

BEAVERTON ENTERPRISE

J. LAMBORN ELDER, Publisher

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EFFICIENCY-ECONOMY-SERVICE

In boom times extravagant government is a luxury we can't afford.

In normal times it is a drag on industry and the individual, acting as a barrier to progress that would otherwise be achieved.

In depressed times, it is one of the greatest obstacles we must hurdle in the work of recovery—an obstacle creating more unemployment, more mortgage foreclosures, more business failures, a deeper depression.

Soon Congress will again convene. It will have before it many bills, most of which will deal with the problems of depression. It will have as its duty the advancement of a recovery which has already started. There is no way it could be of greater service to us all than to reduce the cost of government.

It can do that without in the least harming the real necessary functions of government. It can eliminate useless and duplicating bureaus, archaic commissions, purposeless departments within departments. It can cut millions from the budget. Doing that would not only help relieve the tax burden—it would set asorely-needed example to states and municipalities, which cost us a great deal more than does the government at Washington.

Efficiency, economy, service—these are the watchwords of progressive businesses now. They must likewise be the watchwords of government, in all its branches.

A DUTY AND A PRIVILEGE

The other day the fire rating of a small Pacific Coast town was dropped to a lower class, resulting in higher insurance rates. The reason for this was inadequate fire protection—poor apparatus, inferior facilities, a second grade personnel.

Many other towns have had a similar experience. Of greater importance to the citizen who has to pay higher insurance rates because of inadequate protection is the fact that his property is always in greater danger, and that the thousand and one indirect losses from fire which no insurance policy can cover are more imminent.

A good fire department is a real economy. It saves us money—actual, hard dollars. It guards employment and invested capital. It encourages reasonable fire insurance rates. It saves lives that would otherwise be wasted in ghastly disasters. It pays its own way—and then some.

There is nothing mysterious about a good department. It must be equipped with standard apparatus and have a scientifically trained and experienced personnel. When water and alarm facilities are adequate, it is ready to meet and conquer any fire, whether it attacks a portable garage or the biggest building in the town. See that your fire department is kept up to such a standard.

As a citizen, that is your duty and your privilege.

THE WELFARE OF AGRICULTURE

"The welfare of agriculture—even though it be the nation's basic industry, cannot safely be trusted by those engaged in it, to the public at large, to politicians or to public officials," said H. E. Babcock recently.

"This situation demands organization on the part of the farmers.

"The most important force in agriculture is education. I would put the importance of education ahead even of organization were there not signs on every hand that unless farmers are organized first, they will not be able to protect the effectiveness of agricultural education."

The cooperative movement is, indeed, one form of farm education. It teaches agriculture the modern means of stabilizing itself and of laying a foundation for a sound, prosperous, and progressive future. It is the greatest weapon of the farmer, individually or in the mass, has in the war against chaotic markets and ruinous prices.

WHAT IS THE "PLANT OF LIFE"?

- What was known by the aborigines and the early Mormon settlers in this country as the "Plant of Life" is an herb growing wild on the American Desert and containing properties most beneficial to health and bodily welfare.
- Is the "Plant of Life" obtainable by the public generally?
- Yes, it is now available for general consumption under the name of "Yerba Vida."
- Just how does Yerba Vida work upon the human system?
- The endocrine glands are the alchemists which transmute chemical elements into physical stamina and mental power. Premature old age, disease, low vitality and fatigue result when endocrine glands become sluggish. Yerba Vida revives the endocrine glands.
- Will Yerba Vida eliminate constipation?
- Although it contains no laxative of any kind, it wakes up the liver, which regulates bowel action.
- Will Yerba Vida eliminate sleeplessness, nervousness and irritability?
- Yerba Vida is an anti-spasmodic which, by calming and quieting the nervous and muscular systems, promotes sound and refreshing sleep.
- Will Yerba Vida relieve poisonous acidity and indigestion?
- Although Yerba Vida contains no drugs of any kind, it has shown marvelous results in eliminating heartburn, gas and acidity, thereby allowing Nature to heal even an ulcerated stomach.
- Is Yerba Vida pleasant to drink?
- You will find Yerba Vida a very delicious and satisfying beverage; and if used regularly, you will prefer it to tea, coffee or any other drink.
- What does Yerba Vida cost?
- Yerba Vida is very economical—a large package, enough to make 240 cups, can be purchased for only \$1.00.
- How can I obtain Yerba Vida?
- If your local druggist cannot supply you, accept no substitute, but send \$1.00 direct to Yerba Vida Sales Co., 612 Southwest Bldg., Los Angeles, California.

