

BEAVERTON ENTERPRISE

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Beaverton Office—Broadway near O. E. Tracks, Phone 7503
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Ten minutes from Beaverton, Aloha and environs to the heart of Portland. This is by motor car and within the legal speed limit. There are no vexatious delays, no bridges to cross. The Canyon road now is fast and safe. The rapidity and ease of motor traffic here and Portland will no doubt work to the advantage of Beaverton as more and more wage earners in Portland realize the advantages of living in this favored section.

Now that the main highway does not pass through the business district of Beaverton there are some that believe this district doomed. Instead of one paved thoroughfare through the city there are now two. One or two merchants report a slackening of trade since the Canyon road was opened. This is maybe a temporary condition. Faster communication on highways shifts trade. What the ultimate outcome of the new highway on the present business district cannot be foreseen clearly. It is a situation that must be met. How to do this is not simple. In some towns advertising has effected an increase in trade. Providing parking space, reducing traffic hazards, improving the appearance of the buildings; brighter lights, more attractive stores, friendlier spirit have solved this problem in some instances. One fact is apparent unless some vigorous methods are adopted the majority of traffic will miss the main part of town. Some strong inducements must be placed before the motorist to get him off the main traveled highway. The Canyon road will increase the population of Beaverton, whether the trade of these is secured is up to the local merchants and to accomplish desired results it will require unified action.

The business practices of public utilities were strongly rebuked by the Oregon voters at the last election. It is the same old story of the railroads which for years dictated the rates, were arbitrary in dealing with shippers, throttling competition and robbing the public. That day is history with the railroads. However, other public utilities have not profited by the example of the railroads. Today, when there is a depression, has the telephone company voluntarily offered to reduce rates? Why should it not? Surely its cost of doing business is less than in 1929. True its revenues are not so great, people are forced to do without this convenience. There is no fairness in the method of the telephone company's rates. If all lines of merchandise, labor, farm products are selling for less, is there a legitimate reason why wire communication costs as much now as last year? Are the telephone company stockholders sacred? Are they of the chosen few. Why cannot the public utilities follow the trend of low prices? Must these be forced to do right? People are long suffering. There is a new deal forthcoming unless some of the utility officers wake up and take the initiative and give the public at least an even break. The public would be pleased and gratified to learn why the utility companies are not willing to assume some of the losses that are sustained during this period of depression.

Sharpshooters are gunning at some filling stations and the targets—empty gas tanks—are being hit by low priced signs. May the war become bitter and long duration is the thought of the motorist.

DID YOU EVER STOP TO THINK

By Edson R. Waite
 Shawnee, Oklahoma

William Southern, Jr., Editor of the Independence (Missouri) Examiner, says:

That he was a little fellow, seven years old, very self-reliant and sensitive. He came to my chair one afternoon and his lips were quivering, and I knew that his feelings had been seriously bruised. Placing my arm about him I asked what was the matter, and he said, "Nobody choosed me." He manfully kept back the tears and told the story. He had been at a neighbor's yard where a group of boys all older were choosing up to play ball and, with the brutality of youth and the scorn for anybody who was not as grown up as they, the little fellow was not selected on either team.

Of course, I knew that this was one of the deep tragedies of youth and I also knew that no matter how old and how experienced and how wise we may become, we are still very sensitive if at any time groups of men and women leave us out of pleasant activities which are going on about us.

A young woman of my acquaintance not long ago told me that she was going to leave the University of Missouri after one year and attend another university. While she was smiling and it gave the ordinary excuses, yet I discovered that when the sorority rulers had made up their lists, her name had not been included. "Nobody choosed her,"

A little later, when we are out in the world of society and business, we become more careful of the feelings of others, or we become more brutal. I am quite sure that nothing ever comes into the ordinary life of an individual which leaves so much grief and pain as the realization that nobody wants him or her, that for some reason unknown the eagerness for companionship and sympathy and to be in the midst of things is not recognized. With quivering lips and words unspoken, we carry to the solitude of self the bitter words, "Nobody Choosed Me."

