

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

OFFICIAL NEWSPAPER OF THE TOWN OF BEAVERTON

Published Friday of each week by the Pioneer Publishing Co., at Beaverton Ore. Entered as second-class matter at the postoffice at Beaverton, Ore.

Subscription Rates

One Year \$1.00 Three Months .35
Six Months .50 Subscriptions Payable in Advance

Beaverton Office — Broadway at O. E. track, Phone 7503
Portland Office—408 Dekum Bldg., Phone ATwater 5914

Man's Worst Enemy

One of man's worst enemies are the insects. Insects are the most numerous and versatile group in the animal kingdom and can be found practically anywhere on earth where life exists.

They can live in water, on land, above the ground or under the ground. They can feed on all parts of a plant above the surface or attack the roots of a plant below the ground. They can find lodging in the heart of the largest of trees or between the surfaces of a leaf or within a tiny leaf stalk.

Every housekeeper here knows the scourge of certain insects. Roaches can make life miserable for the woman of the house, while moth may destroy the most valuable clothing in the wardrobe, if proper precautions are not taken.

White ants attack dwellings or other structures and may continue depredations unknown to anyone until the building is ready to collapse. Flies, with their disease-bearing proclivities, are not only a nuisance but are a menace to the health of human beings.

The farmer sustains an average annual loss of not less than ten per cent of the value of his crops if he takes no measure to control or check the ravages of these insect pests. Weevils, worms, grasshoppers and the like take their annual toll of the profits of the farm.

The fight goes on continuously. Precautions should be taken by everyone to control those insects with which they come in contact and thus help in the general control of such pests.

Utilize Leisure Time Wisely

Vacation time is just around the corner for the hundreds of thousands of school children, college students and teachers. After a strenuous session of hard work, a little period of rest and recuperation is deserved and appreciated by all of them.

Wouldn't it be fine if in all vocations in life, there could be arranged a vacation like that of the school children and teachers, with pay all the twelve months? Too many men and women grind from start to finish of their earthly career and stop only at the final heartbeats.

Sooner or later in the progress of the world more leisure time will be available for the average man and woman. What will be done with this spare time? Are we preparing ourselves to enjoy leisure in a healthful and helpful manner?

Propaganda Again

In a democratic country it is of vital importance that the people be supplied with correct information. Any effort to falsely discolor the facts or to unduly present one phase of them will inevitably lead to erroneous conclusions and cause unfortunate judgments.

With the great increase of reading, caused by the widespread circulation of newspapers and magazines, the American people are liable to efforts to mislead them as to facts. The investigation of the Federal Trade Commission revealed how the power companies sought control of newspapers and educational courses in schools and colleges so they could present an economic point of view adverse to public ownership and favorable to the power companies.

Almost every cause has its press agent, whose business is to present the purposes of his employer favorably. The World War the art of propaganda was highly developed. England, France, and Germany had their agents whose business is to present the purposes of his employer favorably. During the World War the art of propaganda was highly developed. England, France and Germany had their agents active, each seeking to color the news of the War and its origin in a manner favorable to his country.

When the United States entered the struggle it created and maintained what was probably the greatest propaganda machine ever seen in modern times. Even in peace nations deliberately seek to influence the opinion of Americans. A few days ago it was brought to light that the French Government had provided its foreign office with \$1,320,000 for propaganda in America. The French publicity plan was to reach the American people through news agencies, French movies, broadcasts, lecturers, and subsidized articles in American magazines.

The explanation of the French foreign office was that some "simple truths" must be placed before the American people. "We must remember," it continued, "that the American, above all else, is a business man. He knows how to count. He is dominated by a sporting spirit. An American may honestly ruin his best friend just to prove he is the stronger—and then offer him his hand and help him to arise. Friendship has nothing to do with his business. The American people are ignorant of their own history. The American female element has an important viewpoint. We must particularly address ourselves to them."

One necessary function of popular government is to educate its people so that they may be able to discriminate in their reading between what is genuine and what is propaganda.

Parents Should Make Effort to Investigate Progress in School

We wonder if the parents of this town whose children do not make the proper progress in school have ever taken the time to find out why this is the case. They will usually find that these children are not interested in their studies, refuse to devote any time to study and are generally classed as dull and unruly.

We also wonder if their teachers have ever taken the necessary time to discover whether these children are unruly or whether they are suffering from some physical defects which might be remedied.

We realize that there are children who, unfortunately, are not blessed with the capacity to absorb information. However, this is not the case in most instances.

There are those who are confident that most children who do not make the proper progress in school have some minor physical defects, which, if corrected, would enable that child to take advantage of its educational opportunities.

