THE BEAVERTON ENTERPRISE	INQUIRY LIST NO. 323 The following people have written to the Land Settlement Departmen asking for information on Oregon	t Dayton-Charles Trunk reports 5	
Member National Editorial Association and Oregon State Editorial Association		s Rockaway_New dance pavilion	PLAN NOW
Complete coverage of eastern Washington county and western Mult- nomah county.		1 Tillamook-Budget covering city	
Published Friday of each week by Pioneer Publishing Co. at Beaverton, Ore.	21438-Mr. A. E. Evans, Lower Roch- ester, Nevada, is coming to Oregon	1929.	with
Enterned as second class matter at the postoffice at Beaverton, Oregon, under the act of Congress of March 3, 1879.	in the spring and wants a small improved or partly improved farm near Newport suitable for poultry,	tended 10 miles to accomodate set-	GAS Automatic-Instantaneous- Clean
Subscription price, \$1.50 a year in advance; advertising rates on application. OFFICES	fruit and general farming. Also interested in irrigated land.	cent of the 3,500 farms in this val-	No Chores or Ashes
Tigard-Tigard Pharmacy-Phone Tigard 143. Multnomah-Multnomah Insurance Agency, BKoadway 0791	Amarillo, Texas, is coming to Ore- gon in the spring and wants from		
Beaverton-Broadway near O. E. tracks-Phone 7503. Aloha-Aloha Lumber CoPhone Beaverton 4252. Portland-408 Dekum building-Phone BRoadway 0791.	5 to 10 acres of improved land in the Willamette Valley suitable for dairying, poultry and fruit raising. Is also interested in irrigated land.	FARM REMINDERS	
QUICK RESPONSE	21440_Mr. Lawrence Barrackman, Barrackville, West Virginia, is	troyed in Oregon with liquid carbon bisulphide about two tablespoons	WANTED
One of the outstanding accomplishments of organiza- tion work has been the ability of the Red Cross to get into action in assisting stricken areas of all sorts. It	20 acres of improved land suitable for poultry and fruit raising. In- terested in irrigated land,	full are poured into each entrance and then covered over with earth. When this is done in the early morn- ing before the ants have scattered the entire colony is usually killed.	ATTI ADDIDA
heart of humanity always has been open to calls for aid; but the efficiency shown in getting into action is the	21441-Mr. L. L. Showers, Route 4, Box 391, Santa Rosa, California, is coming to Oregon and wants grazing land near the coast suitable for sheep and stock raising.	Provide Explore from the and find of the	WILL BUY LARLY VARIETIES Gravensteins, Kings, etc. for Vinegar manufacture
remarkable part of modern relief work. When an or- ganization of private individuals can become so strong that it is officially recognized by government, there is no question left of its purpose, and little doubt of its	21442—Mr. F. K. Carmichael, West Grand Forks, British Columbia, Canada, is coming to Oregon next	satisfactory. This amount is good	* have plant or Portland
ability to do the job in hand.	spring or summer and wants small acreage between Albany and Port- land, suitable for dairing, poultry, sheep, fruit, stock raising and gen-	According to the statistics of an	Will recceive in sacks or boxes Phone WAlnut 7660, Portland,
CAN A TOWN BE OVER-ADVERTISED	eral farming. 21443Mr. N. Graves, Husum, Wash.,	figures do not take into account the slips of speech directed toward	
Whether a community can be over-advertised depends upon what is meant by advertising. If by advertising, the truth is told and no more, there is no danger of too	wishes to rent a farm for one year, suitable for grazing 70 head of pure bred Hereford cattle, 10 head of milk cows and 9 head of	for 1	
much advertising. If, however, exaggerated claims and statements are made concerning either a town or an ar- ticle of merchandise that are not based upon facts, or that can not be proved, it is better to have left unsaid	horses. He has complete machin- ery to work a place and would like to rent for one year with an op- tion to buy.	clean, bright.	The man who obtains and assimilates All The Facts bearing on his problem is the man
the statements and unsung the claims.	21444—Mr. Ab. Hendrickson, Route 3, Litchfield, Nebraska, wants from 20 to 30 acres close to a good	sparkling	of ability and good judgment. Key to career of CHARLES CURTIS
The story is told of a community which we shall call Fontana, which might apply to any other community coming within the points of the story. Once upon a time a certain man in an eastern stated saw a large sign,	school. 21445Mrs. Florence Muller, Route 1 California Avenue, Corona, Calif- ornia, want to get in touch with	Furniture	by Wm. 0. Johnson COPYRIGHT. 1928. W. O. JOHNSON Motto H-Size S <sup>1</sup> / <sub>4</sub> x111 <sup>1</sup> / <sub>2</sub> Inches HCOVER AND CURTIS MOTTOES Sell these Mottoes and Cards at a pro-
"FONTANA." He kept seeing other large signs with the same inscription. The power of suggestion was too much for him, so he bought a ticket and started for	someone who would care to take their place, for two years, and let her have theirs in exchange. They have a chicken ranch of 21/2 acres, small house, chicken house for 700	O. Cedar	Have ornamental border to hang with- out or with frame. Made with sepia ink on high grade tinted art board. EUREKA PUB. CO., Bor 1504, Denver Cal Send postpaid of Mottoes   MOTTOES 1 for 15c 25 for \$2.00   Low Cash 2 for 25c 50 for \$3.00   Prices 10 for \$1.00 100 for \$5.00
Fontana. After two or three days and nights of travel, as the crack train swung across the desert and over the pass, the conductor called "Fontana" to the passenger in question. The man did not stir from his cost. Again	hens, rabbit hutches, goat corral, fruit.	30c to \$3.00 at all dealers	These postcards have above Mottoes on back. Space for message on front. Print   POSTCAID 10 for 25c 100 for \$1.50 and   Prices 25 for 50c 200 for \$2.50 Address   3¼x5 in. 50 for 90c 500 for \$5.00 Help get out the voters: use these cat

