

# BEAVERTON ENTERPRISE

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## The Thrill of Creative Effort

In our pursuit of material gain or of fleeting pleasure we sometimes forget this bit of truth, tucked away in the middle of Roosevelt's inaugural speech:

"Happiness lies not in the mere possession of money; it lies in the joy of achievement, in the thrill of creative effort. The joy and moral stimulation of work no longer must be forgotten in the mad chase of evanescent profits. These dark days will be worth all they cost us if they teach us that our true destiny is not to be ministered unto, but to minister to ourselves and to our fellow men."

It would be a good thing for all of us to clip this paragraph from the President's talk and read it over every once in a while.

Happiness most certainly does not lie in the mere possession of money.

The thrill of creative effort—That's it!—Harvard (Ill.) Herald.

## "Keep Us Alive—!"

In these days of national and world-readjustment every reserve and hope, faith and courage are required to enable each of us to swim against the strong tides of life's demands. We cannot afford to cringe or retreat as we, individually and collectively, wage war on human selfishness and greed—the two evil influences that have brought this great nation of ours to its prayerful knees. With new determination, let us join the old Scotch clergyman who, in a day of great need, asked: "Please, Lord, keep me alive as long as I live."—Birmingham (Mich.) Eccentric.

## THE STATUS OF CIDER UNDER THE NEW LAW

While the act passed at the recent session of Congress legalized 3.2 per cent beer places a tax of \$5 per barrel upon fermented fruit juices containing more than one-half of one per cent alcohol, this provision does not apply to apple cider. The word "fermented" is important in this connection. Hard cider contains from 2 to 8 per cent alcohol and could not be legally sold without being taxed.

Under the Eighteenth Amendment as interpreted by the Volstead Act, it was illegal to manufacture, transport or sell any beverage containing more than one-half per cent alcohol. This applied to apple cider as well as to any other beverage. The status of cider is not changed under the new legislation enacted by Congress, except that it would be legal to sell cider containing not more than 3.2 per cent alcohol by obtaining a permit and paying a tax of \$5 per barrel.

"This is in accordance with regulations promulgated by the Bureau of Internal Revenue, and every farmer making cider should keep in mind the facts noted in this connection."

## Flying Dutchman Fable

### Hooked Up With Piracy

The Flying Dutchman, which is fabled to appear during tempestuous weather off the Cape of Good Hope, is considered an omen of ill luck.

The tradition, as stated by Sir Walter Scott, is "that she was originally a vessel loaded with great wealth, on board of which some horrid act of murder and piracy had been committed; that the plague broke out among the wicked crew, who had perpetrated the crime, and that they sailed in vain from port to port, offering, as the price of shelter, the whole of their ill-gotten wealth; that they were excluded from every harbor for fear of the contagion which was devouring them; and that as a punishment for their crimes, the apparition of the ship continues to haunt those seas in which the catastrophe took place."

According to another story, the Flying Dutchman was a ship whose captain met with contrary winds while trying to round the cape on his return from the East Indies in 1803. Advised to put back, he swore he would round it in spite of God and the devil, even if he strove until judgment day. He was taken at his word, and his ship still struggles in vain against head winds, and brings disaster on all who see her. Captain Marryat's "The Phantom Ship" is founded on this legend.

## Garfield Was a Preacher

James A. Garfield was a lay preacher of the Disciples' church when he became President. Born in a log cabin, he had worked for his education. Graduated from Williams college, he had taught there, studied law, been admitted to the bar, served in congress, been a general in the Union army, and been President about four months when a disappointed office seeker mortally wounded him in the waiting room of a Washington railroad station. He lingered 80 days before death relieved his sufferings September 19, 1881.

## Health and Beauty

DR. SOPHIA BRUNSON

### Tetanus or Lockjaw

Most people know but little about tetanus, though they have a wholesome dread of it. In 1914 the subject came up in a large medical association. A case was mentioned in which a man fifty-two years old, while building a shed out of old lumber stuck a rusty nail into the ball of his left great toe. The foot swelled, became red and pained him a little. He continued his work until the eighth day, when the muscles of his back on the injured side, became painful. The throat and neck grew sore, and his jaw stiff. He became uneasy and sent for his physician. However, it was too late for the doctor to help him, and he died in great agony on the eleventh day after sustaining the injury.

Tetanus is an old disease. Hippocrates described it many centuries ago. It is an acute infectious disease, caused by the entrance of the tetanus germ into an open wound. Most of these wounds are accidental. It is estimated that 80 per cent of them occur on farms, gardens, stables and even in the street. It is most apt to occur in penetrating wounds that are closed as the germ grows best without air. The germs live in damp soil.

