



EDITORIAL Opinions of the Observer

The World's War film now being prepared by a member of the U. of O. Extension Division should be of great value, both as a matter of interest to people generally, and from an educational standpoint.

This film will be loaned out to various communities and we see no reason why our Community Club should not get busy and try to secure it for exhibition here.

Some people spend nearly all their time driving around the country in their speedy flivvers and then wonder why their business doesn't pay.

The difference between success and failure doesn't lie in politics, and yet according to the way some people talk if we only elect Bob LaFollette your pocket and mine will be lined with gold.

Another victim of the "Glands" has been discovered and now Kid McCoy hopes to escape the penalty for cold blooded murder by charging it to a mistake of nature.

Did you ever stop to think? It's sunshine that puts the pep in vegetation, and it's the sunny disposition that puts happiness in the home.

Newspaper Advertising Has the Greatest Value

"Public utilities which use newspaper advertising consistently and put real gray matter into the preparation of their copy are getting ahead fastest," says Bernard J. Mullaney, the well-known utility advertising authority.

"An obligation of a utility is to give full information to the public and newspaper advertising is the best medium yet devised for doing this." Mr. Mullaney said: "There is a wide difference between news advertising which all utilities recognize. The newspaper of today is entitled to both—news and advertising.

"If you aren't satisfied with your advertising copy, go into the newspaper editor's office and make him tell you what is wrong with it; why it don't pull. He is just as anxious that his advertising columns sell as is the advertiser. A good way to tell if your advertising really conveys your message is to try it out on the office boy. If he understands you thoroughly, then you have a good piece of copy."

Mr. Mullaney told of the large amount of advertising that is now being done by utilities and stated that this had not only benefited the companies, but had been of real community benefit inasmuch as it had been of help, particularly to the smaller newspapers, in making them more prosperous and better able to produce better newspapers such as reflected greater credit upon their communities.—Open Window.

What Did Peggy Say?

In her "Memories," Katherine Tynan writes at some length of Dudley Hardy, the great Bohemian: "I can remember an evening when Dudley slipped the tablecloth off the table and was Maud Allen. In the midst of the delicious performance in came the stolid English cook. Later when, in the Irish way, I went to the kitchen fire to warm my feet, I said to her: 'Isn't Mr. Hardy funny, cook?' 'Well, I did think so at first, mum,' she said, 'but now I've got used to him and I don't take no notice.' Once we came in to find Dudley in a desperate mood. There had been a terrible cheap French lamp in the dining room, all ornament, that gave a glaring unshaded light. We found it beautifully swathed in white silk and lace, looking all a lamp ought to look. But Dudley sat, his head in his hands, a guilty creature with a conviction of guilt. He had cut up some of Peggy's (his wife's) beautiful Paris lingerie to make the lamp-shade."

Young Farmer Surely Played in Hard Luck

"A young farmer had been somewhat too much of a general lover before he settled upon one sweetheart in particular, but this time he was truly attached to his Emily. It was about a month before the wedding, on a moonless night; and as he led a white heifer past the public house the door suddenly opened and a man stumbled out into the road, a little confused in his brain by too much beer. Now, this reveler, on returning home, endeavored, like many another husband, to placate his wife by offering her a scrap of gossip—he had just seen that young So-and-So walking out with somebody in white, and it wasn't the right girl, because she was at Doncaster.

"Next morning the wife, of course, told a neighbor, and the neighbor passed it on to the mother of the prospective bride, and, though the fiancé was able to explain everything, the girl thought, on the whole, she would prefer to have a young man who could lead anything home at night—plain or colored—without giving rise to talk."—From "What I Have Gathered," by J. E. Buckrose.

Lord Didn't See Much to Admire in Wordsworth

Wordsworth is held up in the derisive gaze of future generations in the journal of the fourth Lord Holland, published in London.

His lordship was a languid young man of fashion, who employed part of his leisure in the early days of the Nineteenth century in keeping a rather dull journal into which the lordly public is at length permitted to gaze, says the Living Age.

One paragraph, scrawled on the evening of March 18, 1802, suffices, however, to redeem the journal, for, the more important topic of food being safely disposed of, Lord Holland bestows three aristocratic sentences on Wordsworth:

"Dined at the B's. A very dull affair. We had, however, asperges, a rarity at this season. Lady B. informed me that these, as well as the pommes de terre, were sent direct from the estate. Over the wine talked with a young Mr. Wordsworth—a pompous, conceited kind of young man, and a poet. He belongs to the new school of ranting, canting, Germanizing vaporists. One has to meet very odd people sometimes."

