

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

OFFICIAL NEWSPAPER OF THE TOWN OF BEAVERTON

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BE YOUR OWN FIRE INSPECTOR

An article in Safeguarding America against Fire suggests that each person be his own fire inspector. It is not a difficult job, and requires only a little time plus a little knowledge. A couple of hours spent in searching for fire hazards on one's property, and planning a program to eliminate them, may save thousands of dollars—and something much more valuable still, human lives.

A good place to begin the inspection tour is in the furnace room. Thousands of disastrous fires result from defective or dirty heating equipment. Clean out the furnace before it is put to winter service. See that non-burnable containers are provided for ashes. Have the various parts and connections inspected for possible faults. Protect any combustible material which must be near the furnace, with asbestos. Make certain that rubbish and papers and waste are not allowed to accumulate nearby.

The electric wiring is worth looking at next. It's safe—if it has been installed by a licensed electrician, and has not been allowed to deteriorate. Many householders, however, haven't had it examined since the day it was put in—many others have committed the very dangerous practice of making amateur extensions and additions. If you're at all uncertain about it, call in an expert. Whatever his charge is, it will be cheap in view of the protection for person and property you will receive in exchange.

Keep your eye out for oil or rain-soaked eags that have been dropped about in corners. Thousands of spontaneous combustion fires occur annually because of them. They should be kept only in closed metal cans.

Another ordinary household hazard is gasoline. It is often carelessly stored, in unsafe containers and close to flame. Its use as a household cleaner is simply an invitation to disaster with R. S. V. P. written in the corner.

Finally, turn your attention to the house itself. Has it properly installed fire stops, are fire extinguishers handy and in good working order? Is it really fire-resistant, and up to underwriters' standards? Get going on that inspection tour!

THE HOME PRODUCT OF GOOD TASTE

For many years the people of Portland area have failed to give special study to the products that are manufactured at home. To know about such products is to better the taste of the home and thus enjoy a great pleasure in our home life. It has been pointed out that if we want more men to go to work on a good wage scale—use the home product and this demand will bring this about.

We take pleasure in calling our readers attention to a home manufacturer known as the KERR'S CONSERVING COMPANY, located at 1335 S. E. 10th, Portland, Oregon, who are manufacturers of Jams, Jellies, Grape Juice, Cider, Syrups and KERR'S MINCE MEAT which possesses a delicious and unforgettable flavor. Ask your dealers for their products as it will insure the best in taste as well as put more money in circulation. With the coming of the fall and season there are so many dishes that can be handled that will add great pleasure to the home. To

KEEPING FAITH

When a man's heart is young, his thoughts find place for dreams in which ambition and good intention are busy with the future before it is come. Such dreams may outstretch probability and promise more than the years can fulfill, but it is a poor sort of cynicism that would therefore deny their usefulness. They keep the face of youth to the front and its eyes upward. They are impatient of experience and full of assurance that what is good and desirable may be won by work and will. They are not dismayed by dangers nor daunted by difficulties.

The hardest task of man is to keep faith with the dreams of his youth. Then he had high hopes for himself and ideals which he had not learned to question. Hope was his rainbow, with the bold of success, achievement and character at its end. But life is insistent with necessities and tempting with compromises, and it is easy to lose the way which once seemed so clear. It is easy to forget that the future was once better than the present and things unseen of more worth than realities. It is easy to forget the dream in the hard wakefulness of the day's work. It is easy to lose it, indeed, so that life ends in regret for a vanished land of promise.

"Keep Faith" is an ancient watchword, but it is one not yet outworn. Keep faith with the dreams of youth, which were made of hope and courage and high intention for all experience cannot much better their guidance.

The easiest way for a nation to protect its citizens in other lands is to teach them to be decent.

Peace is a period when nations try their best to damage one another without a declaration of war.

It's a wonder the reformers haven't tried to restore prosperity by having the depression abolished by law.

One of the distressing exigencies of life, for a humorist, is glancing through an early American almanac and coming on a joke he wrote yesterday.

our readers who wish to ask further questions, may call EAst 1105 and our questions will be gladly answered.

