

# BEAVERTON ENTERPRISE

OFFICIAL NEWSPAPER OF THE TOWN OF BEAVERTON

H. H. JEFFRIES, Publisher

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## SPECTRES ON PARADE

One reason why there is less appreciation than there should be of the horror of our annual automobile death toll is that the accidents happen far apart geographically, and at intervals throughout the entire year so that the total of a single day in a single locality does not particularly disturb us. Again, few motorists comparatively speaking, see an accident in which someone is killed or seriously injured.

It would be well for the public to put its imagination to work on this situation. Here's one way to do it. Suppose that you, and all the millions of other car-owners, could be seated in a tremendous reviewing stand, marching by slowly in front of you are the 35,000 shrouded spectres of persons who were killed by automobiles last year. To each shrouded figure is clinging one or more bereaved relative. The parade would take many hours to pass—a silent, marching line of lives that had been destroyed because some one was careless or reckless or incompetent.

The very unpleasantness of that illustration is what makes it valuable. The fact that only an infinitesimal proportion of the 35,000 victims are killed in your community doesn't make any difference. Nor does the fact that only a comparatively few deaths occur on a given day. Remember that each year sees hundreds of tragedies as horrible as those of the Titanic or the Akron—and they are all unnecessary.

Think of that long, horrible parade and then decide what kind of a driver you will strive to be in the future.

## GEN JOHNSON AND PRESS FREEDOM

By his conduct if not by his words, Gen. Johnson is endeavoring to cripple the press that does not publish according to his wishes.

He is disciplining publications whose reporters seek information as to what is actually happening within NRA administration. Johnson rules that no reporter may receive information except from sources which he approves.

The nervousness of the press with reference to attempts to infringe its freedom is a justified apprehension. The press is jealous of its freedom. While that freedom is guaranteed in the constitution, as a protection against governmental agents who are arbitrary, it is denied if licenses to conduct newspapers may be revoked by the official who feels offended by what a newspaper publishes.

The press has endeavored patriotically to support NRA. Gen. Johnson's sincerity has been respected. His

sensationalism in utterance has been condoned. But, like many other arbitrary people who find themselves in authority, he has petted himself into a sacro-sanct conviction of personal immunity from comment that he imagines is interfering with his acts.

Among the press will be found many newspapers who will refuse to be bullied and will continue to obtain and publish information in pursuance of their duty under their constitutional guarantee. The issue raised is fundamental to public welfare in a country whose constitution guarantees rights, and the press will fight the good fight to maintain those rights.—Oregon Voter.

## WE CAN'T HAVE BOTH

The greatest obstacle business is struggling against now is taxation. And taxation, as a result, is the principal barrier in the way of achieving the fullest success for the recovery plans that are now in operation.

No business can spend money it hasn't got. No business can put more men on its pay rolls when it is having a hard time bringing in enough revenue to meet existing demands. No business can expand with profitless balance-sheets.

It's a moot point as to how great an influence taxation was in prolonging and deepening depression. But it was, to say the least, considerable. When the national income touched the lowest point in decades, the cost of government loomed like Everest out of the plains of Tibet.

To regain governmental economy, it is not necessary to curtail or damage necessary governmental functions—it simply means that the waster, inefficiency and duplication of effort that is actually harmful to legitimate governmental work, must be eliminated. In some cases a start has been made, and the taxpayers have been saved millions—as in the postoffice department, which is breaking even for the first time in many years. But the work has barely begun.

Reasonable taxation is the friend of recovery, of employment and higher wage scales, and individual and corporate prosperity. That must not be forgotten.

Men laud the silent woman, but not one of them wants such for a wife or sweetheart.

The optimist sees the opportunity in the difficulty. The pessimist sees the difficulty in the opportunity.

About the only place now to find home cooking is in a restaurant.

The Ten Commandments are violated even more than prohibition; why not have them repealed.

## MANY INQUIRIES MADE FOR SMALL TRACTS OF LAND IN VICINITY CLOSE TO PORTLAND

Following is a few of the many inquiries received by the Portland Chamber of Commerce, for tracts of land in the close vicinity of Portland:

JOHN C. FRITCH, Route 2, Box 235, Des Plaines, Illinois; is interested in farm property in the vicinity of Beaverton.

