

THE BEAVERTON ENTERPRISE

H. H. JEFFRIES, Publisher

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Beaverton—Broadway near O. E. tracks—Phone 7503.
Aloha—Aloha Lumber Co.—Phone Beaverton 4252.
Portland—408 Dekum Building—Phone Atwater 5914.
Multnomah—Multnomah Insurance Agency—Atwater 5914.

VALIDATE THE BONDS

Funds Will Mean Improvement of Beaverton High School

Validate the Bonds! Beaverton expects every citizen qualified to vote at the election July 29, to assist in validating the bonds which were voted upon at the last election.

The funds secured through the issue of these bonds are to be devoted to the improvement of Beaverton high school, and the construction of an addition to that school.

Nothing is more important to the community than the development of the best educational facilities. Beaverton wants her schools to be equal to those anywhere else in equipment as well as otherwise.

The proposed issue is to be \$30,000. The date of the validation election is July 29.

Beaverton citizens! Be sure to vote promptly on that day and enable the community to go through with an improvement that will reflect a greater credit upon the town, and make it possible to give a more effective and valuable training to its school children.

Validate the bonds!

KNOWS HIS GAME

"The newspaper reporter learns men and women and life. He learns the genuine and the spurious, the profound and the superficial. He studies values in thought and develops a capacity to measure them. He learns the game of life, and he comes to look upon all this panorama of human activity as one great show—just a stage, and all the men and women in this world merely actors—to cite Mr. Shakespeare."

The really capable newspaper reporter plays the game of life in a fair and square manner. He knows what to report and what not to report. He is interested in facts, not in assumptions. He will have nothing to do with malicious gossip, but he knows how to make use of a certain kind of personal gossip as news. For everyone values publicity of a favorable kind. There are even those in this world who crave publicity of a sort others would abhor. They seek to make known their shady personal affairs—They are notoriety hunters. They get a "kick" out of being written up as central figures in scandals that reflect their sporty calibres.

The reporter may give such persons the publicity they want. Every reporter knows that what the people delight in more than in anything else—is a highpitched scandal.

But the same reporter will not write some stories. He may have the inside on some big deal to be pulled off, but he doesn't assume the role of detective. The police are supposed to be wise to the activities of our socially bad folk. The reporter knows just how far he should advisedly go in playing the part of public guardian and protector.

The newspaper reporter is no snooper, no spy. He may, of course, on occasions, inquire in a very cautious and careful way into questionable things, just to satisfy his own curiosity. But let the officers of the law deal with public nuisances and abate them, the reporter of news is not employed in such work. In short, he knows when to lay on and when to lay off and having cultivated a shrewd professional discretion he makes every move as deliberately as Bobby Jones makes his plays in golf. If he doesn't mark him as a man who has not learned his game.

The following conversation between two small boys returning from Sunday School where they had heard of the devil for the first time:

Tom: "Say Joe, do you believe there is a devil?"

Joe: "Naw—'course not—its just like this Santa Claus business—it's father."

A satisfied customer is the best salesman (yes, it's still true.)

INDUSTRIAL REVIEW

Burns—Plans underway for construction of two-story office and store building adjacent to Welcome hotel.

Portland—Plans nearing completion for erection of \$35,000 edifice for Englewood Christian church.

Hood River—\$250,000 municipal water plant recently dedicated.

Eugene—Plans under consideration for erection of school building in Santa Clara district at cost of \$15,000.

Amity—Bids will be opened soon by Amity School Board for construction of new gymnasium.

Corvallis—Local cannery operating at full capacity.

HITEON NEWS

Hiteon club ladies attention!—President Gladys Meyers has called a special business meeting of the Hiteon Progressive club for the afternoon of Thursday, August 1, at Jergens Park. This is an important meeting and everyone is asked to bring a darning needle and five cents.

Mr. and Mrs. Hermas Metzentine spent Sunday at McMinnville.

Mr. and Mrs. L. M. Davies and children spent Saturday evening at the Wm. Carlstedt home at Powell Valley.

Mrs. Lena Olson and children report a delightful trip around Mt. Mt. Hood a week ago Sunday.

Mr. and Mrs. David Nelson and family picniced at Crystal Lake park Sunday.

Mr. and Mrs. E. D. Hite and family, Mrs. Lena Olson and family, Mr. and Mrs. A. F. Peterson and family and Ray Christensen enjoyed the day Sunday at Lafayette Locks.

The Misses Genevieve Peterson, Vivian Nelson, Elizabeth Struthers and Ethel North were home for the week end from the berry patch at Newberg. They expect the picking to last a week or two longer.

Mr. and Mrs. J. W. Meats and son Joe went to Netarts and back Sunday. They visited with Mr. and Mrs. New Davies.

Mr. and Mrs. George Anderson and Patty are enjoying a vacation in British Columbia. They expect to spend some time at Rainier National Park.