LADY BLANCHE FARM

A Romance of the Commonplace

by Frances Parkinson Keyes

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THE STORY

CHAPTER I.—Motoring through Vermont, near the village of Hamstead, Philip Starr, young Boston architect, makes the acquaintance, in unconventional fashion, of Blanche Manning, girl of seventeen, with whom he is immediately enamored. From her, in conversation, he learns something of her family history, dating from Revolutionary times. Starr is convalescing from a serious illness, and it being a long distance to Burlington, his destination, Blanche suggests, the small village not boasting a hotel, that he become, for the night, a guest of her cousin, Mary Manning.

CHAPTER II.—Mary receives Philip with true Vermont hospitality, and he makes the acquaintance of her two interesting small brothers, Moses and Aisy, to whom she is "mother," the mother being dead, and of Mary's cousin Paul, her fiance. Mary, Starr finds, is acquainted with Dale Hamlin, noted Boston architect, in whose office Paul is employed. Recognizing in Mary a friendly spirit, he informs her of his desire to win Blanche for his wife. She is sympathetic, and tells him of an old family superstition concerning the "Blanches" of the Manning family.

CHAPTER III

Violet Manning was an extremely pretty woman with an infinite capacity for doing nothing. She had been the only child, much spoiled and petted, of a shopkeeper in White Water, the next village to Hamstead, who had stunted himself to give her "advantages." She was sent away to a would-be-but-didn't-quite-make-it fashionable boarding school, and acquired a veneer of culture, and a contempt for her parents, her neighbors, and her hometown, but not very much else. On her return to White Water, after she was "finished" at school, and had taken a three months' trip to Europe she might have been the belle of the countryside if she had only been as pleasant as she was pretty. But her would-be swains fell off, one by one, before the disdains of her manner; and it was with secret relief that, at the age of twenty-five, she accepted Martin Manning, and went to live on Lady Blanche farm. She was careful to convey the impression, to him and to everyone else, that she was doing him a great favor to marry him, and he at least, believed her. A sturdy couple from "out-back"—Horace, or as he was more frequently called, "Hod" Evans and his wife Myra—were installed in the big brick house as "help." And Violet lay in bed late in the morning, and sat in the north parlor—heretofore used only for weddings and funerals—embroidering centerpieces, and went to church on Sunday, dressed considerably better than any one else in Hamstead. A woman with more brains would soon have been bored into activity by such an existence. But Violet was not bored. She was supremely satisfied at the easy and pleasant lines into which her life had fallen.

When she was a little over thirty, Martin, who still worshipped her blindly, died, leaving her with two small children, and enough money to live on comfortably, if simply. Every Sunday morning she went to church with Blanche and Paul at her side, her heavy black silk dress trailing down the aisle behind her. Every Sunday afternoon she went to the cemetery to place flowers on Martin's grave, taking the children. When the role of bereaved and sorrowing widow began to pall a little, and no one stepped forward to relieve her of it, Violet's laziness took refuge in that of the model housekeeper and devoted mother. Fortunately, with a contentment rare in New England, Myra and Hod stayed on; Myra ran the house to suit herself. Hod helped the hard-working and plodding Seth with the farm labor which Paul was supposed to be too delicate to perform, since an attack of scarlet fever, which had left him in a weakened condition, had given his mother the fixed idea that he had heart trouble. To be sure, Paul mowed the lawns and weeded the garden, but always under her careful supervision. He had been away to a near-by seminary to school, and drifted half way through a course at an agricultural college; but he was not a natural student, and the farm ran along "well enough" without his help. When for no very clear reason, he stated that he had decided not to finish his course, his mother did not try to force him to do so. More through lack of vital interest than through viciousness, he became dissipated. Violet excused him. There were some things, she said, that she couldn't, with modesty, discuss with him. Boys always owed wild oats for a time, and then settled down and married some nice girl. Just as Paul was going to settle down by and by and marry dear Mary. There was no use worrying or making a vulgar fuss over what was coming out all right in the end, anyway. And meanwhile Blanche was such a comfort! Blanche had also inherited her mother's good looks, and the discontent which the latter had felt in her youth, but there was "more Manning" to her, as Hamstead said.

At ten o'clock in the morning following Philip's unceremonious arrival at Lady Blanche farm, Violet was lying in bed with a new novel still unopened, beside her, when there was a brisk, if gentle, knock at the door, and Mary walked in.

