

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

OFFICIAL NEWSPAPER OF THE TOWN OF BEAVERTON

Published Friday of each week by the Pioneer Publishing Co., at Beaverton, Ore. Entered as second-class matter at the postoffice at Beaverton, Ore.

Subscription Rates	
One Year	\$1.00
Three Months	\$.35
Six Months	.50
Subscriptions Payable in Advance	

Beaverton Office — Broadway at O. E. track. Phone 7503
Portland Office—408 Dekum Bldg., Phone ATwater 5914

Oil Industry Nation's Largest Business Venture

Because of the magnitude of the oil industry, it is one of the very best business barometers, for it reflects immediately any upturn of business.

This is the assertion of M. D. Leh, Oregon division manager of the General Petroleum Corporation, producers and marketers of the new General Four-Star gasoline.

"The production, refining and marketing of petroleum and its products constitutes the nation's largest commercial venture" Leh declares. "Consequently, any new activity within the industry can be taken as indicative of its belief that times are changing for the better and that such activity is justified. The oil industry is so closely linked with the general prosperity of America that changing economic conditions quickly are reflected in its operations."

Illustrating the manner in which increased activity by the oil companies vitally affects other major industries Leh pointed out, that as a unit, they are the biggest buyers of steel and iron; one of the largest users of passenger and commercial vehicles; one of the largest purchasers of oil and gas engines, Diesel engines and pumps. They buy immense quantities of lumber, pipe, paints, rubber, brass, tin and chemicals. In their orders for tank vessels they are second only to the merchant marine as the customers of the shipyards.

The oil industry is also the largest purchaser of tank cars, he said, and ships a larger tonnage of products over the railroads of the country than does any other manufacturing industry, and this in spite of the fact that it operates more than 100,000 miles of pipelines of its own. Its total investments at present in this country has been estimated at between twelve and fourteen billions of dollars.

Indian Magic Is Used to Bring North Wind

When the Cree Indians, of the James Bay region of northern Canada, tie a bunch of birch bark ribbons to a dog's tail and set the bark on fire, it is not done in deliberate glee to cause the animal pain, but is one of the most spectacular "magics" employed by these Indians as a means of conjuring up a north wind, according to an anthropologist of the Catholic University of America. After a thaw a north wind is considered especially desirable because it causes a crust to form over the snow and makes it easy to watch the movements of wild animals and to capture them.

The Cree's are scarcely more considerate of their children than of their animals when a north wind is at stake, for another of the magics employed for this purpose consists of sending a naked small boy forth into the cold to defy the wind god. A milder method is to go out and swing "bull-roarers" and other devices that make sounds simulating winds.

But should any or all of these three methods fail the Indian need not be discouraged, for there are many more "magics" he can try before deciding that Boreas does not intend to respond to his supplications.—Detroit News.

Width of Gulf Stream From 50 to 150 Miles

The gulf stream flows out of the Gulf of Mexico between the coast of Florida and the Bahamas, and then northeastwardly along the American coast. Its width, in the narrowest portion, is about 50 miles, and its depth some 2,000 feet. After it has passed between the Bermudas and the coast of Carolina, it is divided into several streams, about 100 fathoms deep and altogether 150 miles wide. Its temperature up to this point is several degrees warmer than that of the surrounding ocean.

Beyond the fortieth parallel of north latitude and the meridian 60 degrees west, the gulf stream can no longer be distinguished from the rest of the ocean drift by temperature, motion, color, saltiness or otherwise. It has no further separate existence, but is lost in the general drift of warm water from the southwestern Atlantic toward Europe—a general phenomenon having little or nothing to do with the gulf stream proper.



Flowers TOMMY LUKE
PHONE BE. 7215
PORTLAND, OREGON

Cooperatives Make Gain During Four Year Period

Oregon now has 187 cooperative marketing or purchasing organizations operating within the state, according to a new directory of such organizations compiled by G. O. Gatlin extension marketing specialist at Oregon State college. This is a gain of 52 since the previous directory was issued four years ago.

All but 12 of the organizations are strictly Oregon associations, the remainder being out-of-state associations doing business in this state. Gatlin reports that Oregon ranks high in the percentage of associations that are incorporated and in the uniformity and soundness of the organization setup. This is made possible, in part, he says, because of the exceptionally favorable cooperative laws that have been built up here through some 23 years and which are unexcelled in the entire United States.

