

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

OFFICIAL NEWSPAPER OF THE TOWN OF BEAVERTON

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Merchant's Golden Opportunity

Merchants generally are noted for their optimism. While this courageous spirit has always been prevalent, it is more in evidence now. Business men are expecting much from the "new deal" promised by the Nation's new Executive, and in the light of what has transpired, since inauguration, it would appear that their faith has not been misplaced.

We cannot afford, however, to lose sight of the fact that no matter how sincere our leaders may be in their desire to correct the present economic situation, no matter how earnest they may be in their efforts, and no matter how capable they may be, they cannot, unaided, bring about the desired results. The responsibility is not theirs alone. We must assume a fair portion of the burden.

Employment must be given those who are now without work. Those who are able to buy should do so. Everyone should recognize his responsibility in this crisis in our country's history.

Now, more than ever, a golden opportunity exists for the merchant to build his business and in doing so, he will build business for his patrons and assist materially in making for a better economic situation, by making himself more "Sales Minded."

State Teachers Assn.

Secretary Explains State Tax Measure

Continued from Page 1

approximately \$3,000,000. The state will retain no more of the sales tax revenue than is necessary for this specific purpose.)

c. If there should be a balance, then such balance shall be apportioned to the several counties in the same manner as provided for the one-half of the net revenues apportioned to the counties.

In closing, I would urge you to make a careful study of the sales tax measure. Note that the county government share of this tax must all go into the "common school fund of the county" as explained in paragraph "2, A" of this circular. Information from a number of counties indicates that, owing to increasing delinquency in property tax collections, it will not be possible to apportion the full amount of the county school fund and in some cases not the elementary school fund to the various school districts this year, if property is to bear the full tax load.

If there is any question you would like to have answered concerning this measure, please write me. If I cannot answer your question I will secure reliable information for you.

E. F. CARLETON,
 Secretary-Treasurer

For auto or fire insurance see Leonard Adams at Beaverton.

AROUND PORTLAND

Extra Special!

The New Thermique Permanent Wave for \$3.50 with this we give a free facial. St. Francis Beauty Shop 250 11th st., near Main. Bring this ad BE. 4569.

Randolph-Bartholomew offer all Coats, Suits, and Dresses over \$24 at Half Price. New shipment of White Coats at \$10.50 and \$15 and Washable Silk Dresses at \$6. 1908 N. E. 24th ave. at Hancock. Also open evenings from 8 to 9:30, Portland, Oregon.

The Lowest Prices in Oregon on Glasses

Are found at the Broadway Optical Co., Maurice T. Murnane, manager. Examination free. . . \$2.00 allowed on old frames. . . They do their own grinding. . . 3rd floor Merchants Trust Bldg., S. W. cor. 6th and Wash. ATwater 2608.

See Leonard Adams at Beaverton for auto or fire insurance.

Lovejoy Hospital surgical, medical and maternity cases. Graduate nurse staff, X-ray equipment. For rates BE 2901, 619 Lovejoy St., Portland.

PORTLAND MOTORCYCLE CO.
 Portland's Only West Side Store
 Motorcycle Sales and Service
 Parts for All Makes
EXCEPTIONAL STOCK OF LOW PRICED USED MACHINES.
 CONVENIENT TERMS
 Alder at Lowndale, Portland
BR. 0979

LOCAL NEWS

Mr. and Mrs. Walter VanKleek and daughter Catherine are spending a few days to Yahachts.

Mrs. S. B. Lawrence was a Hillsboro visitor Monday.

Miss Alice Clement and mother have returned from McMinnville to their home on Watson street. Miss Clement attended the Oregon State Teachers of Music Thursday, Friday and Saturday of last week.

Mrs. Matilda Kelly, daughter of Mrs. Stitt, returned to her home in Los Angeles Wednesday.

Carolyn Jean, daughter of Dr. and Mrs. J. R. Talbert is confined to her home with Chickenpox, which she contracted the evening after the Beaverton Juvenile Parade.

Clarence Palm of Seattle, spent five days of last week at the S. B. Lawrence home.

Mr. and Mrs. S. B. Lawrence and son Samuel, Jr., were Sunday guests at the Samuel F. Owen home at Glenmoir.

Mrs. T. B. Denney entertained with a family dinner in honor of her husband's birthday on Thursday evening June 15 at their home on Denney road. Mr. Denney returned from the Emanuel hospital Tuesday where he had been confined for more than two weeks following an operation for appendicitis.

Mrs. Harry Ashbar and Joan of Corvallis, are guests at the R. B. Denney home this week. Mrs. Ashbar is Mrs. Denney's sister-in-law.