OREGON BEEKEEPERS MEET SET FOR NOVEMBER 10-11

Notice of the annual meeting of the Oregon State Beekeepers association to be in Portland November 10 and 11 have been sent out by Dr. Don C. Mote of Oregon State college, acting secretary of the association. Prominent in this year's program will be discussions of national organization affairs, trade agreements and cost survey studies.

Research studies in the Pacific States Bee Culture laboratories will also be reported on by the federal agriculturalist, E. L. Sechrist. First year's operation of the Oregon bee inspection law will come in for its share of discussion.

Complete coverage of the eastern end of Washington county and the southwestern part of Multnomah county, that is why our want ads pay.

GIRL "WITHOUT COUNTRY" AT UNIVERSITY OF OREGON

Eugene, Ore. — The term "man without a country" is often heard, but the University of Oregon has a "woman without a country." She is Miss Henrietta Horak, popular student who finds that this is just her status at present. She left Bohemia 8 years ago, and after certain absence from that country, the former inhabitant loses citizenship rights. Miss Horak has already made application to become a citizen of the United States, however, and plans to remain here. When Miss Horak arrived in this country she could not speak English, but after residing here six years she had progressed so that she represented Lincoln High school in Portland in an oratorical contest.

REPEAL SOON IN SIGHT

With the ratification of only five more states needed to complete the repeal of the Eighteenth Amendment, many state governments are actively engaged in preparing to resume control of the traffic in intoxicating liquors.

If some of these States had shown proper interest in the enforcement of the amendment instead of leaving the whole task ingloriously to the Federal government, there might be another story to tell. It is safe to say that a large proportion of the people who now favor repeal have simply lost faith in the integrity of those who were charged with the responsibility of enforcing the law.

More Forest Camp Work

Selection of 75,000 men for assignment to the Civilian Conservation Corps forest camps for the second period of six months is now under way. The men are being picked by the United States Department of Labor and the Veteran's Administration.

IF A THINGS GOOD REPEAT IT

That's the reason why we're taking this opportunity to recommend to our readers the FASHION BOOTERY CO., under the management of MR. JAMES, because we know if you once get shoes here you'll be back to repeat with another order for shoes. Here you will find REAL SHOES and the depression has never been heard of.

Mr. James stocks some 10,000 pairs of women's shoes... with emphasis on the youthful styles. College and high school types and also the arch support and comfort shoes. Daughter, mother and grandma can all be "shod" here and to her own liking... and the price is easy, \$2.95 to \$3.85 in triple A's to double E's and 2 1/2 to 10 in sizes. In case you haven't been in the Fashion recently you're due for a surprise. It's all been renovated and looks as fresh and welcome as a new \$10 bill.

The next time you're in town stop in at 411 Morrison St. and see them if only to say hello. Phone AT. 0634.

Lydia Schulz Heads Knight's Hosiery Dept.

Lydia Schulz, recently returned from California... is again with the Knight Shoe Co. This is, indeed good news for smart fashionites... for well they know that Miss Schulz is a hosiery stylist and color co-ordinator of no mean ability... and just to start things off... the new manager announces an irresistible special offer... Regular \$1 chiffon and service weight... non-run lace top... really, they're lovely... to sell at 85c Knight's Shoe Co., Morrison near Broadway. Phone BE. 4127.

What's The Difference?

What is the difference between Dixie and other Mineral Water Crystals? Only one—and that one is of vital importance to your health. Ask the Dixie Lady at Portland Headquarters about that difference. She will be glad to tell you and give you a free sample package. Remember, too, the 12-gallon package for \$1.00. 927 S. W. Oak St., BEacon 2337.

Be sure to listen for Dixie Melodies over KEX with Meri Thebeau, the Dixie Tenor, the feature artist.

FROM MAIN LINE POINTS



—AND LESS, in big, easy riding steel cars on fast trains—

EVERY DAY—EVERY WHERE—ON SOUTHERN PACIFIC

O. S. C. HOMECOMING SET FOR OCTOBER 27 AND 28

CORVALLIS — Preparations are well along for the annual Homecoming celebration at Oregon State college. The event is earlier this year than usual, being scheduled October 27 and 28 to coincide with the W. S. C.—O. S. C. football game on Bell field.

