

BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

Member National Editorial Assn. and Oregon State Editorial Assn.

Published Friday of each week by Pioneer Publishing Co. at Beaverton Ore. Entered as second-class matter at the postoffice at Beaverton, Ore.

Subscription Rates

One Year \$1.50 Three Months .50
Six months .85 Subscriptions Payable in Advance

Beaverton Office—Broadway near O. E. Tracks, Phone 7503

Portland Office, 407-408 Dekum Bldg. Phone ATwater 5914.

ON THE DOTTED LINE

Newspapers and billboards in many of our large cities are now carrying this warning in bold type: "Read Before You Sign!" The cost of putting the warning before the public is paid by the National Better Business Bureau. And if people will only pause to consider the meaning conveyed by it, it will prove to be one of the most valuable investments ever made in behalf of the public at large.

We have had numerous instances in which it would have been worth a good deal to citizens around here if they had only stopped to read before they signed. A clear understanding is indispensable to the proper execution of the contract. The law merely requires that both parties be mentally responsible, that the contract itself be legal, and that both sides to it are in good faith. As a general thing, contracts are always drawn so that they will stand in court once the names have been attached to it.

But before you sign anything, and especially when a stranger is asking you to sign—read every word carefully, even to the fine print. Often there is a "catch" in it, and that is usually concealed in the fine print. Many times it reads just the opposite to what you suppose it does. But once you have signed it, that ends it. It is binding then regardless of how it reads. Your signature is important in a court of law, and you should never use it without first considering what might be the consequences. There is but one safe way to treat any kind of document that needs your signature to make it valid—"Read Before You Sign."

A REAL NUISANCE

With general business conditions such as they are throughout the country, the beggar and peddler nuisance around here seems to be more troublesome than usual. Scarcely a day passes that some individual with a tale of woe does not attempt to get a small donation or sell some worthless merchandise that our people do not want to buy.

It is sometimes hard to be gruff and short. People in need call forth sympathy, but there is no question but many kindly souls are being imposed upon by men and women who find a tale of woe more profitable than hard work. Yet there seems to be little reason for giving support to peddlers. We have everything we could possibly need available right here in our local stores and we know that the man behind the counter is also behind the merchandise that we buy. We also know that he is going to be right here where we can talk to him in the event a purchase should happen to turn out unsatisfactory.

If it is charity we are called upon to offer, then let us give it to the deserving—to those who really need

help. Unfortunately the people of this class are usually too proud to beg. A little study will show that most of our kindly intentions lead to nothing when they prompt us to help beggars. For begging is now and always has been a profitable business for those who know how to arouse sympathy. Money is so hard to get to warrant throwing it away, and for that reason you are perfectly justified in tugging down the peddler and the beggar who is able-bodied enough to get his living like you get yours—by the sweat of the brow.

A DANGEROUS TIME

A potential menace that grows with the long, hot, dry season is fire. Nature, in fields and forests, has provided conditions favorable to the beginning and spreading of fire. The grass turned sere and yellow, the dried-out fallen branches of trees, piles of cuttings here and there and dead timber still standing, await only a spark to make a raging furnace. Even in cities and towns the fire menace has been increased through prolonged, drought and great heat. As a rule fires are easily prevented. All that is required is a bit of forethought. In a woods and along the roadsides the effort called for is no greater than being careful when starting or leaving fires and in discarding burning matches. In the homes and on premises, no waste should be permitted to accumulate. It must be remembered that nearly all fires are preventable and that there must be some act of carelessness or thoughtlessness before they can originate. The greatest danger is in times like the present, after burning suns and cloudless skies have dried many things to a point of inflammability.

Many men who laugh at the awkward way his wife parks the car should see himself sewing a button on his shirt.

Another difficult thing for some men to understand who owe big grocery bills is why the grocer always happens to step to the front door just as they stop at the filling station to pay cash for gas.

The farmers' principal trouble seems to rest in the secret of success. We knew there was a catch in it somewhere.

Another kind of relief that the farmer needs is a kind of fence that will whistle for the dog when tourists climb it.

A man having sixteen wives has been arrested in Mexico City. They shouldn't have arrested him—they should have decorated him for bravery.

Prohibition has now reached the point where it seems to be satisfactory to everybody except the wets and the dries.

SULPHUR PROTECTS PRUNES FROM ROT

Pure Food Regulations Require Extra Care to Keep Down Losses From Disease

Protection of Oregon's prune crop from brown rot, to meet new requirements of the federal and state pure food laws, will necessitate dusting most orchards with fine sulfur before harvest or spraying them with cold mix lime-sulphur, announces O. T. McWhorter, extension specialist in horticulture at Oregon State college.

The vigilance of the state and federal agencies to raise the quality of the Pacific coast dried prune production is not the result of new legislation, say officials, but is a long delayed move to make all of the dried prune output conform to present laws and sanitary food standards that are already being met by the products of the better growers and packers.

