

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

Published Friday of each week by Pioneer Publishing Co., at Beaverton, Ore. Entered as second-class matter at the postoffice at Beaverton, Ore.

Subscription Rates
One Year \$1.50 Three Months .50
Six months .85 Subscriptions Payable in Advance

Beaverton Office—Broadway near O. E. Tracks, Phone 7503
Portland Office—406-407-408 Dekum Bldg. Phone ATwater 5914

LET'S DO IT NOW

The Southern Pacific has made a generous gesture and has donated the right of way of their tracks up Fourth Street to the City of Portland. This, in response to a wide demand for a roadway from the city to Bertha. The S. P. has fired the opening gun, a gun which had been loaded, so to speak, by the United West Side Clubs. From the standpoint of tremendous improvement there is no question. The proposed roadway, 100 feet in width, would mean as much to the people in the Multnomah, Tigard area as the Canyon road means to those of the Beaverton, Aloha, Hillsboro and Forest Grove area. We state there is no question as to the practicability of this highway. What we want now—and want badly is ACTION.

First, consider that this new roadway would give immediate relief to crowded and oftentimes hazardous traffic conditions. That it would still further open that portion of the Tualatin Valley which it would serve. Second, and right at this time of major importance, it would give employment to many men who are sadly in need of work. Labor is at a low level, and can be obtained more readily and more cheaply than any time during the past 10 or 15 years. Materials are at a low level and this should lead to immediate action on the proposed road. Build it now; now when every bit of construction is an aid to unemployment.

We've seen a splendid proposal presented and accepted, and now we'd like to see immediate action at such an opportune time. Start construction now.

WHAT IS THIS THING CALLED LOVE?

We repeat our caption—"what is this thing called love?" This primitive, pulsating something that prompts a man to load his shotgun, kick down doors and shoot enthusiastically at the object of his adoration. This vital, moving something that sends a calm man berserk and robs him entirely of reason and balance.

Somehow or other in our simple, old fashioned way we thought of love as a thing of beauty and placidity with only occasional ripples of discontent, jealousy and heart ache. We thought of it as leading to the altar hence to a vine clad cottage with a radio and a fire place. But this tempestuous, riotous "thing called love" that leads men into murderous and bestial pathways—we simply can't understand it.

Years ago, and not so very many at that, we used to "get that way with her" with surprising regularity. We used to hang around her front gate, perform gymnastics in her presence and generally protrude ourselves within line of her lovely vision. Just a little later we became conscious of the way our hair was cut, our trousers pressed and about the same time we developed an awful "yen" for Keats and moonlight sonnets. True, enough we had murder in our hearts during this period, and more than once we found ourselves entangled with fists and feet. But it never got much beyond that.

But, today, alas and alack this sorry day, they love 'em and then shoot 'em down. We hope it isn't a sign of the times. We don't want to go courting with a machine gun. And if they're going to play house that way, well—we're going to play pool. They call their shots in pool.

CHILDREN THAT SANTA MISS

Santa Claus is just about the finest, most lovable and thoughtful, old codger that ever hitched up his reindeer on Christmas Eve. He comes into our homes which are already bright with Yuletide cheer and leaves his toys and trinkets. But there are many homes in which he never visits. He just can't seem to get down some chimneys. Let's give a sober thought to those poor unhappy, little kids, whom Santa Claus might miss this year. Look around over our town and think of those to whom Christmas is more of a heart ache than a joy. Let's get the names of these unfortunate boys and girls and see what all of us can do about it.

We don't want to think of any neglected boys and girls on Christmas day. So all of you begin looking around and get the names. And send those names into this paper just as soon as you get them. We don't know just what we're going to do, but we assure you we're going to do everything we can about helping Santa find his way into the homes of the neglected.

A CRIMINAL

The man who sells at a loss is an economic criminal. Business cannot be conducted without a profit. The buyer who seeks to buy goods or service sold at a loss, who encourages price cutting, is also a criminal.

"Pretzel Business Gains"—headline in Oregonian. Our statistician is now working on the basis of whether more pretzels per glass of home brew are being consumed or more home brew is in the brewing. Such publicity should not be given the wicked pretzel—it smacks of insobriety.

TAX COMPLAINTS COME TOO LATE

In the United States, this winter, legislatures in forty-four of the forty-eight states will be asked for increased appropriations and new bond issues, writes F. M. McWhorter, of the committee on taxation, U. S. Chamber of Commerce. He says: "While groups of citizens and taxpayers appear with great frequency before legislative bodies to ask for increased expenditures for special purposes, they seldom if ever, appear before appropriations committee asking that expenditures be cut down. Too often, it is only after the money is spent that we complain about our taxes. It has been well said 'If taxes are too high, it is only another way of saying that the government spends too much.'"

