

BEAVERTON ENTERPRISE

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Fundamental Facts

While we are not sure that the world would be helped by a general cancellation of war debts, there are certain fundamental facts in connection with them which should be recognized.

In the first place if the United States cancelled the debts of foreign governments due us, the debts are not really cancelled because the United States bonds which were issued to secure money when it was loaned are still outstanding and will have to be paid.

The effect of debt cancellation is that these Federal bonds will be paid by the taxpayers of the United States rather than the taxpayers of the foreign governments who owe us the money. International bankers urge the cancellation of such debts as a constructive measure, largely in order to make certain that private debts of these foreign countries handled by these bankers will be stronger and more probable of payment.

Another fact which should not be lost sight of is that these foreign governments which seek cancellation of debts continue to spend millions of dollars annually in preparation for war. If the United States relieves them of debt payments some assurance should be received that the money thus acquired will not be used to increase armament and stimulate wars.

Facts About Retail Trade

Retail merchants here may be interested in learning some of the facts about retail trading as found by an analysis of such trade in Tulsa by the Chamber of Commerce of that city, as summarized by the Department of Commerce.

Answering the question, "why do people trade in certain cities?" the reasons given by various shoppers and the percentage for each follow: Transportation convenience 33.8 per cent, greater variety of merchandise 22.0, goods not carried by local merchants 14.1, relatives and friends 11.5, theatres and other attractions 9.6, better prices 6.8 and higher quality 2.2.

To ascertain what out-of-town shoppers bought, another question was asked and the purchases were found to be in the following lines of merchandise with the percentage given: Women's ready-to-wear 32.5 per cent, dry goods 20.1, men's suits

11.0, shoes 9.8, men's haberdashery 5.8, furniture 5.1, auto accessories 3.8, children's clothes 3.4, radios 2.9, autos 1.6, electrical appliances 1.3, jewelry 0.3, and other musical instruments 0.2. Study of the above figures indicate along what lines our local merchants should seek to encourage additional trade?

Urges Reform

Capitalism is warned by Dr. Irving Fisher, prominent economist, that it must reform or expect to be superseded by some form of socialism. Depression, he described, as a "private profit disease."

Dr. Fisher states that he was not so "cock-sure" about capitalism as in his youth. "What I am sure of is that if capitalism finds itself unable to clean the dirt of depression out of its very foundations, called profit, some form of socialism will devour capitalism," he said.

Those who prefer capitalism to socialism should lend their support to liberal leaders in this country who are seeking to improve capitalism by correcting the outstanding abuses. Unfair distribution of the profits of industry, creation of fictitious values to support watered stock, and an incurable greediness which produces periodic booms and depressions, and a stubborn refusal to consider human rights as superior to property rights, are some of the present evil characteristics of capitalism which must be altered to avoid complaint.

Economists and legislators who act towards these desirable ends are not necessarily "Reds" but more far-seeing and wiser than the near-sighted capitalists who can't see past the dollars in front of their eyes.

No real, 1932 flapper cares a hoot for leap year.

Scandal can be heard any time, whether it's true or not.

When better jobs are created better men will be getting them.

Everybody can tell you how to cure a bad cold until they get one.

It takes what you call a good talker to sell stock in the present day.

Japan seems to have an idea that all China would be better "pickings."

Mr. and Mrs. J. O. Larson and family were dinner guests at the A. Anderson home in Portland New Year's day.

Mr. and Mrs. Dascher had as their dinner guests last Sunday Mr. and Mrs. Spaulding from Portland. Rena Balch is recovering from her recent operation.

New Year's eve visitors at the C. Beckett home were Orville Kennett and Miss Jexi Boystrick, Cherman Boystrick from Salem.

J. T. Hadley is slowly recovering from his second operation Mrs. Yarbrough was a New Year's visitor over the week end at the Hadley home.

Mrs. Percy Lawrence and two children are spending a week visiting friends at Carlton.

The J. O. Larson family were visitors of the A. Vidlund family in Portland recently, visitors at the P. T. Wickstrand family New Year's eve were Mr. and Mrs. Brooms from Alexandria, Minn.

The Wickstrand family visited the Nyquist family in Portland recently.

Mrs. J. A. Erikson is at home again after an extended visit with her son Elmer Erikson at Oakland, Calif.

The Going family were dinner guests at the Wathley family New Year's day. Mrs. Going is reported as much improved in health. She is staying with friends in Portland.

The carol singers at Huber Christmas were the D. E. Reed family, and their children. Those that had the pleasure of hearing them enjoyed it very much and hope they will come again.

