

# BEAVERTON ENTERPRISE

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## MEMORIAL DAY

We are not a warlike people. But when it comes to cherishing and honoring the memory of our heroic dead and to pay a tribute to those who rallied to the call to arms in defense of the nation, we do not believe any land on earth boasts a more patriotic people.

Memorial Day, which we will join with the rest of the nation in celebrating, is our opportunity to pay a tribute to those who served in the one and only misunderstanding we have ever had among ourselves—or will ever have. They fought in a war that ended war so far as fighting among ourselves is concerned. And we thank a kind Providence that their fight was not in vain, that their sons and daughters, who now bow a tribute to them, regardless of on which "side" they fought, are united as a result of their sacrifices. It brought a deeper understanding of our greatness as a united people, it tied us into a union of states that cannot be severed and that grows greater and stronger as the years roll on.

To those who rallied to the bugle's call back in the darkest days the nation has ever known—whether living or dead—we join in a prayer of thankfulness. Their sacrifice wiped out all sectionalism, and made us one. Even in defeat those who struggled for the "lost cause" did so less gloriously and are none the less loved by the entire nation. There was but one victory—a unified nation in which one section now shines as brilliantly as another; one people with but one flag and one God. Let us be thankful in our hearts that we spring from such heroic blood; let us honor them by renewing, each man in his own heart, our pledge to the flag that waves above us.

## THAT DIETING FAD

For the first time in eight years the housewife is now able to buy a pound of coffee, a pound of sugar, a pound of butter, a dozen eggs and a loaf of bread for a dollar. But if she doesn't give up this nonsensical fad of dieting to attain a slim figure she is going to make it a lot harder for her husband to get the dollar to buy those things with. The consumption of bread fell off 20 percent last year, and they say

the dieting fad is responsible. So the wheat grower and the miller and the baker are hit. Potato growers also found it harder to market their 1929 crop, for potatoes are held to be fattening. These are but two of scores of food affected by the fad, and if it keeps up others will be added to the list. Today the blacksmith of other days has gone into the garage business and the wagon factories of old are now turning out automobiles. If the dieting fad keeps up we suppose farmers will have to resort to the same tactics and take to raising nothing but lettuce and spinach.

## SAILING THE UNCHARTED AIR

The history of air transportation is being made faster than ever before. Where formerly men pushed out across the seas in frail ships, they are now mounting great bird-like machines with as much potential hazard, or at least with as much courage. When travel by air becomes as common as now by land and water what will serve to remind us of the brave men and women who pioneered the way? We will remember Lindbergh, Byrd and a few others. We will not be expected to remember all of them, but there will be a conscious recollection of the many who gave up their lives that we might later fly in safety. Indeed, there is already engraved in our hearts the memory of the "unknown aviator."

When you don't hear anything about one of our great men for quite a long time you know he's been elected Vice-President.

The sparing of the steering rod never spoiled any child.

Women may learn to smoke, but they'll never quite equal the ability of the men in missing the cuspidor.

They call Washington the seat of government, meaning, of course, the proper place to register your kicks.

National patriotism is but the lengthened shadow of community spirit.

Wall street, not Main street, usually wins the hog calling contests.

The Congressmen are now at home building up the fences they will straddle this fall.

## FARM BOYS WHO MADE GOOD

### 1—The Hundred Dollar Corn

Agricultural Extension Department International Harvester Company

By Edgar W. Cooley,

This is the true story of a boy who used his brains, had the courage to dare and won out.

This boy was raised on a farm and like all red-blooded boys was ambitious and energetic. But he did not allow himself to be lured to the city, for he believed the farm offered him a bigger opportunity than did the town.

He lived in a community where corn was the most important crop, and he became greatly interested in the growing of that cereal. He made a study of corn, read all the books and bulletins on corn he could secure and persuaded his father to let him have the use of a small plot of ground for experiment.

He succeeded in producing large yields of a good quality of corn but still was not satisfied.

One day he went to a corn show and was greatly impressed with some of the corn that won prizes. He was particularly pleased with 10 ears that had been awarded first prize, and determined to purchase them. But when he found the price asked was \$100 he almost lost courage. However, he chanced to have just that much money in the savings bank and he drew it out and bought the corn. After he had paid over the money he became frightened.

One hundred dollars for 10 ears of corn! What would his father say? He was almost afraid to go home and walked around the town for an hour or more, carrying his precious

corn under his arm. When he arrived home he told his father what he had done and they criticized him severely for his "foolish extravagance."

"The boy said nothing but he determined to make good on his investment."

The next spring he planted his 10 ears on his experimental plot and gave the corn the very best of attention.

He succeeded in raising a big crop of very fine corn and sold almost enough of it for seed to pay for his 10 ears but the best ears he kept for himself.

Still he wasn't satisfied. He was confident his corn wasn't quite suited to the soil and climate of his part of the country. He began experimenting and improving the corn until he produced a kind of corn that retained all the advantages of his original 10 years yet was better adapted to his community.

