

The BEAVERTON ENTERPRISE

Published Friday of each week by
PIONEER PUBLISHING CO.

Members of National Editorial Association and Oregon State Editorial Association.

Subscription price \$1.00 a year. Advertising rate on application.

Items for publication can be left at our office in Hanna bldg.
Phone—Beaverton 7503

Portland office
212 4th St., near Salmon

H. H. JEFFRIES, Business Manager
A. A. JEFFRIES, Editor

ADDING LAURELS TO LINDBERGH

History was made in the world of aviation when Charles Lindbergh hopped from New York to Paris without touching land or water. The deed was daring, the feat was marvelous. People are saying that it was the intrepid and dauntless spirit of American youth exemplified. But it was more than that. Lindbergh has proven how simple, after all, is aviation.

Granting that he knows how to pilot an airplane; and granting that the motor was in good working order, and that he had fuel enough, the latter a matter of mere calculation, all he had to do was to start up at New York and keep going until he sighted Paris. He had no icebergs to encounter, no leaks to spring in the boat, no broken rails to wreck his train, no washed-out bridges to plunge into, no jungle beasts to pounce upon him, no traffic cops to arrest him, no dangerous intersections to pass or bad curves to negotiate, no blowouts to patch, and no back-seat drivers.

Courageous men have gone before Lindbergh. The Norsemen sailed the uncharted seas. Columbus didn't even know there was an "America" to discover, but pushed boldly out and sailed on with mutinous crew. The North Pole and around-the-world flyers were in great peril at times. But the world takes off its hat to Lindbergh, and the boy deserves it. It was because he didn't have to do it that makes his feat stand out markedly. It was because he went alone, and without the usually sea equipment, radio, or sufficient food to tide him over a possible delay that causes the crowd to cheer.

Probably in all history no adventurer's career will stand out so prominently as will that of Captain Lindbergh. Yet to him his achievement was so simply, so simply done as to be truly great. We are glad to join with our readers and the press of the country in acclaiming the flight of Charles Lindbergh a world accomplishment.

HOW TO AVOID PROPAGANDA

Here is a free lecture to ourselves. It tells all about how to avoid propaganda of the "very appearance of evil" in running a newspaper.

Editors are sometimes charged with printing "news" articles thinly veiled with news interests but in reality propaganda for some commodity of merchandise or commercial interest.

If an editor writes about the joys of motoring he is boosting the automobile game. If he gives special prominence to the account of a wedding ceremony he is advertising the minister. If he advises eating raw carrots, he is discriminating in favor of the vegetable man and against the canned goods merchant. If he stoops over his desk in a dark office and writes of the health-giving qualities of fresh air and sunshine he is hurting the practice of the physicians. If he publishes "nice" articles that tend to amend and patch up family difficulties he is hurting the business of the divorce lawyers.

Go on down the line of human effort and up the scale of human interest and you will find that it is hard to draw the line between what appears to be propaganda on the one hand and Simon pure journalistic effort on the other. In fact such a line can not be drawn, and it is doubtful if any considerable number of people want it drawn.

In our complex civilization there is only one way for an editor to avoid the pitfall of commercialism, whether originating from within or imposed from without. That way is to sell his paper and buy a farm (small down payment and the rest like rent), and thereafter live the life of the independent tiller of the soil. There is another way of course, but we hesitate to do it, as the note we would leave might be construed as propaganda for the undertaker.

FLAG DAY, JUNE 14

One hundred and fifty years ago, or on June 14, 1777, the flag of the United States was adopted. It behooves all of the American people to properly display the National emblem on that day. Not promiscuously nor irreverently, but in remembrance of what it stands for as the nation's banner.

Treat your customers right and you'll always have some left.

At last democracy is successful. For if it is true that there is now one official for every ten persons in this country it won't be long until the people will govern themselves.

Where is my wandering boy tonight? Probably out looking for dad and mother.

It's getting time now for the merchants to start educating the June brides.

BEAVERTON LOCALS.

Mr. and Mrs. J. M. Garmie, Eugene, Oregon, have arrived to spend two months with their daughter, Mrs. Henry Shannon and family on Watson St.

Mrs. James Lynan, Seattle, was a guest of Mr. and Mrs. George Blosser, Sunday.

A card party and luncheon was given Wednesday, June 1, at one o'clock, by the Beaver Social Club, in the Masonic Hall.

