THE STORY OF HOME TOWN PAPER WEEK-

By M. V. ATWOOD.

Once upon a time a country editor had a great idea. This is not the first great idea which has been evolved in a country print-shop, but most of these ideas in the past have been of benefit to some one other than the editor. But the idea was to benefit editor as well as the whole community and na-

This was the idea: Why not have a "home paper week?" We have had every kind of a "week"

from soap to electric cleaners. Taken together, argued the editor, the country newspapers are quite the most important in the nation, even if judged by numbers; the ten or fifteen thousand of them make the four hundred big city papers and magazines seem inconsiderable, indeed.

The reason most folks do not realize the importance of the country newspaper is because they think of them individually instead of collectively; even the Atlantic ocean doesn't look very impressive when you view it merely as a cupful of water scooped up at the beach.

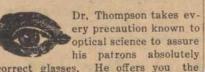
So this country editor began to talk about the idea and to write letters to any one who he thought might be interested. But like all great ideas, it took a long time for it to grow.

Finally a company which has done much to teach country publishers the value of system and of knowledge of costs took it up, as did also the National Editorial Association; then the state colleges of agriculture saw its possibilities because of the effect on community life; another great concern which furnishes thousands of country papers with syndicate news and features became interested; and, of course, the publishers' trade journals fell into line.

Thus a great chain of interest in "Subscribe for Your Home Town Paper Week" has been stretched across the country, each of the thousands of evening. country papers, of which this paper is one, a link in the chain.

November 7th to 12th are the dates set for "Subscribe for Your Home Town Paper Week," and all who believe in the home town paper, in its possibilities for helpfulness, for creating community solidarity, for the cherishing of the homely and sacred things of the country, are being asked to help-to help, not because the country editor needs charity, but because the country newspaper is a great service agency, dignified, stable, worthy of emy. every cent which the community in-

vests to make it possible. So you'are asked to help make "Subscribe for Your Home Town Paper Week" the big success it is going to be. If you do not now take your home paper, don't delay subscribing later than the week of November 7-12.



otical science to assure his patrons absolutely correct glasses. He offers you the combined service of an Optometrist Phone 52-5 with years of experience and that of a competent, practical Optician. Consult him apout your eyes next visit. Thurs.

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BIRTHDAY DINNER

Mrs. G. Dentel entertrined with a The center-piece was a large cake with attraction. 48 lighted candles.

from Portland; Mr. and Mrs. A. H. Giesy; Mr. and Mrs. Chester Weber; Mr. and Mrs. H. Buingy; Miss Viola Saturday in Portland. Giesy; Miss Olson, Ulysess, Chester, Voe; Mr. and Mrs. Fred Dentel, daugh- Howe Sunday. ter Dorothy; Mr. and Mrs. Chris Zeigler. Lucile and Bennie Zeigler; Mrs. Chas. Radeliff and sons Charles and from a duck hunt. Lewis; Mr. Wm. Dentel; Mr. and Mrs. Henry Becks and Miss Gladys Tremayne Monday at the Geo. Yergen home.

Smore Local News

Mr. Graham left us a sample of Salem visitors last Saturday. those Jonathan apples he is hauling to Sadler and Kraus for Mr. Mills, the Butteville teacher who raises them. To see them is another telling evidence that this is an apple country can equal any famed apple section. Spraying and She still takes an active interest in the the right care of orchards will work Sunday School and the old friends were

Mrs. Frank Miller was a Portland visitor Friday. Henry L. Bents, Jr., was a Saturday

and Sunday visitor at home, from the O. A. C. at Corvallis, Let it rain; we have had several

months of sunshine without a break.

from Portland Saturdry to attend the Grange dance at Butteville.

Phil Isaacson was in town Monday on a hop deal.

Geo. Yergen, Noma Yergen, Mrs. G. A. Ehlen, Mrs. Albert Ehlen and little daughter attended the big dance and chicken supper at Butteville Saturday

G. A. Ehlen, Ben Stoner and Bill Keil are at Rockaway hunting ducks. Mr. and Mrs. Antone Will visited

Mrs. Triphine Will Sunday. Mrs. Avery and sons George and Clif- neers. but intends to come home when ford of Portland visited Keefovers his time is up next month and remain

Miss Diana Snyder spent the week Dentel. end at home from the Mt. Angel Acad-

Wilbur Wilson who graduated from the Aurora High School and is now attending O. A. C. was here for a snort

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J. R. PITTS

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Mrs. B. R. Sturgess of Portland vis-

lovely dinner Sunday in honor of her Since the bird season opened China daughter, Mrs. A. H. Giesy's birthday, Pheasant hunting has been the main

Those present were; Mrs. G. Dentel Grimm home in the upper part of town. Mrs. Nordhausen has bought the Mr. and Mrs. Robert Shimmin spent

Miss Malla Grindeland and little Teddy Giesy; Archie and Margaret De niece of Willamette visited Mrs. E. M. bad.