The most common of these defects, in the opinion of many, is poor eyesight. Children who suffer from such an epidemic often grow nervous, become unable to concentrate and soon develop some other complications which may prove harmful in later years.

Simple tests of all pupils could be very easily and quickly made by any teacher, to ascertain if any pupil is suffering from defective vision. They could be tested to see how far they are able to see across the school room under varying circumstances and in different lights.

If nothing can be done for those with poor eyesight, they certainly can be moved to such positions in the school rooms where they will be able to see the blackboard with as little eye strain as possible.

Many children have been punished at home for poor records made at school when they were not really responsible. This punishment seldom served its purpose and often served to aggravate the trouble and make the average child resentful.

Of course, there are other deficiencies which cause the same attitudes on the part of pupils. These may be slight deafness, diseased tonsils, and adenoids, etc., which should be remedied as quickly as possible after discovery. But, according to those who know, the majority of the children whose progress is unsatisfactory are suffering from some defect of the eyes.

It seems only fair to such children that simple tests be made and that they be given the benefit of some special attention. Numbers of pupils thus treated have responded in amazing fashion and have often become leaders in their classes. Isn't that worthwhile.

NEW LEAFLET EXPLAINS ART OF HOOKING RUGS

CORVALLIS—To answer inquiries concerning that age-old home craft of rug making, a special leaflet called Hooked Rug Suggestions, has been prepared jointly by Mrs. Azalea Sager extension specialist in clothing, textiles and related arts at Oregon State college. These specialists in applied arts believe that hooked rugs furnish opportunity for creative work in design and color, also, that such rugs if carefully made, add to the atmosphere and charm of many rooms. Incidentally it is pointed out, this home craft furnishes a means of utilizing old clothing and scraps of material which otherwise are useless.

The leaflet offers practical information on the shape, color and materials to be used in hooked rugs, and discusses the hook, foundation material, and finishing operation. A series of original designs by Miss Chamberlain, with suggestions for various arrangements of these basic units and detailed instructions for enlarging them, are included. Copies of the leaflet may be obtained from the home economics office of the extension service, Corvallis. Ask for HE 465, Hooked Rug Suggestions.

NEW FINANCE PLAN CUTS STUDENT COST

Eugene, Oregon, May 5—A finance plan whereby 16 fraternities and societies on the University of Oregon campus will be able to reduce their monthly house charge to approximately \$27.50 has been worked out by Virgil D. Earl, dean of men and Campbell Church of Eugene, holder

Men's Suits & Overcoats
Cleaned and Pressed 40c
Plain Silks and Coats 50c
All Silks Hand Finished

A A A Cleaners
463 Jefferson Street
Bet. 13th and 14th on Jefferson

FINLEY & SON
Funeral Directors
Montgomery St., 4th to Fifth
Motor Equipment, Staff & Facilities for Serving Portland and Its Suburbs

HOWARD CRAGHEAD



After two years of disappointment, the Cleveland Indians may finally cash in on their \$25,000 pitching investment, Howard Craghead, who was purchased from the Oakland club of the Pacific Coast league in 1931. Craghead, who spent last season with Toledo of the American association showed up so well in training camp that Manager Peckinpaugh expects to make use of him on the major league team.

of long term mortgages on the properties. Instead of making one payment per month to cover loan payments and interest, each student in each house will henceforth pay \$10 per month. Mr. Church from this fund will pay all taxes, insurance and interest, and apply any balance on the principal. This plan will enable living organizations to charge about the same as university dormitories, in which rates have been reduced to about \$25.

Ladak Alfalfa Survives Test

BEND—Ladak alfalfa in Deschutes county during the past winter proved its claims to winter hardiness, and thus still further increased its popularity in this section, according to Gus Hagglund, county agent. He cites an instance of one farm where common ladak alfalfa were planted in adjoining fields last summer. The common variety this spring was practically a total loss, while close examination failed to show even one winter killed plant in the ladak field.

GUARANTEED Permanent Wave

With Ringlet Ends, Shampoo & Finger Wave
Was \$3.50 Now \$1.95
Reg. \$7.50 Now \$1.95
Phone AT. 7870
609 Sweetland Bldg., Fifth St., near Wash.



