

THE BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

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INDUSTRIAL REVIEW

Portland—Bids opened for construction of \$20,000 automobile sales building on southwest corner of 17th and Morrison Streets.

Contracts awarded for erection of bridge over east fork of Nehalem river at Pittsburg on the St. Helens-Vernonia market road, at cost of approximately \$8,687.

Springfield—Name of city painted on roof of local Booth-Kelly mill as guidance to aviators.

Corvallis—New Legion hall building being remodeled.

Construction of bridge over Big Creek, between Waldport and Yaquina, progressing rapidly.

Forest Grove—Construction of American Legion Memorial building under way. Also, the recently burned Carnation Lumber Mill being built.

Newberg—\$4,500 drive will be launched by fire department to provide funds for remodeling part of present motor equipment and purchasing new equipment.

DR. HALVERSON LEAVES

Dr. W. V. Halverson, associate bacteriologist of the Oregon experiment station, and widely known over the state for his work in soil bacteriology, has been appointed to the headship of the department of bacteriology at University of Idaho. Dr. Halverson was given immediate release at O. S. C. to be at Idaho for the opening of college. No successor has yet been named.

Out of Swaddling Clothes

Gas house-heating, according to Eugene D. Milner of the American Gas Association, is emerging from its swaddling clothes and is now available in nearly every section of the country.

In many large cities house-heating absorbs as much as 10 per cent of the entire gas production, and the proportion is growing rapidly. Automatic heat, with its economy, efficiency and time and labor saving qualities, has taken the American home by storm.

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HOME POINTERS

The best dressmakers do not always use French seams for all garments, because a French seam, even though neatly made, often gives an amateurish appearance to the finished garment, because it "draws" slightly. A plain seam, with the raw edge turned under once, and held with a running stitch is better for fine silks. If the fabric does not ravel easily, the edges may be pinked with a pinking machine.

Time can be saved, when making children's clothes, by cutting out several garments at the same time, even though they will be finished in different ways, as all seams can be stitched, and all pockets, cuffs, collars etc., made at one time.

A yardstick is a great help in the sewing room. It is often easier to use than a tape line especially when marking the hem of a skirt.

It is wise to keep tailors chalk in two or three colors on hand in the sewing room for marking perforations and notches, instead of cutting them. This can be bought at the notion counters of most department stores.

To prevent fine materials, such as georgette, chiffons, and silk crepe from puckering they may be stitched on strips of ordinary newspaper. The paper is held under the material being stitched, and is easily pulled off when stitching is completed.

SECOND RADIO GAME DUE

A second broadcast from KOAC, the Oregon State college radio station, will be on the air Saturday, September 28, with a play-by-play account of the California Aggie-Oregon State game.

As the game begins at 2:00 o'clock the broadcast will start at 1:45 when Wallace Kaddery, an experienced sport announcer of this station, will give a preliminary description of events, including lineups. KOAC broadcasts on a frequency of 550 kilocycles, giving it one of the highest wave lengths on the dial.

LANDSCAPE MAN IS NAMED

Landscape architecture training at Oregon State college has been expanded with the addition to the staff of Herbert R. Sinnard as instructor in the building architectural features of landscaping. The training afforded since this expansion was authorized is considered on a par with that in the better landscape schools of the country. Mr. Sinnard is a graduate of Iowa State college and has just returned from a summer tour of Europe, where he studied foreign architecture.

Bread's Value Recognized

It is a matter of scientific knowledge that the diet choice of the human family, in the majority of cases, is due to a subconscious sense of what the human system needs. That is why bread has been the first of the instinctive choices. The yeast that helps to make bread is rich in antineuritic vitamins. The yeast which causes the bread to rise generates these vitamins in large quantities, which tend to improve the condition of the skin.

Ancient "Doorkeeper"

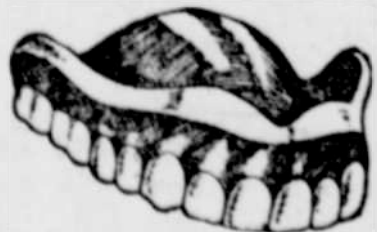
An ancient wooden "doorkeeper"—a carved figure in the shape of a human being which was found guarding the entrance to a small house erected by Cameron tribesmen of Africa—is in the African hall at the Field Museum of Natural History, Chicago. The doorkeeper was supposed to be a protection for the skull of a chief within. On ceremonial occasions, the tribesmen made offerings of food and magical medicine to both the skull and the doorkeeper.

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PORTLAND BUSINESS AND PROFESSIONAL GOSSIP

J. B. King, manager of the Paris Hair Store of Portland gives customers the benefit of his 26 years of beauty work experience. He advises his patrons in the best and most stylish hair dress and applies an exceptional skill in making toupees and wigs. In the ad the Paris Hair Store is carrying in this paper a special offer is made to you, read the ad and make your appointment.

Selected Foods for Health

The Basket Grocery, of Portland, have the largest and most select assortment of health foods in the state. They make a specialty of diet imparatives. Delicacies of the rarest kinds, domestic and imported are in the amply stocked. Patrons of the Basket Grocery are extended the courtesy of the most competent assistance in their selection of foods to meet their particular health requirements.

Arch Supports

Dr. Tryzelaar, who specializes in arch supports, has a wide and constantly growing clientele throughout Oregon. Patrons come from most remote parts of the state to secure his expert services. He aims to build his clients health, through a prescribed and fitted arch supports, as many of ones ills are traced to fallen arches and other foot troubles. If you are having trouble with your feet, it would be advisable to consult Dr. Tryzelaar of Portland and have that rectified.