Forrest Lindsay, now in his third year as yell leader at the school, is chairman of a large committee planning entertainment features for the many alumni and friends expected on the campus at that time. One of the chief aims of the committee is to impress on visitors the "new deal and new spirit" the students feel now that reorganization is complete from curricula to football.

Go shopping in an easy chair! Read the news, big news found there—Read the Ads—

Thrifty Home Makers Are Buying Now at Watson's

because they know that the present low prices will soon be a thing of the past... whether you're planning to furnish your home... replace that bedroom suite which you never cared for, or just buy an end table, Watson's Furniture Market, Portland's largest furniture store east of river will save you money. Better quality used furniture at extremely low prices, and you'll receive more for your old furniture at Watson's. Have you heard, Watson's now have an antique department?... Antique furniture bought, sold or exchanged.

All you new home owners will be pleased to learn that Watson's are staying open from 7:30 to 9 p. m. for your convenience. Let's drop in and give them a call at Grand avenue and E. Stark. EA. 7422.

Acc Beauty Shop Has Sensational Specials

that we'd all be wise to take immediate advantage of... Special oil shampoo and fingerwave 75c. Ringlet end Permanent Wave complete \$1.95, regular \$5 oil permanent wave reduced to just half price or \$2.50 (and what a saving that is). Verona Searlar, owner and manager, personally O. K.'s all work and we all know from experience that when she puts her O. K. on anything, it's got to be good. Sanders Facials are also especially priced too... while there Ethel Abington, for 50c, will be happy to read your future and advise you... 202 Merchants Trust Bldg... 618 S. W. Washington st., AT. 4429

Hill Military Academy

TRAINS FOR CHARACTER A first-class boarding and day school for boys. Military and social training give cadets a distinctive manner and upright carriage. High scholastic standard. Careful supervision. Athletics. Cavalry. Aviation. Band. Junior School. Fully accredited.

Catalog on Application Rocky Butte Portland, Oregon

All Interested in the Stock and Horse Show

This week will see practically every family of the Portland area visit the PACIFIC INTERNATIONAL LIVESTOCK EXPOSITION. This most interesting show of the year has arranged for 19 great Shows in One. Fat Stock Show, Dairy Shows, Pet Stock, Sheep, and Dog Show, Industrial Exhibits. Along with this will be held the Horse Show and Rodeo. Many of our readers want to know where to eat and dine at a most interesting place in Portland

KELLY'S

is located at 127 Broadway, Portland Oregon. Has had the reputation for many years as being one of the most beautiful and delightful places to eat along the Pacific Coast. Mr. Kelly especially invites our people to make this place their meeting place during the Show. For reservations you may call BEacon 6327.

Every city has its show place and Portland area is proud of Kelly's as often through their good entertainment and food people come back to live where they have been so well entertained.

A REAL EDUCATION

We who live in the Portland area have the greatest opportunity for mental development and opportunity to secure a broad and comprehensive view of world events, often from the men that are playing a part in such affairs.

On November 2nd, 1933, we will have the opportunity of hearing

EVERY GARDEN NEED can be found at the SWISS FLORAL CO.

Rare and unusual plants and shrubs, expert landscaper and advice from the Head Gardener. New free list for fall plantings. Call Today! 1920 N. E. 7th Ave. TRinity 9365

Foundation Blocks

Hollow Clay Blocks for Foundations, Basement Walls, Pump Houses, Farm Buildings SYLVAN BRICK CO. Old Canyon Road at Sylvan Phone BE. 4449

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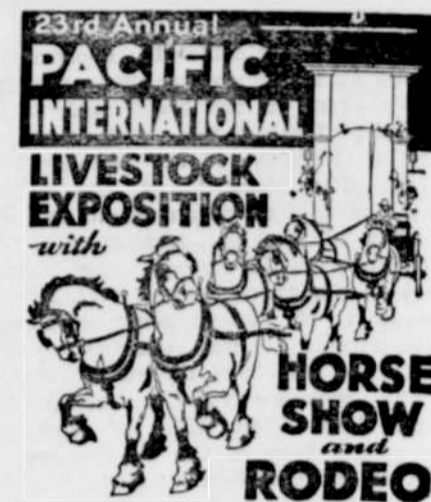
Phone BE. 7215 PORTLAND, OREGON

Rebt. M. LaFollette speak at the Shrine Auditorium, in Portland, Oregon. His subject will be "WHAT PROGRESSIVES ARE FIGHTING FOR." This is a subject that is full of close up interest to each of us.