Master Wave Shoppe

Mother's Day

A Gift They Cannot Duplicate
One 8x10 Portrait of Yourself Finished and nicely framed, all complete for \$1.00

No Appointment Necessary We Show Proofs

HOFSTEATER STUDIO
165 1/2 Third Street
Between Morrison and Yamhill

Send \$1. for the next 5 months of THE ATLANTIC MONTHLY

Make the most of your reading hours. Enjoy the wit, the wisdom, the companionship, the charm that have made the ATLANTIC, for seventy-five years America's most quoted and most cherished magazine.
Send \$1, (mentioning this ad) to The Atlantic Monthly, 8 Arlington St., Boston

Louisa's Letter

Dear Girls:

If people could exchange places with one another there would be fewer disagreements between members of the family.

The mother, for instance, who takes care of the home, imagines that daughter has a delightfully easy time in the office where she works. No pots and pans to clean, no floors to sweep or beds to make, she thinks. Daughter stays clean and neat while she types letters and chats with all various people who come in the office.

But in the meantime, Daughter is thinking that Mother certainly has an easy time of it. Doesn't have to stay waked and pressed or go down town, rain or shine, whether she is sick or well. Mother doesn't have to be agreeable to all the bores who come in the office. If she feels bad she can take it out on the whole family and still hold her job.

In the same way, most wives think of the easy time their husbands have away from crying babies and housework. How wonderful it must be, they think, to be able to work quietly without a million interruptions and the same monotonous tasks over and over. And how nice to be able to knock off when night comes. In the meantime, the husband is probably envying his wife's lack of responsibility for making the family's living. What a relief it would be not to know one was absolutely responsible for the clothes, shoes, and food, not to mention summer camps and dental bills, for the whole family.

It would be a very enlightening experience if most of us could hold the other fellow's job for a while. We might not consider it such an easy snap after all.

Yours,
LOUISA

W. E. PEGG
MORTICIAN
BEAVERTON, OREGON
WE SERVE, REGARDLESS OF THE TIME DAY OR NIGHT

Autos Service Parts
WATCH THIS SECTION EVERY WEEK

BATTERIES
13-Plate Battery \$2.95
12-Mo. Guarantee
Recharge 50c
2 Day's FREE Rental
"BATTERY SERVICE RIGHT NOW"
BATTERY ELECTRIC SERVICE
BR. 6521 15th and Couch—R. H. Kelly Bldg. Nite BE. 6181

Guaranteed Batteries
\$2.50 Up
Also Repairing of All Kinds We Deliver
E. Burke's Garage
72d St., S. E., 3 blocks South of Foster Road—SU. 7744

WHY PAY MORE
50 to 90 Per Cent off
On All Used Parts, Batteries, Tires Etc.
THIS AD GOOD FOR 20% DISCOUNT ON ALL USED PARTS
SU. 6697 SU. 1261
A. B. C. Auto Wreckers
Yard One Store Two
Foster Rd. at 103d St. Foster Rd. at 80th St.

COMPLETE MOTOR OVERHAUL
HAVE YOUR TRUCK OR TRACTOR OVERHAULED BEFORE PRICES RAISE MOTOR WORK OF ALL KINDS
Let us look over your car without any expense and give you an estimate of what it will cost.
FACTORY MOTOR CAR CO.
14th & Everett St., Phone BR. 2623 Portland, Ore.

Roy's Guaranteed Retreads
Trade in your old tires for our retreads at these low prices:
1 tire 2 tires
29x4.40 at \$2.50 \$4.50
30x4.50 at 2.50 4.50
28x4.75 at 3.25 6.00
29x5.00 at 3.50 6.50
32x6.00 at 4.95 9.30
30x5.00 truck at 6.75 12.50
All other sizes accordingly
Large supply of used tires \$1 up
Roy's Tire Shop
351 Burnside BE. 3870

Auto Painting
FREE STEAM CLEAN
Quality Paint Job
\$10 to \$20
Satisfaction Guaranteed
Body and Fender Work Reasonable
C. & S. AUTO PAINT SHOP
191 Grand Ave. EA. 9311

\$4.95 SPECIAL
Complete Motor Tune-Up
Brakes tested and adjusted, motor tune-up. Complete tightening and lubrication, check battery and cables. Flush radiator, check points, test to adjust spark plugs. All and more for \$4.95, until May 31
City Hall Garage, 4th & Jefferson
PORTLAND, OREGON PHONE ATwater 5610

Complete Motor Tune and Brake Adjustment
75c
Expert trouble finders and carburetor specialists to do your job
Drop in and talk it over
A-1 AUTO SERVICE
174 E. 7th at Yamhill EA. 6607

PORTLAND MOTORCYCLE CO.
Portland's Only West Side Store
Motorcycle Sales and Service
Parts for All Makes
EXCEPTIONAL STOCK OF LOW PRICED USED MACHINES.
CONVENIENT TERMS
454-456 Stark St., at 13th
BR. 0979