The Obscure and Faithful

What we call illusions are often, in truth, a wider vision of past and present realities—a willing movement of a man's soul with the larger sweep of the world's forces—a movement toward a more assured end than the chances of a single life. We see human heroism broken into units and say this unit did little—might as well not have been. But in this way we might break up a great army into units; in this way we might break the sunlight into fragments, and think that this and the other might be cheaply parted with it. Let us, rather, raise a monument to the soldiers whose brave hearts only kept the ranks unbroken, and met death—a monument to the faithful who were not famous, and who are precious as the continuity of the sunbeams is precious, though some of them fall unseen and on barrenness.—George Elliot.

House Paint Once Banned

Linseed oil was first made in New York in 1715. Pigments were all imported. In New England there was much prejudice against the use of paint, it being considered a sign of worldliness and vanity.

In 1680 a clergyman in Charlestown, Mass., was haled before the council for having the interior of his house painted, and during the ensuing 40 years there was not a painter in all New England. Still, by 1780 the use of paint had become general throughout the country, the white house with green blinds for many years being the common form of exterior painting in all parts of the United States. This manner of painting frame houses is today enjoying popularity. In fact, in some quarters this color scheme is criticised as lacking individuality.

Scored on the Orator

The atmosphere was getting slightly heated in the village hall, where the candidate for office was addressing a meeting of those who he hoped would vote for him at the next election.

One man in the crowd was determined not to give the aspirant a moment's peace, and he didn't. At last the speaker lost his last remnant of patience and, shaking his fist at the heckler, he shouted:

"I look upon you, sir as a confounded rascal."

"Quite," replied the interrupter, with a sweet smile. "You are perfectly at liberty to look upon me in any character you desire to assume."

Not in Dictionary

In the good old days when science was still in its infancy, which was not so long ago, scientists were firmly convinced that the various atoms of a given element were absolutely identical with each other and quite immune from any transformation whatever. The very name, from the Greek, means indivisible. This view has recently been shattered by the investigations and developments of radio activity. The isotope has taken its place as the smallest particle. The word is not in the dictionary yet. It is of Greek origin and signifies "that which is in the place of."—Chicago Journal.

Many Volcanic Craters in the United States

When we think of volcanoes we generally associate them with some foreign country, but here in our own domain we have within a comparatively restricted area a group of 63 volcanic craters. This is in Idaho and the place is called the "Craters of the Moon," because the landscape is so cold looking and so barren of vegetation that it resembles the landscape of the moon as it seems to us when viewed through a telescope. While it is barren it is not without color, for there is considerable variation in the tints of the ground which is covered with the "frozen" lava which flowed from these craters a few hundred years ago. There is one field which is called the Blue Dragon which is lava of a beautiful aurelean tint and with a polish as if it had been varnished. There are cracks in the deposit at regular intervals and all of similar shape, which makes the mass resemble the scales of a great dragon. These volcanic mounds are of various heights and some of interesting formation, with considerable variation as to color. This field is about three miles wide and thirty long and has been recently dedicated to the purposes of a public park. While it is not exactly accessible, it is not a difficult place to get at and at the present time it is little known. It is located between Cary and Arco.

Rich Man Might Better Have Forgotten Penny

In his "Queer Things About London," Mr. C. G. Harper tells the following story:

On the north side of Piccadilly is that famous labyrinthine warren of exceedingly select bachelor chambers, dating from about 1804, and known to most people as "The Albany."

By the smart set who reside there, however, it is accounted absurd to speak or write of "The Albany. If you perpetuate that grave error, you cannot be "one of us."

Albany has always been affected, as a place of residence, by men of rank and fashion. Herein dwelt the millionaire Baron Meyer de Rothschild, and coming from his luxurious chambers one day he dropped a penny on the pavement outside.

He sought long and anxiously for the coin; but vainly, for it had rolled down a grating. Resuming an upright position, he remarked sadly on the fleeting nature of riches. Meanwhile a pick-pocket had relieved him of his watch.

What the Dial Was For

"I see that you don't know how to tune this set," the friend observed, as he began adjusting the knobs. "But don't let that worry you, old man; we all have to learn, you know. Now," he continued, "did you notice the increased volume of sound as I turned the dial last? Just put the finishing touches on reception, as it were. Of course, one cannot teach you the whole game of reception at one sitting; but I will say this much—you would do well to pay particular attention to that dial if you want good quality and plenty of volume. That is one of the most sensitive controls. Condenser, I suppose?"

"No, Bill," replied the host. "You see, it is like this: I bored an extra hole in the panel by mistake and I put a knob there to hide it. It does not control anything, except the imagination."—Wireless Age.

