Journal Chicago Bureau:

CHICAGO—University of Chicago economists were disappointed in President Roosevelt's monetary message because of the failure to make a clearly defined statement that would end many of the economic ambiguities of his program. Agreeing that his message indicated an intention to carry further the policies begun last March, most of the economists took issue with the soundness of that policy.

SILVER THE NEXT STEP

The Presidential proclamation fixing the price of silver at 64½ cents per ounce is in the view of a number of monetary experts, simply the first important step in bringing the silver problem to a logical conclusion.

The 64½ cent price marks a definite advance over recent silver quotations. But during the last few months there has been a jump in the value of gold of more than fifty per cent, as part of the government's dollar devaluation policy. The result is that silver, in relation to gold, is actually cheaper than usual.

It is the belief of many that the essential thing is the establishment of a definite relation in the value of gold and silver—so that when gold goes up or down, the value of silver will automatically follow. They believe that only in this way can foreign trade be really stimulated, and our lost commerce regained.

This theory, of course, has its expert opponents, precisely as its expert advocates. That is an excellent thing—the debate will bring it before the public, and widen our general knowledge of the whole question of money. It is something for every citizen to watch.

If you like big figures, take a look at the Reconstruction Finance Corporation's first complete report to the public. Between February 2, 1932, and December 31, 1933, it had disbursed or authorized disbursements of \$6,000,000,000 to 8,541 institutions. In 1932, \$1,500,000,000 was distributed—55 per cent to banks, 20 per cent to railways, the balance to insurance companies building and loan concerns, relief agencies, etc.

The RFC was due to pass away on January 22, 1934. But it was given a new lease on life—bills went smoothly through Senate and House extending its activities until February 1, 1935, permitting it to sell another \$850,000,000 of debentures to the treasury with which to finance future operations.

"Soaking the rich too hard and too often would ultimately leave nobody but the poor to pay all the taxes," Weston, Oregon, Leader.

At Martha's Beauty Shop you'll find Francisella (Babe) Myers, that clever young woman who formerly owned the Permanent Wave Shop on East Broadway, as well as Gladys Van Riper, another popular operator. Gale Hanna, who has been in this location for 7 years is still giving same personal attention and you may still have a fine complexion permanent at Martha's for only \$3.50. Balcony, Pacific Drug Store, corner Fifth and Yamhill. BEacon 2086.

Have your legals published in this newspaper.

FINLEY & SON
 Funeral Directors
 Montgomery St. 4th to Fifth
 Motor Equipment, Staff & Facilities for Serving Portland and its Suburbs

Flowers
TOMMY LUKE
 Phone BE 7215
 208-209, 210-211

association convention La Grande.

February 19-22—Oregon Butter and Ice Cream Makers' association, annual convention and short course, Oregon State college, Corvallis.

Oregon Papers Printing Much Public School News

Oregon weekly and daily newspapers carried an average of 26 columns inches or more than a full column, of public school news in each issue over a period of a month, it was revealed in a recent survey made by students in a class in public information methods conducted by C. J. McIntosh, professor of industrial editing at Oregon State college.

Four issues each of 76 representative newspapers of the state, were clipped during one month and the results tabulated, classified and compared with a similar survey made at Columbia university, New York. Subjects given the most space in the two sections of the country trailed fairly closely, with extra curricular activities such as sports, dramatics, musical events and the like leading with 47 per cent in the east and 59 per cent in

Oregon.

Next in order in this state were P. T. A. activities and management and finance, while in the East news of teachers and school officers was second with P. T. A. activities third. The Columbia survey also included the order of preference as to school news as expressed by parents in a questionnaire circulated widely.

Replies from parents indicated they were interested first in news of pupils' progress and achievement, second in methods of instruction, and third in news of pupils' health, while extra curricular activity news was placed in thirteenth or last place.

"It is not at all certain that parents mean precisely what they think they mean about the kind of news they want," says Professor McIntosh in commenting on the results of the two surveys. Naturally they are interested in progress and achievement, particularly of their own children, but the element of the unusual is essential to news, which is found most largely in sports, plays and other so-called frills theoretically frowned upon but widely read.

"Beyond this, however, editors are faced with guessing what they think

can get or none at all, and to the extent school organizations will make it possible for the paper to get well prepared news on other school activities apparently desired by parents the editors will doubtless be most happy to run it."

Fertilizer Trials Conducted

GOLD BEACH—Larry Laurs of Agness, is carrying on demonstration trials using superphosphate on alfalfa and various garden crops this year, while G. P. Ferguson, Gold Beach, is planning on making a trial of the effect of potash on some of his peat soil. Both of these men are cooperating in their demonstration with R. M. Knox, county agent.

4-H Club All in One Family

DALLAS—A complete, standard 4-H club composed entirely of members of one family is something new in 4-H organization in Polk county, but such a club has been formed by five children in the Trevaux family of the Bridgeport community, says County Agent J. R. Beck. Joseph, Edith, Edwin, and Anna have enrolled in the Angora goat project under the leader-

ship of Mary Ellen, their older sister, who is also a member of the club.

Husband and Wife



My husband laughs at your foolish sketches—Mrs. M. C.

WHAT DOES YOUR HUSBAND DO?

Knee-Action Wheels

Longer wheelbase

Bigger Fisher Bodies
(4 inches more room)

Blue Streak Engine

80 horsepower

80 miles an hour

Faster acceleration

12% fuel economy at top speeds

Increased smoothness and quietness

New, larger all-weather brakes

Smart new styling

Typically low Chevrolet prices

So radically different in the way it runs, rides and responds we say

Drive it only 5 miles
and you'll never be satisfied with any other low-priced car

Now on display

CHEVROLET

FOR 1934

It's here now, for the first time, the car that all America has been standing by to see and drive—Chevrolet for 1934! And if you aren't among the first to attend the gala introductory showing, you're going to miss one of the biggest, most exciting events of the whole motor car year. There never has been a new Chevrolet model with so many basic and sweeping advances as this one. Its different—totally unlike anything you've seen or anything you will see in motor cars for 1934!

CHEVROLET MOTOR COMPANY, DETROIT, MICHIGAN, Division of General Motors

STIPES GARAGE,
BEAVERTON, OREGON