Mrs. Robert Summers entertained at bridge Thursday. Those present were Mrs. J. E. Davis, Mrs. Otto Erickson, Mrs. H. R. Nelson, Mrs. George Blosser, Mrs. J. C. Huntley, Mrs. Elmer Stipe, Mrs. G. C. McCormick, Mrs. W. H. Boyd and Mrs. H. L. Hudson.

Mrs. Dayton Peck and baby returned Saturday from a three month visit with relatives in Los Angeles.

Mr. and Mrs. Fred Amicker, Gresham, were guests of Mr. and Mrs. George Blosser, Sunday.

Mr. and Mrs. Ed Boring, Mrs. Lottie Boring and son Milton and Earl Evans spent the week-end at Hebo.

G. W. Young arrived Tuesday from Fruita, Colorado, to spend several weeks visiting in the home of his son Roy D. Young.

Mr. and Mrs. George P. Henderson spent the week-end at Estacada with Mr. and Mrs. Charles E. Mace.

Mr. and Mrs. Robert Summers went on a fishing trip over the week-end on the Des Chutes River.

Remember the big dance at St. Anthony Hall, at Tigard, Saturday evening for the benefit of the Commercial Club—"A Big Time."

Mr. and Mrs. Harold E. Hunt and children, Sarah, Margaret, Nancy, and Phillip, Portland, were guests of the E. W. Woodruff home, Sunday.

Roy D. Young and Henry Copeland spent the week-end fishing on the Des Chutes.

Mr. and Mrs. Barnes, and Mr. and Mrs. Leslie Spencer and baby, went to Lake Grove Memorial Day.

George Klinsky has begun construction of his new home in Lombard Street, south of the city limits.

Mr. and Mrs. Doy Gray and daughter, Miss Crete, motored to Taft, Oregon, for Sunday and Monday.

Mr. and Mrs. F. W. Livermore, Sr., and son, John, Mr. and Mrs. F. W. Livermore, Jr., and baby motored to Seaside to spend the week-end with Mr. and Mrs. Ernest Livermore.

Mr. and Mrs. Collis Moore, Moro, Oregon, spent several days with Mrs. Moore's parents, Mr. and Mrs. J. C. Huntley.

Miss Lillian Evans will be at home several weeks under a physician's care. Miss Crete Gray will be employed in the bank during her absence.

Mr. and Mrs. John Wismer and Harold, Mr. and Mrs. R. L. Tuckers and daughter, Margaret and son Frank, of Hillsboro and Mr. and Mrs. Dayton Peck and baby were dinner guests of Mr. and Mrs. F. C. Peck.

Mr. and Mrs. Oglesby Young, Portland, Mrs. Alonzo Pike, Mike Ford and Harry Summers were dinner guests at the home of Mr. and Mrs. John Summers, Memorial Day.

Miss June and Jamie Hudson, attending O. A. C. and Miss Thelma Van Vactor, attending Monmouth Normal, came home Friday and accompanied by Mrs. H. L. Hudson, went to Goldendale, Washington, Saturday, returning Sunday.

Miss Carma Peterson was home with her parents, Mr. and Mrs. John Peterson. She is attending Pacific University, at Forest Grove.

Miss Katherine Van Vactor, was among the graduates of Goldendale High School Thursday. She will be married to Elmer Wilson, in Miles City, Montana, June 11th, where she will make her home. Miss Van Vactor is a sister of Mrs. H. L. Hudson and attended Beaverton High School for two years.

Mr. and Mrs. L. L. Laswell and baby, spent Sunday with relatives in Portland.

Mrs. A. H. Spraner and sister, Mrs. Mary Korman, Neillsville, Wisconsin, and Mr. and Mrs. Van Rodman and other guests from Portland, spent the week-end in the Spraner cottage at Rockaway.

Mr. and Mrs. LeRoy Ekstrom have returned from their honeymoon in California. Mrs. Ekstrom was Miss Katherine Sharkey, Portland.

Miss La Dena Underhill left Sunday for Albany, to spend the summer with her aunt, Mrs. G. S. Royce.

R. C. Coffield, of Banks, has arrived to accept the position of second truck operator, at the Southern Pacific depot.

Mr. and Mrs. W. H. Boyd went to Seattle for the week-end.

Ward Roberts left for Seattle Tuesday to spend a week on his vacation.

Mrs. V. A. Wood attended the meeting of the Daphne Club in Portland, Friday, at the home of Mrs. Chatfield, in Irvington.