William Hard, well known Washington Newspaper Correspondent will talk at the Shrine Auditorium on Nov. 9th on the subject entitled "THE LONDON ECONOMIC CONFERENCE AND WHAT IS BEHIND THE NEWS AT WASHINGTON."

Prices are balcony 40 cents, lower floor 75 cents and one dollar.

Both of the above lectures may be heard for \$1.50. Simply mail in your order to the Ellison-White Bureau, 702 Studio Bldg., Peckland, Oregon. Or if you wish to ask further questions call BE. 6178.



PORTLAND, OREGON October 21 to 28

19 Shows in One—11 acres under one roof. Exhibits of pure-bred Livestock, Dogs, Poultry, Pet Stock, Wild Life, Land Products, Manufactured Products, 4-H Club and Smith-Hughes Vocational Education Work, Combination Horse Show and Indoor Rodeo.

LARGE PREMIUM LISTS REDUCED FARES—ALL LINES



CALHOUN HOTEL

To enjoy Seattle's Hospitality \$1.00 up most you should stay at the Calhoun— Comfortable spacious lobby, restful rooms, all outside with marine view within five minutes of all shops, stores and attractions—also

NEW COFFEE SHOP—good food at low cost. "The Friendly Hotel to the Traveler" FREE Garage Included. 2nd and Virginia Sts.

THOUSANDS VISIT PORTLAND THIS WEEK

There is no week in the year that is so important to the people of this district as the week beginning October 21st and including October 28th, which is the time the great PACIFIC INTERNATIONAL LIVESTOCK EXPOSITION takes place. Think of it, 19 complete Shows in one, combining Fat Stock, and Dairy Shows, Manufacturers and Land Product, Sheep, Dog, Poultry and Pet Stock Show, Industrial Exhibits, Flower Show and all this combined with HORSE SHOW AND RODEO.

By reason of this many are asking questions about where to eat when in Portland and we take pleasure in giving the following statement.

IRELAND'S

is located at Sixth at Washington, Portland, Oregon. There is one of most enjoyable eating places and one that you will return to again and again. They point out that there are two safe trends... good food and good friends. It has always been the belief of the writer the best way to make a friend is to feed him well. Ireland's invites all our readers to visit them. For further information you may call AT. 8065 and AT. 3394.

CROUCH'S

is located at two excellent locations, one at 324 Washington and the other at 287 Morrison St., Portland, Oregon. Here you may receive a dinner that will please. You will find their dinners most complete and their service most prompt and efficient. Crouch's has won a great reputation for their food and their two locations are most convenient and a good place to meet many of your visiting friends... for during the Stock Show and Horse Show will see everyone here who live in this area.

ELLA CONNELL JESSE

614 Macer's-Tichner Building

PIANO

Telephone BEacon 3867

To be a guest artist of the Portland Symphony Orchestra Season 1933-34 Only violinist guest artist to play in the matinee concert

A TIDAL WAVE of Popularity

- ★ HIGHER OCTANE
- ★ GREATER MILEAGE
- ★ QUICKER STARTING
- ★ FASTER PICK-UP

NEW **General** 4★ GASOLINE \$2350 CASH PRIZES

103 chances for you to win a cash prize as large as \$500 and have fun besides. Go to any General dealer... Ask for a Scramblegraph. Enter the great puzzle contest. It's fascinating... Any man, woman or child can enter without cost or obligation.

GENERAL PETROLEUM CORPORATION OF CALIFORNIA A SOCONY-VACUUM COMPANY