

# BEAVERTON ENTERPRISE

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## Sweet are the Uses of Perplexity

No man will begin to think until he faces a fork in the road and is compelled to go forward, for better or worse. It won't get him anywhere to start cursing, or wishing he were back in his apprentice days when he could turn handsprings while the boss worried over decisions.

Until we run into a depression, or a personal crisis, or a business jam, we will not think—because it hurts, and no "thinking" man will hunt up pain when he can cock his feet on the desk, smoke his pipe, and comment on the world-in-general to anyone idle enough to listen.

The sweetness of perplexity, its genuine good and benefit, is this: If we have mentality, perplexity startles us into exercising it; if we have none, it stings us in to painless coma.

## Whither Democracy?

Harmony and optimism were the watchwords of Democracy's Jackson Day dinner. But, incidental thereto was heard a hopeless medley of contradictory proposals, many of them in flat violation of the principles of Jackson and of Jefferson.

Those patron saints believed in the simplest form of Federal government, in not encroaching on the duties and prerogatives of the states. Yet on this sacred occasion the faithful faced the spectacle of former Governor Smith advocating a huge Federal bond issue for construction work in aid of unemployment. By a yet stranger coincidence this utterance seemed to place Mr. Smith in more or less substantial agreement with a plan which Mr. Hearst has been pushing for some time. As a result he ended at odds with the fundamental ideas expressed by Governor Ritchie the night before and by former Senator Reed at a dinner in Missouri on the same evening.

As one studies the utterances of the various Democratic leaders from day to day one is struck not only by lack of harmony but the evident drift toward economic radicalism on their part. Speaker Garner is a lonely conservative. Representative Rainey, floor leader, is a potential firebrand. Senator Wheeler, who is backing Governor Roosevelt, and other Western leaders are seeking to revive the old silver heresies of the early Bryan days. Now Mr. Smith joins the radicals.

He would have the Federal government go into the wholesale bond business much as it did during the war, on the plea of a patriotic emergency; engage in huge borrowings, run up large yearly interest bills and mortgage the future prosperity of the country to give employment to those out of work. Mr. Smith not only would have the Federal government build postoffices and other public buildings but would have it construct highways. He would go so far as to spend Federal money for bridges and tunnels in cities wherever it could be argued that they were parts of a Federal highway. That is getting far away indeed from the Democratic theories of the old days.

Perhaps chief of our present difficulties is the mounting cost of government. President Hoover is everlastingly right in his appeal for non-partisan co-operation in the cutting down of governmental expenditures. The depression cannot be cured by increasing governmental debts in order to get temporary relief in the present crisis. Suffering of individuals must be and will be relieved, not by Federal expenditures, which should not be made at this time, but by individual and local contributions and sacrifice in accord with the traditions of the neighborhood spirit in America.

It is much too soon to assert that the Democratic party is going Bryan in 1932. But the speech of Mr. Smith is a discouraging straw in the wind. If this astute politician and silent candidate for the Presidential nomination feels it necessary to work the left-hand side of the street in order to win Chicago, the line-up in 1932 may well find the Republican party as the only sane organization for which a sensible citizen can vote.—New York Herald Tribune.

About all that an American citizen could ask, we take it, is the same case in borrowing money that was accorded those foreign bond sellers.

Let's take it for granted that our town will show marked improvement in 1932; that's the way to get out of the present rut.

A financial expert urges co-operative advertising to put the public in a buying frame of mind. However, the public needs something besides that.

There is almost as much money in circulation as in the boom days of 1920; the trouble is that it is stored in vaults to meet demands which excited people make.

## Forest Work Now 4-H Club Project

Forestry has now been officially added to the already varied list of subjects in which training is available to Oregon boys and girls through the 4-H club department at Oregon State college, according to L. J. Allen, assistant state club leader.

The new project is designed to "interest and instruct boys and girls, both rural and urban, in the identification, planting, preserving and uses of trees and shrubs, and to help them to appreciate the value and importance of forests," Mr. Allen says. In addition, work with farm wood lots, wind breaks, roadside and public ground plantings will be included.

Cooperating with the 4-H club department in outlining the new project have been Lynn Cronemiller, state forester; Major John D. Guntz, regional forester; Albert Wiesendanger, senior forest ranger; Walter L. Dutton, regional forest inspector; T. H. Rainwater of the state forestry office, and George W. Peavy, dean of the school of forestry at Oregon State college.

Four-H club work in forestry has been carried on in Lane, Tillamook, and Multnomah counties and the City of Portland for the past several years as a special project on a small scale, Mr. Allen says. The interest and enthusiasm of these clubbers, and the benefit they receive from the work created a demand which led to the writing of the project on a state-wide, uniform basis.

Plans are to have the forestry project cover a five-year period. The first two years, which are prerequisite to the more advanced work, have been outlined and clubs wishing to enroll may obtain complete instructions and information from the state club office, county agents or county club agents.