"Oh, good morning, dear," said Violet pleasantly, arousing herself. "I've been wondering why you didn't come over. Just take that breakfast tray downstairs, will you? Myra's getting ready to go to church, and seems to have forgotten it.—No, I thought it was raining too hard to attempt going myself. You know how easily I take cold."

"I'm sorry I couldn't get over earlier," said Mary, returning from her trip to the kitchen with the tray. "I hope you'll feel enough better by noon to come over to dinner and meet Mr. Starr."

"Oh, my dear, I couldn't. I don't even feel equal to the effort of walking over to the bureau to comb my hair.—Why, yes, if you feel like doing it—don't pull it.—So he didn't leave this morning?"

"No," answered Mary, brushing out the long soft curls to their full length. "It was raining so dreadfully hard that it didn't seem best for him to attempt it. He's been sick, as I told you last night. He's telephoned his friends in Burlington not to expect him just yet. Well, he'll be disappointed not to see you, he's so crazy over everything that's beautiful. I think he really ought to have been an artist, not 'on the side' as he says, but for his real profession, instead of being an architect. But of course there isn't usually as much money in it. He's with Davis and Hamlin."

"Gale Hamlin?"

"Yes. He told me after I went home last night. It makes me feel as if we knew him quite well already." At this moment, the conversation, which was becoming extremely interesting to Violet, was interrupted by the appearance of Miss Jane Manning, who entered somewhat brusquely, and without knocking. None of the famous "Manning looks" had fallen to her lot. She was probably one of the plainest women the Lord had ever made, certainly the plainest that He had seen fit to place in Hamstead.

"Well, Violet—Well, Mary," she said abruptly, "aren't either of you going to church this morning?"

Violet murmured her excuses. Mary, who never either murmured or excused anything, stated her reasons plainly.

"I've got too much to do," she said, "with the children to look after, and dinner to get, and everything." "What's this I hear," asked Cousin Jane, "about your taking in some strange young man that Blanche picked up by the roadside? You ought to be ashamed of yourself, Violet, for letting that girl traipse around so! Any tramp that'll come along and ask for a meal you'll welcome, Mary."

"Oh, Mr. Starr isn't a tramp," replied Mary pleasantly, "he's quite an important person." And she repeated her biographical sketch of Philip's career with enthusiasm. But Cousin Jane was not to be side-tracked.

"What do you know about his principles?" she asked without compromise. "According to your account, he's spent considerable time in France, and when that's been said, there ain't much more to add. We know what the French are like." This was entirely untrue, but Cousin Jane believed it to be so, and said it with a conviction that carried weight.

"Well, he looks delicate, just now, of course, because he's been sick, but there's something awfully clean and wholesome about him. And he looks you straight in the face, and comes right to the point about things. He knows his own mind, and he laughs as if he didn't have a thing on his conscience, and he likes books and flowers and children; and if those aren't all good signs of a Christian, I don't know what are!"

"You don't know anything about religion at all," retorted Miss Manning. "I'm shocked to hear you speak so. Yes, I'll be over to dinner and see him for myself. I don't want to judge, of course, but I'm prepared for the worst.—Where's Paul?"

"Paul isn't well, this morning," his mother said hastily. "He's in bed, too. He's really more delicate than any of you realize—if he gets the least bit over-tired, he has a dreadful headache, just as I do. He was out rather late last night. That reminds me, Mary, he called out to me just before you came in, that if you did come over, he wished you'd bring him up a pitcher of ice-water and a bowl of cracked ice. He hated to ask Myra to get it for him, because he knew she'd give him a temperance lecture. Not that he's been really drinking, of course, but naturally, young fellows like a glass of ale or so when they go out in the evening. You better go and get the ice for him now. And I'm awfully afraid you'll be late to church, Jane, if you don't hurry. I believe I'll get up after all. I'd hate to disappoint Mr. Starr if he really wants so much to meet me, and I'll make an effort to come over to dinner, Mary. I hope I shan't suffer for it after wards."

Dr. R. A. Bissett

Physician and Surgeon

Office Hours 2 to 5 P. M.
Daily. 8 to 9 P. M. Monday
Wednesday and Friday
PHONE TIGARD 57 W

Rules and Regulations of "Everybody Wins"

1. Any reputable man, woman or child residing in the territory served by the Enterprise, News, Sentinel or Press is eligible to enter this campaign and compete for a prize. Nomination may be made at any time during the campaign.

2. No employee or any near relative of any person in the business office of the Tualatin Publishing Co. is eligible to enter this distribution. The management reserves the right to reject any nominations at any time.