Mr. and Mrs. Al Chapman were visitors at the J. Dodd home on Sandy Boulevard this week.

Visitors at the H. Wathley home the past week were: Mrs. A. Allen, Mrs. Ann Thomas and son, Mrs. J. O. Larson, and Mrs. Jackson Roberts. Wathley spent Christmas week visiting the A. Allen home in Portland.

Mr. and Mrs. Robert Storrey are the parents of a brand new baby boy.

Miss Pat Jackson's fiancée went back to Honolulu after a brief visit here.

Visitors at the J. O. Larson home the past week were Mrs. Miller, Mr. and Mrs. Chapman and the Whately family.

Mrs. J. T. Hadley and Mrs. J. O. Larson attended a show in Portland this week.

Mr. Cunningham is slowly improving from his illness.

The J. O. Larson family were dinner guests of the C. Paulsen family on Powell Valley road last Sunday.

Estates—Probate Matters

Estate of John Alexander, order admitted to probate and appointing Geo. C. Alexander administrator.

Estate of Charlotte D. Schanberg, order admitting to probate and appointing W. H. Hollingworth administrator.

Estate of Geo. Louis Meyers, order closing estate of record.

Estate of Frank L. Smith, order appointing appraisers.

Estate of Herman Trebas, setting time and hearing of closing estate.

Estate of Major Fish, setting time for closing estate.

Estate of Amanda Jane Dillaboy, order fixing time for settlement and closing of estate.

HITEON

Hiteon club met Wednesday January 6th at the home of Margaret Summers and our roll call was on the topic of the scholarship loan fund. There were fourteen members and four visitors present and after a short business meeting Miss Elsie Caldwell gave a very interesting paper on the "Survey of Hawaiian Islands. She told of the location, climate, soil and products. The wonderful beaches of some of the islands are noted resorts and people from all over the world go there to enjoy the beach sport. The largest volcano in the world is on these islands. The first canned pineapple

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Exclusive Cadillac and LaSalle Distributors
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Portland at 680 Washington Streets.

This is a firm to which we particularly desire to call attention, for the management of this establishment has instituted service and carried out a policy of rendering such courteous service one leaves their office with a firm determination to return soon to this popular home of the famous Cadillac and LaSalle autos.

These well known automobiles are now on display in their show rooms carries with them, of course, all of the positive assurance of sound enduring values which has always been associated with the very name of Cadillac and LaSalle's.

Needless to say, there is all of the old reliability, responsibility and regularity of performance—more pronounced than ever because in the plant the passage of time is a continuous process of improvement.

The new Cadillac and LaSalle's are a delight to the eye not merely at the first admiring glance, but in the wealth of attractive details which a closer inspection reveals.

Incidentally, the fine coach work has improved upon itself so that the new car comes to you not only

with a greater charm of general design but a far more impressive and beautiful finish. These latter are the lesser satisfaction—the real delight will come in the revelation of greater riding ease and roadability and swifter acceleration. A delightful experience is in store for Cadillac and LaSalle owners and non owners alike.

The greatest safety is provided in driving by its long developed and improved four-wheel brakes.

This is one of the foremost automobile concerns in this part of the state which has taken its place as one of the essential factors in the commercial organizations of the community.

The experienced and well known proprietor and assistants in this establishment, are business men of high standing and prominent in the commercial life of the community. They are boosters for the community and in this edition, it is eminently fitting and proper that we direct your attention to this up-to-date place as one of the very important features of the efficiency of this section,

was shipped from there in 1903.

The next club meeting will be Wednesday, January 20, at the home of Sarah Van Kleek and will be a silver offering luncheon at one o'clock for the benefit of the scholarship loan fund. Visitors are invited and after the luncheon Miss Margaret Summers will give a paper on our national parks. Articles will be auctioned off during the afternoon. Please bring your funniest joke for roll call and don't forget your money.

Mrs. Meta Christensen and little Betty Jean returned home last Wednesday from St. Vincent hospital.

Mr. and Mrs. C. W. Struthers and Kenneth Struthers were Saturday visitors in Hillsboro.

Mr. and Mrs. N. P. Nielsen of Tigard, entertained the following guests at dinner Wednesday evening: Mr. and Mrs. J. L. Haggerty, and Mr. and Mrs. C. W. Struthers and family.

A road maintenance crew were busy on the roads in this district Saturday.

Mrs. C. W. Struthers and Miss Dorothea Struthers were calling at the Haggertys home Monday.

