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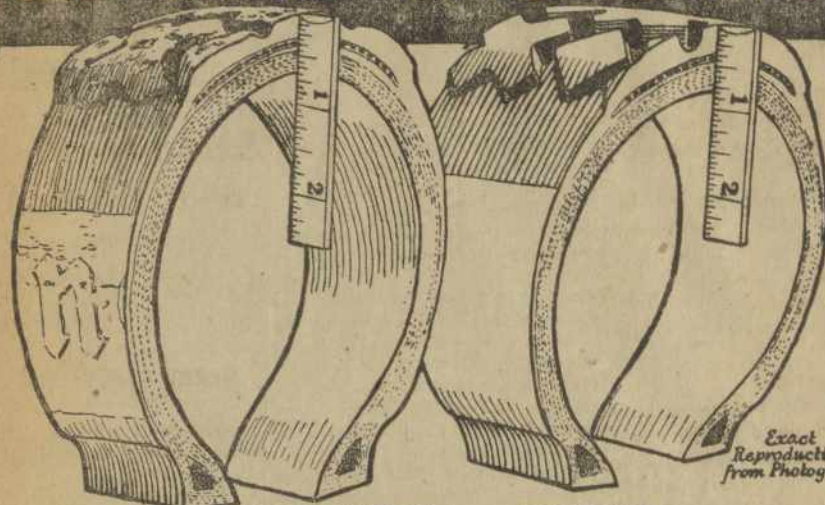
We can beat Portland prices and we can equal Portland work.

We will save you money on Posters, Cards, Letter Heads, Envelopes, Statements, Circulars, Bill Heads, Programs, Pamphlets.



Aurora Observer

20,994 MILES AND TREAD ONLY 1/3 WORN



Exact Reproductions from Photographs

MOST MILES per DOLLAR

Firestone CORD TIRES

The tire section above at the left shows the condition of a Firestone 33x4 1/2 Cord Tire after 20,994 miles on a Yellow Cab in Chicago.

The section at the right was cut from a new Cord of the same size. Careful measurements show that only 1/3 of the tread of the tire on the Yellow Cab has been worn away after this long, gruelling test. The carcass is intact after more than 11,000,000 revolutions.

Firestone Cords have averaged over 10,000 miles on Chicago Yellow Cabs (1,200 cabs all Firestone equipped). In thousands of instances, they have given from 15,000 to 30,000 miles.

FIRESTONE
30 x 3 1/2 FABRIC
\$10 65
Plus Tax
30 x 3 size \$8.95
New Price Plus Tax

Look at the tread—scientifically angled against skid, massive

and heavy in the center where the wear comes, tapered at the edges to make steering easy and to protect the carcass against destructive hinging action of high tread edges. The carcass is air bag expanded to insure uniform tension and paralleling of every individual cord. It is double "gum dipped" to make sure that each cord is thoroughly insulated with rubber.

This is the reason why Firestone Cords unfailingly deliver extraordinary mileage. It explains the unanimous demand of thoughtful tire buyers for these values. The local Firestone dealer will continue to provide the personal service that makes Firestone tire comfort and economy complete.

OLDFIELD "999"
30 x 3 1/2 FABRIC
\$8 99
Plus Tax
30 x 3 size \$7.99
New Price Plus Tax
Effective May 25

G. W. White Motor Co. CANBY ORE.

BUY YOUR TIRES NOW!

QUALITY
TIRES

PRICES CUT AS NEVER BEFORE

20 PER CENT Off

NO
SECONDS

BIG REDUCTION ON

Kelley-Springfield, Lee Tires, United States
and Gates Supertread Tires

COME AND SEE FOR
YOURSELF AT

Quackenbush
AUTO SUPPLIES

Corner of North Commercial and Chemeketa
Streets, Salem

GASOLINE 25c GALLON