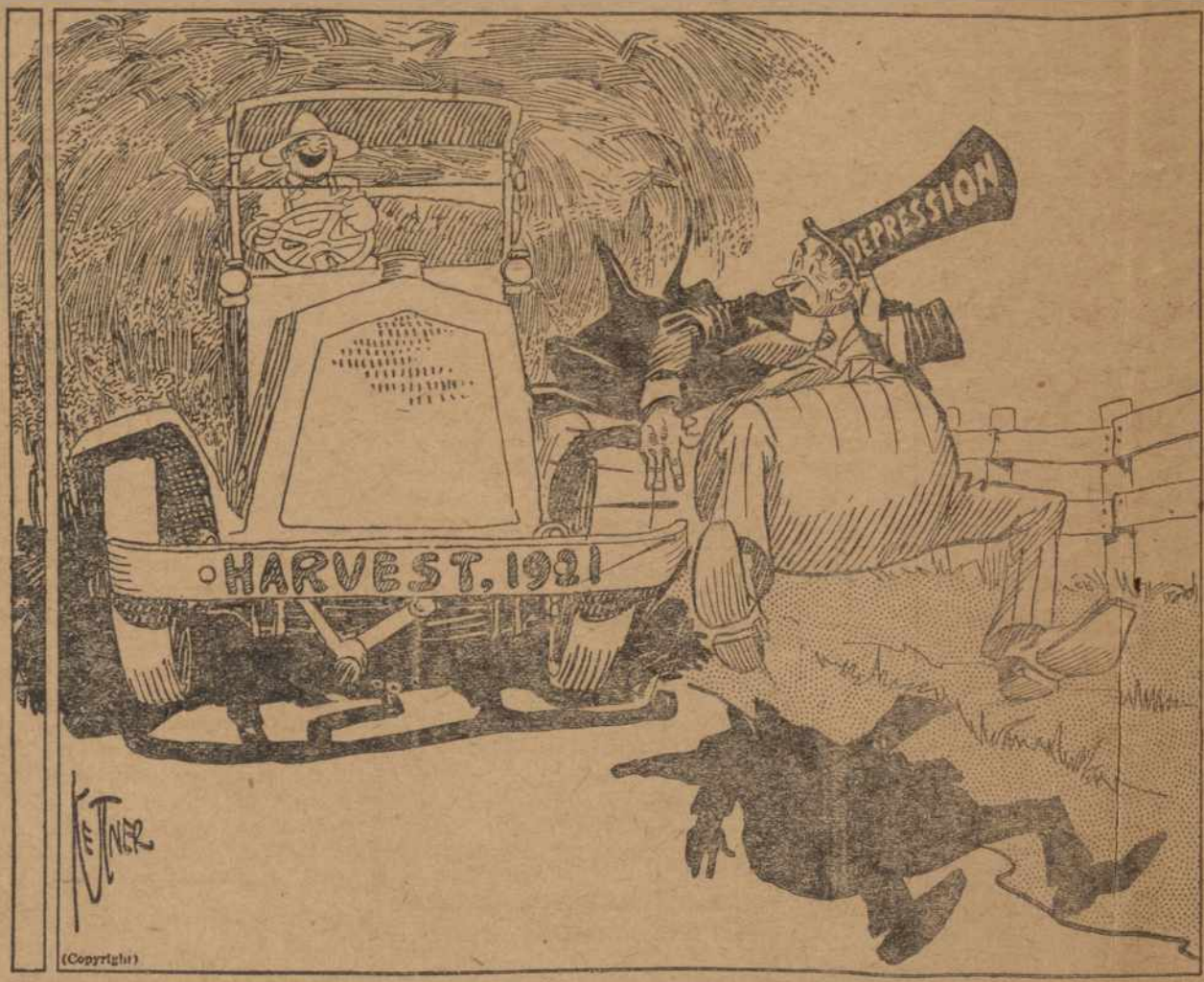


A Bumper Crop



The Willamette Valley Southern railway, through its traffic manager, has filed an application with the Oregon public service commission asking that it be allowed to put into effect reduced week-end rates between points on its lines and Portland and Oregon City.

Reduction of naval appropriations will make it impossible for the government to assign the historic battleship Oregon to the state this year at federal expense, according to a letter from Assistant Secretary Roosevelt, received by George A. White, adjutant general of Oregon.

Based upon the indebtedness of the state and its political subdivisions, aggregating \$107,400,539.84, as reported to Governor Olcott by Frank Lovell, state tax commissioner, the annual interest that must be paid to keep these obligations in good standing will exceed \$6,370,000.