Joe King and Lee Carpenter returned

Mr. and Mrs. Ray Yergen spent Mr. and Mrs. B. J. Grimm were in

Fred Yergen was in town on busi-

Dr. and Mrs. Giesy and family were

Mrs. J. P. Cole, (better known as Grandma Cole) visited here Sunday and visited Sunday School, of which Mr. Cole was Superintendent for so long. very glad that she was able to be with

Mr. and Mrs. Robert Crissell and family were in town shopping Saturday. Lowell Gcibble visited his grandfather J. K. Gribble over Saturday

Mr. and Mrs. Harry Rastal, Mrs. Rose Schafer and Miss Lelia Schafer Mr. and Mrs. John Swan came up of Molalla visited Mr. and Mrs. O. G. Morris Sunday.

> Mrs. George Wurster and Miss Emma Snyder returned last week from the

> Grand Lodge session at Portland. Mr. and Mrs. J. V. Swan of Port land attended the Butteville Grange

dance Saturday night. Mrs. Geo. Gray is reported on the

Ivan G. Dentel of Fort Bliss, Texas has been transferred from the 8th engineer Co., C to First Division Cavalry Headquarters Troops and likes this Mr. and Mrs. Wm. Stokes, Mr. and part of the army better than the engiwith his pareuts, Mr. and Mrs. A. B



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ited Mrs. Diana Snyder several days An Opportunity For Someone

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Aurora is midway between Portland and Salem, on the Paved Pacific Highway, the resting point; the hub of the Valley; the best located little town in Oregon. The richest community in the State.

OF GENERAL INTEREST

Principal Events of the Week Briefly Sketched for Information of Our Readers.

Two cases of infantile paralysis have been reported in Clackamas county. The Record Publishing company at

Klamath Falls has announced suspension of the Daily Record. The total enrollment in the Eugene public schools during the first month

of the fall term was 2499. John Kimmer Moore, 84, Oregon pioneer, died last week on the homestead in the Gold Hill district upon which he

settled 52 years ago. A total of 274 cars of wheat was shipped from Condon during August and September. Shipments are expect-

ed to exceed 500 carloads. The Linn county fair last week is said to have been a great success, nearly 27,000 persons entering the

gates during the five days. The Elks lodge at Corvallis is the first organization to furnish a room at the Corvallis General hospital, now

nearing completion on College hill. A. F. Miller, president of the Bank of Gresham, has a life membership badge for the Oregon state fair which he purchased 58 years ago for \$20.

Starting of the third logging crew by the Brooks-Scanlon Lumber Company of Bend is delayed by the fact that sufficient men are not available.

The fine weather this fall has allowed Tillamook county to complete most of its road projects, some of which have been under way for several years. Reorganization of the Congregational missionary board of Oregon was voted at the annual state convention of the Congregational conference at Eu-

The contract on the Reedsport-Brandy Bar section of the Roseburg-Reedsport highway was let to Montague & O'Reilly of Portland for \$72,-951.68.

The commercial creamery of Haines is considering establishment of an evaporating and condensing plant in

benedet bur

FARE AND

A HALF ON

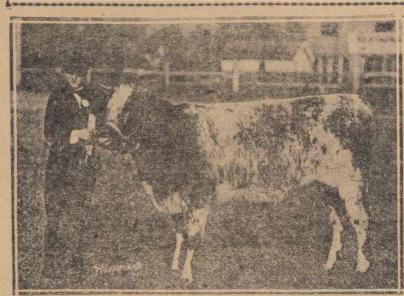
ALL RAILROADS

See the Champions PACIFIC INTERNATIONAL LIVE STOCK EXPOSITION PORTLAND

NOV. 5-12 \$75,000 in Premiums—Beef and Dairy Breeds—Horses, Swine, Sheep and Goats Immense Poultry and Rabbit Show-Western Dairy Products Show-Spectacular and thrilling Night Horse Shows.

REMEMBER THE DATE

Dale West and His Winning Heifer



Dale West, of Klamath Falls, Oregon, came with the other boys' and girls' club members to the Pacific International Live Stock Exposition last year and entered his Shorthorn heifer, Mound's Baroness 2d.

well bred, in splendid condition and trained to stand and lead properly for the judges, both she and her master made a fine impression, and she was awarded first in the young class of beef breeds.

Dale has written to O. M. Plummer, manager of the great show to be held this year at North Portland, Oregon, Nov. 5-12, that he wants to be a part of the exposition, and he sent his check for \$25 for one share of stock.

The boys' and girls' club exhibits at the Pacific International last year were very interesting, and perhaps as important to the nation as any division there.

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