

Portland--The Commercial Center

The Chief Reason Why Portland is Fast Becoming a Commercial Center of The Great Northwest is Due to Its Progressive Business Houses and Live Wire Men. The Following Brief Review Includes Prominent Leaders Who are Working for the Best Interests of this section of the Country

The Johnsons' Specialty Shop

Located at 349 Alder St. 1/2 Block From Broadway in Portland, Carries at All Times an Exclusive and Complete Stock of Ladies' Ready-to-Wear Garments, Which Are Known for Their Individuality of Design.

The Johnsons' Specialty Shop is under the direction of a management of excellent taste, featuring high grade goods at reasonable prices. It is one of the really economical trade centers of the community. Individuality and distinctiveness of design is noted in sport ready-to-wear from this establishment and this is in a large degree responsible for the extensive trade of the store.

All the goods from Johnsons' Specialty Shop come from the arbiters of the very latest fashions, and are of rare beauty. Specialties and sport garments from this store are not just ordinary, but have a style of their own. A large line of the fall season's stock is now on hand for the accommodation of the public and no matter whether it is a sport, street or dress suit or garment of any design you may desire, you can get it here and it will be becoming and give you taste and good looks.

Operating as they do upon such a scale, their buying power not only makes possible unusual price concessions but also permits them to be first with the latest style in the highest quality. They exercise wonderful taste which is responsible in a large degree for the excellent patronage of the store. The principal upon which Johnsons' is operated is that of furnishing individual and distinctive specialties and garments and knit-wear most reasonably and meeting any and all competition as to style and price. This accounts for the fact that the establishment is the shopping mecca for the community. It is a pleasure for us to direct your attention to Johnsons' as one of the important features of commercial efficiency. Its management is progressive and public spirited and numbers its patrons by the hundreds. It is truly a modern and popular establishment.

Red Cross Ambulance Service Co.

With Headquarters At 521 Jefferson St., Portland, Stand Ready To Furnish Ambulances For All Occasions—Are In Much Demand For Transporting Convalescents, Accident Cases, Etc.—Ambulances Are New And Modern And Rates Are Low—Direction Of Mr. Winters.

The opportunity is not given every one to work out their own successful career and at the same time be of incalculable service to the people of their home town and the surrounding country. But such is the case with Mr. Winters.

With acute business judgment that has characterized their entire career they realized that it was important that people of this community not only have a service of this kind but one that would be thoroughly modern and in keeping with the demands of the present day. This concern has added from time to time until they are now enjoying a large business and are serving the people faithfully.

In this day of high speed automobiles, accidents are only too numerous. A slip of the wheel—a crash—somebody's hurt. Frantic rushing about—a crowd gathers—then the ambulance from Red Cross Ambulance Service rolls up, a quiet and efficient doctor steps out, and in the twinkling of an eye the injured one is whisked into the ambulance, the driver steps on the gas, and off to the hospital and the peace of the white sheets of a hospital bed and soothing and efficient nurses.

The Red Cross Ambulance Service is much in demand for transportation of convalescents, for carrying in people from rural districts to the hospitals, etc. Their large modern ambulances, run by careful drivers, are always available at short notice. The rates are very reasonable and the service is much appreciated and fills a real need in outlying districts where other ambulance service might not be available.

We desire to compliment The Red Cross Ambulance Service of Portland and to recommend them to all our readers as performing a worthy service.

O. E. Jannsen Drilling Co.

With Offices Located in Porter Bldg., Portland, Feature A Modern And Scientific Well Drilling Service—And Drill Wells To All Depths For Homes And Ranches—Are Greatly Aiding the People of This Part of the State In Obtaining a Pure Water Supply—Will Be Glad To Submit Estimates—Have Drilled Scores Of Wells During The Time They Have Been In The Business—Direction Of Mr. O. E. Jannsen.

The services of The O. E. Jannsen Drilling Co. of Portland are a great aid to the progress of this part of the state by reason of the very modern and scientific service in well drilling.