Oregon's indebtedness, including all county, city, school, port, irrigation district and drainage district bonds and other obligations, aggregate \$107,400,539.84, according to a report filed with Governor Olcott by Frank Lovell, state tax commissioner.

For the first time in several years it is reported that cattle again are being poisoned by larkspur in Union county. Several members of the Sumnerville Livestock association have suffered the loss of several cattle on the reserve, most of the dead cattle being found near Five Point creek.

Eight hundred and sixty-three acres of Indian lands on the Umatilla reservation of an appraised value of \$86,820, will be placed on sale September 16, according to Superintendent E. L. Swartzlander of the Indian agency. The land is divided into 15 parcels, none exceeding 80 acres and none less than 35 acres of land.

Dr. W. H. Lytle, state veterinarian, has returned to Salem after 10 days at Seattle, where he attended a meeting of the veterinarians of the northwest. Dr. Lytle said reports at the sessions indicated that livestock conditions were improving throughout the west. Dr. Lytle said reports at the session liquidating the indebtedness caused by the decline in prices following the war.

Marion county's flax crop, which pullers will start to harvest next week, probably will return to the growers approximately \$45,000, according to a survey completed recently by Robert Crawford, superintendent of the pent-tentary flax plant. A total of 790 acres of flax were planted this year, all but 40 of which were covered by state contract. Growers will receive \$55 a ton for the product.

There were six fatalities in Oregon due to industrial accidents during the week ended July 21, according to a report prepared by the state industrial accident commission. The victims were: Ray W. Burt, construction worker, Portland; Edward Erickson, construction laborer, Goble; George H. Dayton, laborer, Grants Pass; Chris Hoyt, construction worker, Portland; Stephen Stewart, road worker, River-ton, and John C. Lewis, lineman, Salem. A total of 357 accidents were reported.

METHODIST SERVICES

At the Methodist church: Sunday school at 10 a. m.; Epworth League at 7 p. m. Preaching service at 8 o'clock. The Ladies' Aid Society meets every Wednesday at the church at 3 p. m. Choir practice Thursday evening.

Give ear to what customers say about merchandise; it may mean some advertising copy for you.

MERCHANTS vs. STOREKEEPERS

By Guy J. Hulsizer

THERE IS A LOT OF DIFFERENCE, MR. BUSINESS MAN. So much so that the fellow who called us a Storekeeper would have a fight on his hands that would make the Argonne look like a Ladies' Aid meeting.

For illustration, a Storekeeper is one of those fellows we used to know that came down in the morning—unlocked his front door—unlocked his back door—put \$2.00 in the cash drawer for change—went out in front—took a chew of tobacco—leaned up against the doorway—spit across the walk once—and was open for the day's business. When he died he had \$85 in money and a reputation as A CONSERVATIVE BUSINESS MAN.

The advertising game makes Merchants out of Storekeepers. 3% OF YOUR SALES PUT IN NEWS-PAPER ADVERTISING will put your business so far out in front of the crowd that you'll never be in the same class again.

You'll always find a bunch of fellows blaming rotten business to some political party, crop situations, road conditions, the cold weather in Alaska OR ANY OTHER POOLISH EXCUSE THEY CAN CONJURE UP OR THINK ABOUT.

If these people would start putting 3% of their sales into Advertising it would fill their stores so full of customers that these excuses would be turned into Help Wanted plans TO TAKE CARE OF THE INCREASED TRADE.

This might make you smile but that smile is going to wear off about the time some competitor scoops you on this proposition and you find yourself in THE HOTTEST COMMERCIAL BATTLE YOU EVER INDULGED IN.

You might doubt what we say about the trade-delivering power of 3% Advertising, but some one in your line of business, in your own city, is going to accept this proposition and when they do we are going to say that you will never question the value of Store Publicity when they get through. YOU HAD BETTER BE THE ONE TO HAVE ACCEPTED RATHER THAN TO WISH YOU HAD.

The next five years will see the most radical advances in merchandising effort that this nation has ever witnessed. THERE IS GOING TO BE A WEEDING-OUT PROCESS THAT WILL ELIMINATE THOSE WHO CAN NOT STAND THE PACE. We are living in an age of Specialists and those who refuse to make Specialists out of themselves will find themselves on the siding.