question. The man did not stir from his seat. Again to Oregon between the first and twentieth of October, and wants the conductor said "Fontana" this time gently touching his passenger on the shoulder. Still no response. Again the call was made; when finally the passenger remonstrated and said, "This isn't my station, I want to go to Fontana."

"This is Fontana," replied the conductor.

"No," said the man, "I want to get off at Fontana."

"This IS FONTANA! Hurry, we can't hold this train here any longer," shouted the conductor.

When the man alighted from the train, stretched himself and took a look at what the conductor called "Fontana," he mused thus: "Well, that sign I saw is bigger than all of Fontana!"

## The moral of this fable is: IF AN ADVERTISEMENT ISN'T TRUE IT ISN'T ADVERTISING.

Towns are not made by forcing or suggestion from without. Towns are built by developement from within. Good institutions within the community do more to advertise a town than all the padded claims to be found on billboards. The comparative accuracy of news and statistics concerning a city or community and its resources, printed and published primarily for home consumption are of greater advertising value to the city or community than studied phrases to catch the eye of the transient passer-by.

It is a good thing to first be sure that a community has something to advertise, and then to advertise it correctly without extravagant representations.

Most great men come from the farms, and believe us, they stay from them, too.

The United States is a destructive nation. Millions of votes will be killed this fall.

Today's song suggestion; "She Was Only A Harness Maker's Daughter, But She Couldn't Bridle Her Tongue

On November 6 the people of the United States will find out whether they wanted a dry clean or a wet wash.

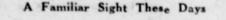
The only way we can think of right now to get the vote out is to serve free hot dogs and near beer at the polls.

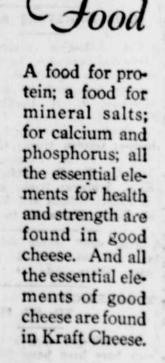
The candidates should be reminded that we've had free air at the service stations for years.

from 20 to 100 acres of improved land in the Willamette Valley suitable for dairying, poultry, fruit, some stock and general farming.

21447-Mr. J. W. Hazeltine, R. F. D. 6, Warren, Ohio, is coming to Oregon and wants from 160 to 640 acres of unimproved land, with no buildings, in Western Oregon, suitable for poultry, stock raising and general farming.

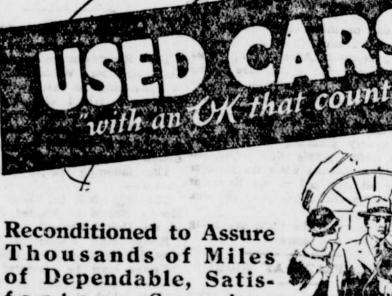






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## 1923 Ford Touring

Good Transportation at a Very Reasonable Cost

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A Bargain

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This Car

has been carefully checked as shown

by v muchs below

Motor

▶ Starting ✓ Lighting

VIgnition

Battery

~Uphoistery

V'Tires

VTop

▶ Finish

\* Fenders

Radiator \*Rear Anle

✤Transmission

1926 Chevrolet Landau Thoroughly Reconditioned Lots of Extras

1926 Chevrolet Touring Good Condition



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