Although there are 175 separate organizations, 65 or more of these are associated together in federations or central sales groups which tend to promote greater strength and unity. Fruit and vegetable marketing associations lead all others in total numbers according to the new directory which classifies the cooperatives in 18 groups. There are 11 general purchasing organizations and six dealing exclusively in oil and gasoline.

A new setup for federal financing of cooperatives is now in force under the new federal farm credit administration which decentralizes this type of financial service, Gatlin reports. Loans to cooperatives will now be made through 12 regional cooperative credit banks, the one for this region being in Spokane.

Oregon cooperatives have been largely self-financing and now owe only about \$285,000 to the credit administration, a policy that might well be continued even under the new and more favorable loan arrangements, Gatlin believes. Outside entangling financial alliances frequently lead to outside control, he says, while Oregon cooperatives are stronger for their position of home ownership and control.

Chinese Wall Is One of Wonders of World

The Great Wall of China is one of the seven wonders of the world. It was built 200 years before the birth of Christ by Shi Hwang-ti, the first emperor. The Chinese then were famed for their advanced state of civilization. They had progressed so far that they became the envy of the barbarians beyond their frontier. The emperor saw the danger signal, and decided to build the great unclimbable wall from the sea to the farthest western corner of his empire.

He assembled 300,000 workmen, and forced them to work night and day to build the giant barrier against invasion. His workmen toiled unceasingly for 15 years. He had the foundations built of granite, and into the wall, made of bowlders and burnt bricks, he threw the bodies of 1,000,000 of his subjects—"to make it strong." He built 25,000 towers and 15,000 watch towers, which he manned with a newly recruited army. Many of those towers today are being used for their original purpose—to keep out the invader. The wall is twenty-five feet wide, and crosses mountains more than a mile high. It begins 200 miles east of Peking, on the coast of the Gulf of Liaoting, and stretches westward to the edge of the Gobi desert. The giant barrier varies from thirty to sixty feet in height, and has a massive parapet on each side.—Montreal Herald.

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RICK WITH RED SOX



Rick Ferrell, St. Louis Brown catcher who, along with Southpaw Lloyd Brown, was traded to the Boston Red Sox for Catcher Mervin Shea and a reported \$50,000 in cash, in his new uniform.

From Three Horses

Every thoroughbred race horse in the world is a descendant of one of three famous horses—the Beyer Turk, the Darley Arabian and the Godolphin Arabian—that were brought to England about 200 years ago. The Godolphin Arabian came from Paris, where he had been used to draw a watercart.—Collier's Magazine.

Selling Canada

There can be no such thing as a sale of part of Canada to the United States by Great Britain, because Britain does not own Canada, and cannot sell what it does not own. Any part of Canada which does not belong to private individuals or companies belongs to the crown, that is the government of Canada or in fact the people of Canada themselves. Only the people of Canada have the right to sell Canada, Britain has no say in the matter. Canada is part of the British empire and Canadians are loyal to the king, but Canada is a self governing, independent unit of the empire.—Montreal Herald.

Hawks Rat-Killers

The people who hunt hawks are in a peculiar class. No hawk is good eating, so that they are not killed for the excusable motives of real sportsmanship. The farmer does not hunt them systematically; he merely blazes away at hawks if his rifle is handy and his poultry threatened. Hawk shooting seems to be carried on by the somewhat misguided, good citizens who believe this to be their civic duty—the same, perhaps, who pull up ragweed and poison ivy and eradicate their own barberry and currant bushes. The result is an increase of rats, mice and rabbits, whose population hawks curtail.

States Had Own Presidents

Under the first constitutions of New Hampshire, Delaware and South Carolina the chief executive of the state was called the president. South Carolina changed the title to governor in 1778 and New Hampshire and Delaware in 1792. From 1776 to 1784 the highest executive authority of Pennsylvania was vested in an executive council, the chairman of which was called the president. After the Constitution was adopted by the 13 original states Texas was the only independent republic with a president at its head to be admitted into the Union as a state.—Pathfinder Magazine.

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The publisher himself takes this opportunity to personally compliment him upon the well merited success he is making in the practice of his profession and upon his excellent standing in the professional world of the state and to assure our readers that at his offices they will receive the very best of professional services.

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