

COMMERCIAL REVIEW OF PORTLAND

THE CHIEF REASON WHY PORTLAND IS FAST BECOMING A COMMERCIAL CENTER IS DUE TO ITS PROGRESSIVE BUSINESS HOUSES AND LIVE WIRE MEN AND WOMEN. THE FOLLOWING BRIEF REVIEW INCLUDES PROMINENT LEADERS WHO ARE WORKING FOR THE BEST INTERESTS OF THIS COMMUNITY. PATRONIZE THESE ENTERPRISING PORTLAND FIRMS WHO SUGGEST IF YOU HAVE TO GO OUT OF YOUR HOME TOWN TO TRADE TRY THESE ADVERTISERS FIRST.

Bixby's Coffee Shop

When meal time catches you in Portland, stop at Bixby's Coffee Shop and enjoy a well cooked meal at a most reasonable price. People who find it necessary to eat away from home do not think of going anywhere but at Bixby's Coffee Shop, 361 Stark St. All service and cooking under the personal supervision of Mr. and Mrs. Bixby. Courteous and efficient service their business, not their motto.

This Coffee Shop is known for good food. A reputation sustained by the community as well as the motorists and the traveling public.

The food is prepared in such a way that to the uninitiated the thought at once comes that there never was such a good place to eat. Poor eating places are not the exception by any means. It is a pleasure to have such a modern and up-to-date place as this at which to refer the stranger as well as the local people.

This place has gained a name that has spread far and wide as a place of popular prices and where the local and traveling people can more than satisfy their demands in the manner of obtaining food.

Here the manager selects the food,

scours the markets and accepts only choice and fancy foods.

In the kitchen you will find the most modern equipment and utensils kept scrupulously clean. There never is a question of sanitary laws in this establishment.

The courtesy and attention of the attendants is a feature that receives more than passing notice from the patrons.

It is not necessary to order a whole meal, the patrons are assured of the same attention for just a snack as for a well appointed dinner at this Coffee Shop.

While seated at one of their tables you are delighted by the home-like atmosphere which prevails. Not only are the foods cooked as mother used to cook them, but you will find the

best foods in season from which to make your selection. If you wish further seasoning of the foods or some preferred condiment, you have only to ask for same.

It has been truly said that the way to a man's heart is through his stomach. Likewise this modern up-to-date restaurant is daily building its business with the tasty delicious meals they serve.

It makes no difference whether you live to eat or eat to live you can be most conveniently served at this modern restaurant.

We take great pleasure in complimenting this well known place on the high order of the establishment and refer it to our readers without hesitation. Upon your visit to the city, drop in for a meal.

Merchants Wholesale Grocery Co.

WHOLESALE GROCERS

Distributors of Nationally known foods and canned goods in Portland at 420 S. E. Salmon, is a prominent wholesale grocery house in this part of the country with a record of service which has been indispensable in the continued progress and development of Portland and community; thoroughly conversant with the direction of such an institution and is one of the community's foremost business assets. Telephone EAst 5121

A well organized and present day concern with extensive establishment in town, whose service as a progressive wholesale grocery has been essential in the continued development and expansion of Portland and vicinity.

This is one of the prominent firms of the country under experienced management. There isn't any question but that this popular establishment is an important factor in the commercial and business life of this section as it is one of the foremost grocers of this part of the state.

The retailers have come to know that they can get from them the very best goods on the market, hence they seek no further market. They have a reputation far and wide as business men of wide experience and straightforward methods and it is not surprising that the volume of the business is ever increasing.

The word service has been much mis-used of late, but as applied to this firm it takes on its full significance. They not only insist upon prompt and courteous service, but they have provided for their patrons, the best quality.

requires at its head a man of experience in the buying world and executives who are familiar with the details and the necessity for adequate distribution. It is such houses as this that add to the convenience and comfort of the modern householder and provides wholesome goods of the highest quality at the most reasonable price.

We are pleased in this edition to direct your attention to this progressive establishment as a very distinctive feature of the commercial efficiency of the community and to the managers as among the leading business men and most valued citizens of the community who materially assist in making this community more progressive and more attractive from the commercial standpoint.

There is a great deal more to the business of conducting a wholesale grocery than the average man understands. This is an essential business that

but the manufacturers will back up in every detail. Thru the very commendable methods that have marked their business career and the excellent quality of their materials and expert workmanship, they have built up a reputation that extends thruout this section and which adds to the volume of their business each season.

