

# Yuletide Greetings From Portland's Progressive Business Houses--Continued.



To every friend and customer  
We send a Christmas greeting,  
May this glad New Year bring you joy,  
Each day its joy repeating.

**BALDY FINANCE CO.**

**WE LOAN**

**\$50 To \$300 to Salaried People**

265 Stark Street

Portland, Oregon



Merry Christmas to  
our friends,  
Frolic, feasting, fun!  
Happy New Year! Joy  
to you!  
Each and every one.

**WESTERN DAIRY PRODUCTS CO.**

**SUNFREZE—THE BETTER ICE CREAM**

427 East Main Street

Phone EAsT 6151



Merry Christmas! An old, old wish,  
The twinkling stars repeat it;  
Happy New Year! We wish you health,  
And a joyful heart to greet it!

**CHASE-GARFIELD MOTOR CO.**

18th and Alder Streets

BRoadway 8205

Portland, Oregon



Merry Christmas to  
our friends,  
Frolic, feasting, fun!  
Happy New Year! Joy  
to you!  
Each and every one.

**J.P.E.V. SAUVIE**

206 and 208 Sweetland Building  
ATwater 3897

Portland, Oregon



We wish success to all our  
friends,  
Now can't you guess the  
reason?  
We're grateful for your  
patronage,  
And 'tis the Christmas Season.

**MILLER CLOTHING CO.**

Corner Third and Alder Sts.

Portland, Oregon

## The Christmas Message Brought by a Cyclamen

AS USUAL, the man stood before the Christmas display in the florist shop window. Instead of passing, he entered the shop. He wished the cyclamen that was in the window he told Myra Gordon, the owner.

He was Jack Corwin, an actor separated from his family. Myra had learned. The intense longing in his eyes each year as he saw the Christmas window touched Myra's heart.

"Don't bother about any change," offering a bill exceeding the value of the plant. "It's worth everything to me."

"It's my wife's favorite flower," he explained, a catch in his voice. "I haven't seen her for three years. A misunderstanding separated us. Each year your cyclamens have hidden me go back. I can't ignore their message any longer. I'm taking this to her today. Merry Christmas." And he was gone before Myra could answer.

Joy filled Myra's heart to think that she had again selected a cyclamen for her window.—Blanche Tanner Dillin.

## Truly Merry Christmas for the Lonely Hearts

THE large old home sold—Margaret Brierley and her mother in their new home—a small apartment in a distant city, dreaded the holidays, away from the old friends.

Shortly before Christmas Mrs. Brierley unfolded a plan to Margaret. Their apartment was small but home-like, "with lots of love in it," as Mrs. Brierley often said. Now there was the young man artist across the hall, the young music student, the elderly lady, and several others all away from home, and doubtless lonely for home just now. So why not have them all in for Christmas?

A tree sparkling with lights and decorations greeted the guests Christmas day. Inexpensive, funny gifts from a grab bag and games brought many hearty laughs. Troubles momentarily fled and hearts lightened. Margaret and her mother agreed with their radiantly happy guests' sentiment—"A truly Merry Christmas. One of the happiest I ever knew."—Blanche Tanner Dillin.

(©, 1929 Western Newspaper Union.)



You're not only a patron,  
a customer,  
For we want to call you  
a friend,  
We wish you a  
Merry Christmas Time,  
And a New Year  
whose joy will not end.

**J. C. PENNY CO. Inc.**

Department Stores

Portland, Oregon



A joyful Christmas greeting,  
To bring to you good health!  
A happy New Year to you!  
Success, good friends, and wealth!

**PORTLAND GAS & COKE CO**

Sixth and Salmon Streets

BRoadway 7611

Portland, Oregon



We hope the Christmas stars  
shines bright  
For friend and patron, too.  
We hope that every  
happy thing  
The New Year  
brings to you!

**POWERS**

Third and Yamhill Streets

Portland, Oregon

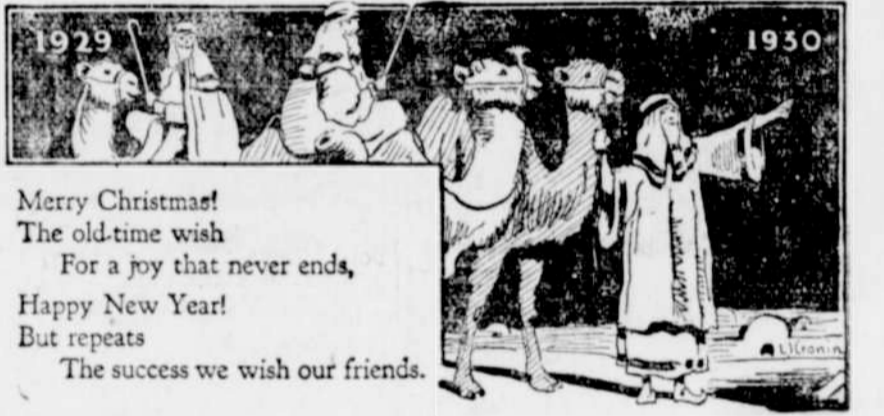


Because the old year has been right,  
We're looking for another,  
A bright and prosperous New  
Year boy,  
To be the old year's brother.

**TRUCK TIRE CO.**

440 Hoyt Street

BRoadway 1498



Merry Christmas!  
The old-time wish  
For a joy that never ends,  
Happy New Year!  
But repeats  
The success we wish our friends.

**EASTERN OUTFITTING CO.**

Washington at Tenth

Portland, Oregon



We've given you our very best,  
To make the year's success,  
And now we add a New Year wish  
To bring you happiness.

**The J. K. GILL CO.**

GIFT SHOP  
VALUES

For the "Thrifty" Shopper  
Fifth and Stark Streets  
Portland, Oregon



If in the past you've dealt  
with us,  
You've found us most sincere;  
We hope then,  
we'll be better friends  
This prosperous New Year.

**FULTON PARK DAIRY**

Wardin and Son

ATwater 5515—ATwater 4546

Hillsdale, Oregon



Merry Christmas!  
The old-time wish  
For a joy that never ends,  
Happy New Year!  
But repeats  
The success we wish our friends.

Your Christmas Gift to Yourself Should Be a  
Growth of New Hair

**THE THOMAS'**

Worlds Leading Hair & Scalp Specialists, over 45 offices  
604 Bedell Bldg. Cor. 6th and Alder Sts. BRdwy. 9137  
Hours—10 A. M. to 8:30 P. M. Sat. to 7 P. M.



We wish you health, we wish you wealth,  
We wish success unmeasured,  
We wish you every lovely thing  
That friendly hearts have treasured.

A Decker Business College Scholarship

"THE LASTING GIFT"

ACCURACY—the First Principle of Business at  
**DECKER'S BUSINESS COLLEGE**

Buyers Bldg.  
ATwater 4520

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