A common method of contracting the disease is by receiving an injury from a nail, that has come in contact with contaminated soil. By scratching with dirty finger nails, the germs may be implanted in the skin, especially around a sore or wound.

Tetanus is often caused by powder burns from fireworks, which leave raw exposed surfaces into which the germs find ready entrance. It is said that the fullers earth used in making shotgun powder, frequently contains the tetanus bacilli. Many children in cities have died as a result of tetanus caused from fireworks explosions during Christmas or Fourth of July. Many cases of tetanus have been developed from gunshot wounds.

The first symptoms of tetanus are restlessness and irritability, sometimes headaches and chilliness. A very definite symptom is stiffness of the neck and difficulty in chewing and swallowing. Then convulsions appear, with the characteristic lockjaw and fever. Some of the patients recover without the tetanus antitoxin.

After a suspicious wound, it is well to give a prophylactic dose of serum

This often prevents the development of the disease. In fact, "the anti-tetanus serum is the most important factor in the successful treatment of tetanus," though it sometimes fails. It is always safe to see your doctor at once, if you injure yourself

## LABOR DAY SELECTED FOR STATE FAIR

Oregon joins hands with seven other states this year in the selection of Labor Day as the opening day of its state fair. Six interesting days, from

September 4 to 9, are planned.

Holiday celebrations will find state fairs opening in Oregon, New York, Michigan, Maryland and Indiana, California, Nebraska, Minnesota, Other large fairs in different sections of the United States and Canada are also opening on Labor Day.

Without the usual \$75,000 appropriation for state fair premiums, the board of agriculture deemed it a too great financial risk to open the fair on the usual late dates. Experience in other states has proved that an early date for state fairs, during the

warmer weather, has been a great boon to attendance. And attendance is what the Oregon state fair needs this year, since gate receipts will finance the great event.

While September 4 may seem an early opening date to some, it is later than many states. Wisconsin, Ohio, North Dakota, Iowa, and Illinois conclude their state fairs before Labor Day.

Advertising in this paper is just like letting the sunshine put your name in the spotlight.

## PORTLAND LOAN CO.

FURNITURE, HOUSEHOLD GOODS, AUTOS, OR INDORSED NOTE LOANS

(23 Years of Financial Service)

Refinancing. Very Liberal Terms. Payments Extended, Prompt, Efficient Service. S-161 State License M-132. Offices at 306-307 Dekum Bldg., 3rd and Washington Sts. Telephone AT. 2789.

Complete loan service is essential to the growth of every community and therefore we wish to direct your special attention in this issue to this well known and reliable concern.

The matter of loans is a most important one and this is a service that requires experience as well as reliability. This office is at all times in charge of men who are thoroughly conversant with every feature of the service and many clients have found that selection of automobile, furniture or other loans here is a simple matter. The service is courteous and

complete and is based upon the most straightforward terms.

They are willing to go over the matter with their clients and without any obligation to the customer they are pleased to furnish any information you might desire. They furnish just such a service and everyone is invited to take advantage of it.

In fact it might well be said that this well known establishment renders a complete financial service in every department. Whatever proposition you may have in mind related to loans comes within the province of their service to the public.

Readers will find a call at this of-

vice both interesting and profitable and you can depend upon the advice, information, and services offered. No matter what information you may desire or under what circumstances you may wish to consult them in the matter of loans, you will find that when you have come to this firm you have placed the matter in able and competent hands.

The direction of this valued institution is in the hands of reliable financial men, whose successful records in the conduct of its affairs assures a continued progress and expansion not only of the institution they manage, but also the territory it serves.

## STEWART'S PAINT STORE

At Third and Alder Streets, in Portland, is under the Management of H. A. Stewart, Who will Cheerfully Give You Information Pertaining to the Latest Ideas for Interior and Exterior Decorating. They Carry a Complete Line of Sherwin-Williams Paints, Roofing and Wallpaper. Telephone AT. 7439.

"Save the surface and you save all" is a precept which no one should ignore. The deterioration of property in value is very rapid, and the rewards of preserving and beautifying it with paint and varnish are great. But be prudent in your choice of the paint and varnish you use. Do not choose blindly, because you endanger the money you invest in labor and materials, and also risk an unsatisfactory result.

The management and clerks at this paint headquarters have made a scientific study of the business and will intelligently explain to you that each surface, indoor and out, requires its own type of paint. The same is true

of varnishes, stains and enamels. Their expert knowledge and authoritative recommendation will save you money and also protect you from using the wrong materials.