The "One-Hoss" Shay

"My grandfather and grandmother once hired an antiquated four-wheeler, driven by a man even older than the cab, whose horse was a greater age than all of them combined, to pay a Sunday afternoon call in a London square nearby. On its funeral way from house to house, the bottom fell out of the cab, and as the aged man on the box was too deaf to hear the by no means unviolent expostulation of the hot-tempered old gentleman and the cries of his small and timid spouse, there was nothing for them to do but to run along inside. The laughter of those who gazed with an abandonment of joy at this most unusual sight must have done much to break the gloom of that early Victorian Sabbath."—From "Unwritten History," by Cosmo Hamilton.

Believed Part of It

The men and officers of the navy are known all over the world for their smart appearance, and it was for this reason that one of the officers on board a battleship was rather disgusted at the untidy appearance of a certain midshipman.

One morning the "middy" strolled into the wardroom wearing a collar that was, to say the least of it, extremely soiled. This was too much for the officer and he decided to tackle the young man on the matter.

"Look here," he said, "you ought not to come in here wearing a filthy collar like that round your neck."

"Filthy, sir," replied the midshipman. "I assure you this collar was washed ashore only yesterday."

"I don't doubt that," was the quiet reply, "but from which wreck?"

New Dish

The young man who was accustomed to having an early breakfast every day was absent one morning, having gone to see his wife off on an early train. Returning to the house some time later he said to the cook: "Well, Jane, I have no spouse this morning."

"Tain't my fault, sub," she replied, indignantly. "I sho' cooked it fo' yuh. But you jes' wouldn't come eat it."

Soft Drinks Traced to American Revolution

There is an interesting story about how the first soft drinks happened to be made.

Back in the days of the American Revolution a man named Townsend Speakman was running a little drug store in Philadelphia. He supplied medicines for Washington's army, and was pretty well known. One day, says a writer in the Progressive Grocer, a doctor asked him to fill a prescription of carbonated water. Druggist Speakman succeeded in compounding the concoction. The doctor's patient liked the new water. Soon, one patient after another passed the word around and, before long, Druggist Speakman had lots of calls for the new medicine water.

But Druggist Speakman was a keen business man and conceived the idea of flavoring the medicine water with fruit juices to increase its popularity. The plan worked. Its popularity spread like wildfire. That was the beginning of the carbonated soft drink business.

The soft drink business has been growing ever since. Last year, for example, the people in the United States consumed 8,000,000 bottles of non-alcoholic beverages, an average of 75 bottles for every man, woman and child.

Scientist's Explanation by No Means Flattering

A spiritualist, who also was something of an orator, visited a town where a skeptical scientist lived, and delivered a lecture one afternoon, the lecturer's desire being to convert the scientist to his belief. The audience was large, including the scientist, who had attended by special invitation.

The next day the spiritualist called on the scientist with hope that his effort had been successful. "What did you think of my lecture?" he asked.

"Well," said the scientist, "I couldn't sleep last night at all, and I lay it to your talk."

The spiritualist was highly flattered. "I knew my argument would make you think," he said. "Is it not so?"

"I am not so certain about that. Whenever I sleep during the day I cannot sleep at night."—Los Angeles Times.

Some Punks!

Western Exchange—The letter "P" is the most important in the alphabet, because it leads all others in perfection. It is likewise first in peace and prosperity and gives pleasure its proper form. It is found in every enterprise and aspiration and without its valuable office the anchor of hope would be but a commonplace hoe. Besides being foremost in philosophy, it is at the front in patriotism, patience and piety. Purpose has no meaning without it and the pyramids are built upon its base.—Boston Transcript.

Notice of Final Account

No. 5926. In the County Court for Marion County, State of Oregon.

In the matter of the estate of George A. Schuele, deceased.

Notice is hereby given that the undersigned as executor of the estate of George A. Schuele, deceased, has filed his final account in this Court and matter and that Monday, the 22nd day of September, 1924, at the hour of 11 o'clock in the forenoon, and the Court room of said Court in Salem, Oregon, has been appointed by said County Court as the time and place for the hearing objections to said final account and the settlement thereof.

Dated and first publication August 21, 1924.

Date of last publication September 18, 1924.

FRED SCHUELE, Executor of the last will and testament and estate of George A. Schuele, deceased. Crawford & Crawford, Attorneys, 507 Gasco Building, Portland, Oregon.

A Test Every Man Past 40 Should Make

Medical authorities agree that 65 per cent of all men past middle age (many much younger) are afflicted with a disorder of the prostate gland. Aches in feet, legs and back, frequent nightly urgings, sciatic pains, are some of the signs—and now a member of the American Association for the Advancement of Science has written a remarkably interesting Free Book that tells of other symptoms and just what they mean. No longer should a man approaching or past the prime of life be content to regard these pains and conditions as inevitable signs of approaching age. Already more than 10,000 men have used the amazing method described in this book to restore their youthful health and vigor, and to restore the prostate gland to its proper functioning. Send immediately for this book. If you will mail your request to the Electro Thermal Company, 657 Knapp Bldg., Steubenville, Ohio, the concern that is distributing this book for the author, it will be sent to you absolutely free without obligation. Simply send name and address. But don't delay, for the edition of this book is limited.

