

THE BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

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APPROACHING AN IDEAL

The ways of the world are varied and many. Intricate systems of government, finance, industry, commerce and social relationship dominate the public action and private thought. The aim of all endeavors, rightly directed, is toward the goal of perfection, and the zest of the struggle is the striving for its attainment.

It is not out of place to talk about supreme excellence in any line of action, whether it be in education, art, science or the more prosaic affairs such as trade and commerce. Without an earnest effort to secure to all a full measure of life's blessings and comforts we can not hope to even approach an ideal. It is the degree to which we devote ourselves to these ends that governments are maintained, institutions grow, business prospers and art and education flourish.

Comparatively speaking and in light of the ultimate good accomplished, there appears to be enough people engaged in the advancement of the higher goals and the expression of talents. What this country needs is the closer cooperation of its communities and the more efficient coordination of all forces for good in the community.

If our premise is correct, that the business of life is to strive earnestly for the ideal, then the question follows "What are we doing about it?" Are each and all of us lending our support to the public welfare? Are we patronizing merchants in business, in the every-day transactions that add to the prosperity of the whole community directly and indirectly?

Are we striving to approach the ideal in local government, good order and example to the youth? Are we helping in the great cause of world peace by starting at home? Are we carving our neighbor's vir-

tues in stone and writing his faults in the sand, putting down silly gossip and insinuations that are so destructive to any community and unfortunately so common to all?

No goal can be made, no ideal approached unless and until we all put our figurative shoulders to the figurative wheel of progress and push the figurative load down the figurative road to success.

If life consisted in literally putting one's shoulder to the wheel the matter of sorting out the lazy ones would be easy. So much, however, depends upon the conscience, good will and public spirit of the people, renewed efforts should be consistently urged.

Too many nations are breaking diplomatic relations when they ought to be breacing bread.

When driving a car look every second and think every instant.

This town can get along without long heads.

The man who used to say business is business, now has a successor who says business is service and a square deal.

The brain is like the dollar; it isn't worth much until it is put in circulation.

Famous last words: Hold the wheel a minute while I light up.

The National debt is also more on less the National detriment.

You could probably sell a good fish story but you couldn't make anyone believe it.

We'll agree to the abolishment of capital punishment whenever the criminals stop it too.

HITEON SCRATCHES

Mrs. Sophia Olson and Mabel Olson of Portland spent Sunday at the L. M. Davies home.

Mr. and Mrs. H. Metzentine and Everett were Portland visitors Saturday.

Mrs. Chas. Willett was able to be brought to her home Wednesday. She is recovering from a serious operation.

Mr. and Mrs. J. L. Haggerty had as Sunday dinner guests Mr. and Mrs. C. W. Struthers, Mr. and Mrs. N. P. Nielsen, of Tigard, Mr. and Mrs. Roy Leetz of St. Johns, Mr. and Mrs. J. A. Peterson of Portland, Thora Nielsen, Elizabeth Struthers and Bobby Peterson.

Miss Dorothy Struthers, Miss Roberding, Franklin Karls, and Frances Vanderzaden spent Friday evening at the Struthers home.

Crate fattening of chickens takes from 10 to 14 days, depending on the size of the chickens.

Knight Packing Co.

Located at 462 East Alder St., Portland, Renders Such Satisfactory Service to the Retail Trade it is Recognized as one of the Leading Food Products Manufacturing Concerns in this part of the Country Under Direction of Men Well and Favorably Known in Wholesale Trade Circles.

Much is being done to aid in giving this community a commercial prestige among retailers by the activities of the Knight Packing Co. The volume of business which they transact, the quality of the products which they make and the business methods of the company are responsible for the reputation they have won.

While their activities will eventually cover a wide scope of territory, their special field is that of the Pacific Northwest. To keep their organization complete, it is necessary that they employ a number of people at all times, and being a local enterprise, thousands of dollars are placed in local circulation that would never find its way here if it were not for their efforts.

Located as they are, and determi-

nation to furnish goods of quality, upon a reasonable margin of profit, has caused their business to flourish and expand. Keeping their brands constantly before the people and the fact they are a local industry has so firmly established them that their products will be found in the leading stores. Ask your grocer for Knight Products. You get "Knights" Rogue River Tomato Catsup, Pickles, Vinegar, Condiments, etc.

Every department of this house is in charge of an expert, the management is in charge of those who have had an experience in food manufacturing and thoroughly understand retail trade conditions, and we predict that if the present policies of the concern are continued, the future will hold greater advantages than they have enjoyed in the past.

ARTICHOKES TO BE GROWN IN OREGON

The Pabst Dietary Products company, which has been experimenting this year with Jerusalem artichoke planting in Oregon, has just obtained the services for one month of Ernest H. Wiegand, chief in horticultural products at Oregon State college to assist in research in manufacturing of diabetic foods at their plant in Santa Rosa, California. Professor Wiegand, recognized as an authority on food products manufacturing, will spend the last of November and much of December at the California plant.

The Pabst people are reported as well pleased with their tests of crops on acres near Hermiston. Analysis of artichokes from western Oregon are also proving satisfactory, according to Professor Wiegand, indicating that a processing plant will likely be established in this state next year.

An advertising campaign to increase consumption by persons troubled with diabetes of foods manufactured from artichokes is planned, which if successful is expected to mean a new and profitable agricultural crop for this state.

Football Broadcast Set

Radio broadcasting of football games from KOAC the state college station, will end for this season with the Detroit-Oregon game to be played in the Michigan city November 23. The play by play, sponsored by the alumni association, will begin at 10:45 o'clock Pacific coast time.