There is nothing so essential to the general welfare and health of the people as pure water. To drink water with any form of impurities is to simply court disease in many forms. That is one reason why the public should appreciate this service as by drilling wells in a proper and scientific manner they are enabling the residents of this part of the state to have a pure and healthful source of water supply.

The well drilling business is of modern creation and one of the necessities of latter day civilization. In the first days of digging wells men pined as water witches and would go around with a forked stick and claim to tell where there was a spot to dig for water, but with the advancement of science and the spreading of the

knowledge of geology came the modern and scientific well drifter. They have made complete study of the geological formations of this section of the country and are able to tell how deep you will have to go and thus render the most advanced service.

They have a complete mechanical equipment for quick and expeditious work and have men in their employ who thoroughly understand the business.

If you are figuring on a well all you have to do is to call here and they will promptly go and look over your place, give you an estimate on the job complete, drill the wells, lay the pipes, build the water towers and see that everything is placed in perfect operation.

In this review we are glad to compliment them upon their great success and to say that it is well deserved as they are rendering a great service to the people in these days of difficulty of obtaining a pure water supply.

East Side Box Co.

Located At Foot Of Spokane St., In Portland, Recognized as One of the Leading Box and Manufacturing Concerns in This Part of the Country Under Direction of Those Well and Favorably Known in Wholesale Trade Circles.

Much is being done to aid in giving this community a commercial prestige by the activities of the East Side Box Co. The volume of business which they transact, the quality of the products which they make and the business methods of the company are responsible for the reputation they have won.

While their activities cover a wide scope of territory, their special field is that of the Pacific Northwest. To keep their organization complete it is necessary that they employ a number of people at all times and being a local enterprise, thousands of dollars are placed in local circulation that would never find its way here if it were not for their efforts. Located as they are, and determination to furnish boxes of quality,

upon a reasonable margin of profit has caused their business to expand. Keeping their standards constantly before the public the fact that they are a local try has so firmly established that their products will be found over this territory.

Every department of this business is in charge of those who had an experience in box manufacturing and thoroughly understand trade conditions, and dict that if the present policies concern are continued, the firm hold greater advantages than have enjoyed in the past. They are manufacturers of boxes and crates, shipping material, all description and sizes and table containers.

Swender Blue Print Co.

With Shop At 272 1/2 Stark St., Portland, Features Prints, Photostat Prints of Every Description and Been a Great Aid to Architects, Builders, Real Estate Operators, Etc.—Is Prepared To Make Blue Prints Every Purpose—Service Is Recommended By Us.

There is no question but that today it is as necessary to have a blue print of anything you may own as it is to have a title or a sailor have a compass.

The Swender Blue Print Co. of Portland have a very complete studio for the making of all kinds of blue prints. They have all the latest equipment, men who are accurate and careful in the making of all the details so there will not be the slightest question about the accuracy of their work. They are thoroughly familiar with all of the state and all prints are made not only from surveys, but with the mental picture of the place in question always in the mind of the artist.

The rapid development of this section of the state has been greatly facilitated by their excellent service as many blue prints that they have made for developments have been used to sell much valuable property and the buyers could see just exactly what he was getting. If everyone

should use this process in the making of farm property there would be no question about the location, purchase, and much uncertainty and the buyer, thus eliminating a series of correspondence that times becomes burdensome.

They offer rapid service and all data at their command as a sufficient force to turn out prints in the shortest possible time. They are accommodating and glad to offer suggestions to that do not know just exactly they need.

They are one of the best of this kind in this section and given the best service to the people of Portland and environs for some time.

In this review we are glad to compliment the Swender Blue Print Co. upon the part they are playing in our progress, their accuracy, rapid service and to refer them to all of our readers.

CONTENTED FARMER

One of the features of the program of the West Side clubs meeting held at the American Legion hall Forest Grove, was the entertainment by Peter Vanaunderhagen, Belgium whistler, "Whistling Pete" as he is known locally, followed the stage and professionally he is a successful whistler, but he prefers the farm life at home with the wife and "kiddies".

He is also a successful farmer, follows crop rotation, keeps his soil well fertilized which is proven by the fact that he raised wheat that yielded 53 acres to the acre this past season.