Mrs. Mary Summers, who has been very ill with heart trouble, is improving. Her daughter-in-law, Mrs. R. R. Summers, has been caring for her.

Mrs. Larsen of Portland, is spending a couple of weeks with her daughter, Mrs. Glen Hull at Raleigh.

Mrs. Elizabeth McGowan returned to her home from the Emanuel hospital on Saturday.

Mr. and Mrs. S. A. Fredeen are the parents of a son Stanley, Jr., born June 14.

Willis Cady was a business caller in town Monday.

Mr. and Mrs. Bert Rhose and son Thomas of Portland were visiting friends in Beaverton Friday.

Mr. and Mrs. Guy Carr and daughters attended the wedding of Mrs. Carr's sister Miss Louise Anderson to Sterling Thompson in Portland Sunday.

Miss Muriel Taylor, daughter of Mrs. Edith Taylor, is confined to the Eye, Ear, and Nose hospital in Portland, recuperating from a severe attack of the flu and abscesses of the ear. She hopes to be able to return home the latter part of the week.

P. M. Madden has rented the Jack

KAHLIN'S

Always Ready with Something Different in
 "Ready-to-Wear"
 322 Morrison Street
 Portland Hotel Bldg.
 Portland, Oregon

JUST OPENED

WHIPPET SANDWICH SHOP
 SANDWICHES AND BEER
 SPECIAL 10c

11 a. m. to 2 a. m.
 Catering to Private Parties
 Over Woolworths on Broadway
 Entrance on Alder Street, Portland

Raynard house to E. A. Sappington of Portland.

Albert DeGere, of Vancouver, B. C. spent Tuesday night at the home of his sister, Mrs. Edith Taylor. Mr. DeGere, accompanied by Mr. Stewart and Mr. Williams, both of Vancouver, is enroute to California to spend several weeks.

Mrs. Henry Erickson, Progress, has been suffering a bad attack of the grip.

Sam Olds is suffering a bad eye caused when he ran a stick into it in the woods.

House guests at the Rachel Walker home last week included Mrs. Kraus and two granddaughters, Carolyn and Florence Davenport and grandson Lee Davenport, all of The Dalles.

Carl Christensen and family left Saturday for a motor trip east, where they plan to attend the Century of Progress exposition at Chicago. They will also visit relatives at Denver on their return trip.

Mrs. Wilbur Weed and son Bobby of Las Vegas, Nev., is spending several days at the Guy Carr home.

Mr. and Mrs. C. A. Hagoes, of Los Angeles, Cal., visited from Friday to Wednesday with her sister Mrs. C. J. Bielman and family.

Mr. and Mrs. L. R. Dean and daughter, drove to the coast Tuesday where Mr. Dean plans to remain for ten days. Mr. Dean and LaVerne will return home the latter part of this week.

Miss Jean Klein spent the week end with her cousin Mrs. Leland Shaw, in Portland. Mrs. Shaw is recovering from a recent operation and expects to be able to be around in a few days.

Mr. and Mrs. Henry Tonges (Laura Traschel) are receiving felicitations on the birth of a daughter at Wilcox Memorial hospital June 15.

Mrs. C. C. Martin left Monday for her home in Idaho Falls, after a two weeks visit with her sister, Mrs. V. A. Woods.

Mr. and Mrs. Guy Alexander and daughter returned Sunday from a two weeks motor trip through California, going as far south as Mexico.

Mrs. L. Rossi spent the week at St. Martins Springs.

Mrs. Nellie LaPlant, of Tacoma, visited her aunt Mrs. C. E. Hedge this week. She also attended the Daughters of Nile convention in Portland.

Dewey the Plumber and son Earl, and Mr. Jay fished the Deschutes river Sunday returning home with a good catch.

Parker Downing is shingling his barn at the end of Watson street.

Mr. Millendore, of Witch Hazel is constructing a new house.

Ruth Barnes and Mabel Richter spent Sunday at Newport.

HART & HART

BUILDERS & CONTRACTORS
 Woodlark Bldg., Portland

W. F. Hart & O. C. Hart are well Known Builders and Contractors of Unusual Ability Who are Aiding in the Upbuilding of the Country and Stand Ready to Assist in the Plans and Specifications of Building Operations for the Coming Season. Besides being General Contractors of Note they are Neighbors Residing on Canyon Road, near the Multnomah Golf club. If Contemplating any Construction Program phone AT. 4489.

Hart & Hart are very prominent and well known contractors with a reputation for the kind of contract work that is built to last and consequently their services are in great demand for they know their business from A to Z and employ only expert workmen.

They have had charge of some of the largest contracts in this section as well as smaller jobs and always use the best of materials regardless of the size of the contract.