John B. Hays visited at the home of his daughter, Mrs. Ross Rasmussen, Hillsboro, Monday.

Mr. and Mrs. W. R. Van Kleek and daughter visited relatives in Portland and Collinsview, Memorial Day.

Mr. and Mrs. H. C. Hartwig and children spent Monday at "The Oaks" Park.

Mr. and Mrs. Ray Erickson and son Raymond, Mr. and Mrs. Henry Kerns, Portland, spent Memorial Day in the L. L. Loswell home.

Mr. and Mrs. C. T. Timmons and daughter, Miss Mabel, Portland, were guests at the McKercher home Monday.

Mr. and Mrs. Charles Esterley spent Sunday in Portland.

Mrs. H. C. Hartwig and children visited relatives in Mt. Scott, Sunday.

Mr. and Mrs. Adolph Graham and Mr. and Mrs. Unker, Seattle, Wash., were dinner guests of Mr. and Mrs. John Peterson. Mrs. Graham and Mrs. Peterson are cousins.

The Ladies Aid held their regular work meeting Thursday in the church parlors.

Born to Mr. and Mrs. Carl Hansen, Friday, May 27, a boy.

Mr. and Mrs. J. Lee Palmer of Spokane, Washington, were recent guests at the home of Mrs. F. W. Cady.

Mr. and Mrs. Lester Tallman, of Rydewood, Washington, came to Beaverton to be with Mr. Tallman's mother, Mrs. D. C. Tallman, who will be operated on Wednesday for goitre, at a Portland hospital.

Mr. and Mrs. Dayton Peck and little son have returned to Beaverton after spending the winter at Glendale, California, the home of Mrs. Peck's parents.

Mr. and Mrs. Harry Moore of Oswego, are receiving congratulations upon the birth of a daughter Saturday, May 28. Mrs. Moore is at the home of Mrs. Master's family.

Mrs. F. W. Cady entertained with a dinner Sunday, Dr. and Mrs. H. H. Flower and daughters, Winnifred and Camilla.

Mr. and Mrs. Ralph Heald, Mr. and Mrs. John Bankers, and two children, all of Portland, Mr. and Mrs. J. Lee Palmer, of Spokane, Washington, Miss Edna Hills and Mr. and Mrs. Willis Cady.

Rev. Donald McNeil, of Doty, Washington, was a Beaverton visitor, Monday.

Mrs. Lottie Boring, Mr. and Mrs. Ed Boring and Mr. Earl Evans spent the week-end at the Ed Boring ranch, near Hebo.

TIGARD

The Rebekah Club met Tuesday at Mrs. Ina Erickson's home at Progress.

T. A. Twiss is working on the framework of the second story of his new house.

Richard Blue has rented the old Pfaffle house and part of the ground surrounding it.

J. V. Hall, of Metzger, is visiting his son, W. J. Hall, at Taft, Oregon.

C. F. Pfaffle has painted his store building and put in a new floor.

G. Hollingshead, of Multnomah, has moved into the Hammer house on the highway.

A school election will be held on

Monday, June 20, at the Tigard school house. One director for 3 year term and a clerk, one year, will be voted on at that time. It is rumored that there are several candidates in the field and there promises to be a very interesting meeting on that date.

Richard Anderson is repairing his home and adding another room.

Mrs. T. Driscoll, of Pillar Rock, Washington, is visiting with her cousins, Mrs. C. A. Beyer and Mrs. J. Baurer.

Mr. and Mrs. Arlet Brooks, Mrs. E. W. Vincent and son, Arthur were dinner guests of Mr. and Mrs. H. M. Salmon on Wednesday evening.

Dr. I. E. Barrett and family have moved to Centralia, Washington.

ALOHA MERCANTILE CO
IN NEW QUARTERS

Store Is Larger And They Can Display Their Goods To Better Advantage

MAKE ICE FOR SALE

Have Installed new Ice making Machine; Building on Highway Attracts more Tourist Trade

Tuesday morning the Aloha Mercantile Co., greeted their customers in their new quarters in the Schilling building. The store has large windows, which make the place light and attractive and the room being almost square allows for a more attractive display of goods.

They have installed a Frigidaire ice box 7 feet long and 6 feet high and will manufacture ice for sale in small quantities. The refrigerator has eight compartments and they can keep butter, lard, milk, etc., in first class condition during the hottest days.

