



Meier Applauds Hoover Leadership

Governor Julius L. Meier has come out with an unequivocal endorsement of the re-election of President Herbert Hoover, the return of Senator Steiwer and Congressman Butler, and the election of Angell and Mott over their Democratic opponents.

The statement was in the form of a letter to T. H. Banfield, President of the Hoover-Curtis clubs of Oregon, and fully states the governor's reasons for lead.

The statement follows: "My support of Mr. Hoover is based solely on the belief that his re-election would be better for Oregon, and better for the other 47 states of the Union, than would be the election of Mr. Roosevelt.

"I am not by nature a calamity howler. I do not predict that times would be definitely worse if Mr. Roosevelt were elected. But I do express a conviction that full recovery from hard times, and the return of prosperity will come less rapidly if Mr. Roosevelt is elected, than if Mr. Hoover is retained as president.

"Mr. Hoover has conceived a plan of restoration that is to be permanent in its effects. Statesmen of other parties offered either no plan at all or preter. The Hoover plan has been put into effect by Congress. Because of its magnitude and because of the ponderous machinery that must be newly built and put into operation, its full force has not yet been reached. But its beneficial effects are noted in business and industry, and in revival of public confidence.

"Mr. Hoover proposes improvements and enlargements of his Plan. His opponents offer no strong criticism of the Hoover Plan nor do they offer any other improvements of it. Largely he offers himself to the people as one better capable of running the machinery than the man who invented it, drew the specifications, and had it built under his own supervision.

"I admire the broad concepts of Herbert Hoover. I admire a plan which, while not neglecting the emergency need for straight relief funds, recognizes that unemployed men want jobs above charity; that construction of public works offers but temporary employment to a few classes, when, distress extends to all classes; that recognizes that the supreme desire of our jobless people is that they be restored to their accustomed employment.

"Mr. Hoover's plan is directed toward improvement and easing of credit, the resumption of industry and to the putting of men back in the places they have lost and which they know how to fill.

"Governor Roosevelt has traveled the country over, explaining the objectives toward which he will travel if elected President. But nowhere at any time has he pointed out a plain road by which he will arrive at his destination.

"He tells us what we ought to have but does not tell us how we can get it. "There is one exception: He proposes an overhauling of the tariff. Yes, he does not indicate wherein the tariff should be changed.

"Oregon is distinguished for its lumber, its fish, its farm crops, its livestock, its fruits, its dairy products. All are now protected by the tariff. The prices we now obtain for our products and commodities are low—unusually low in proportion to cost of production under American standards of wages and living.

"Yet ruinously low as they are, other countries with poorer standards of wages and living could invade our domestic markets and undersell our Oregon producers and manufacturers if it were not for the tariff.

"As governor of Oregon, as one who has pride in his native state, as one whose business interests and financial investments are tied up with the prosperity of the Oregon livestock grower, the Oregon grain farmer, the Oregon fruit raiser, the Oregon fisherman, the Oregon lumberman, the Oregon butter and cheese producer, the Oregon nut grower, the Oregon paper manufacturer and the worker dependent on these industries, I don't want to take a chance on Roosevelt's tariff policies. I don't want to take a chance on what it will do to these others and through them do to every body else in Oregon.

"The calling of men back to the factories that is now in progress would be halted until Congress had finished wrestling with the tariff.

"The deep desire of our people is to get business and industry back to normal in speediest time. We are headed in that direction now under a leadership which has vital elements of certainty and stability not found in the competing leadership of the Democratic candidates. We do know that we are now headed forward under Hoover.

"As I have said, I do not foretell calamity in event of Mr. Roosevelt's election. But the issue is or ought to be over how to make them better. I am not a defeatist. I am not content with the present status. I want conditions to improve. I profoundly believe they will improve more rapidly under the continued leadership of Mr. Hoover than if we elect a guide who is going to take us no one knows where."

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HELP WANTED

Oregon citizens are on the brink of ruin, facing the bitter prospect of losing properties by tax confiscation.

With a high-powered taxing machine, designed for more than the traffic will stand, the tax boosters have speeded along, without effective control. They are now on the edge of the ditch.

Talk of tax strikes is heard, but far more serious is the utter inability of property owners to pay their taxes.

Many governmental units, by reason of tax delinquencies are on the verge of bankruptcy.

Fortunately, the opportunity is at hand for clear thinking citizens to take control and direct a safer course.

Two constructive measures now on the ballot will insure efficient driving of the tax machines and a slower gait.

These measures embody the improved Oregon plan of tax and debt supervision and control — the best plan ever presented in any state.

They will secure very substantial reductions in the property tax load and thereby promote better government.

They will definitely separate tax levying from tax spending powers.

They will provide effective limitations and control of taxes and indebtedness, but positively will not disturb the existing 6% limitations nor lift the lid of any debt restriction now fixed by constitutional provision.

They will preserve the true substance of home rule in taxation, distinguished from the empty form of that great principle as it has been perverted by tax boosters to their own selfish purposes.

Voters, the appeal is to you to help yourselves and your fellow citizens, to save Oregon property owners from impending ruin and your governments from fiscal chaos by voting:

- Tax and Debt Control Constitutional Amendment 318 X Yes
Tax Supervising and Conservation Bill 320 X Yes
OREGON TAXPAYERS EQUALIZATION and CONSERVATION LEAGUE
JAMES E. BURDETT, President
R. C. FLANDERS, Secretary
(Paid Ad.) 604 Woodlark Building, Portland

Go To The Polls - THINK - VOTE !!!

Hi-WAYS TO HEALTH by ADA R. MAYNE OREGON DAIRY COUNCIL

New Ways To Serve Ice Cream

The season for entertaining and for parties is here again. Now that summer days are behind us we look forward to the festive occasions ahead, started off by Hallowe'en. Although Hallowe'en is usually thought of as a special day for children, it is the occasion for many delightful parties among grown-ups too.

Along with the party come the question of refreshments. What to serve is always a puzzling question and it is noticeable that the present day trend is a return to the more simple and wholesome types of refreshments. But no matter what type of entertaining, there is no food that lends itself to the spirit of the occasion as does ice cream. Served in its plainest form, or dressed up for the most festive party, ice cream always pleases, and you can be satisfied that you are giving your guests a palatable, as well as nutritious food.

In planning ways to serve ice cream let us begin with the old favorite called "Baked Alaska", where ice cream is placed between slices of sponge cake and covered with meringe and quickly browned, to bring this up to the modern version, spread the cake with jam or jelly, use one of the more unusual flavors of ice cream, as caramel or raspberry, and flavor the meringe with

lemon, if a color is to be considered the meringue may be colored, but be careful to use only a small amount of the coloring.

Ice cream eclairs are, as their name suggests, ice cream in the eclair shell in place of the more usual blanc mange or whipped cream filling. The frosting of the eclair should be rather sharp in flavor, as an orange frosting with a maple ice cream. Cream puffs shells are used in the same way and topped with an icing or sauce.

Ice cream sandwiches are slices of ice cream fitted between slices of any good cake. The shape of these may be varied and served with or without a sauce.

Patty shells of puffs paste make interesting containers for ice cream and should be topped with a spoonful of whipped cream and a dash of color in a cherry, or a bit of jelly. Scooped out cup cakes filled with ice cream make a somewhat different way of serving the proverbial cake and ice cream. The hot sundaes may be made at home successfully and always prove to be popular. Hot chocolate, caramel or fudge sauce over vanilla ice cream, with a bit of whipped cream, makes a very easy way of serving an attractive dessert.

All of these dishes should be served at once after the addition of the ice cream if they are to be their best.

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