JOHN WELLNER, 511 N. Harlan Avenue, Oak Park, Illinois; wants small tract near Portland suitable for homesite.

RAY V. BLANCHARD, 1018 Le-couvreur Avenue, Wilmington Cal., wants small acreage on highway near Portland.

L. E. TAYLOR, 297 Beachwood Drive, Hollywood, Cal.; wants from 40 to 80 acres of either improved or unimproved land in the Willamette Valley suitable for dairying, poultry raising and general farming.

THEODORE WILSON, 3414 Cuyler Avenue, Berwyn, Illinois; wants tract suitable for diversified farming and truck crops.

CHARLES W. FROESCHLE, 2942 Fenton St., Edgewater, Colorado; interested in securing about 40 acres of improved land in the Willamette Valley suitable for poultry and fruit raising. Wants at least 20 acres under cultivation, balance timber and pasture. Prefers stream on land. Coming in the spring. Has two pieces of property in Denver that he would like to trade.

COY B. HENSON, 902 Carolina St., Amarillo, Texas, is interested in locating within 15 miles of Portland on an improved place of about 10 to 25 acres, suitable for poultry, fruit raising and vegetables. Coming in July.

CHARLES A. SCHRIEBER, 6112 University Avenue, Chicago, Ill.; wants small acreage located on good highway within about 10 miles of good sized city where he can establish an auto camp and poultry farm.

## BEAUTY AND CONVENIENCE IN THE HOME

When we look back to a time, a few years ago when almost every piece of running machinery of the home was of the crudest type, we are amazed at the artistic beauty and convenience we find in every department of the home.

The lighting of the home entailed much work with most unsatisfactory results. Now we have beautifully lighted rooms, soft, brilliant, colored or otherwise varied according to requirement, produced in the "twinkling of an eye."

The Baker English Company, located at 475 Morrison Street, is prepared to supply you with any need in the line of Lighting Fixtures, Portable Lamps etc.

As the holiday season draws nigh we are reminded that many beautiful lighting devices, elaborately decorated or plain and Parlor Lamps of all kinds make the most acceptable of Christmas Gifts.

The Baker English Company is an old reliable firm, representing one of our Home Manufacturing companies which is prepared to give ready, efficient service at all times. For further information call BR. 0501

## REMARKABLE PROPOSITION —FREE MUSIC INSTRUCTIONS

A group of approximately twenty-five prominent teachers of every branch of music and dancing, thru a central representative, Mrs. Jessie O'Neil, with offices at 506 Fine Arts Building, Portland, is offering to give eight 20 minute or four 40 minute lessons absolutely free, as a means for stimulating interest in the subject of music. A nominal fee of \$1.50 is charged for registration to cover the cost of advertising only.

This proposition gives the many young men and women readers of this paper an opportunity to try out their selected teacher for a short period and ascertain both the qualifications of the teacher and their own adaptability for the study they may choose.

Application must be made in person at the above address, although preliminary information may be secured by calling BE. 6490. This offer is made for a short time only.

## Gophers Poisoned in Grant CANYON CITY

Gopher poisoning demonstration meetings were held in 11 communities of Grant county recently by County Agent R. G. Johnson. Niles Sprui of Bear Valley, where poisoning work was carried on last year, figures that the poisoning crew cleaned up 80 per cent of the gophers on his ranch and paid for the work many times over. On the Oliver Brothers' ranch at Tebo, on the other hand, it was felt that the work was not so satisfactory.

Red Cross chapters and the national organization working jointly during the past year, assisted 411,124 ex-service men and their families. You can help the Red Cross help others by enrolling as a member.

FINLEY & SON  
 Funeral Directors  
 Montgomery St. 4th  
 to Fifth  
 Motor Equipment,  
 Staff & Facilities for  
 Serving Portland and  
 its Suburbs

## SCHOOL DAYS



## Progressive Oregonians

"Buy Oregon Made Products" is the keyword of Oregon Products Days, October 27th to November 4th, inclusive. The sidewalks around Meier & Frank Company's windows are massed with interested spectators viewing manufacturing processes of Oregon Made Products and beautifully displayed finished products.

