

BEAVERTON ENTERPRISE

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THE ENTHUSIASTIC TOWN

You can create all kinds of correct systems to push a community ahead. You can suggest all kinds of helpful ideas. But if those systems and ideas are not backed up by some live enthusiasm, the progress of that town is likely to drag.

Give a slow moving community a little bunch of enthusiastic boosters, and if it has any substantial foundation and prospects, it will go ahead, and usually go pretty fast. The enthusiasm of these sanguine and energetic people is contagious. Cold feet thaw out when they come in contact with this warm hearted spirit.

It arouses the apathetic from their lethargy it enlists service and cooperation, it gives people an inspiring vision of the things they could do with their own hands and brains. We need more of these enthusiastic folks here in Beaverton.

Do you ask, how much enthusiasm can be cultivated? Well an old saying has it that "the appetite comes with eating." Take hold and do one or two things successfully, and you feel twice as much courage for something else.

INTO THE FLAME

Twenty-four thousand girls, says a new item, disappear in New York city each year. Large numbers drop out of sight in other great cities. Many of them leave no trace behind than the stone you drop into the lake.

Many of these youngsters had some pleasing little gift as actresses, dancers, artists or musicians. They dreamed the great town would open up chances for their talent. They find the public a capricious master, often a cruel one.

Many of them had quarreled with their parents. "I want to live my own life" they said. They went where they thought they could do it, confident of ability to earn a living. The moth always flutter around the flame. Many wings are singed.

The parents of America are not on their job when so many of their young people break away from home ties without good reason. Or the community may be to blame, for failure to maintain social institutions that will keep young folks interested in their home town life. Are we doing all we should for the girls of this community?

HABITS OF CRITICAL OBSERVANCE

In a recent national campaign one of the national campaign committees, issued several million copies of a card which on one side promised the laboring men that they would cut down the cost of living until it was reduced to the size of their pay check. On the other side

of the card they promised the farmers more money for their grain, beef, poultry milk and other necessities of life that the farmers sold. I was called in by one of the national campaign officers to criticize the campaign literature. I called attention to the fact that the promises on the opposite sides of this card were contradictory. They obviously could not lower the price of poultry to the wage earner and yet raise it for the farmer.

The campaign officer smiled when this was called to his attention and said "Well it is too bad that we put them on opposite sides of the same card". At the close of the campaign the same officer told me that no one else not even their political opponents had called their attention to the impossible character of these two conflicting promises. Yet five million copies had been sent out throughout the country.

This was a striking evidence of how most of us are lacking in the habit of critical observation. We don't observe inconsistencies in campaign literature. We permit ourselves to be misled by preposterous campaign proposals. We buy advertised articles where the advertising on its face shows glaring inconsistencies. We accept beliefs that ripen into convictions in the very face of evidence to the contrary on every hand. This apparently is due to our failure to form the habit of observing and observing critically and intelligently. Like the habit of thinking, the habit of critical and intelligent observation is a habit that will be of increasing value as the years go by whether applied to the most technical projects of research or to the most commonplace problems of daily life.—Dr. Arnold Bennett Hall, President University of Oregon.

Woman's place may be in the home, but don't waste too much valuable time trying to find her there.

A good many folks who refuse to believe the Bible accept the word of their bootlegger as the gospel truth.

Students who cheat at examinations feel mighty smart to have cheated themselves out of the education their parents have paid for.

"Where is my wandering boy tonight?" people used to sing, but in these times he can be depended upon to show up by breakfast time.

While many experts say business has turned the corner none of them go so far as to say it was making the curve on only two wheels.

Wives ought to remember that husbands, like hound dogs, move better if given a little loose rope.

Louisa's Letter

WE ONLY SEE THE THINGS
WE LOOK FOR

Dear Girls:

I see where an English author who has just returned to his own country after a visit to the United States says that we are, more or less barbarians. He says that there are no villages in our country only eye sores.

Well, it is all in the point of view, I suppose. If Mr. Chesterton had driven through our "neck of the woods", he could not have failed to see any number of lovely small cities. The one I live in is a small place, less than ten thousand inhabitants and yet it boasts a beautiful park along the banks of its river where Wisteria encircles the tall trees, azaleas, flowering shrubs and evergreen plants of all kinds bloom in their season not to mention the huge beds of tulips, hyacinths, pansies, daisies and annuals of all kinds. The surrounding hills are covered with closely mown grass, dogwood and Japanese cherry trees. The townspeople and those passing through enjoy all of these beauties too. Another park in the center of

this same small city boasts a gorgeous fountain with colored lights reflecting through its waters at night.

We usually see what we are looking for. Perhaps some of our people who tour England and rave over its picturesque villages could make a closer inspection of the damp, inconvenient houses in these places with their lack of plumbing and ordinary sanitation so common to our own little "eye-sores" and come back home, talking of barbarians on the other side of the ocean.