"COLD IN THE HEAD"

is an acute attack of Nasal Catarrh. Those subject to frequent "colds" are generally in a "run down" condition. HALL'S CATARRH MEDICINE is a Treatment consisting of an Ointment, to be used locally, and a Tonic, which acts quickly through the Blood on the Mucous Surfaces, building up the System, and making you less liable to "colds." Sold by druggists for over 40 Years. F. J. Cheney & Co., Toledo, O.

Notice of Sale of Real Property by Guardian.

No. 6011. In the County Court of the State of Oregon for Marion County. In Probate. In the matter of the guardianship of Ruth Belle Naftzger, Ernest F. Naftzger and William C. Naftzger, Minors.

To whom it may concern: Notice is hereby given that pursuant to an order of the County Court of Marion County, State of Oregon, made and entered in the above entitled cause on July 26, 1924, the undersigned, Chas. V. Naftzger, guardian of the persons and estates of Ruth Belle Naftzger, Ernest F. Naftzger and William C. Naftzger, minors, will, on and after September 1, 1924, at the hour of 10 o'clock A. M. of said day, receive bids for and sell at private sale, to the highest and best bidder therefor, for cash in hand, all of the hereinafter described real premises belonging to said minors.

All bids for the purchase of said premises shall be submitted in writing and addressed to Carey F. Martin, 413 Masonic Temple Building, Salem, Oregon.

The real premises to be sold pursuant to said order are described as follows: All the right, title and interest of the above named minors in and to the south half (S 1/2) of the southwest quarter (SW 1/4) of Block thirty-nine (39) in North Salem, in Marion County, Oregon, as shown by the recorded plat thereof, said premises being also known as Lot Five (5) in said Block, and the particular interest of said minors therein being described as and undivided 33-384 interest therein.

Dated at Salem, Oregon, this 26th day of July, 1924.

CHAS. V. NAFTZGER, Guardian of the persons and estates of Ruth Belle Naftzger, Ernest F. Naftzger and William C. Naftzger, minors.

Carey F. Martin, Attorney for Guardian. 413 Masonic Temple Building, Salem, Oregon.

1st pub. July 31, last pub. Aug. 28.

Prizes Prizes Prizes

At the Big HARD TIME DANCE -AT- New Era Saturday, Aug. 23.

Those not appearing in costume will be fined ten cents. Remember the date.

WILLAMETTE VALLEY Mortgage Loan Co.

We have funds to supply your needs for new buildings, land clearing, or new and additional equipment. Or perhaps you have a mortgage maturing in the near future.

We loan on first mortgage security exclusively and will be glad to consider your application.

We loan for three or five years at current rates.

Office at Aurora State Bank

Summons

In the Circuit Court of the State of Oregon for Marion County. Department No. 1.

J. H. Weist, Plaintiff, vs. Fair-Belle Skirt Company, a corporation, Defendant. Worth Department Store, H. R. Worth, sole proprietor, Garnishee Defendant.

To Fair-Belle Skirt-Company, a corporation, the defendant above named: In the name of the State of Oregon, you are hereby commanded to appear and answer or otherwise plead to the complaint filed against you in the above entitled action, on or before six weeks from the date of the first publication of this summons, and if you fail to so appear, the plaintiff will apply to the Court for a judgment and decree against you for the relief prayed for and demanded in plaintiff's complaint herein, to-wit:

For the sum of four hundred (\$400.00) dollars, and for plaintiff's cost and disbursement in this action, and for attorney's fees as may be fixed by the Court.

This summons is served upon you by publication in accordance with an order for publication made by the Honorable W. H. Downing, Judge of the County Court of Marion County, Oregon, ordering that said summons be published in the Aurora Observer, a newspaper of general circulation once each week for six consecutive weeks, the first publication to be August 14, 1924, and the last publication to be September 25, 1924.

HENRY J. MILLIE, IVAN G. MARTIN, CAREY F. MARTIN, Attorneys for Plaintiff. Post Office Address: 413 Masonic Temple Building, Salem, Oregon.

DR. H. O. HELMER (VETERINARIAN)

Graduate of the Kansas City Veterinary College, 1913; Post-graduate of the Indianapolis Veterinary College, 1923; Examined and Licensed by the State of Oregon.

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