Pete is a very unique character in many respects, you must visit his little home to appreciate his success as a farmer.

He not only has a large interest in community affairs which is demonstrated by his public spirit in contributing to the entertainment of his friends and neighbors on such occasions as the meeting of West Side clubs, but the interest in the family circle takes on state wide proportions when one of the little daughters in his home, walks out to the pumpkin patch and makes inscriptions on the growing pumpkins such as these: "On to Oregon" and "Meice for Governor".

(Two of the pumpkins with inscriptions were on display at the West Side club meeting, and a very large pumpkin of the same variety is now on display in the Forest Grove News Times window as a stimulus to those who may gaze upon it to grow bigger and better pumpkins.)

More than 1000 men will participate in the centenary celebration of the Liverpool and Manchester Railway to be held at Liverpool, England, soon, are growing "mutton-chop" whiskers to conform with the styles of hirsute appendages in 1820.

Frank Provorse, 42 years old, of Utica N. Y., shot and killed himself rather than suffer the possible amputation of his injured right leg.

A watermill, 130 years old, located near Madisonville, Tenn., is used for grinding cornmeal.

Although only one year old, Donald O'Rourke, of Pittsburgh, Pa., is said to whistle tunes he hears on the radio.

Where Can I Buy It?

IN PORTLAND

AUTO BODY AND PAINT

AUTO BODY WORK of all description. Our paint jobs and prices will please you.

GERLINGS BODY, FENDER AND PAINT WORKS
BRoadway 8233 Yamhill & Ella St.

SPINAL PROCTOR-CLIAN

Office Phone Residence Phone
BEacon 9725 GAfield 3357
DR. GEO. S. BREITLING
510 Maegly-Tichner Bldg
142 Broadway St. Portland, Ore
Spinal Prog-Nos-ti-Cian
ADVANCED CHIROPRACTOR
Spinal Adjustments
Asthma Cases Successfully Treated

COLLECTIONS

PORTLAND COLLECTION CO.
519 Pacific Bldg.
Wholesale and Retail Collections
Rates as Low as 15%
BEacon 9033

MUSIC TEACHER

BILLY
PORTLAND'S LEADING
HAWAIIAN GUITAR TEACHER
GUITAR, BANJO, MANDOLIN
STUDIO
ALISKY BUILDING
Third and Morrison Streets
Portland, Oregon
ATwater 3403
Hawaiian Guitars Sold

FLOORING

All Kinds of Flooring,
Laid and Finished.
We can furnish any quantity of
HARDWOOD FLOORING
FROM
"A BOARD TO A CARLOAD"
EISMAN HARDWOOD FLOOR CO.
409 E. DAVIS EAST 2933

FLORIST

PORTLAND'S PROGRESSIVE
FLORIST
FLOWERS
TOMMY LUKE
Sixth and Alder (Almost)
BE 7215 Portland, Oregon

NURSE'S OFFICIAL REGISTRY

GRADUATE NURSE
We have Graduate and Practical
Nursing Service
ON CALL DAY AND NIGHT
404 Maver Bldg. ATwater 0239
Portland

PHOTO STUDIOS

ONE GIFT THAT'S NEVER
DUPLICATED
We are making you a SPECIAL
OFFER this season. One LARGE
6x8, and Six 4x6 Photographs—
All mounted on Easle folders for
\$3.00—7 Nice Presents
Bring this Ad With You
That You May Receive This Offer
HOFSTEATER STUDIO
165 1/2 Third Street
Between Morrison and Yamhill
P. S. Bring the Baby under 3, and
Get one Baby Picture Absolutely
Free.

MOTORCYCLES

MOTORCYCLES
AT LOWER PRICES
Make Your Selection Now
WRITE FOR FREE LIST
Parts and Service for All Makes

MOTORCYCLE SUPPLY CO.
Third and Taylor Portland
Northwest Distributors for Super and
and 4-Cylinder Henderson
WRITE FOR CATALOG

NURSERIES

BENEDICT NURSERY CO.
Low Prices on Fruit Trees and
Shrubs
185 E. 5th St. N. Portland, Ore.
Two blocks north of Ghsan.

