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WORDS OF SAFETY

Carelessness due to indifference causes the majority of motor traffic accidents. We just "don't think," expresses the sum and substance of risks resulting in injury to persons and destruction to property. What a duty one owes when driving an automobile! A sacred trust is imposed upon one who takes hold of a steering wheel and starts a motor. His first duty is to himself and passengers-often members of his own family. Every child riding in an automobile at the hands of another is entitled to be carried safely to the given destination. The law compels adults to protect the rights of children to decent moral surroundings, to good health and to education. Likewise should it zealously guard the child's rights to safe transportation—indeed, to life.

Another duty a driver owes is to fellow motorists. This duty has two meanings. First, to give the other drivers an equal chance for safety. Secondly, to set a good example to others, especially to new and young drivers-an example of prudence of caution and of common sense under all conditions and in all circumstances.

The trend of traffic safety is coming more and more to the responsibility of the drivers than upon arbitrary and artificial factors as guides under all conditions. Sev eral of the States have lifted the speed limit in the interests of safety and convenience. Such a move sounds paradoxical, yet it has its good points. Time and experience are the necessary guides to all improvement in the safety of highway transportation.

Safety is not a settled fact and never will be, because the principles of gravity and percussion, and the laws of displacement and friction remain forever fixed. Is it not, then, the human element that will have to be the greatest factor in safety? This human element is going to be more than ever the subject of future legislation and regulation in the evolution toward comparative safety. An absolutely hazard-proof motor car will never, be built, nor will a danger-proof highway ever be constructed or maintained. An appeal, therefore, to drivers, passengers and pedestrians for safe and sane conduct while on the public streets and highways is always in order. It as been said that death and taxes reduce all people to he same level. We would add to these a third great human leveler—the automobile.

Birds of aggression mean progression. There's one married every minute, too.

Good brakes are better than great stitches. Philadelphia probably celebrates the birthday of Franklin by rounding up the bootleggers.

When there's something wrong with a man's credit he usually gets around it by saying money is tight.

Another indication of world peace is when you don't have to buy a new atlas every year to keep up to date.

Most of the planks in a political platform that get enacted into law result in making the taxpayers plank

A radio set resembling an umbrella has been invented. We have always predicted the time would come when the radio would be within reach of everybody.

The South Americans may be ignorant and unsophisticated and all that, but nobody down there is reported as having been so dumb and foolish as to ask the Hoover party if they brought along some old Kentucky likker.

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Tramp Unable to See

Idea of Wasting Pi A tramp called at a motion picture studio, begging for something to eat. "Just the man we need!" cried the director. "You require no make-up. Our tramp failed to show up. Do what you're told, and I'll see that you

"Now, when I give the signal, you steal this custard pie from the win dow-sill, and run around the house. A policeman will chase you, and when he is about to eatch you, you throw

"Take careful aim, and, if possible hit him in the face."

At the given signal, the tramp ap propriated the pie and disappeared behind the house. In a little while a policeman gave chase, and cornered

The director shouted: "Throw the pie, throw the pie!" No

ple was forthcoming! The irate director had the camera stopped and then he roared: "Why didn't you throw the pie? Where

The tramp, wiping his mouth with his coat sleeve, answered: "When I gets my hands on a pie, I eats it." "You're fired!" thundered the di-

"Wrong again, pard," said the tramp. "when I eats, I quits!"

English Castle Once

Had Merman Prisoner A curious legend is associated with historic Oxford castle, on the Suffoik coast (England), which recently came under the auctioneer's hammer,

Fishermen are said to have cap tured a merman not far from the castle, and the interesting monster, so runs the legend, was imprisoned in the castle keep, and an attempt was made to tame and humanize him.

The merman, however, was a "diffi cult" subject, and one dark night, when the efforts to tame him seemed about to be crowned with success, he es caped by some mysterious means from his prison, and was no more seen of

The castle is stated to have been built about the Twelfth century, and the imposing Norman keep with its three square embattled towers, the Norman pillars, capitals, and altar ruins of the old chapel remain, an ancient staircase still leading to the dun-

United States Motto

"E pluribus unum," the Latin phrase that has become our national motto, originally occurred in a poem entitled "Moretum," supposed by some to have been written by Virgil, It literally means, "one from many," or "from many one." According to the Pathfinder Magazine, the Continental congress on July 4, 1776, appointed Frank lin, John Adams and Jefferson a committee to chose a device for the seal of the United States of America, and this committee consulted Eugene Pierre Du Simitere, a West Indian Frenchman living in Philadelphia, who had some reputation as an artist and he submitted a device containing the above phrase. Usually, however, the motto is attributed to Jefferson.