The corn soon won favor among the neighboring farmers and the boy who was now a young man could not supply enough seed for which he received good prizes.

The fame of the corn spread rapidly until today it is the kind of corn most generally grown within a radius of 100 miles of his home. It is estimated that this improved corn has added millions of dollars to the income of farmers in that locality and resulted in better homes and happier people.

What this boy did through pluck and patience, other boys can do.

Two-way television is now actually, successful demonstrations of the new service having been made recently to New York newspapermen at the Bell Telephone Labor-

## NEW DURANT MODEL 407 READY FOR DISTRIBUTION

The new Durant model 407, which practically matches the price of the Ford, provides the largest, longest and roomiest four cylinder car now on the market, the western Durant dealer organization announces. This new Durant is in answer to the popular demand for a low-priced four as evidenced by the fact that more than 40 per cent of all cars sold in the United States are fours.

"The new Durant four excels in many respects," says Otto Erickson, local Durant dealer. "In performance, in comfort, in appearance, and in price. It is a big car but its price is that of a small one. The new Durant offers great riding comfort, attractive interior appointments, fine upholstery, roominess, adjustable seat for driver in all models and the distinction of an artistically designed car. It is an exclusive car in appearance in spite of its low price and, of course, it embodies all the high quality workmanship and fine materials that always have been built into Durant automobiles."

Five body types are offered in the new Durant four—the sedan, the business coupe, the phaeton, the business coupe, the phaeton, and the sport coupe and the wire wheels a standard equipment. The sport coupe has a comfortable and easily reached rumble seat.

Standard equipment on the new Durant four includes a rear view mirror windshield wiper, Simplex shock absorbers, bumpers front and rear and an extra tire tube and tire cover.

## HEAVY RAINFALL IS NOT SURETY AGAINST DROUTH

Annual rainfall figures are little or no indication as to the need or lack of need for supplemental irrigation in any locality, says M. R. Lewis, soils engineer of the Oregon Experiment station. Parts of the Willamette Valley with 40 inches of rain a year return good profits from irrigation because of low summer rainfall, while sections of the country where the precipitation is lighter but more evenly distributed may have no need of irrigation.

Work on the experimental irrigation system on the Sam Brown farm north of Salem is progressing rapidly, with concrete pipe being laid to distribute the water from the new deep well which delivers two second feet or 950 gallons a minute. A demonstration field day is planned for early in June when the actual irrigation of berries and truck crops will commence.

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## ENGINEERS FAVOR FEDERAL FINANCE

Federal refinancing of irrigation, reclamation, levy, or drainage district bond as a part of a national farm relief program was endorsed by the Pacific Coast section of the American Society of Agricultural Engineers at its recent meeting at Oregon State college.

Many other state and national organizations have approved of this plan proposed by the Oregon Reclamation congress as a plan economically sound from the standpoint of the government and of the settlers on presently occupied farm areas.

The idea is based on the fact that most of the districts were organized during the war period or soon afterwards when cost of construction was high and interest charges heavy. Government refinancing, it is pointed out, would permit heavy reduction of interest charges and spread payments of principal over a long period, making operation of the lands more profitable.

## CANADA

Canadian Pacific Railway Company

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**SOIL**—Exceptional depth and fertility, free from rock, stumps and brush.

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**M. E. THORNTON**  
District Superintendent

148 Broadway Portland, Ore.

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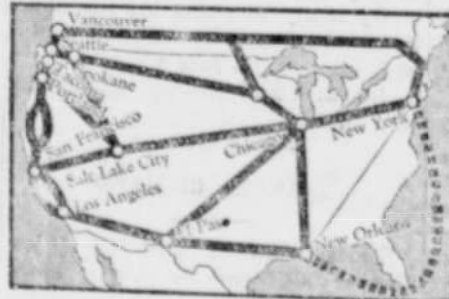
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No matter what your eastern destination it can be included in one of Southern Pacific's Circle Trips. A few itineraries are suggested here. You may reverse this order if you wish.

Summer excursion fares East are in effect on and after May 22. You have until October 31 to complete your journey.

Note these examples, and map. Then let the Southern Pacific agent give you further details. He will be glad to show you how to make your travel dollars go farther.

### SUNSET CIRCLE

San Francisco, Los Angeles, the Southwest, San Antonio, New Orleans, then by boat to New York or continue thru the Old South by rail to Washington, Philadelphia, New York or mid-west destinations.

### GOLDEN STATE CIRCLE

San Francisco, Los Angeles, San Diego, Hollywood, thru the picturesque Southwest, El Paso (Old Mexico nearby), to Kansas City, St. Louis, Chicago and other mid-west points.

### OVERLAND CIRCLE

San Francisco, Lake Tahoe, across Great Salt Lake by rail, Ogden, Salt Lake City. For a small additional fare you may return thru Yellowstone or continue to Denver.

**Southern Pacific**

C. E. Allen, Agent