Newspaper Publicity was proven, all through the war, to be THE GREATEST SENTIMENT CREATING POWER AT THE COMMAND OF THE GOVERNMENT, and the business man who still refuses to apply it liberally to his business will eventually have to get out of business to make room for the fellow who will.

It is generally the man who doesn't know any better who does the things that can't be done. You see the blamed fool doesn't know that it can't be done, so he goes ahead and does it.—Charles Austin Bates.

The customer who leaves your store disgruntled is an easy mark for that other merchant who wants to increase his business.

If you want to help your town—and yourself—do all you can to help the local business men's organization. If there is no such organization, see what you can do towards getting one started.

The Mail Order Houses have made mud-holes out of many bustling communities whose Business Men have not possessed "pep" enough to make their own wares equally as attractive THRU THE USE OF PRINTER'S INK.

BEEKEEPING IS DEVELOPING

Oregon Agricultural College, Corvallis, July 25.—Beekeeping as an occupation is rapidly developing in Oregon. Large commercial apiaries are increasing in size in the irrigated sections of eastern Oregon, in the fire-weed sections of southern Oregon, and in the alkali clover sections of the Willamette river.

Many beekeepers have incomes of from \$1500 to \$4000 while some have an income from their apiaries which is more than \$10,000. The present production of honey in Oregon is nearly 1,000,000 pounds. Bee pasture is being constantly increased, due to larger areas coming under irrigation.

Demand for men trained in beekeeping is urgent. The department of entomology of the Oregon Agricultural college has received requests from commercial horticulturists for men trained in horticulture and beekeeping to take charge of their orchards and bees. Large commercial apiaries are also looking for men experienced in beekeeping to manage their apiaries.

DR. B. F. GIESY

Physician and Surgeon

Both Phones Office at Residence Aurora, Or.

Comfort Foot Powder

\$5 will be paid for any case of "perspiration," odor or scalded feet if it fails to satisfactorily relieve.

Ask your druggist or shoe man Comfort Foot Powder Co. McMinnville, Ore.

PILES

FISTULA, Fisure, Itching and all other rectal conditions except Cancer treated without surgery.

My method of treatment saves the tissue instead of destroying it. It is painless, requires no anesthetic and is permanent. There is no confinement to bed, no interference with business or social engagements.

Call or Write for Booklet Mention this paper when writing DR. C. J. DEAN Second and Morrison Sts. PORTLAND, ORE.

OAC

Oregon's Higher Institution of TECHNOLOGY Eight Schools; Seventy Departments FALL TERM OPENS SEPT. 19, 1921 For information write to the Registrar Oregon Agricultural College CORVALLIS

OREGON NEWS NOTES OF GENERAL INTEREST

Principal Events of the Week Briefly Sketched for Information of Our Readers.

Hop picking will begin near Harrisburg about August 15.

Organization of the Clackamas County Pioneers' association has been effected.

The Cabbage Hill-Deadman's Pass road, a stretch of 12.8 miles on the Pendleton-La Grande road, has been finished.

Governor Olcott has promised to be present and speak at the dedication of the municipal aviation field at Eugene September 5.

Lane county will not produce one-fifth enough peaches for local consumption this year, according to the county fruit inspector.

Leland Smith of Portland, recently appointed to the consular service, has been assigned to the consulate of Saigon, French Indo-China.

Feed for cattle on the low lands of Josephine county is reported to be excellent. The cattle are in fine condition for this time of year.

Allen Johnston, 9 years old, whose parents live in Portland, was drowned in the Columbia river at Rainier when he was caught in a whirlpool.

A. L. Parker, an employee of the Crown Willamette Paper company, was drowned in the Willamette river at Oregon City while bathing.

Fourteen hundred pounds of molasses and 100 pounds of arsenic were sent to Crane Prairie last week to be used as poison for grasshoppers.

Approximately one-third of Umatilla county's 1921 wheat crop, or about 2,000,000 bushels, already has been contracted, the prices ranging near \$1.

The first crop of 1921 barley threshed in Lane county this year yielded 50 bushels to the acre. It was grown on the ranch of Ralph Coon, of Junction City.

The Union Oil company of California has remitted to the secretary of state \$17,706.48, covering the tax on sales of gasoline and distillate in Oregon for June.

J. E. Enyart, a former Medford banker, is promoting a company to construct an aerial system to transport tourists from the rim of Crater lake to the lake surface.

Harrisburg hop men are selling out last year's crop as low as 11 cents a pound. This time last year they refused 40 and 45 cents and later in the summer as high as 65 cents.