As I said before, we usually see what we are looking for. Several of the new books by Frenchmen depict American life as they see it. All of the women characters are portrayed as spoiled, pampered beings who dominate their husbands or sweethearts. The men have no culture, their only thought being that of gaining power in the business world. Some reviewers remark that these Frenchmen are only having their revenge on the American authors who invariably depict French girls as ladies without morals, etc.

I suppose there is much to be said on either side. Yours,
Louisa.

FAIR AND Gossip

OREGON SEED CORN STILL AVAILABLE

There is no danger of a shortage of acclimated seed corn to supply the brisk demand caused by the tendency to substitute this grain for wheat on Willamette valley farms, reports E. R. Jackman, farm crops specialist of the Oregon State College Extension service. A sufficient supply of Oregon grown seed to supply all needs is available.

Minnesota 13 and McKay Yellow Dent are the recommended varieties for grain for silage, respectively, in western Oregon, says Jackman.

The shift toward corn in the Willamette valley is due largely, he believes, to the high price of corn as compared to other grains in the Northwest, which at present import the major part of its corn supply. In addition corn produces high yields at low cash costs as compared to oats, wheat and barley, is suitable for a large-area cultivated crop, has a stimulating effect on the following crop, and the fodder is valuable for livestock forage.

Possibilities of over-production of corn in the Willamette valley are small, says Jackman. From 80,000 to 100,000 additional acres could be grown without danger of producing more than would find an immediate market in the Pacific Northwest.

ON OREGON FARMS

DALLAS—A demonstration trial in dusting with lead arsenate for the control of syneta beetle on the R. W. Hogg & Son cherry orchard near Eola, and another using lead arsenate spray and pyrethrum spray in the Max Gehlar cherry orchard adjoining were started recently by County Agent J. R. Beck. A careful check will be made prior to pickling time to determine the extent of control given by each method.

HEPPNER—Furrowseeded wheat on the farms of Dwight Meisner and Lawrence Redding shows fewer weeds, a better root system and more thrifty plants than that in the standard seeded fields, reports County Agent Charles W. Smith.

ROSEBURG—Sodium and calcium chloride proved to be equally effective in killing out wild morning glories on the farm of G. McDaniels, Wilbur. When inspected by County Agent J. C. Leedy recently both had given almost perfect control.

EUGENE—Twenty-five varieties of oats and 26 varieties of wheat are being tested out this year in the rust resistant cereal nursery being conducted for the third year by Warner C. Wait, of Cushman in cooperation with O. S. Fletcher county agent and the Oregon Experiment station.

CORVALLIS—A trial of Ben Beardless barley is being put out this year by Lawrence Gobon of Philomath, one of the pioneer barley growers of this community. While Hanneken has been found to be one of the best yielding varieties in this community, it has the disadvantage of being a bearded barley with barbs, according to C. R. Briggs, county agent.

SPIDERS LIKE WILL ROGERS

Will Rogers, widely known humorist, is said to have made his early reputation through the use of the lasso, skillfully demonstrating the many ways of handling a rope before the public. We read recently that Rogers has no monopoly on this accomplishment.

In Queensland there is a spider which hangs downward by a strand of the web and holds in its claw a lasso about an inch and a half in length. On the end of the lasso it places a drop of sticky fluid. When a moth comes within reach, the spider whirls the lasso skillfully, catches the moth on the sticky drop, draws its prey to him like a man who has caught a fish, and sucks it dry. This spider is known as the Magnificent. We would certainly say that the Magnificent uses his lasso as a tool just as surely as does Will Rogers.

SELECTING RECRUITING FOR REGULAR ARMY CONTINUED

Under the War Department's new policy of selecting Recruits for service with the colors, vacancies existing in the Army will be filled by applicants who can successfully pass the physical and mental examinations. Reference from a reliable citizen of the community also must be furnished prior to enlistment.

Vacancies to be filled in May are as follows:

Coast Artillery, Philippine Department 20.

Air Corps, Mechanics only 4.

Ninth Corps Area Pacific Coast: 11th Cavalry Presidio of Monterey, California.

76th Field Artillery, Presidio of Monterey California.

Medical Department, San Francisco, Cal.

10th Field Artillery, Fort Lewis, Washington.

Previous Service Men Only: 7th Infantry, Vancouver Barracks, Washington.

As Infantry, Fort Douglas, Utah
1st Coast Artillery, Fort Winfield Scott, California.

Helpful Home Hints

(By U. S. Dept. of Agriculture)

Unwrap meat as soon as it is delivered and place on a clean plate in the coldest part of the refrigerator, which is often at the bottom. A piece of parchment paper may be loosely laid across the top of the meat but not wrapped around it.