"Is it not well for business organizations to consider ways of helping their legislative bodies make wise decisions in this matter of increased expenditures? Furthermore, the adoption of needed changes for the better in public administration would effect, in many instances, sufficient economies to enable our legislative bodies to vote unavoidable increases in appropriations and still reduce the total burden of taxation."

Ralph T. Compton expert in a special report to the New York Tax Commission, says: "The purpose of farm relief is essentially a financial one, and part of this problem arises from excessively high cost of government in rural areas." Mr. Compton's recommendation for economic change urges local governments to consolidate town, school and district governments to reduce farm taxes.

FARMERS NOW USE WINTER FOR STUDY

Short Courses at O. S. C. Listed as Addition Magazines and Radio Opportunities

With winter becoming more and more a time for farmers to go to school, either by way of magazines, radio or actual attendance at college short courses, Oregon State college has added several additional short schools for this season. These will cover farm crops work on seed testing and crop inspection, as well as the annual canners' school. Announcement of the new course followed the unusually successful prune growers' three-day short course which drew 120 different growers from all dried prune counties of the state to the campus conference. These put in three days of solid study of current problems.

Cherry growers of the state will hold a similar course at the college December 15 to 17 when results of the recent intensive campaign against the cherry fruit fly will be discussed. This year it was demonstrated that a directed spray program timed to accuracy of application, will control the pest, though much additional study is needed.

Men interested in grain inspection work or in seed testing are offered a full term course beginning January 5 and running to March 20. These courses are intended for those who are connected with marketing of the northwest grain, hay or potato crops or for those who wish to fill positions with seed houses as seed analysts.

These two courses are separate and are taught by different instructors, but they are arranged so both may be taken together as well as allowing the students to take other regular courses in the college.

The annual canners' short course is a distinctive event of Oregon State college and always draws men from many states. The dates this year are January 26 to February 13.

ARMY-NAVY FOOTBALL GAME TO BE BROADCAST

Broadcasting rights for the Army-Navy football classic to be played in New York Dec. 13 for charity will be sponsored by the Philadelphia Storage Battery company, makers of Philco radios, over both the National and Columbia Broadcasting company networks.

"The total cost of such a hook-up is said to be \$150,000 but since both NBC and CBC organizations have donated the use of their chains to charity during this broadcast, Philco's contribution will go to the Salvation Army's employment fund."

"In addition 1500 Baby Grand radios will be sold through the combined efforts of the Philco factory and the distributors. The proceeds also will be turned over to the Salvation Army's employment fund without deductions of any kind."

BUSINESS DEPRESSION

Sales of Lincoln automobiles during the last ten day period totalled 121 cars, a sharp increase over the corresponding period of 1929, the Lincoln Motor company announced today. Sales for the same period of 1929 totalled 102 cars, the increase this year being 18.6 per cent.

Last year, in France, deaths exceeded the number of births by 12,000.

WITH FARMERS AROUND THE STATE

BOARDMAN—The application of 200 pounds of nitrate of soda per acre on the farm of R. E. Bates near here has increased the carrying capacity of five acres of Blue grass pasture from 600 to 902 pasture days this year, according to records kept by Mr. Bates and the county agent, who were cooperating on the trial. The nitrate of soda was put on in two applications, the first one June 15 and the other August 15. The pasture was irrigated.

CORVALLIS—The seven counties of Oregon employing club agents have, during the past seven years, enrolled practically as many 4-H club members as the remaining 29 counties combined, according to the biennial report of the Oregon Extension service, just completed. The club boys and girls in the counties with club agents have actually completed more work than all the other counties. Those counties provided with club agents at present are Clackamas, Douglas, Klamath, Lane, Multnomah and Tillamook, and the city of Portland.

GRANTS PASS—Josephine county is starting its twelfth year of home demonstration extension work at the request of a hundred rural women representing 700 taxpayers and rural home owners of the county.

HILLSBORO—Three Washington county farmers are this year trying out Hood wheat a new variety developed from a selection of the Jenkins club at the Oregon Experiment station. Farmers making trials of this new variety in cooperation with the county agent are Ritchey Brothers of Forest Grove, and W. J. Enschede and J. L. Bat-chelder of Hillsboro.

AT STUD

MAJOR OF ECHO HERD
REG 35826

Pure-bred Swiss Saanen buck, from worlds greatest milk producers including 8 does, record 2 gal a day. Fees reasonable. Located at B. A. Jack's, Reedville, Oregon, or SU 2778.

PETER J. HILLESLAND
4841-66th St., S. E., Portland, Ore.