EVERY DAY SPENT IN SCHOOL PAYS A BOY \$9

The whole world is facing a period of reconstruction. Not only to-day, but for years to come, the people of America, as of every other country, will be called upon to solve problems that will demand the best thought. Gigantic tasks await our attention. Upon men of ability will depend our progress.

Does education pay? Is it better to take our boy out of high school and put him to work? Is it better for the boy?

Who would consider it an act of wisdom to take a boy from a job where he was earning \$9.26 a day and put him to work earning \$1.50 a day?

A man is worth \$1.50 a day from his head down. What he earns over that depends upon what he has stored away in his head and the use

he makes of it.

Fail to Value Education

Too many of us are inclined to disregard the advantages of an education. "Dad" didn't get any high school training. He has been able to make a living and he doesn't see the need of wasting any time in sending "Bill" to high school. But the fact is that every day the boy spends in school is worth \$9.26 and that probably, is more than "Dad" ever earned in one day.

A bulletin issued by the U. S. Bureau of Education, based on wages paid in the years before the war, shows that the uneducated laborer earns an average of \$500 a year. This means that in 40 years his total earnings are \$20,000. High school graduates earn an average of \$1,000 a year, or \$40,000 in 40 years. The average child must go to school 12 years before graduating from the high school. This is a total of 2,160 days. The \$20,000 which the high school graduate earns in excess of that paid to the uneducated man is equal to \$9.26 for each day spent in school.

The bulletin further shows that the average amount earned by college graduates in 40 years is \$80,000. It takes four years or 720 days, to go through college. If these 720 days of school add \$40,000 to his earnings in 40 years, every day the boy spends in college he is earning \$55.55.

Education Increases Production
 President A. W. Van Hoose of Shorter College, Georgia, recently compiled the following facts on the value of education:

The people of Massachusetts have an average of seven years of schooling and produce an average of \$20 a year each. In Tennessee the average schooling is only three years and the average production is only \$116 per capita per year.

Out of two million men who had no schooling only 12 attained any degree of distinction. Out of two million who had elementary schooling, 50 attained distinction. Of two million who had high school education, 1,245 attained distinction.

In other words, a child with no schooling has but one chance in 150,000 of rendering distinguished service. The child with elementary education has four times that chance and the child with high school education has 100 times the chance.

PREPARING FOR ANNUAL HOMECOMING GAME

Oregon State College, Corvallis.—The annual Homecoming game with University of Oregon here Saturday afternoon looms as one of the toughest battles of the year for Coach Paul J. Schissler's Oregon State grid warriors who have been going through some stiff practices during the past two weeks to prepare for the Webfoot invasion.

Schissler has been drilling his Orangemen behind the closed gates of Bell field and is keeping his attack a secret.

The Beaver reserve team under the direction of Lee Bissett furnished opposition in the line of Webfoot plays in the Orange practice sessions. With an occasional afternoon of scrimmage chalked up the Oregon State footballists are rounded into tip top form for the Oregon encounter.

Of 34 games played between the institutions since their athletic relations started in 1894, Oregon has won 20 games and Oregon State 8. Six of the contests ended in ties.

University of Oregon took the last two games and are given a slight edge again this year, but dope does not figure in this traditional struggle as there has been so many upsets. Most anything is liable to happen.

A record attendance is anticipated for Saturday's game. Early in the week plenty of seats were still available as additional bleacher seats were erected to take care of a host of spectators.

Coach Schissler announced that he would use the same lineup that started against Washington State in Portland. Probable starting lineups: The game will start at 1:30 o'clock.

WITH FARMERS AROUND THE STATE

JACKSONVILLE—A vigorous campaign is being carried on in Jackson county to persuade pear growers to clean up all the blight-angers now present in their orchards. The removal of these hold-over infections is the largest factor influencing the amount of blossom blight during the spring, says County Agent L. P. Wilcox.

LAKEVIEW—Leading farmers in every community in Lake county have pledged active support in a campaign to rid the county of ground squirrels next spring. Nineteen farmers have also ordered 33 boxes of gopher poison through the county agent's office.