Fluff Rugs for the Home

The beautiful home wants the finest furnishings and a necessary part of those furnishings is the rug. Where can you find a rug maker more capable than Mr. Pfeifer, the "Fluff Rug Man"? The industry with which Mr. Pfeifer is connected is still a young one in Portland, but he is rapidly bringing the public to realize that rugs bought and made at home are the most wanted ones. One of the beautiful fluff rugs would be more than appropriate for Mother and we are sure it would add comfort to her home.

Mrs. Murray Meets Valley Patrons

Mrs. Emma Murray, whose home is in Cullen's View Place, is meeting Tualatin Valley patrons at her shop, the Crescent Hairgrowers and Beauty Parlors, 250 Alder Street, Portland.

Mrs. Murray is well known in the Valley as a member of Oregonian Chapter, O. E. S., Multnomah.

A resident of the Valley for a number of years, Mrs. Murray has established herself in a business in Portland, where she is applying the knowledge of beauty culture gained through some lengthy study of the work.

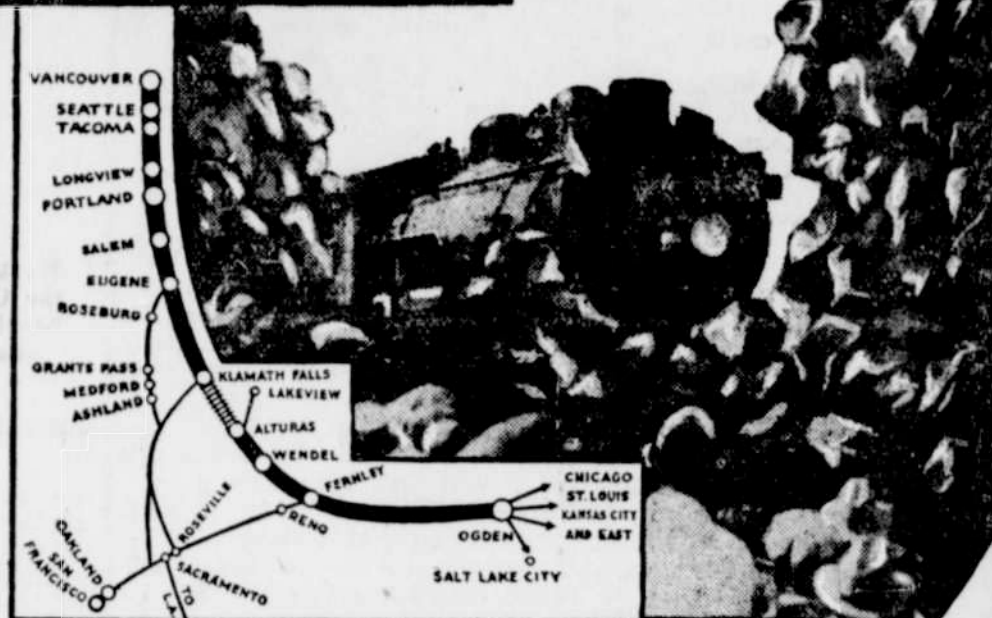
In her very pretty parlors, Mrs. Murray has had an opportunity to serve many women from the Valley, all of whom return to her because of her ability and courtesy. No one has left her shop unsatisfied with the treatment accorded her.

The shop that gives the best service at the best prices gets the business these days. Mrs. Murray has proved that through her steadily increasing patronage. In her ad in this issue of this paper, one will find the specials that she is offering to Valley patrons.

New Rail Shortcut Links West With East



(Above) Puute and Klamath Indians ride the first Iron Horse on Southern Pacific's new Alturas-Klamath Transcontinental Cut-Off, linking the Pacific Northwest with the East. (Upper right) Capt. O. C. Applegate, Oregon pioneer and Modoc Indian War veteran, who participated in the ceremonies at dedication of new rail line. (Right) First train crashes through papier-mache barrier at Hackamore, California, formally opening for passenger and freight service the 96-mile link between Alturas and Klamath Falls.



COWBOYS and Indians, pioneers of covered wagon days and business men from all parts of the West joined recently in a colorful celebration marking completion of the Southern Pacific Company's new \$9,000,000 transcontinental cut-off from the Pacific Northwest to the East.

Contrasting the old West and the new, the dedicatory program at Hackamore, Modoc county, Calif., September 14, reached a thrilling climax when a giant locomotive crashed through the scenic reproduction of a mountain range. The breaking of the barrier cleared the way for regular

passenger and freight service over the 96-mile Alturas-Klamath Falls line and opened California's last frontier to rail transportation.

Indians, squaws and papooses of the Klamath and Puute Reservations came to the celebration and witnessed arrival of the Iron Horse of today, just as wild tribesmen of 60 years ago gathered in awe along the Central Pacific Railroad as transcontinental travel changed from "trail to rail." Cowboys, loggers, ranchmen and veteran Indian fighters also gave real western atmosphere to the festivities. The new Alturas-Klamath Falls rail

line, costing more than \$5,000,000, serves to link Southern Pacific's Cascade and Overland Routes. Connection is made at Alturas with the former Nevada California-Oregon Railroad, acquired recently by the Southern Pacific and standard-gauged at a cost of approximately \$4,000,000.

This completes the railroad company's \$88,000,000 construction program which brings Oregon and northern California more than 200 miles nearer the markets of the East and provides a shorter route between California and Oregon over the Cascade line.

Facials are an important part of her work. Every Valley woman is asked to consider her services before securing beauty treatments.

Protecting Oysters

A New Jersey law specifies that only boats under sail power may engage in the hunt for "seed" oysters. They are obtained in the stretch of bay from Port Jervis, N. J., to nearly opposite Delaware City, Del. The "seed" oysters are transplanted, then allowed to grow to marketable size, which requires from two to three years.

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