## ELECTION

Four years have passed, And its time for another election: You may hear with open ears Of many presidential suspicions. There's dozens of men who'd like to be, The president of our land; Tho' some may fall the national test Some one will hold the lucky hand. Some whose chances first looked dim, And all the cards were small; May be the one who holds the hand Of a no trump run of all. EDNA ESPOIR

## Educational Movies to be Made by Oregon Company

Oregon is to be the home of a new motion picture company which will start production in the near future of educational and industrial films, some of them produced in collaboration with scientists at Oregon State college. The company, known as Oregon State Visual Arts, Inc. will build a studio at Corvallis where U. S. Burt, now extension specialist in visual education is president of the new concern.

Those sponsoring the plan say the company is a closed corporation with no stock for sale and is made up of Portland men experienced in the business. Mr. Burt says the company plan to establish relations with the state college similar to those maintained by those maintained by private picture producers with Yale and Harvard. He says construction of studios will start at once as a number of subjects have been contracted for already. National distribution is planned through both sale and rental of the educational industrial and teaching films.

## IRRIGATION RADIO TALKS ANNOUNCED BY O. S. C. MAN

So much interest has been developed in private irrigation systems in Oregon recently that considerable demand has developed for information on methods of applying water. M. R. Lewis, irrigation engineer at the Oregon State college experiment station, has started a series of radio addresses on this subject which may be heard two over the college station KOAC.

Professor Lewis' schedule of subjects is January 27, "The Border Method;" February 10, "The Furrow or Corrugation Method;" February 24, "The Wild Flooding Method;" March 9, "Use of Portable Pipe;" March 23, "Sprinkler Irrigation;" and April 6, "Sub-Irrigation Methods." Mr. Lewis says the best method to adopt depends on many local factors. County agents are also ready to aid any farmer planning to install an irrigation system.

## MILK WARS

The dairy co-operatives are enduring a severe test of their strength in the milk wars that have been engaging attention in various states—particularly in New

York, the home of the Dairywomen's League Cooperative Association. The issue, for the most part, is clear cut—between unorganized farmers who "sell for whatever they are offered, and organized farmers who hold out for a fair price. The cooperative has, of course, been forced to take a "drop" in prices. But, if it did not exist, the dairy farmers would be in a far worse position than they are now.

Much has been heard of "cheap milk". It is true that a milk war makes it possible to buy cheaper than we would ordinarily. But there is another side to it that we may not see. Cheap milk likewise means unemployment, poverty, decreased buying power, unpaid bills, curtailed production in all lines of business. The few cents we save on a bottle of milk is but an infinitesimal fraction of the dangerous waste caused by milk war.

Everyone with the interests of the country at heart will wish the cooperatives success in their effort to obtain a fair deal for the farmer. The farmers themselves should remember that success or failure will come about largely as they support, or fail to support, their cooperatives.

## To Test Eggs

Place an egg in a pan of water. If fresh it will lie on its side. If a few days old it will tilt upwards. If stale it will stand on end. If very old, it will float.

## Triangle Mill Co.

At 175 Tillamook St., Portland, Oregon, Carry a big Line of Poultry and Dairy Feeds, Hay and Grain.

The recently organized Triangle Milling company, operating the former Triangle mill on Tillamook street, has gone into production and will specialize in poultry and dairy and pet stock feed, according to announcement Saturday.

The new company is headed by William Albers, Theodore Schommer and T. L. Sims, all of whom were formerly associated with the Albers-Carnation organization here. The mill has been enlarged and improved with new equipment, according to Albers, who said that the plant and company are independently owned and operated by Portland interests. A sale force

has been assigned to Northwest territory, and business, Albers said, has started out encouragingly. The management has made a scientific study of the needs of the territory in feeds and assures special brands that suit the trade of this section of the state.

The matter of price has also received attention here and it will be their policy that the prices will be as low as sound business permits. We wish to compliment the above firm and to call your attention to this establishment and if you need anything in their line it will pay you to call.

## Shamrock Cafeteria

Located at 439 Stark St., in Portland, Ore., is Excellently Appointed and Offers Its Patrons a Wide Variety of the Best of Foods, Splendidly Prepared—Those Who Appreciate The Best of Foods, Reasonably Priced, Eat Here—One of the most Popular Eating Places in Portland for Luncheon or Dinner.

The Shamrock Cafeteria is fortunate in having at its head a man who knows the cafeteria field and who is rapidly making it the leading cafeteria in this section.

This cafeteria is the center for autoists, the local and the traveling public and has taken a prominent place in the social and business life of this section.

Mr. Green personally sees that the people of this part of the country are not only given the healthiest of foods but also that the best of service is always given regardless of the size of the order. They have provided the very latest of equipment in the kitchen and everything is in the best of condition and appetizing when served to the guests. They are careful buyers and only employ the best of cooks, while the attendants are courteous and accommodating and render the public a service that is unexcelled.