Building America

America would have been discovered had there been no Columbus; but there could have been no United States had it not been for the tens of thousands of peasants, artisans. merchants, sailors and adventurerscommon men and women-who braved the danger of long ocean voyages, cut down the forests, cleared the land. built the towns, drove back the Indians, and pushed the line of peaceful homesteads across the American continent until it touched the Pacific ocean.-Charles A. Beard.

Australian Emblems

The Australian flag is a blue ensign, the description of which is as follows: The Union Jack in the top eft-hand corner; in the center of the lower canton next the staff and pointing direct to the center of the St. George's cross in the Union Jack, a white seven-pointed star (representing the six states and the territories of the commonwealth); in the fly, five smaller white stars, representing the Southern cross. A red flag, carrying the same markings, is used by the Australian merchant shipping.

Sweden in History

The place names of Sweden, many dating as far back as the Bronze age and from viking times, are now being specially studied and it is expected that much light will be thrown upon many linguistic and historical problems in other parts of Europe, as the population of Sweden has remained practically homogeneous for thousands of years. The language spoken has al ways been Swedish, although Swedish literature cannot be said to have existed earlier than the Thirteenth cen

Japanese Art

One of the most famous pictures of Japan, now in the royal palace at Toxyo, is made up of four panels three of which are blank. The fourth depicts a crow in flight just disappear ing over the horizon. The painting was made at the command of a former enperor, and is considered a masterpiece following the imaginative Jupanese school of art in composition and movement. The single crow represents the last of a flock flying in a direction away from the center of the picture.

Many University Men Listed in Who's Who

UNIVERSITY OF OREGON, Eugene -Twenty-one members of the University of Oregon faculty are listed in the 1928-29 edition of "Who's Who in America," recently issued. The new edition contains biographical material about 28,805 individuals, or one out of every 4,000 persons in the United States, it is revealed in the preface.

The University of Oregon instructors listed are: Dr. Frederic G. Young, dean of the school of sociology; Gertrude Bass Warner, director of the Oregon mescum of fine art; Harold S. Tuttle, assistant professor of education; Orin F. Stafford, professor of chemistry; Dr. Warren D. Smith, head of the department of geology; Clara M. Smertenko, assistant professor of Latin and Greek; Dr. F. G. G. Schmidt, professor of German; Dr. E. C. Robbins, former dean of the school of business administration; Dr. George Rebec, dean of the graduate school; Dr. P. A. Parsons, dean of the school of social work; Dr. Earl L. Packard, professor of geol-

Dr. Arnold Bennett Hall, president of the university; Dr. James H. Gilbert, dean of the college of literature, science and the arts; Avard Fairbanks, assistant professor of sculpture; E. E. DeCou, professor of mathematics; Dr. B. W. DeBusk, professor of education; Dr. Timothy Cloran, professor of romance languages; Dr. P. W. Boynton, professor of physics; Dr. C. V. Boyer, head of the English department; Eric W. Allen, dean of the school of journalism; H. D. Sheldon, dean of the school of education, and James D. Barnett, head of the department of poli

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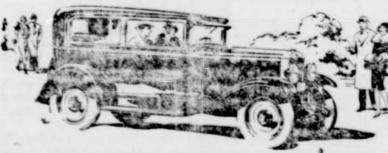
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triumph for volume production. The car at its price is one of the greatest achievements ever recorded in the automobile industry. Its beauty is a treat; its riding comfort a new delight and its performance a real sensation.'

-Ray Priest Detroit Times

"St Louis motordom is tremendously enthused over the new Chevrolet Six. Personally I have never seen the public so interested in a new car. The factory should be congratulated on the truly monumental engineering feat it has accomplished

Robert Henry Hall St. Louis Post-Dispatch

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