TOLEDO—An appreciation of children's nitrate on trial pasture plots on the farm of Chris Larsen of Siletz, which last year brought an increase of 48 per cent in carrying capacity, this year gave an increase of only 7 1-2 per cent, according to a report made to the county agent with whom Larsen was cooperating in the trial.

THE DALLES—Three demonstrations of the ordinary method of drilling grain to determine the value of this new type of drill under conditions in that community, reports W. Wray Lawrence, county agent. Farmers co-

operations with the deep furrow drill, comprising 80 acres of grain, were put out in the Juniper Flat community recently in comparison with operating in the experiment are Lee Hennehan, Lester McCorkle, and Cecil Chastain.

SCHOOLS PUBLISH BETTER BOOKS

More Quality at Lower Cost Is Noted by College Critics in Recent Annuals

Oregon high schools published better annuals last spring than usual and at much less cost than was the rule several years ago when quality was below present standards, according to a cost survey made at Oregon State College in connection with the annual Sigma Delta Chi yearbook clinic.

Average cost per page for putting out annuals last spring ranged from \$6.17 for the smaller schools of 150 registration or less, through \$8.37 for the second division up to 400 registration to \$11.43 for the large schools of more than 400.

The average total cost in the three divisions was \$386.63; \$657.65; and \$1258.23. The total gross cost varied greatly, however, and not always in proportion to the excellence of the annual, the judges said. One annual receiving superior rating in the first division cost \$819.31 or \$7.59 a page while another in the same division given low rating cost \$1550, or \$1292 a page.

A ruby, believed to rank among the world's greatest gems, was found recently at Magok, Upper Burma.

Favorite Recipes of a Famous Chef

As Told to Anne Baker
 By FREDERIC FRANCOIS GUILLOT
 Chef, Hotel Astor, New York City

The proper use of seasoning, according to Mr. Guillot, is one of the most important secrets of the culinary art. Here Mr. Guillot illustrates the French use of sugar, not as a sweetener, but as a seasoning to accentuate and bind flavors.

Chicken Mexicaine—Cut up a frying chicken, sprinkle with salt and pepper, and fry in bacon fat, along with the giblets and one sliced onion.

Heat one-half cup strong chicken stock to which has been added one-half teaspoon chili powder, one teaspoon olive oil, one teaspoon tarragon vinegar, and one teaspoon sugar. Add one quart green peas and cook until peas are tender. Pile peas in center of platter and arrange chicken and giblets around them.

Squash Soup—Make a white sauce of two tablespoons butter, four tablespoons flour and one quart milk. Season with salt and pepper, one-fourth teaspoon paprika, and the grated half of one onion. Mix one-fourth teaspoon sugar and one-eighth teaspoon ginger with one cup squash, mashed and beaten until smooth. Add to the white sauce. Beat with an egg beater, re-heat and serve.

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NEWS AT THE TURN OF THE CENTURY

A magazine article describing how Germany was developing a powerful army and strengthening its navy created a stir in political circles when published in England. American missionaries in the Near East protested to Washington after Turkish soldiers committed atrocities upon Armenian Christians.

American capitalists who invested heavily in the sugar industry in Cuba requested the government to appoint a commissioner to straighten out the unstable provisional administration of this island.

Japanese troops were dispatched to Korea and stationed themselves there awaiting the outcome of the differences between Japan and Korea.

New Orleans or California would be the scene of the next heavyweight title bout, according to sportsmen who were trying to sign Jim Jeffries to defend his crown.

With the campaign almost over, both candidates for the Presidency predicted victory, although betting favored McKinley over Bryan.

Secret service agents of the Czar uncovered an anarchist plot in Russia, and captured the ringleaders in Moscow. They were summarily executed, while others who took part in the conspiracy were exiled to Siberia.

The prosperity issue was the dominant one as the Presidential election drew near. The "full dinner pail" slogan of the McKinley camp was expected to bring him the victory.

A band of outlaws were on the rampage along the Mexican border. Texas Rangers were making every effort to run them down.

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