Here the public has at its disposal the services of men who possess the know-how and who obtained their building knowledge and business education in the school of experience.

From the inception of this contracting business, quality has been the aim and the standard of excellence has been maintained from the beginning.

The name stands for quality, reliability and progress in the contracting lines in this section of the country and as the advances of the periods have marked very many improvements, they have adopted these late scientific methods as rapidly as they were approved by the trade.

They have won a very warm place in the heart of the public through the very excellent work executed in every branch of the business. The public has come to understand that a contract for this class of work goes by specifications and a satisfactory job is certain.

Anyone desiring or expecting to build should consult them for anything in the above lines and get their prices. The management will be pleased to show you whether you desire to let a contract at this time or not. It is a pleasure for us to point

to this firm as one of the leading concerns of this section and to say it has always been eminently fair and honest as well as progressive and up-to-date and that it has won for itself the reputation of being the leading concern engaged in this special field of endeavor.

Making alterations and the remodeling of homes and farms is an important phase of their business and the same amount of care is exercised in a contract of this type as in the building of a new home. Hart & Hart have just completed the construction of a new home for Carl Schiffler in the Berthold addition in Beaverton. This fine house was erected at an approximate cost of \$1600. An invitation is extended to all our readers to inspect the new home in order to realize the advantages to be had in values and economy by building this season.

G. G. Gerber Radiator, Fender & Body Works

GENERAL AUTOMOTIVE BODY MAINTENANCE

G. G. Gerber is Considered an Authority upon all classes of Body Fender and Radiator Repairing and Rebuilding. He is in a position to be of the most Valued Assistance to Automobile Owners as Well as to the Manufacturers and Garagemen. At 108 N. Eleventh St. Telephone BRoadway 5443

They are experts in body and fender repairs and if you are unfortunate enough to get in an accident you will find that by their expert work they can remove all memories of it and return your car to you looking like new.

Not only in the city but in all the surrounding territory this well known firm is famous for the expert work they execute in rebuilding wrecked cars and repairing damaged cars. Even though many individuals and organizations are carrying on campaigns for more careful driving, the steady and rapid increase in the number of vehicles on the streets and highways makes the total elimination of smash-ups impossible. For many miles around experienced motorists and garage men have learned to call upon

this firm for service on wrecked cars. In many cases they have completely restored wrecked cars which owners had thought were beyond the aid of expert service. A bent fender or crushed body they can fix in a very short order. In these days of congested traffic it is not necessary for you to wait weeks for such work as this. Here is a firm which specializes in this service, and they can turn it out for you right away. Bent fenders, they can make look like new, and all other features are efficiently handled.

They feature all phases of auto painting. Just drive in here and you will find they will repair the car according to your ideas and turn it out in a very short time if you need it. They are men of wide experience in

the automobile painting business. This experience has taken them thru every feature of the automobile trade. They are authorities on the work and they have chosen only the most competent men in this shop.

When it comes to radiators and repairs, they are very complete and you will readily learn why it has come to be known as the house of quality and service. The best of quality, the highest class service and the most reasonable price possible are features that bring them an ever increasing patronage.

They can be reached by phone, letter or personal call, and are known for their prompt and efficient work. You can rest assured that when they put their O. K. on your job you have one that is satisfactory.

Henry Ford
 Dearborn, Mich.

June 19, 1933

A COMPANY THIRTY YEARS OLD

Last Friday the Ford Motor Company completed 30 years of automobile making.

It is also my fortieth year at the same job. I made my first engine in 1893, and it still runs. This is the engine that won the Selden Patent Suit—which took the motor car out of the exclusive class, and opened the automobile industry to hundreds of manufacturers who started during the last 30 years.

Some of the men who began with me that June day in 1903, are working here yet. All of the principles we laid down then, are still operative; we find that they have great survival value for the future. To date they have produced and sold over 21,000,000 Ford cars.

Although we created the automobile market we have never thought it was good for anyone to monopolize it. We have always believed that before business could be good for one, it must be good for all. Our discoveries and improvements have always been open to other manufacturers without patent restrictions.

Of course, there is one thing we cannot share—everyone must get it for himself—and that is experience. Money could duplicate our buildings and machines, but it cannot duplicate 40 years of experience. And it is experience that makes a motor car.

But the past does not especially concern me; it has all been a preparation for the future. For myself, I feel that I have just been gathering the tools to do something worth while, and that my real task is still ahead.

Great changes are upon the world. False ideas of every kind are vanishing in the general upheaval. Those who built truly on principle will survive—their service will carry over. Business integrity and commodity honor will be fully justified. And newer and better ways of living will appear.

That is the outlook for this young thirty-year old Company of ours.

Henry Ford