The impression carried away by the writer was that Oregon Products derive their source from the Oregon earth either by way of agriculture, animal husbandry, forestry or nature's waterways. In a community such as ours we feel that none could afford to miss this educational display and we are sure that our readers have often wondered how their raw products shipped to market were in turn transformed into useful articles and preserved foodstuffs ready for the world trade.

After viewing the display it will be interesting to note that your local merchants are stocking Oregon Made Products and that you and your family may take an important part in furthering this movement, for the more Oregon goods purchased, the better will be the market when you in turn offer your raw materials to the manufacturer and wholesaler for sale.

Those who have made this display possible deserve a hearty vote of thanks and our undivided support. Note the following displays upon your visit to Portland this week end and keep this list for future reference in making purchases. SUPPORT OREGON MADE PRODUCTS AND, IN TURN, REAP THE BENEFITS.

The OREGON WORSTED MILLS have a display at 6th and Alder which attracts huge crowds. An immense machine prepares the yarn and a very close inspection is necessary to follow the progress of the machine which is a veritable magician. See how long it takes to solve the puzzle. 370 employees receive \$300,000 annually for manufacturing the finished product which is shipped to every state in the Union.

The PORTLAND WOOLEN MILLS has been established here for 34 years and are the largest in the West. They have a capacity of 1,500,000 yards a year and are responsible for much of our market for raw wool. They give employment to 500 people directly and more indirectly from sheep ranches of raw products.

Does your broom sweep clean and also wear well? HANSET BROS. manufacture 1500 brooms per day and show the 20 processes thru which each of their brooms pass in a window at 5th and Morrison. They are the largest manufacturers of brooms on the Pacific Coast and distribute their product in eight Pacific

Coast States as well as in Porto Rico and the Hawaiian Islands. Buy "Gold Beauty" brooms carrying guarantee and made from "Lindsay Standard" broom straws which is noted for its smooth, soft tip and long wearing qualities.

The PACIFIC CO-OPERATIVE POULTRY ASS'N. has 2500 members to whom it paid \$1,250,000 last year thru correct merchandising of the member's eggs. Their trade name "Nu-Lade Eggs" is favorably known by the purchasing public. Maybe it would be to your benefit to investigate the possibilities you would derive from becoming a member of this association.

THE SPERRY FLOUR Co. have an interesting window on Sixth street and there you will see what happens to your grain when it is ready for the world's markets. If you haven't tried Bisquick yet you do not know how easy it is to make perfect biscuits quicker than you can say "Jack Robinson." Cake flour, wheat hearts, rolled oats, corn meal, oat meal and pancake and waffle flour are advantageously displayed.

## SUPERIOR IN EVERY RESPECT

Pride of ownership or of attainment is one of the direct causes of success. A desire for the best is inherent in all of us. Outstanding figures or institutions claim everyone's attention and admiration.

Crouch's restaurants located at 324 Washington and 287 Morrison St., Portland, are among the leading eating places in Portland. Here you may receive a dinner that will please. The food is excellent and the service most prompt and efficient. Crouch's has won a reputation for their food and their two locations are most convenient and a good place to meet many of your visiting friends. Give yourself a treat to one of Crouch's meals, and we are sure you will be a regular visitor.

Millions in distress have been fed clothed, and otherwise helped by the American Red Cross which has distributed 10,688,307 barrels of flour, 92,784,060 yards of cotton cloth and 55,203,612 ready-made garments. Help this humanitarian work by joining November 11-30.