3. The winners of the prizes will be decided by the recorded votes, said votes being represented by ballots issued on subscriptions, by free voting coupons clipped from the paper, and by votes based on the nomination coupons sent out second week coupons and the aggregated coupon.

4. Candidates are not confined to their respective towns or communities in which they receive votes and subscriptions, but may take orders anywhere in the state or the world.

5. Each must accompany all orders when votes are desired. There will be no exception to this rule. Candidates will be allowed to collect back subscriptions and renewals as well as entirely new subscriptions and votes will be issued on both.

6. Votes are free. It costs the subscriber nothing extra to vote for his or her favorite candidate. Subscribers should ask for votes when paying.

7. Votes cannot be purchased. Every cent accepted through the campaign department must represent subscriptions.

8. Votes are not transferable. Candidates cannot withdraw in favor of another candidate. Should a candidate withdraw from the race, his or her votes will be cancelled. (With the consent of the campaign manager, however, a candidate may withdraw from the race and transfer his or her votes to an entirely new candidate or new entry). Neither will it be permissible for candidate to give or transfer subscriptions to another candidate. Votes on such transferred subscription to another candidate. Votes on such transferred subscriptions will be at the discretion of the management.

9. Any effort or collusion on the part of any candidate or candidates to discourage competition by the spreading of false rumors or exaggerated stories, or anything done by any candidate or combination of candidate to the detriment of these newspapers, will not be tolerated. Any candidate or candidates entering into or taking in any such agreement, arrangement or effort will forfeit all rights to a prize or commission.

10. Any ballot issued on subscriptions may be held in reserve and voted at the discretion of the candidates. The printed coupons appearing from week to week in the paper must be voted before the expiration date appearing thereon.

11. No statement or promise made by any solicitor, agent or candidate varying from the rules and statements published through the columns of this paper will be recognized by the publishers.

12. In case of typographical error, it is understood that neither the publisher or campaign manager shall be held responsible except for the necessary correction of same.

13. Every candidate is an authorized agent of the Enterprise, News, Sentinel and Press and as such may collect arrearsages and subscription payments from present as well as new subscribers.

14. Extensions of subscriptions will receive votes according to the schedule in effect when the first subscription was paid, except that no extension votes will be given during the final period.

15. It is distinctly understood and agreed that candidates will be responsible for all monies collected and that they remit such amounts in full at frequent intervals, or on demand, to the campaign department.

16. There will be several prizes awarded besides a 20 percent cash commission to all ACTIVE non-prize winners. But it is distinctly understood that in the event ANY candidate becomes INACTIVE, failing to make a weekly cash report, he or she will, at the discretion of the management, become disqualified and thereby forfeit all rights to a prize or commission.

17. The days from December 2nd to December 9th will be known as opportunity days. During these days there will be a vote bonus of 200,000 extra votes for every ten new or renewals.

subscriptions of not less than on year each, and 500,000 extra votes for one year subscription, either new or renewal, but only 20 five year subscriptions can be turned in to apply on this extra offer.

the awarding of the prizes, the race will be brought to a close under a "sealed ballot box" system, and will be under the personal supervision of two or more judges selected from the Advisory Board. During the entire last week of the campaign, the box, locked and sealed—will repose in a convenient place where candidates and their friends will deposit their final collections and reserve votes. And not until the race has been declared closed will the seals be broken, the box unlocked and the judges begin the count. In this way no one, not even the campaign manager, can possibly know the voting strength of the respective candidate, which precludes any possibility of favoritism and insures fairness to the minutest degree.

19. The management reserves the right to amend or add to the rules of this campaign if necessary, for the protection of the interests of both candidates and this newspaper. The right is also reserved to increase and add to the list of prizes.

The Tualatin Publishing Co., guarantees fair and impartial treatment to all candidates. Should any question arise, the decision of the management will be absolute and final.

20. Two hundred thousand extra votes will be awarded each candidate with every five one-year subscriptions or the equivalent, turned in during their first week in the campaign: 150,000 extra votes will be awarded each candidate for every five one-year subscriptions, or the equivalent, turned in during their second week in the campaign. These are in addition to and above all regular votes, but this arrangement will be in effect only during the first two periods of the campaign.

21. All extra votes will be issued and credited to the accounts of the various candidates at the convenience of the campaign manager.

22. Campaign opens today—closes February 18th, 1933. In accepting nominations, candidates agree to abide by the above conditions.

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