To make cinnamon buns of rolls, simply roll out your ordinary raised dough, cut with a large cookie cutter, brush the tops with egg, and sprinkle with cinnamon and sugar. Do not use too much cinnamon. Three parts of sugar to one of cinnamon is a good proportion.

Members of the Woodward County Home Demonstration club of Oklahoma introduced an unusual garden feature last season says a report received by the U. S. Department of Agriculture.

Each woman agreed to plant a Zinnia bed at least 4 by 4 feet in a conspicuous place in her yard to identify her as a member of a home demonstration club. Each bed of zinnias was placed where it could easily be seen from the road.

OAKS PARK OPENED

With ideal weather, The Oaks park started the 1931 season with flying colors when thousands of persons packed the resort for the two-day premiere. Surprised at the changes in the park, everybody praised the new features and picnic facilities that were enjoyed. The resort never before boasted of so many picnic nooks making for an ideal outing for the family.

Outstanding among the whirligigs were the zip and the old mill. Both enjoyed banner patronage the clock around, as did the dogem, ferris wheel and merry mix-up. Skating too, proved popular with the rink in its new orange decorations, gay as rarely before. Cecil Teague, concert radio organist, played the nightly rink pipe organ as the regular Sunday evening musical program at the rink.

The Oak Parks attractions as in the past will be the mecca of numerous suburban and country schools for their annual high jinks.

The management had planned to close the park on Monday, May 11, but due to the weather, the park gates open daily at 10 a. m. and procedure is continuous until 11 p. m.

The average temperature in the town of Massawa, on the shore of the Red Sea, east of Suez, is 86 degrees, day and night, from January 1 to December 31.

To obtain moving pictures of a young raven in its nest, Robt. E. Leiter was lowered 60 feet over an almost perpendicular cliff near Nic Elhattan, Pa.

Capt. T. M. Finley who fired the salute when Abraham Lincoln was inaugurated President of the United States, died at his home in New York, N. Y., May 10, 1931.

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Beaverton, Oregon, Near S. P. Depot.

Chevrolet has struck a popular new note in motor-car styling



Chevrolet's front-end assembly is a fine example of the latest trend in modern design.

Many factors have contributed to the remarkably widespread popularity of the new Chevrolet Six. Among these are smooth performance, low price, matchless economy, exceptional riding ease and driving comfort. But no feature has been more strikingly evident in the enthusiastic public reception of the car than its smart new style.

Fisher Body craftsmen, with their background of fine-car designing, have made this new Chevrolet an exceptionally attractive automobile.

Study it from any angle and you find it extremely pleasing. Look at it from the front and you are impressed by the modish ensemble of deep radiator, large headlights and arched tie bar—all gleaming in rich chromium plate. Viewed from the side, the long hood, low-slung body

lines, sweeping fenders and massive wire wheels strikingly suggest the car's fleetness and power. And the appeal of Chevrolet's beauty is made more pronounced by the fact that all models are available in a variety of colors.

Interiors, too, are unusual in every way. The upholstery is carefully tailored. Seats are roomy, deeply cushioned and invitingly soft. And the interiors are tastefully appointed.



This emblem—Body by Fisher—is a symbol of superior body craftsmanship exclusive with Chevrolet in the low-price field.



An important factor in Chevrolet's smart appearance is the de luxe wire wheels with forty steel spokes and massive chromium-plated hub caps.

In fact, the new Chevrolet Six is such a thoroughly fine-looking automobile that it has become a very popular choice with every type of buyer. You find it not only the smart family car, but the smart personal car as well—a worthy companion to the expensive automobiles of the two- and three-car household.

NEW CHEVROLET SIX The Great American Value

New Low Prices—Roadster, \$475; Sport Roadster (with rumble seat), \$495; Phaeton, \$519; Standard Coupe, \$535; Coach, \$545; Standard Five-Window Coupe, \$545; Sport Coupe (with rumble seat), \$575; Five-Passenger Coupe, \$595; Convertible Cabriolet, \$615; Standard Sedan, \$635; Special Sedan, \$650; Convertible Landau Phaeton, \$650. Special equipment extra. Chevrolet truck chassis, \$355 to \$500. Low delivered prices and easy terms. All prices f. o. b. Flint, Mich.

See your dealer below

STIPES GARAGE

BEVERLY HILLS, MAY 10, 1931
These pictures of world famous picture theatres in New York City, New York, and Chicago, Ill., are supplied with head phones
A fireworks show worth coming miles to see! At a park that's the sensation of the Northwest! Beautiful new pools, fountains, gardens where Don De Forest's famous orchestra plays nightly 8:30 to 12:00—Saturday 'til 1:00—where a couple can dance four dances for a quarter.
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