If you are planning to decorate the home, we suggest that you immediately pay a visit to this well known establishment. This firm will help you plan distinctive tints and color treatments. We also recommend their paints and varnishes for industrial use, because they embody those qualities which only the product of master craftsmen can give.

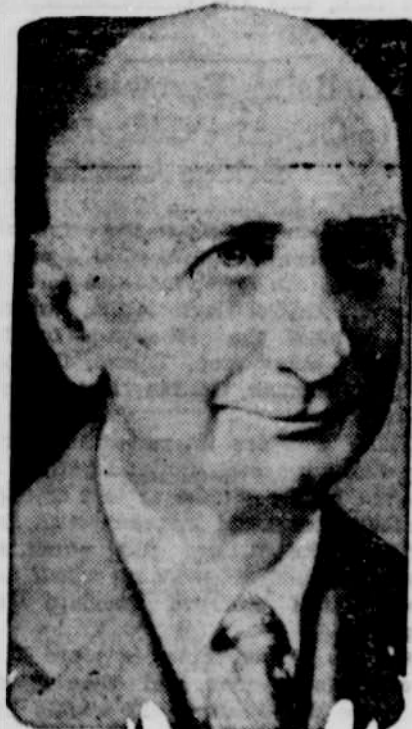
In the wall paper department you will find a most complete stock which represents all the different designs

and color schemes for every room in the house.

The next time you are in town drop into this store and see, as well as learn the many interesting things in reference to the broad scope covered in handling a complete service in this department.

We wish to compliment the management of Stewart's Paint Store upon the position this concern occupies in the life of this section through the supply of high grade paints and varnishes which will beautify many homes and increase the value of your property to a great degree. Their ad appears in another part of this paper.

## ON RESERVE BOARD



Eugene R. Black of Atlanta, Ga., who was appointed to succeed Eugene Meyer as member of the federal reserve board and governor of that body.

## Traces of Vanished Race

A vanished race has left traces of an active life on the shores of north-east Greenland, says the Montreal Herald. No trace of living Eskimos in that district has been known since 1823. It is thought that some sudden tragedy must have overcome the Eskimos, because in several huts were found a number of skeletons. In one place, explorers of the Royal Geographical society found a number of implements among the ruins, many of which were preserved and of archeological value. To judge from the implements, the coast seems to have been inhabited about 1400-1500.

SEATTLE'S CONVENIENT

CALHOUN HOTEL

To enjoy Seattle's Hospitality most you should stay at the Calhoun— Comfortable spacious lobby, restful rooms, all outside with marine view within five minutes of all shops, stores and attractions—also NEW COFFEE SHOP—good food at low cost. "The Friendly Hotel to the Traveler" FREE Garage Included. 2nd and Virginia Sts.

Henry Ford  
Dearborn, Mich.

## IN ANSWER TO A LADY'S LETTER

A lady writes to say that she does not understand why an 8-cylinder car does not cost more to run than a car with fewer cylinders. She refers to my statement that our Ford V-8 develops more power on a gallon of gas than any car we have made.

The use of 8-cylinders does not mean the addition of two or four extra fuel consumers. It is not, for example, a 4-cylinder engine multiplied by two. Our 8-cylinder engine takes the fuel supply of an ordinary 4-cylinder engine and divides it eight ways. And why?

By reducing four larger explosions into eight smaller ones, we get engine smoothness and quietness. Eight-cylinders indicate the way the gas is used, not the amount. It is just the difference between going upstairs in four long jumps or in eight ordinary steps.

Two things use up gas—bad engine design and useless car weight. Besides having an engine that gets a high percentage of power out of the fuel, the Ford V-8 has a light, strong body and chassis so that no power is wasted in moving excess weight.

The only extravagance about the new Ford V-8 engine is in the building of it. The extravagance is ours—the economy is yours.

The whole question of car economy needs clearing up. An economical car gives economy all round. Price, operation, upkeep, all play their part. If what you save on gas you lose elsewhere, that is not economy.

As to upkeep, our dealers say that in recent years the improved quality of Ford cars has cut down their repair business 50 per cent.

As to price with quality,—judge for yourself.

As to economy, here is the record of a stock car three weeks out of shop in Oklahoma:

On a run of 10,054 miles at the rate of 1,000 miles a day—the Ford V-8 gave 18.8 miles per gallon of gas. Not a drop of water was added to the radiator. The oil was changed once in 1,000 miles.

That should answer a lot of questions.

July 24th, 1933

Henry Ford