They have a Frigidaire ice cream cabinet now and have ordered a 10 foot marble fountain for dispensing drinks, also several tables for those who care to be served that way.

The postoffice is located to the side of the room near the door making it very convenient for customers. They have added 24 lock boxes.

This company has sold out their line of hardware to Mr. Bridges, who will occupy the quarters in the Wheeler building.

Builds New
Grease Pit

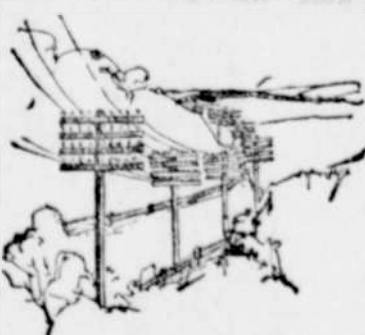
The Aloha Garage have built a new concrete grease pit. Cement steps lead to the bottom of the pit, which has been built deep enough so that a man can stand erect and work on a car.

Mr. Sidewell intends to erect a roof over the pit this winter.

NOTICE TO CREDITORS

All persons having claims against the Schilling estate, or the Aloha Grain & Fuel Co., are hereby notified to present them before June 10th at the office in Aloha, Oregon. Those owing the J. Schilling estate or the Aloha Grain & Fuel Co., are requested to settle in full before June 10th.

Charles Schilling,
Mrs. J. Schilling.



A line of
safety
pleasure
happiness

Do you realize that you are depriving your family of these essentials by failing to have a phone in your home?

By all means install one today.

Oregon Telephone
Company

Mission Bell Service Station

BATTERY CHARGING

Shell--Union--Ethyl

Try our free air service—We put it in for you.

Actual Reductions
IN

Guaranteed Used Fords

WE ARE OVER STOCKED

SEVERAL CARS UNDER \$100

Our 5 Day Trial Offer

Assures you Satisfaction

7 Ford Tourings.....	\$55 to \$315
7 Ford Roadsters.....	\$95 to \$265
5 Ford Coupes.....	\$195 to \$300
5 Ford Deliveries.....	\$150 to \$195
3 Ford Trucks.....	\$175 to \$250

REASONABLE TERMS

A. B. SMITH MOTOR CO.

Authorized Ford Dealer.

Branch at Beaverton, Oregon.

Washington and East Streets.

New and Used Cars on Display

W. E. PEGG

MORTICIAN

BEAVERTON

OREGON

20th Century Stores

OUR KEYNOTE IS SERVICE

The demand of the age is service, combined with quality goods and reasonable prices. Compare our prices, verify our quality, and we invite you to test the sincerity of service.

Features Saturday and Monday, June 4-6

Rice— Fancy Louisiana Blue Rose 4 pounds.....25c	Del Monte Hot Sauce per can.....5c
Stewarts Blueing— Per bottle.....15c	Cocoa— Best in bulk— 2 pounds.....15c 5 pounds.....35c
Milk— Libby's—Tall cans— 4 for.....38c	Lard— Pure—In Bulk— 3 pounds.....55c
Jello— All Flavors—3 pkgs.....25c	Shortening— Best Vegetable—In Bulk— 3 pounds.....49c
Crystal White Soap 10 bars.....39c	Booths Sardines— 1 lb. oval cans— 2 for.....25c 4 for.....49c
Small White Beans 3 lbs.....25c; 5 lbs.....39c	Kelloggs Corn Flakes Post Toasties— 3 packages for.....25c 6 for.....49c
Campbells Beans— 3 big cans.....25c 6 for.....49c	
Pancake Flour— Sperry's No. 10 sack.....69c	

Chocolate— Ghirardelli Ground—1 pound can—29c; 3 lb. can.....85c
Pineapple— Libby's Sliced—8 slices in Rich Syrup— Large cans—25c; 3 for.....73c
Prunes— Large Italians—Grown in the Northwest—4 pounds.....25c
Flour— Kerr's Best Patent—49 lb. sack.....\$1.94
Oils— Wesson or Mazola—Quart can.....49c Amazo—Quart can.....45c
Del Monte Catsup— Large bottle.....19c
Tapioca— Fancy White—3 pounds.....25c
20th Century Coffee— We sell over half a million pounds a year. It must be good. Direct from our Roaster to you.—Pound.....43c 3 pounds for.....\$1.25

Ground to your order for fineness

20th Century Stores