—Read Our Ads—



## Foundation Blocks

Hollow Clay Blocks for Foundations, Basement Walls, Pump Houses, Farm Buildings

SYLVAN BRICK CO.  
 Old Canyon Road at Sylvan  
 Phone BE. 4449

## REAL ESTATE TRANSFERS

Sadie Clagy et ux to Roland Hornecker et ux, Part Sec 3, T 2 N R 3 W. Archie R. Nichols et ux to Archie Raymond Nichols, et ux; Pt B. H. Catching D L C No. 41 T 1 N R 4 W. Uri Ruff et ux to Sarah Burner, Lot 9 and 10 Unrecorded Plat. J. W. Connell, Shf. to Eva R. Gantelberg, et al, Secs 25-30, T 1 S R 4 & 5 W, Archbishop of Portland Diocese, Executor to Lila Stiff; Lot 3 Council View Acres. F. A. Sullivan to James A. O'Rourke; 5.24 acres John L. Hicklin D L C. J. W. Connell Shf. to Emil A. Johnson Lots 14 and 16 Blk 2 Kingston. Fred S. Knight et ux to Gordon V. Knight; part Sec 14, 1 S 4, R F Tupper D L C. John V. Heisler et ux to John Karl Stadelman 40.05 acres Sec 26, T 2 N R 3 W. J. W. Connell, Shf. to Arthur Hendrick sen; 19 acres Sec 30, T 3 N R 4 W. Dean H. Dickinson to Conrad Wolf, Lot 1 Blk 54 Metzger Acres Tracts. Thomas B. Sparks to Johanna Olsen, Lot 1, Blk 54 Metzger Acres Tracts. Thomas B. Sparks to Johanna Olsen Lot 64 Johnson Estate Add to Beaverton. E. L. Reamy to Joseph P. Shirley, Lease Lot 9 Blk 4, Oak Grove add, Hillsboro. D. D. Sage et ux to Lucy Pettit, Lots 3 and 4 Blk 1 Dille. Lizzie Wade Jones to Mark T. Cox, 8.63 acres John H. Walker D L C No. 49, T 2 S R 3 W. George Perret et ux to Elmer Hiner et ux, Lot 64 and 65 and W 1/2 Lot 63 Beaverton Reedville acreage and Lots 215 and 216 Johnson Estate Add. J. W. Connell, Shf. to B. Merz et al, 36.57 acres Sec. 33 T 2 S R 2 W. Edward W. Moore et ux to Willahelle Montgomery et ux, Part Blk 3 Simmons add. Cleo G. Scheese to Verne W. Talcott et ux, Und 1/2 int NE 1/4 of SE 1/4 Sec 1, T 2 N R W. Carl Hayner to Western Oregon Farms, Part tract 97 Plat 2 Bonny Slope. Albert Henderling et ux to Eugene Henderling Pt. Secs 34 and 35, T 1 N R 3 W. Ferdinand Hartman to W. S. Gordon; lot 6 Blk 5 Reedville Homes. J. W. Connell, Shf to Grace M. Williamson; lots 2

## REASONS WHY YOU SHOULD—

Take your films downtown to ED PREBLE'S KODAK STORE. You receive a free enlargement with each order over 50c. Clayt Green, operator 18 years experience assures you perfect prints. Films in at 1 o'clock are out at 5 o'clock. Also at the present time, if you will take in your best film with a picture (possibly of your baby or maybe a pet dog) Ted will see that you get it made into a beautiful photographic Xmas card with lined envelope, Free of Charge. They operate their own developing rooms so you are sure of good service and wonderful work.

Now is the time to have those pictures made into Xmas cards so see Ted Preble's at 512 Broadway S. W. Broadway between Washington and Alder. Phone BR. 1043



My husband eats his breakfast before retiring at night. He says he can sleep half an hour longer in the morning.—Mrs. R. B. C.  
 WHAT DOES YOUR HUSBAND DO?

# CEMENT!

FARMERS, CONTRACTORS, DEALERS and people using cement for building purposes should be informed of this fact—

The city of Portland demands that cement sold within the city limits shall be required to pass a 28 day test of its tensile strength. Cements manufactured in Germany and Norway are offered for sale in nearby towns which do not compel compliance with this wise regulation.

Cements made in this country are manufactured under conditions approved by the N R A as to hours of labor, rate of pay and of fair competition.

Your local Dealer has American Made Cement Patronize Him



Oregon-Portland Cement Co.