The campaign of the food inspectors is centering mainly on the drying and packing plants in California, Oregon and Washington, but to get effective results it will also be necessary to deliver clean and protected fruit to the drying plants.

Very fine sulfur dust or the cold mix lime-sulfur spray, applied about one month before harvest is recommended as the best single application for brown rot control by H. P. Barss, plant pathologist of the experiment station. Where the rot shows up in midsummer, spraying is started at once and repeated before harvest. This treatment proved fully

effective for growers who used it last year.

"Brown rot was reported in practically every western Oregon prune section in late April and early May," says Mr. McWhorter. "Should warm rainy weather occur prior to or during harvest the situation will be most serious unless the fruit is protected in advance."

Full directions for making or applying the sprays can be had from any county agent.

THE VALUE OF GOATS MILK

Extracts taken from an article in November, 1929, "Goat World," By A. DuBois Freeman

What is the difference between cows milk and goat milk. For some years it has been known by many chemists and physicians that goat milk is alkaline, and cows milk acid in reaction, a difference which can be readily understood may mean life or death to anything with a very weak stomach.

It is also well known to chemists and doctors and easily proven to anyone, that cows milk requires two hours for digestion, goats milk 30 minutes. A saving of three fourths of the work for the stomach. Important difference in cases of weak digestive organs.

The following table of analysis was made by highly trained and competent chemists.

MILK Goat Cow Human
Dicalcium Phosphate 0.092 0.175 0.000
Tricalcium Phosphate 0.062 0.000 0.000

Momomagnesium Phs 0.000 0.103 0.027
Monomagnesium Phs 0.000 0.103 0.027
Trimagnesium Phos 0.024 0.000 0.000
Monopotassium Phos 0.073 0.000 0.000
Dipotassium Phos. 0.000 0.230 0.000
Potassium Citrate 0.250 0.052 0.105
Sodium Citrate 0.000 0.222 0.055
Potassium Chloride 0.160 0.000 0.000
Sodium Chloride 0.095 0.000 0.000
Calcium Chlorate 0.115 0.119 0.059

Test for iron shows cows milk is almost without iron and that goats milk has from seven to ten times as much of that very important element. Goats milk has the iron along with other elements which make that the ideally perfect food and a wonderful healing agent beside; due to the very large chloride contents, amounting to many times that found in either cows or human milk.

One of the very good reasons why goat milk is practically a specific in Eczema and so helpful in cases of tuberculosis and many other ailments. Thus chemistry has shown why the modest milk goat is so strong and vigorous and why her milk is a superior food and also a therapeutic agent. Any drug that could do as much and be as dependable would be worth its weight in gold.

MOTOR COACH LINES OFFER UNUSUAL RATES TO VACATIONISTS

California and Oregon mountains, lakes, streams, forests and ocean beaches are calling residents of cities with their allure of restful relaxation, cool and refreshing breezes; they are sounding the vacation call by the rushing of mountain torrents, the ripple of brooks and the thud of surf on sandy beaches.

Motorcoach companies in common with rail and steamship lines have made effective during the summer months special rates of vacation lands throughout California and the entire Pacific Coast area.

Chief mong trips over Pacific Greyhound lines which promise to attract heavy volumes of summer travel include Monterey Bay, Big Basin, Lake Tahoe and the high Sierra country, Lake county, the Redwood Empire, Russian River and various ocean beaches and vacation centers in southern California and Oregon.

"Circle tours at surprisingly low rates include the Redwood highway and the giant redwood groves, via Eureka and Grants Pass, returning over the Pacific highway passing through the Siskiyou mountains, past Mount Shasta and Mount Lassen. "From Grants Pass the motorcoach traveler finds Crater Lake, Oregon beaches, Portland and other Oregon centers, easily accessible."

HOP MARKET STRONGER AS CROP APPEARS SHORT

Much improvement in the hop market situation this year over last year is indicated in reports received by L. R. Breithaupt, extension economist of Oregon State college. Much of this improvement is caused by a sharp reduction of nearly 50 per cent in production, government estimates show. The present prospective supply of hops is just a little less than the expected domestic consumption. Foreign estimates also indicate heavy reduction over last year, though later growing conditions may modify figures both here and abroad, says Breithaupt.

AUTO PARK
Foot of Yamhill St.
Portland, Oregon
ALL DAY 15c

Mention This Paper, when Parking

666
Relieves a Headache or Neuralgia in 30 minutes, checks a Cold the first day, and checks Malaria in three days.
666 also in Tablets

C. GEE WO
30 Years in Portland
LIVER and STOMACH TROUBLE
By using our Chinese Remedies, disorders of the Lungs, Stomach, Liver, Kidney and Bladder, or Asthma Bronchitis, Catarrh, Piles Rheumatism, and Female troubles can be alleviated.
Call or write
C. GEE WO
CHINESE MEDICAL HERB CO., INC.
Cor. Third St., Portland, Oregon
262 1/2 Alder Street

FARMING, GREATEST INDUSTRY

As a result of the World War, the people understand better than they ever did before, that farming is a business; that it is not only a business but an exact science. They now know what they never realized before that a farmer is as certainly a business man as any other producer or manufacturer; that the successful farmer is as much of a scientist as those in charge of the most complete and elaborate laboratory.