A crew of road workers have been busy grading the Scholls road through here preparing to widen it.

FARM REMINDERS

Rape, one of the cheapest and quickest growing of the temporary forage crops, is especially well suited to mild, moist climates and deep rich mellow soils, says the Oregon experiment station. Because of its relatively shallow rooting system, rape does not do well under eastern Oregon dry-farm conditions, but is grown to some extent in the irrigated and sub-irrigated areas. It is grown extensively in western Oregon, particularly in the Willamette valley. In food value it is similar to cabbage and kale.

Powdered skim milk and buttermilk are practical to feed to calves where the whole milk is sold, says the Oregon experiment station, especially where lower grade powder is available. Powdered skim milk costs about half as much per 100 pounds as market whole milk and powdered buttermilk is usually cheaper than powdered skim milk. These products are mixed with water and fed in the same way and in the same amount as ordinary skim milk. No harm is done the calf by interchanging powdered with ordinary skim milk from day to day.

Feeding experiments carried on at the Oregon experiment station have indicated that vetch silage is as good if not better than corn silage for feeding dairy cows, and that the feeding value of kale is nearly as great as that of average corn silage, when fed in the usual quantities. The fact that kale analyzes lower in nutrients seems to be offset by its greater succulence, palatability and vitamin content.

WARNING SENT TO POULTRYMEN

The necessity for careful guarding against infectious bronchitis of poultry, now epidemic in California, was emphasized at the seventh annual convention of the Oregon Poultrymen's association. One case of the disease has already been discovered in Oregon. While no formal embargo against California stock is being contemplated at present, Fred Cockell, member of the Oregon Live-stock Sanitary board, advised breeders to be on guard against birds or crates from California or any egg laying contest.

A resolution was unanimously passed in favor of including more egg shows in county fairs to assist in a wider dissemination of information on egg grades. A higher tariff on dried eggs was asked for in another resolution to permit the establishment of egg drying plants in this country as a market for low-grade eggs. The association also went on record as favoring more county meetings during the winter months in order that more producers might receive benefits of the organization.

Beneficial results from the drive against poultry thieves are becoming evident, reported officers of the association, who announced that a contract with the Burns Detective agency for the protection of members meeting certain requirements will make it still harder for the chicken thieves to exist. Use of the new, simple method of tattooing a brand on each bird was urged as a further means of protection.

Nearly 200 persons attended the convention. Officers for next year were elected as follows: Lloyd Lee, of Salem, president; Fred Cockell, of Milwaukie, vice-president; F. L. Knowlton of the college staff, re-elected secretary-treasurer; and J. H. Russell of Corvallis and A. H. Dowsett, Gresham, members of the executive committee.

NEW WALNUT LEAF PEST EVIDENT

Nicotine sulfate dust, found effective last year in combating the Dusky-veined walnut louse, is recommended control in case the pest should appear again this year. This louse, a common pest in England and Europe, was taken in Oregon orchards last year, the first time it has appeared in the United States.

The injury caused by the lice is mainly on the leaf, where they are found upon the upper surface, usually in two rows close to the mid-rib, their heads invariably pointing towards the leaf stem. They stick their proboscis into the mid-rib and suck the juice from the leaves, causing the mid-rib to shrivel and turn brown. A two per cent nicotine dust applied with a power dusting machine during the early morning hours was found to control the lice last year.

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"GAMBLING EVILS" MUCH DISCUSSED

To blame stock exchanges because thousands of innocent investors lose money is about as logical as blaming the automobile industry because many people are killed and injured in automobile accidents.

In the minds of many persons "Wall Street" and speculation are synonymous with Monte Carlo and betting on the horses. They believe a broker is merely the agent of an expensive form of gambling.

As a matter of fact, this so-called speculation is what, to a great extent, keeps the country going. The stock exchanges are places of trade, where an interest in our great industries is offered the public at a common price. They are the means of distributing opportunities to thousands of investors.

The exchanges do everything in their power, by extensive investigation and reports, to combat dishonest stock issues and investment frauds. Some years ago there was a lot of talk because big business was mainly controlled by a few men of wealth. Now that big business is controlled by millions of investors, large and small alike, there is talk about the evils of "gambling" and the pitfalls confronting the security buyer. You can't please everybody, but the modern stock exchanges with their high ethical standards, seem to satisfy most intelligent people.

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Announcement

All of the Oregon Nursery Company property at Orenco, Oregon, consisting of over 700 acres of land together with buildings and equipment has been sold. It is the intention of the purchaser to continue the business under the new name of BERNARDS NURSERY therefore all communications should be addressed to

BERNARD'S NURSERY

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henceforth to assure prompt attention. Now is the time to begin to look your premises over and decide on that beautiful shrub, ever-green or ornamental tree you want to add to the beauty of your home. We respectfully solicit your patronage and assure you of our appreciation of same.

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