They feature well known makes in their suits and overcoats. No matter what priced materials you select, if you buy from Rolla M. Gray, Jr., you get the satisfactory fitting that distinguishes their clothes from those of the average store. They give the wearer the air of distinction that belongs to all well dressed men, but which may be hard to acquire at the ordinary store.

The new spring patterns are in and the quality is higher than it has been for several years for medium priced suits and overcoats. Step into Rolla M. Gray, Jr., Clothes Shop the next time you are in town and look over the new pattern.

The proprietor and associates are well known and prominent business men in Portland and have always aided in booming the home interests. They are also well known in this territory as authorities on men's wear.

We are pleased in this review to compliment this well known concern upon the selection of high class merchandise, the quality of materials and workmanship displayed in their stock and the courteous treatment they extend to all callers at the place of business.

With office and show rooms at 301 First St., in Portland, makes a specialty of modern and sanitary plumbing engineering work and are considered an authority on all that pertains to contract plumbing work. If you are building or contemplate building a new house you should see this firm and the wonderful stock they carry. Chas. A. Joslin has had 15 years of experience in all branches of the plumbing business.

With the rapid development of suburban as well as city life and the desire of all to have the latest in all plumbing equipment the demands on the modern plumber for versatility are far greater than ever. They are meeting this condition and have provided for every need of the day.

Plumbing and heating supplies will be found in stock here and in this department you will be surprised by the excellent quality which is today offered at such reasonable prices. And no matter what it is you call for you will find the most courteous and accommodating service will be rendered regardless of the size of your purchase.

The people are invited to stop in at this store whenever they are in the city and look over this stock.

They have a stock of bathtubs, bathroom equipment, sinks, heating plants of all sizes and laundry trays. These are finished in various ways and no matter what equipment you may desire in your home or business building you will not be amiss. They do quite a business with the contractors as well as home builders and thus offer a service that is complete.

They are equipped for the carrying on of a complete contracting and repair business. Here are employed men who understand all phases of the work and are master plumbers of note. Repair men are kept constantly on the alert and are rushed to any place where necessity demands.

They have an excellent plumbing engineering department and are competent to solve all plumbing and heating problems. They will be glad to furnish plans and give an estimate or will go according to any plans you may have.

Promptness and good work executed on time are the watchwords of the business. They are prepared to look after plumbing in isolated places as well as where connected with city sewage and will take any country place and install a complete system that will make it look like a city home.

If you want to modernize your place just stop in and see them. They will aid you in your plans. We advise all our readers that when they want any of this class of work properly executed they will do well by calling Chas. A. Joslin, telephone ATwater 2839.

Columbia Crate & Box Co.

With headquarters at East 10th and Taylor Telephone East 3481, in Portland is a prominent concern of this part of the Northwest whose Superior Products are known throughout this territory and whose progressive activities are indispensable in the upbuilding of the community, serving the people faithfully and being an essential factor in the agricultural and commercial development of Portland and Vicinity, under the competent and capable management of J. H. Myskens.

This section of the country, as a whole, has an added business advantage by having in its midst such a very well known concern whose commendable policies and inherent honest dealings have gained them an ever increasing business.

First they insist that their service is dependable. You know that you are going to get value received and courteous treatment when you trade here because past experience has taught you that they are personally interested in you and your trade. Next, they leave nothing undone in their effort to provide for you the very best that can be had for the money.

To be merely rendering an average service in an average establishment

is all well and good. But to be able to give a service that is just a little in advance of others in an establishment that has become a feature of the commercial life of the community; that is indeed something well worth while.

Through the extended services of this very active firm, many dollars are brought yearly into circulation. Good values and reasonable prices have placed their products everywhere.

This well known establishment started its business career upon a solid foundation, knowing that success in this advancing business could only be fully gained by offering quality service upon a fair margin of profit.

fit. Fair and honest business methods at all times, excellent service to every patron has established for them a trade that has extended in every direction from town. All of these business assets have been the reason for their success, and with these methods in mind they have always been successful in business. These are but a few of the reasons that we wish in this review to direct the special attention of our readers to this place as one of the essential factors in the life of the community. But what we particularly call our readers attention to is the fact that in trading here you deal with people who are here every day and who are interested in you and your welfare.

charm. All work is performed according to the latest scientific discoveries and the prevailing styles of the day. Women cannot be too careful of their personal appearance and the most unattractive women could be attractive if she would try. At this shop the treatment and advice given is to make the most of your good points and the least of your bad ones. The manager and associates have visited the leading centers of fashion of the country and keep right abreast of the times on the latest styles in hair dressing. They understand the types of people and can dress the hair to make any lady attractive and charming.

