

# Yuletide Greetings From Portland's Progressive Business Houses---Continued.



Merry Christmas! An old, old wish,  
The twinkling stars repeat it;  
Happy New Year! We wish you health,  
And a joyful heart to greet it!

**J. P. Finley & Son**

MORTICIANS

Portland, Oregon



We hope the Christmas star  
shines bright  
For friend and patron, too.  
We hope that every  
happy thing  
The New Year  
brings to you!

**ELECTRICAL PRODUCTS CORPORATION**

Exclusive Manufacturers of

**CLAUDE NEON SIGNS**

Sandy Boulevard at Thirtieth

Portland, Oregon



We've given you our very best,  
To make the year's success,  
And now we add a New Year wish  
To bring you happiness.

**Proctors**

Merriman H. Holtz

We Invite you to  
Open an Account

Where Shopping is  
A Pleasure

Washington at Broadway  
Portland, Oregon



To every friend and customer  
We send a Christmas greeting,  
May this glad New Year bring you joy,  
Each day its joy repeating.

**Oregon Made Products**

Make Wonderful Gifts

Four Stores for Your Convenience

**W. P. FULLER & CO.**

Front and Morrison  
120 Grand Ave.

547 Williams Ave.  
Sandy Blvd. at 43rd St.



We wish you peace,  
We wish you joy,  
Success in all you do!  
May all good things  
You're wishing for,  
The New Year bring  
to you.

CIGARS			
Van Dyke, Bankers	50—\$3.69	Mark Hopkins	100—\$3.89
Websters, Astors	50—\$3.69	Chesterfields 50s.	200—\$1.16
Chancellor	50—\$3.69	Lucky Strike 50s.	200—\$1.16
Wm. Penn	100—\$3.85	Old Gold 50s.	200—\$1.16
Cremo	50—\$1.95	Camel	200—\$1.18

It's Good Business to Trade Here  
**UNIVERSAL SALE & SUPPLY CO.**  
131½ Union Avenue at E. Morrison St.  
Portland, Oregon  
Mail Orders Filled, postage extra

**Christmas Legend in Sweden**  
There is a legend in Sweden that the Christmas tree sprang from the soil where two true lovers died, the candles standing "for remembrance."

**Height of Christmas Trees**  
The average height of Christmas trees is from 1 to 15 feet or more, the greater number probably being 4 to 8 feet tall.

**Early English Carols**  
The first English collection of Christmas carols was published in 1521.

**Baby Dolls Are Adorable**  
The baby dolls are quite the most adorable of all. They come in triplet, twin or single additions and they are as real looking as it would seem possible to make them.—Wallace's Farmer.

**Spain's Christmas Dish**  
A favorite Christmas dish in Spain is a soup of sweet almonds and cream.

**Girls' Opinion of Christmas**  
Most girls have a candid opinion of Christmas.



We wish success to all our  
friends,  
Now can't you guess the  
reason?  
We're grateful for your  
patronage,  
And 'tis the Christmas Season.

E. P. Eisman, Proprietor

E. Ast 2933

**EISMAN HARDWOOD FLOOR CO.**

"Floors of Quality"

Authorized Contractor

Cellized Planks and Blocks

409 E. Davis St.

Portland, Oregon



Happy hearts, good health,  
Friends along the way,  
Overflowing Christmas cheer,  
For your holiday!

**Lipman, Wolfe & Co.**

"Merchandise of Merit"



You're not only a patron,  
a customer,  
For we want to call you  
a friend,  
We wish you a  
Merry Christmas Time,  
And a New Year  
whose joy will not end.

Let Health, Happiness and Renewed Strength be Yours  
by assisting Nature through a  
**TURKISH, MINERAL, STEAM, INTERNAL BATH  
OR MASSAGE**

In Connection with Physician

**MRS. LYDIA NORRIS, D. M.**

308 Alisky Bldg.  
ATwater 3955

147½-3rd St.  
Portland, Oregon



We wish you health, we wish you wealth,  
We wish success unmeasured,  
We wish you every lovely thing  
That friendly hearts have treasured.

**USED CAR SALE**

At Broadway and Burnside Streets

'29 Olds 4-Door Sedan	\$950	1927 DODGE SPECIAL SEDAN	475
'28 Olds 4-Door Sedan	\$785	1926 BUICK COACH	450
'28 Olds 2-Door Sedan	\$750	1928 CHEVROLET COUPE	425
'28 Olds Coupe	\$750	1927 CHRYSLER 30 COACH	395
'27 Olds de luxe Coach	\$495	1926 TYPE HUDSON COACH	295
'26 Olds de luxe Sedan	\$395	1925 NASH 4-DOOR BR.	395
'24 Olds 6 Spt Touring	\$90	1924 BUICK 6 SEDAN	265
'23 Olds 4 Touring	\$50	1925 DODGE BRS. SPC. COUPE	250
1929 DESOTO COACH	\$775	1924 CHEVROLET SEDAN	295
1928 OAKLAND SEDAN	\$775	1923 STAR SEDAN	275
1928 CHEV. LANDAU SEDAN	\$495	1922 PAIGE TOURING	275
		1923 GARDNER TOURING	265