Health Talks Sent by Radio

A series of health talks are being broadcast each Monday afternoon from station KOAC, prepared by the school of health and physical education at Oregon State college. Dr. Clair V. Langton, dean of the school is giving most of them on such subjects as "Dental Facts and Fancies," "Conservation of Vision," "Air and Ventilation" and "Body Poisons." This program is scheduled each Monday afternoon at 3 o'clock.

Moro Girl Wins Trip

Oregon will be represented at the national boys' and girls' club congress in Chicago, by just one delegate, Miss Viola Hansen, of Moraga. Miss Hansen won the Montgomery Ward trip for being the most outstanding 4-H club girl in the state. She has been in club work for five years, making a high record in county, state and northwest competition.

Apple Size Predicted

Possibility of predicting the size of commercial apples before harvest time is reported by federal investigators who have spent a number of years in research in the Hood River valley. The scientists have found that by August 1 it is possible to make a reasonable accurate forecast of sizes of the commercial crop so that shippers can better arrange for marketing in the most advantageous manner.

FARM POINTERS

Very little in the way of medicinal treatment can be done for any animal that has ruptured a small blood vessel in the udder. The animal will generally recover completely in a few weeks but giving it a little formaldehyde in skim milk once a day for three days will tend to act as an antiseptic for the udder.

It is usually considered good practice to feed cows fairly well up until about 48 hours before calving, and then gradually cut down on the grain ration. This is then gradually increased after freshening.

A six months old pup needs about one-fourth milk in his diet, it has been found. Other good feeds are cereals, stale bread dipped in milk, broth or gravy, vegetables and meat. Cheap mutton and beef are good, but pork and pork products are not recommended.

Keeping hens comfortable isn't merely a matter of kindness to dumb creatures. Practical experience and experiments both show that comfortable hens produce more eggs.

HOME POINTERS

(School of Home Economics OSC) A little vinegar added to the water in which an egg is being poached will help coagulate the white of the egg quickly.

Adding the sugar to fruit while it is cooking toughens the fiber of the fruit and helps to retain its shape. If the object is to soften the fruit fibre, it is best to add the sugar just before taking the fruit from the fire.

Egg yolks, if unbroken, may be covered with water and kept several days.

A more flaky pie crust can be obtained if in cutting the fat into the flour the particles are not made too fine, as it is the rather coarse pieces of fat which melt and give flakiness. It is necessary only to have the fat particles fine enough for fairly even distribution.

A rather rich baking powder biscuit will be finer grained if kneaded

a little with a very light motion.

The success of either angel food cake or sponge cake generally lies in lightness of manipulation.

Use of a tray often saves many steps when setting the table, carrying vegetables from the basement, or doing numerous other tasks that require the carrying of several articles at once.

BENDER OPTICAL CO.

Located at 318-19-20 Pacific Bldg., Yamhill St., Between 5th and 6th, in Portland, Is One of the Leading Eye Specialist Companies of this Section, and is Prepared to Give Your Eyes the Scientific Examination They Demand.

How many people are today wishing that they had been fitted with glasses when they were younger?

How many more who are now experiencing eye trouble wish that they had consulted a specialist? Your eyes are two of the most delicate organs and when irritated require the attention of an expert. In this locality this expert is the Bender Optical Co. They make a special study of the eye and are thoroughly competent to fit you with glasses.

They are well known throughout this section and their practice as eye specialists is not confined to their home city as many persons from the surrounding territory consult them weekly, and the progress they have made in the profession is proof of their ability. They fit you with lenses the correct power and shape for each indi-

vidual. And back of the work stand professional reputation and 19 years experience in Portland. You can not be too careful with your eyes. If they are giving you any trouble it will pay you to visit Dr. Bender. Some minor cause may be discovered and may be corrected with glasses. Some serious trouble may have affected your sight and they may be able to correct it and thus save you some very serious trouble.

They have attained a well merited reputation in the correction of troubles which affect children's eyes, and success in this important work deserves the highest commendation. Many grateful mothers have found that after a consultation with them, their children soon improve in their studies and the grades become higher just as soon as the trouble has been corrected.

Albers Bros. Milling Co.

Located at Foot of Broadway St., Portland, are Large Buyers of Grain and Allied Lines, Paying the Top of the Market at all Times; Featuring Albers Bros. Products Which have Met with Universal Popularity Because of Uniform Good Quality.

The city that provides the farmers in the surrounding country with a market for their grain is the one that will attain the greatest measure of popularity and prosperity. The fact that the Albers Bros. Milling Co. pays the highest market prices at all times brings thousands of dollars worth of business to Portland and vicinity and aids in no small degree in making a live and prosperous city.

They still maintain a modern mill in which the popular Albers' products are manufactured and their uniform good quality makes them genuinely popular with housewives. Some of their feature products are "Del Monte," "Artic Snow" and "Peacock" flours, also "Minute Oats," "Carnation Wheat Flakes," "Flapjack Flours," "Buckwheat Flour," "Pearls of Wheat," "Instant Tapioca," etc.

The Albers Mills are modernly equipped with the latest milling devices for the production of the best flour. Every known precaution is taken and the flour they produce is without a peer.

In this review of our industrial program it is essential that prominent mention be made of this enterprise, which has been one of the vital factors in the development of this section. The Albers Milling Co. has stood as a commercial barometer in the community for many years. As quite a great deal of their business is transacted out of the county, one might think that such a concern would take little interest in the affairs of Portland and Oregon. The years have proven, however, it is one of the most important features in local commercial affairs and that its management is at all times actively interested in the progress of Portland and vicinity.

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