PHOTOGRAPHS

PHONE BRwy 0233
PETERSON. Photographs
REMEMBER MOTHERS' DAY.
Give her your photograph
Enter a photo of Baby in National
Contest
102 Pittcock Bldg. Portland, Oregon

REPAIRING

Automobiles Repaired
ON
Monthly Payments

General Overhauling, Body Work,
Fender Repairing, Radiator Repairing,
Tops and Upholstery, Painting.
Every job guaranteed to your entire
satisfaction. We do not charge
interest or brokerage.
Complete Automotive Repair Service
FARNHAM & RILEY
10th & Everett Sts. BRway 4311

RUG MAKING

East 9352 46 East 13th St.
EAST SIDE RUG CO.
THE NEW EVERWEAR RUGS

Made From Your Old Carpets and
and Clothing.
Rug Cleaning, Refitting and Sizing.
9x12 Cleaned and Sized, \$3.50.

We Call for and Deliver.
Wm. Pfeifer, Manager, Portland, Ore

SCHOOLS

Leading School, Established 1911
Beginners Surprise Your Friends
Play all song hits in 10 easy lessons
\$2 Down, \$1 Week, Total \$10

JAZZ PARKER
436 Studio Bldg. BEacon 8504
12 to 7 P. M.

SHEET METAL

MULTNOMAH
SHEET METAL WORKS
General Repairing and Jobbing
Galvanized Iron—Copper—Tinware
Tins and Gravel Roofing
Ventilating and Furnace Work
WE SPECIALIZE IN DAIRY AND
RESTAURANT WORK
ATwater 6785 92 First Street

SHOW CASES

FIXTURES & SHOW CASES
New and Used
Restaurant, Hotel and General Office
Equipment
Scales, Typewriters, Wall Cases,
Desks, Counters, Shelving
FLATOW BROS.
435 Ghsan St. BR 5020

TIRES

SACRIFICED TIRES
30x3 1/2 and 29x4.40, \$2.50. All other
sizes, \$4.50. Return with receipt any
used tire bought of us at our list
price proving unsatisfactory within
one year, and get another at half
price.
Mail orders filled promptly.

ROY'S TIRE SHOP
92 N. Broadway E. Burnside & 6th.
BR 6862 EA 5381

TIRES TRADED

FISK TIRES
Trade in Your Tires Now Using
An extra allowance made if you
mention this ad.

SETH LEAVENS
TIRE CO.
PORTLAND
331 Couch St. BRoadway 3331

IT IS ONLY ON THE BASIS OF
CONFIDENCE AND TRUST
THAT YOU CAN BUILD UP
BUSINESS

TRUCKS

GENUINE BARGAINS
In Slightly Used
FORD — GRAHAM —
1 1/2 to 2 ton Trucks.
We have the Truck you want
SABLE'S
1255 Hawthorne (20) Wash
Tabor 2651 BEacon

TYPEWRITERS

WOODSTOCK
TYPEWRITERS
New and Rebuilt
TYPEWRITERS REPAIRED
AND RENTED
REBUILT TYPEWRITER CO.
304 Oak St. ATwater

WELL DRILLING

WELL DRILLING
A. M. JANNSEN DRILLING CO.
Incorporated
Well Drilling of All Kinds
Estimates Gladly Given. We
Guarantee Satisfaction. Years of
Experience.
550 Clinton St.
Portland Phone Lanaster 200
Beaverton Phone 0652

C. GEE WO

30 Years in Portlan

LIVI

STOMA

TROUB

By using

Chinese

dies, disor

the Lungs,

mach,

ney and Bladder, or

chitis, Catarrh, Piles

man, and Female trou

allevated.

Call or write

C. GEE WO

CHINESE MEDIC

HERB CO., IN

Third St., Portland,

262 1/2 Alder Street

25¢

—is the

right price

to pay for a

good tooth

paste—

LISTERIN

TOOTH PAST

Large Tube

25¢