What's New in the New Chevrolet Six

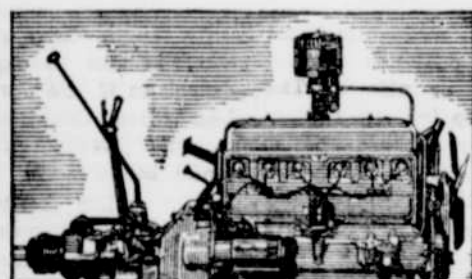
When you read *what's new in the new Chevrolet Six*, you, too, will agree it's the Great American Value for 1932: Syncro-Mesh and Free Wheeling combined for the first time in a low-priced car! Engine and chassis improvements that raise performance to new heights of power, speed and smoothness! The

finest Fisher bodies Chevrolet has ever introduced. And the same qualities of reliability and economy that have won the approval of millions of Chevrolet owners. All these you will find in the new Chevrolet Six at one of the lowest prices in the market! That's why the new Chevrolet Six is called the Great American Value for 1932.



Syncro-Mesh Transmission

This well-known feature of high-priced cars brings new handling ease and car control to the low-price field. Syncro-Mesh permits you to shift gears with marvelous quickness, quietness and ease. As a safety factor, it is especially valuable. For it enables you to shift rapidly from high back into second, any time you want to use the engine as a brake.



A Smoother, Improved Six-Cylinder Engine

New thrills await you in the Chevrolet Six—new power, pick-up, smoothness and speed. For Chevrolet's valve-in-head engine now has down-draft carburetion, a new cylinder head, new manifolding, a counter-balanced crankshaft and rubber mounting features that increase power 20 per cent to 60 horsepower.



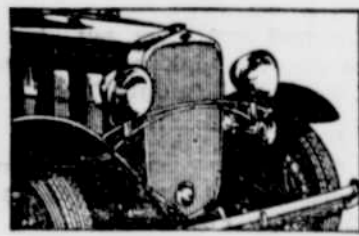
Simplified Free Wheeling

Chevrolet Free Wheeling is a new and advanced type, extremely simple in construction. You may take advantage of its thrills by simply pressing a button on the dash. Until you pull the button out again, you are "in" Free Wheeling. You coast along on momentum, when your foot is off the accelerator. And you shift with magical ease.



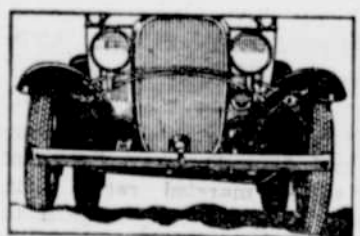
45 to 70 Miles an Hour and Faster Acceleration

New features in Chevrolet's six-cylinder engine enable it to develop 65 to 70 miles an hour and give it a stop-watch acceleration from 0 to 35 miles in 6.7 seconds.



Distinctive New Front-End Appearance

A new chromium-plated radiator, built-in radiator grille, double tie-bar, trumpet-type horn, and bullet-type headlamps form a striking front-end ensemble.



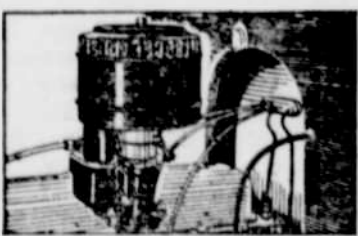
Stabilized Front-End Mounting

A new method of mounting front fenders, lamps, double tie-bar and radiator to the frame—exclusive to Chevrolet—gives a fine feeling of steadiness on rough roads.



Smart New Fisher Bodies

The new Fisher bodies are the smartest ever to appear in the low-price field. Their famous wood-and-steel construction is even stronger and quieter. All occupants enjoy greater vision.



Down-Draft Carburetion

The down-draft carburetor is a big factor in Chevrolet's finer performance. An intake silencer and heat control device are combined with it for greater quietness and efficiency at all speeds.



Finger-Touch Front Seat

An interesting convenience in the Fisher Bodies is the new adjustable front seat. A touch on a lever enables you to move the seat to any position. This is exclusive to Chevrolet in its field.

And the following Chevrolet features that have won the approval of millions of owners: Powerful Four-Wheel Brakes . . . Hydraulic Shock Absorbers . . . Semi-Elliptic Springs . . . Full Length Frame . . . Insulated Driver's Compartment

PRICED AS LOW AS **\$475** AND UP

All prices f. o. b. Flint, Mich. Special equipment extra. Chevrolet Motor Company, Detroit, Mich. Division of General Motors. Low delivered prices and easy GMAC terms.

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