AUTOS WILL NEED WINTER SERVICING

Adjustments for Cold Weather Are Listed by College Engineer; Freezing Unnecessary

Better automobile performance will be enjoyed in winter if a number of reasonable adjustments and servicing items are attended to. The old bus that rambled along well in summer may cough and sputter when the frost strikes it and even the best cars need preparation for cold weather.

The first advice is a complete flushing and checking of the cooling system to stop leaks that are much more likely to occur with an anti-freeze mixture. As to these mixtures, the alcohol is the cheapest but boils away rapidly and will spoil the finish of the car if it gets on it. Glycerine or some of the trade mixtures will last longer. Use of Kerosene is unsatisfactory and dangerous.

The engine will need its ignition checked, spark plugs adjusted or replaced, the carburetor set a bit richer to make less choking necessary, and if the manifold has a heat adjustment it needs setting to the winter position.

The charging rate will stand a setting a little stronger and it is best to start in the winter with a well charged battery. Brakes set

evenly may avoid a bad skidding accident. Summer transmission and differential grease may get too heavy in cold weather, which may be corrected by adding a half cup or so of medium or light cylinder oil.

STATE OPTOMETRISTS TO GATHER

Eastern Educator Coming

Dr. A. M. Skeffington, of Chicago, nationally known optometric clinician, will arrive here on December 7th to deliver a series of lectures before the Oregon Optometric Association, at Portland, in conjunction with a "clinic" to be held throughout the week.

One of the outstanding subjects to be dealt with is: "The relationship of Visual Defects to Motor Vehicle Problems."

Dr. Skeffington, who is an able and forceful speaker, is scheduled to address several civic clubs and school groups during his stay here.

A layer of artificial ice, 3 inches thick, made from a secret formula is used in a large skating rink at Stuttgart, Germany.

In a beer-drinking contest at Juarez, Mexico, J. A. Dent, of D.L.O. Miss., won. He drank half a gallon in 22 seconds.

W. E. PEGG

MORTICIAN

BEAVERTON, OREGON

WE SERVE, REGARDLESS OF THE TIME DAY OR NIGHT

500 BUSINESS CARDS \$1.50

PRINTING OF EVERY DESCRIPTION

PIONEER PRINTING & STATIONERY CO.

406-7-8 Dekum Bldg.—Third at Washington St.

PORTLAND, OREGON

BIGGER AND BETTER

THE NEW CHEVROLET SIX

Strikingly beautiful, fleet and smart
—a masterpiece of Fisher styling



Never has the superiority of Body by Fisher been more strikingly exemplified than in the Bigger and Better Chevrolet Six!

With the added advantage of a lengthened wheelbase, Fisher designers have achieved in the new Chevrolet an impressive degree of smartness, comfort and luxury.

Inside and out, scores of refinements stamp this car as a masterpiece of modern coachwork. Radiator, headlamps and tie-bar form an unusually attractive and distinctive ensemble. Mouldings sweep back in an unbroken line to blend with the smart new body contours. And new color combinations lend a new individual-

ity. Interiors, too, are exceptional. The new mohair and broadcloth upholstery is smartly tailored. Seats are wider and more luxuriously cushioned. A deeper windshield and wider windows give better vision. And beautiful new modern fittings lend a final note of charm.

Many mechanical improvements are also evident in this Bigger and Better Six. Among these are a stronger frame; easier steering; a more durable clutch; a quieter, smoother transmission; and important engine refinements.

The Bigger and Better Chevrolet Six is now on display. See it today—drive it! It is the Great American Value!

AT NEW LOW PRICES

The Phaeton	\$510	The Coach	\$545	Sport Coupe with rumble seat	\$575
The Roadster	\$475	Standard Coupe	\$535	Standard Sedan	\$635
Sport Roadster with rumble seat	\$495	Standard Five Window Coupe	\$545	Special Sedan	\$650

SPECIAL EQUIPMENT EXTRA
Chevrolet Trucks from \$335 to \$695
All prices f. o. b. Flint, Michigan

NEW CHEVROLET

IT'S WISE TO CHOOSE A SIX

STIPES GARAGE
BEAVERTON, OREGON

AUTO BODY

AUTO BODY WORK

ERLINGS BODY.

PAINT WORK

Broadway 8233 Ya

SPINAL PROG-N

Office Phone

BEacon 9725

DR. GEO. S. B

510 Maagly-Tie

42 Broadway St.

Spinal Prog-N

ADVANCED CHI

Spinal Adju

Asthma Cases Succ

COLLECT

PORTLAND COLL

519 Pacific

Wholesale and Ret

Rates as Low

BEacon 6

MUSIC TEA

BILLY

PORTLAND'S I

SAWAMAN GUITA

GUITAR, BANJO,

STUDI

ALISKY BUI

Third and Morris

Portland, O

ATwater 34

Hawaiian Guita