No other business man is called upon to solve so great a variety of problems or meet so many or varied conditions as the farmer; no other scientist must be expert in so many different lines of scientific work. No problem confronts any other business man that the farmer is not compelled to solve, and there are other conditions which he has to solve every year that no other set of business men are called upon to combat.

The farmer has much capital invested in land, buildings, stock and equipment. Most of them like other business men have interest to pay on borrowed money or notes given in payment for necessary equipment. In every event he is entitled to a fair rate of interest upon his capital invested.

Whether he owns the land he farms or is only a tenant the farmer has the same responsibility of ownership as any man engaged in banking or mercantile pursuits. And every hour, from the day he puts his seed into the ground until he converts his crop into cash, he faces more risks than any other class of business men.

During the growing season he is subjected to the whims and uncertainties of weather and climate. He runs the risk of complete loss through hail, rain and wind, and after the crop is grown and stored, there is still risk in the marketing of the product, whether it is milk, grain hay, livestock or other products.

It requires more brains to be a good farmer than to conduct any other business. The emergency of war has done much to give farming its proper place as the most important of human activities and has dem-

onstrated that the farmer is entitled to and should receive a just and fair compensation for his thought, care, labor and responsibility in growing his crop.

DID YOU EVER STOP TO THINK

By Edson R. Waite, Shawnee, Okla.

THAT continuous advertising is the key to continuous profits. The business-building value of advertising is an established fact, but its pulling power is governed by the way it is used.

Continuous advertising has won the confidence of the public. They have become accustomed to buying from dealers who tell about their wares or service through the printed page.

Continuous advertising indicates superior quality and gives uninterrupted service to both buyer and seller.

Experience has taught modern dealers that in order to assure their own success they must offer, through the printed page, goods or services that will meet the users every requirement.

The use of the service of advertising is increasing because it is grown constantly more dependable and more capable of meeting all demands made upon it.

Every business concern, no matter what their problems may be, will find that continuous advertising is the safest, surest and best way to assure increasing business.

MODERN DEALERS MUST USE THE KIND OF ADVERTISING THAT SERVES THEM BEST. ADVERTISING THROUGH THE PRINTED PAGE LEADS TO THE FIELD, STANDING OUT FOREVER INCREASING PROFITABILITY.

NOW
Have your car repaired and use our Easy Monthly Payment Plan
It's wise economy—and real pleasure to drive your car when it's in GOOD shape
It costs you LESS to have all needed work done at one time . . . and—
Our new plan makes this possible
J. R. Johnson Motor Co.
Hillsdale, Oregon AT 0033

PLAN NOW
to heat your home
next winter
WITH GAS
Automatic—Instantaneous—Clean
No Chores or Ashes

CHEVROLET ANNOUNCES
DE LUXE WIRE WHEELS
at no extra cost



Chevrolet again adds extra value to the Chevrolet Six! Those who prefer may now have any passenger model equipped with beautiful de luxe wire wheels—at no additional cost! Designed especially for Chevrolet, these wheels incorporate many important features that have won favor on cars much higher in price. And they give an added touch of individuality to a car already famous for its beauty.

A variety of attractive new colors

In addition to this de luxe wire wheel equipment, Chevrolet now makes available a wide choice of rich and distinctive new color combinations on all models. You are invited to come in—NOW—and attend the first showing of six-cylinder Chevrolet models with these new extra-value features.

The Sport Roadster\$555	ROADSTER	The Club Sedan\$665
The Coach\$565	OR PHAETON	The Sedan\$675
The Coupe\$565		The Special Sedan\$725
The Sport Coupe\$655		(6 wire wheels standard on Special Sedan)	

All prices f. o. b. Flint, Michigan

STIPES GARAGE
BEAVERTON, OREGON

SIX-CYLINDER SMOOTHNESS AT LOW COST

Class... broode... ape; t... youn work... Willie... mile v... Walt... over s... 028... TCHI... son... Rea... to cor... real... estate... TRAI... oons... laeto... dan... han... ach... Coach... abrol... Sed... wn \$... CH... E... ASS... OBE... E... 3... re... DE... rto... HC... COLLE... PORTLAND CO... 519 Pac... Wholesale and... Rates as I... BE... MUSIC... BILL... PORTLAND... HAWAIIAN GUI... GUITAR, BANJ... STU... ALISKY... Third and Me... Portland, ATwater... Hawaiian G