Here you walk past the most appetizing of dishes and you can make your own selection of foods and get just exactly what you want.

A quiet air of refinement pervades the place and this accounts for the large patronage from all classes of people. This makes this concern very popular and has brought travelers and people from the surrounding countryside to recognize this as one of their truly favorite eating places. The fact that everyone leaves with a smile is an indication of the satisfaction obtained from pure food good and accommodating service.

It is appointed most excellently, the ventilating and lighting arrangements are the best that can be secured and all sanitary precautions are taken for the health of the people. Here amidst comfortable surroundings you enjoy your food and while the service is rapid for those desiring it, yet there is no indication of hurry and you are given all the time desired. Since the first of the year the prices have been reduced, without cutting the quality of the food.

We are pleased in this review to congratulate them upon the high character of their meals and highly appreciated service to the people

## Gill Brothers Seed Co.

Located at East 96th and Barr Road, Portland, Oregon, Feature Every Kind of Seed used in This Section—Their Seeds are Tested and Reliable and Find Wide Favor with the Planters and Growers of Oregon—The use of their Seeds will enable you to Obtain a Maximum Return from Your Land—TA. 2683.

This is the day and age when it is the patriotic duty of every man to see that he gets a maximum return from every acre of his land, and in order to do this it is necessary that he use modern and scientific seeds. This firm has provided a line of the latest and most scientific seeds for the people of the country which are offered at prices so reasonable as to increase production in this part of the country.

Planters and farmers of this section of the state who have used their seeds only have words of commendation for the excellent service they furnish and the fine results they obtain from the use of their seeds.

The planting of their seeds has resulted in great increase in production and as a consequence this firm has become an important factor in the onward progress and development of the state. The growing of the seeds is in the hands of men of experience and only the very best seeds are placed on the market for the people.

With the advances of the times greater precaution is taken in every branch of life. The manufac-

turer, farmer, doctor, the scientist and in fact in every field of research the latest of scientific methods are brought into play to make for efficiency and advancement. This is equally true of the seed business and the modern firm in this line must be one of advanced ideas regarding the scientific production of seeds that are pure, tested and reliable.

The Gill Bros. Seed Co. have made scientific study of the needs of the territory in seeds and secure special brands that suit the soils of this section of the state. Every farmer should call around here occasionally and see how production can be increased.

There is no more public spirited firm in the community than the Gill Bros. Seed Co., and in making this review of the onward progress of this section of the state we wish to compliment them and to direct your attention to this establishment as one of the reliable business institutions of the community which has added to the development and progress of this part of the state.

## PECK BROTHERS

Located at 13th and Taylor Sts., Portland, Ore., have a most Efficient Tire Station, where they Feature the Famous Mohawk Tires and The Willard Batteries.

Peck Brothers is one of the institutions of the country where the most motorists know they can learn real economy. This is under the direction of expert tire men and is the headquarters for a full line of tires, which are offered at reasonable prices.

Here you will find a tire business that has succeeded because of technical knowledge, experience and good judgment. The patronage has steadily increased because they do business on the principle of treating all customers honorably and alike.

Another special feature is the large stock. Thoroughly abreast with the times, they have secured for the trade a vast array of tires. Whatever you may need in the way of tires they have for you and they are always ready to give you your requirements personal attention. They are also distributors for the Willard batteries.

## Automotive Service Company

Located in Portland, Oregon, at 88 N. Eleventh at Everett St., Phone AT. 5400.

This is one of the up-to-date repair shops in this section of the state and is under the direction of a management of wide experience in the business.

Well equipped for all classes of high grade auto repair work and have established an enviable reputation for expert service and reasonable prices. Much work is daily received by this garage from the surrounding territory.

The prices are of the most pleasing character and the promptness of the satisfying kind, getting the work done when promised.

The proprietors realized when they started in business that it was necessary to equip the place in a most complete and modern style and so they installed the latest of scientific equipment necessary in an establishment of this kind. This is one of the reliable institutions of Portland and when you need anything in the line of any repair service you can not do better than to go to them.

The service has always been efficient and courteous. As a result

the business grew to such proportion they found it necessary to provide a modern plant. This they did and now have one of the most modern in the state. It is scientifically equipped as regards all classes of repair work for motorists, manufacturers and farmers and are prepared to render a service in these lines which equals that of any offered in the northwest.

They are experts in the business and no matter what work you desire you will find them always ready and willing not only to serve you but also to give you valuable advice and suggestions as regards anything connected with the business.

Those of our readers who desire work of this nature executed should avail themselves of the services of this firm, we can assure them of reliable work, while the charges will always be right. We commend them upon the well merited progress and the increasing patronage