OPEN EVENINGS

**The OLDSMOBILE COMPANY**

BR 2270

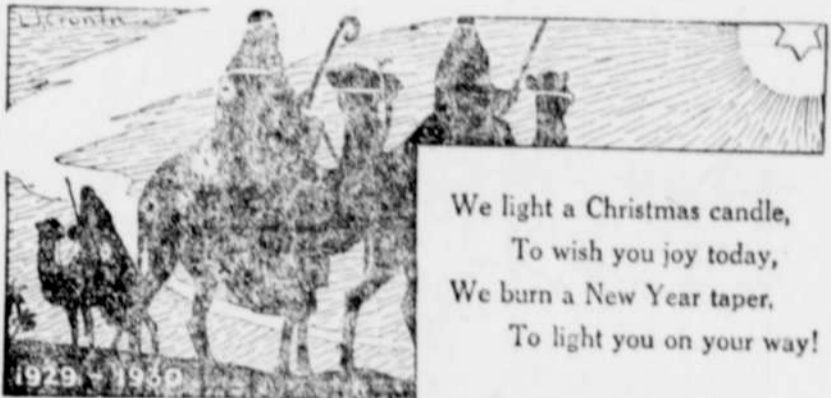


If in the past you've dealt  
with us,  
You've found us most sincere;  
We hope then,  
we'll be better friends  
This prosperous New Year.

**Davidson**

**BREAD**

ORDER FROM YOUR GROCER TODAY



We light a Christmas candle,  
To wish you joy today,  
We burn a New Year taper,  
To light you on your way!

YOU NEED

**TRU-BLU**

HONEY-GRAHAMS

(Your Grocer Sells Them)

**TRU-BLU BISCUIT CO.**

Portland, Oregon



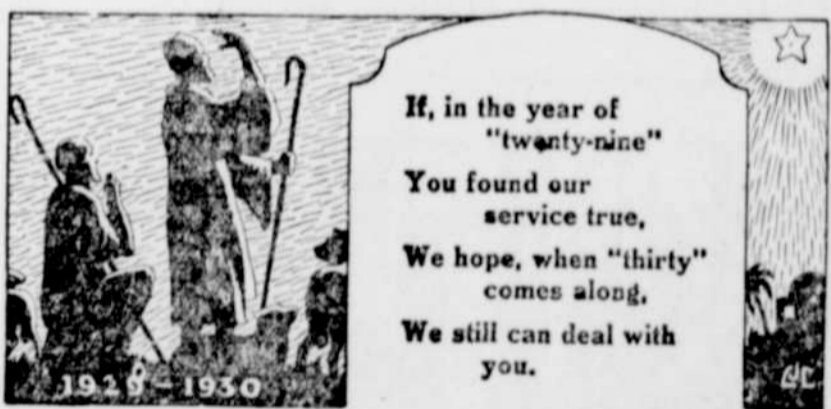
A joyful Christmas greeting,  
To bring to you good health!  
A happy New Year to you!  
Success, good friends, and wealth!

**NORTHWESTERN ELECTRIC COMPANY**

Public Service Bldg.

There is No Substitute for Electric Cooking

Portland, Oregon



If, in the year of  
"twenty-nine"  
You found our  
service true,  
We hope, when "thirty"  
comes along,  
We still can deal with  
you.

**BANKHEAD & WALTER, Inc.**

BRAKE SERVICE & WHEEL ALIGNING

Bendix Hydraulic Brake Service

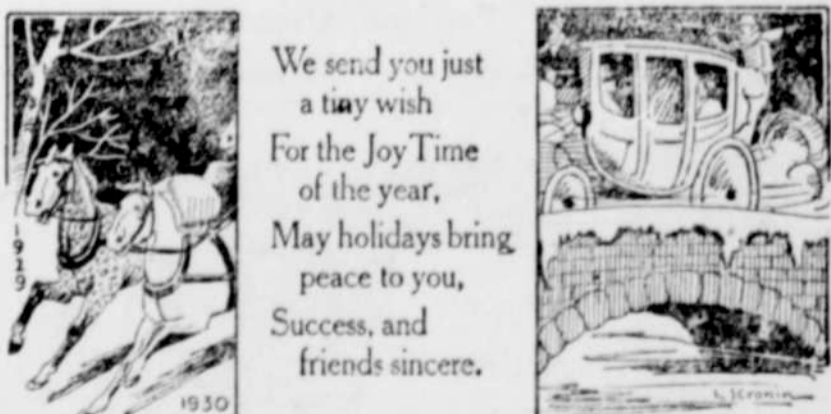
Wheel Aligning, Raysbestos Wet Weather Lining

75 North Eleventh at Everett

246 Sixth Street at Main

Portland's Finest Brake Station

If you Can't Stop Don't Start



We send you just  
a tiny wish  
For the Joy Time  
of the year,  
May holidays bring  
peace to you,  
Success, and  
friends sincere.

A Christmas  
Gift of

**\$2.00** Cash

On Each New  
Savings Account

**Prudential**  
Saving & Loan  
Association

304 Yamhill Street  
122 Grand Avenue