

BEAVERTON ENTERPRISE

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WHO BUYS MOST?

If anyone around has any doubt as to who holds this country's purse strings, get hold of the newest figures on the 1930 merchandising now being broadcast by the U. S. Chamber of Commerce. These estimates declare that women will buy 64 per cent of the neckwear and 75 per cent of the socks worn by the men of America. On the same basis it is safe to say they will also buy more shirts for the men than the men buy for themselves. Everyone knows without asking who buys the food that goes on the table and the things that go on the inside of the home. That doesn't seem to leave the male end of the population much to shop for except his supply of tobacco, shaving soap and gas for the auto. It also seems to prove beyond question that women are the best buyers in the country and that they are in no danger of losing their claim to that distinction. But no one wants it otherwise, and since even the worst grouch in the community is willing to admit a woman can make a dollar go farther than a man, who would be foolish enough to want it otherwise?

STARTING THE DAM.

Who has officially started on one of the greatest projects ever undertaken in this country—the construction of Boulder dam. The first week's work saw only a white line of stakes in the desert, marking the route of a new railway to carry supplies to the town that is fast being established at the dam site. But from now on every hour will be a busy one. From all over the country workers are said to be heading for the site of this great construction

job. So great is the number that government officials have issued a warning to those who contemplate joining in the rush. Stay at home, is Uncle Sam's advice, until your services are asked for. Weather conditions are terrible during the winter months, and it would be a poor place to be stranded. Yet that will probably be the fate of hundreds when winter sets in. No matter how alluring it may be—take Uncle Sam's advice and stay away from Boulder Dam unless you have a signed contract of employment in your pocket.

What will happen in this country when everybody owns a gas station and there isn't anyone left to act as customers?

A Chicago man put his fortune in his wife's name and now she won't let him have any money. So he knows what's in a name.

Who knows but the next war may be started by people who object to listening to each other's radios?

The first time a railroad engineer hits one of those midge cars he probably will figure there is sand in the engine's bearings.

It may be true that the willing horse gets the heaviest load. But once in awhile he also gets the most oats.

If some men possessed clear titles to mansions in the sky the first thing they would do would be to mortgage them.

A true friend is one who knows how worthless you are but doesn't go around telling everybody.

U. OF O. REGISTRATION FEE NOT INCREASED

University of Oregon, Eugene, Sept. 19.—(Special)—Registration fees at the University of Oregon will not be increased this fall, and will remain at \$26.25 per term, the same as in the past, it was declared here by Earl M. Pallett, executive secretary of the university. Rumors have been circulated that the university planned to raise the amount to more than \$30 and numerous queries have come into the registrar's office as a result, it is said.

Although the fee at the university is regarded as low for state institutions of a similar grade, any proposal for an increase would meet with strong objections on the part of those in charge of the institution, it is stated. It has been the hope of the present administration that a reduction may be made in the future, rather than an increase. The present fee includes an incidental charge of \$10, a building fund of \$5, voted by the students themselves \$3 infirmary fee, \$3 for physical educational and the Associated Student fee of \$5.25. The latter entitles the student to tickets to all athletic contests subscription to the Emerald and other privileges.

DID YOU EVER STOP TO THINK?

By Edson R. Waite

THAT to create, to build, to accomplish, should be in the hearts of every citizen.

It should not be for themselves alone that they work but they should work for that satisfaction that is obtained only by accomplishing something truly great which will benefit the whole community.

To gain this they should fight valiantly until it is obtained. The results they can secure will be more than could be dreamed of by the most vivid imagination of the best booster.

If citizens have any fears about their home city growing backward they should calm their fears and think it over. It will be up to them as to how their city will go. Cooperate and you go ahead; divided you go back. It's up to the citizens to select the road they want to take.

Take the right road and go ahead! Impatient people, according to Bacon, are like the bees, and kill themselves in stinging others.—George Eliot.

NIGHT FOOTBALL GAME AT CORVALLIS SEPT. 20

Oregon State College Corvallis, Sept. 19.—Night football will be introduced here Saturday, September 20 when Willamette university and Oregon State come together on Boll field for the opening game of the season. The game is scheduled to start at 8 o'clock.

Eight 65-foot poles four on each side of the football field and each pole mounted with two large projectors, each weighing 150 pounds, and each projector containing three 1500 watt lamps, will supply the necessary foot candle of light to illuminate the playing field.

Something of interest to fans is the announcement by Carl A. Ladd, general manager here, that he expects to have the back and sides of the main or west grand stand completely boarded up so that no chill night winds will interfere with the pleasure of those attending the games at Corvallis this year. Carpenters have been working on this improvement for the past week.

ON OREGON FARMS

Klamath Falls—Several small trial plantings of Alva Lewis "A" corn made in Klamath county this year showed that this variety matured in 70 to 75 days, was frost resistant, developed ears more rapidly than Golden Bantam and was of an excellent flavor. The trials were made on the farms of French Johnson, and C. O. Prentice, Tule Lake and Sam Enman, Lone Pine, in cooperation with C. A. Henderson, county agent.