Esther Beauty Salon

To say that it was done at the Esther Beauty Salon places you in a class with women who demand the best in beauty service. Specializing in the most advanced system of beauty culture and making a feature of Permanent Waving and meriting the large custom with which it is favored by a discriminating public. Telephone ATwater 4879 for appointments.

In room 609 in the Raleigh Bldg. in Portland, entrance to Fahey-Brookman, between Broadway and Sixth on Washington, the management offers a modern scientific service in beauty culture.

This beauty shop is a center for beauty culture that is adding much to the life of the ladies of this part of the state.

In a shop of this nature the demands of each customer vary to an almost unbelievable extent and because this shop caters to the wants and needs of its customers is the cause of its ever increasing popularity. In addition to these characteristics it is reliable, and their advice, the outgrowth of study and experience, can be relied upon

like the treatments given here.

This shop has been fitted according to the late modern ideas of science and thus offers the public the best of service. Every electrical device and article of equipment that has been approved by the trade is here installed for the convenience of the public. Here operators are employed who are thoroughly competent. Massage treatments of a full and complete service. The styles of the day are understood and no matter whether you desire the coiffure, manicure, massage, marcel, water wave, scalp treatment or permanent wave they are able to assist you so that all beauty service will conform to your individuality and add to your beauty and

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CRUTCHER BROS. CO., Inc.

Auto Loans

The Crutcher Bros. Co., Inc., Enjoys the Enviably Record in This Locality for their Straightforward Dealing in Everything That Pertains to Auto Loans Service in Which They Specialize. With Offices Located in Portland at 434 Stark, Telephone ATwater 2722.

Complete auto loan service is essential to the growth of every community and therefore we wish to direct your special attention to this issue to this well known and reliable concern.

The matter of automobile loans is a most important one and this is a service that requires experience as well as reliability. This office is at all times in charge of men who are thoroughly conversant with every feature of the service and many clients have found that selection of the automobile loans here is a very simple matter. The service is courteous and complete and is based upon the most

straightforward terms.

They are willing to go over the matter with their clients and without any obligation to the customer they are pleased to furnish any information you might desire. They furnish just such a service and everyone is invited to take advantage of it.

In fact, it might well be said that this well known establishment renders a complete financial service in every department. Whatever proposition you may have in mind related to auto loans comes within the province of their service to the public.

Readers will find a call at this office both interesting and profitable and you can depend upon the advice,

information and services offered. No matter what information you may desire or under what circumstances you may wish to consult them in the matter of auto loans, you will find that when you have come to this firm you have placed the matter in able and competent hands.

The direction of this valued institution is in the hands of reliable financial men, whose successful records in the conduct of its affairs assures a continued progress and expansion not only of the institution they manage, but also the territory it serves.

DR. W. M. TEASLEY

CHIROPRACTOR

In Portland In the Stock Exchange Building Tel. ATwater 3406. Has had Years of Experience in the Practice of His Profession. Practices only Chiropractic Using the Very Latest and Most Modern Methods in the Science. You are Cordially Invited to Call at His Office for a Consultation and Examination without Obligation.

This well-known doctor is among the leading Chiropractors of this section. Holds a high place in the business life of the community and is known for his public spirited and progressive policies.

Chiropractic has made a remarkable record in removing the cause of chronic diseases which have been the conspicuous failures of many methods of treatment. The most brilliant successes in Chiropractic however, are in adjusting the cause of acute diseases, for in these the recuperative powers have not been weakened by long illnesses and the results are generally prompt and certain.

Dr. W. M. Teasley is a professional man of wide experience and if your health is not in the best condition you

should visit the office and let him show you exactly where the cause of your suffering is, and explain to you just how chiropractic adjustments will remove the cause.

Bodily ailments come as a result either of a violation of nature's laws or on account of an interference with nature's ways to keep the body in perfect health. The human body is so constructed that it is unnatural and impossible for disease to creep in without a cause. The nerve system which leads to and conveys life to every remote part of the body, is designed to give perfect health to all the organs and keep them in repair. It is bound to be disease in the particular organ supplied by the nerves so

there is the slightest interference with the nerve communications, there obstructed. Simple adjustments remove the obstructions and thereby remove the cause, thus permitting nature to heal.

All persons who are lacking in strength and energy to perform their daily tasks, whose tired bodies are aching with pain, will find an adjustment or two will give them a new outlook on life.

One phase of Dr. W. M. Teasley's service that you will appreciate is the effort to give you the best possible results with adjustments that result in restoring health. A trial will convince you. Every case is carefully analyzed and given his close personal attention.