Jacksonville—Fruit has been collected and stored by County Agent L. P. Wilcox, from orchard plots in Jackson county that have been treated with different kinds of fertilizer, to determine whether or not certain plant foods have an influence on the storage quality of fruit.

Vale—Austrian winter field peas are causing considerable interest in Malheur county as a possible seed crop, according to Raymond G. Larson, county agent. A one-fourth acre trial of these peas on the farm of Frank Morgan of Nyssa made an excellent growth and yielded at the rate of 1800 pounds per acre, while a similar acreage of vetch adjoining made only slight growth and was not considered worth harvesting.

Enterprise—A total of 21 cars containing 5613 lambs have been shipped to eastern markets from Walla Walla county during the last two

months, according to W. C. Donaldson, county agent, who says that while prices have been rather low the past month, net returns to growers have been larger than could have been obtained from local buyers.

I have not so great a struggle with my vices, great and numerous

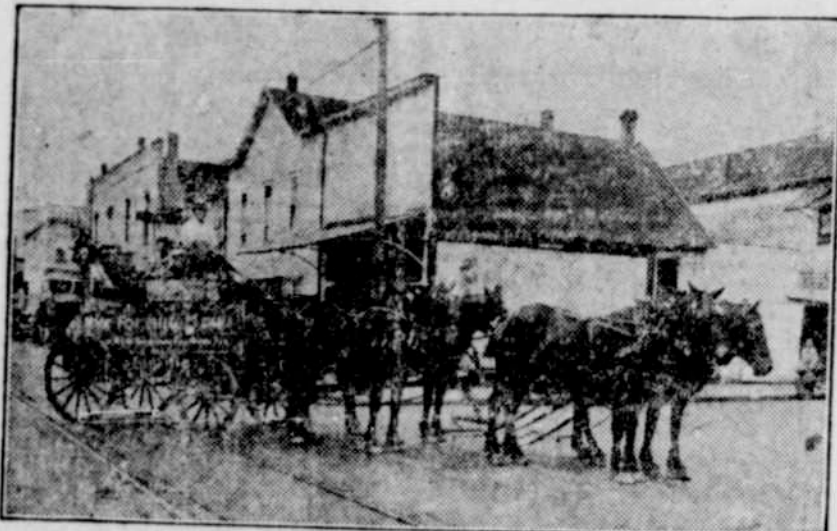
as they are (as I have with my impatience.—Calvin.

"It certainly would be nice" asserts Johnny "if all the melons cut in private homes were as enjoyable as those cut in Wall Street."

Police are searching for thieves who stole a tombstone from the grave of James Lee, at Pratt, Kan.

PHIL METSCHAN'S EARLY-DAY STRUGGLES ARE RECALLED BY SILVERTON PARADE

Long-time friend from Eastern Oregon uses novel method in urging neighbors to support Republican Candidate for Governor in autumn election.



Alex Lindsay of Silvertown is a warm and aggressive friend of Phil Metschan, republican candidate for governor. The friendship was established more than 28 years ago when the two men were caught with "white elephants" on their hands in Heppner.

At Silvertown recently Mr. Lindsay gave expression to his admiration for Mr. Metschan by putting on a novel parade in behalf of the republican candidate. Through means of a water wagon, a four-horse team of handsome bays and a number of banners he urged Silvertown people to support his friend.

Back of the parade is the story of the two men, who, as young fellows, carried on in the face of certain defeat and won their way through to success.

In 1902 Mr. Metschan purchased the Palace hotel in Heppner for \$30,000. Only to learn that he had paid several thousand dollars too much for the 30-room brick building which the town had built in a spirit of elvish pride in 1890. He had bought the hotel wholly on credit, for he had no money—not enough, in fact, to put change in the till. Friends laughed and predicted his failure. He said to Mrs. Metschan: "We are stuck, and it is going to be a long, hard pull. It is so bad that I'll not ask you to remain, but if you wish to stay, I'll stay. There will be years of hard work ahead, but between us we can pay out."

"We'll stay," said Mrs. Metschan, quietly. And so they remained.

One morning Mr. Metschan entered the public wash room. A Scotsman was drying his hands on a towel.

"Howdy," said the Scotsman. "I hear you bought Heppner's 'white elephant'."

Mr. Metschan nodded and grinned. "I hear you got a 'white elephant,' too, in that ranch you bought out of town."

The Scotsman smiled. "I did."

"I'm going to stick by mine," said Mr. Metschan. "What are you going to do with yours?"

"Stick by it."

"You are Alex Lindsay, aren't you?"

"Yes," said the Scotsman, and the two men shook hands.

Mr. and Mrs. Metschan worked like slaves to make their hotel pay. And Alex Lindsay worked like a slave on his ranch. In 1906 Mr. and Mrs. Met-

schan sold the hotel. They had pulled it out. The "white elephant" had become a valuable and highly successful property. Alex Lindsay paid out, too, and in time, left Heppner and located in Silvertown.

It was recollections of the bitter struggles through which he and Mr. Metschan passed that prompted him to put on the parade at his own expense.

"I am out to help Phil Metschan because I have known him for 28 years, and I know he is the best man for the job," said Mr. Lindsay, by way of explanation to Silvertown friends.

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