Work on the Oregon central military wagon road from the Rigdon ranch, 75 miles south of Eugene, to the summit of the Cascades will be completed by the last of this week.

The shortage in Umatilla county road funds due to alleged speculations for which K. C. Amann, clerk in the roadmaster's office, was arrested, will amount to between \$3000 and \$4000.

Jail sentences aggregating about a year, and fines totaling more than \$1500 were the results of recent activities of operatives of the Oregon Anti-Saloon league in Marion county.

C. H. Gram, state labor commissioner, reports that labor conditions have improved somewhat during the past few weeks, due to the demand for workers on farms and in the fruit industry.

A. P. Davis, director of the reclamation service, will pass several days in eastern Oregon in August, visiting the Powder river irrigation project August 21 and 22, and the Deschutes project later.

Approximately seven miles of white guard rails will be built on all sharp curves and deep fills on state highways in Umatilla county leading to Pendleton before Round-Up time late in September.

With the lumber mills fast getting back to normalcy in production and a consequent reduction in prices of lumber, the outlook for home construction in Baker is more favorable than for three or four years.

Fire in Brooks-Scanlon slashings along The Dalles-California highway, 13 miles south of Bend, caused so intense a degree of heat that automobile tourists were able to drive through only with the greatest difficulty.

The Oregon Wool & Mohair Growers' association has announced the shipment of ten carloads of market lambs from valley counties as the result of an order for 10,000 breeding lambs which it was asked to fill.

That the body found in the Brumfield auto wreck near Roseburg was that of W. Dennis Russell and that he met his death by gunshot wounds inflicted by a person unknown, was the verdict returned by a coroner's jury last week.

Orders were received at Eugene to move all of the airplanes and men stationed at the base of the forest fire patrol at Medford to the main base at Eugene and all patrols over the state will start from the Eugene flying field. Gasoline stations will continue to be maintained at Medford and Portland.

ECONOMY is the thought which is uppermost in every man's mind. That is why we depend upon the Greater Volume of business at close figures, instead of a few orders at War prices.

We can SAVE YOU ACTUAL CASH on every job of printing you want done, and give you as prompt SERVICE as though we were located right next door to you. We receive mail orders from all parts of the state and every order must suit our exactness.

Let us do your Printing and you will save a good many dollars every year.

Aurora Observer. Aurora, Ore.
Elmer M. Golder, Representative

OPPORTUNITY

Aurora wants and needs a jeweler, a real estate agency, a cannery, a lumber yard, and it wouldn't hurt if we had a live Commercial club.

The best little Business town in Oregon—Aurora. The best located town in Oregon without a single question—Aurora. Midway between the two largest cities in Oregon, far enough from each. On the paved highway, on the main line of the Southern Pacific railway. A town with modern improvements, with the best soil on earth, fruit, vegetables, flowers, hay, hops and grain. The most contented people, prosperous people, progressive people, home people. Everybody is busy, everybody employed. Aurora needs a jeweler, a real estate agency, a picture show, a cannery, more people and more houses.

DR. FREEZE



605 1/2 Main St. Opposite P. O. Oregon City Phone 62

18 years practical experience foundation of technical skill are at your service.

To Sell Your Farm

SEE

S. O. DILLMAN Oregon City

The largest farm and home seller in Clackamas county.

Telephone 427

Don't Worry

I can trade real estate anywhere. If you don't believe this, TRY ME. Ranches, City Property, Suburban Homes, Wheat Land; also California, Eastern and Canadian. What have you? What do you want?

E. MURRAY 909 Chamber of Commerce PORTLAND, OREGON

Dr. C. Ammeter DENTIST

Has established his Dental Office in the Aurora Bank Building, where he will be present each Tuesday, Friday and Saturday, from 9 a. m. to 6 p. m.

PLATES A SPECIALTY AURORA OREGON

A Blacksmith Shop

where QUALITY—SERVICE counts

ACETYLENE WELDING

Why throw away your old, broken castings, when you can have them welded and save the price of new ones and avoid delays? Your time is worth money.

PAUL SOWA BLACKSMITH & MACHINE SHOP WOODBURN, ORE.

O. D. EBY

ATTORNEY-AT-LAW Oregon City, Oregon Estates, Trusts, Confidential Advice

"From the Cheapest That's Good, To the Best That's Made."

WE WANT YOUR VISIT

Ed. P. Heim TAILOR

100 1/2 Fourth Opp. S. P. Ticket Off. PORTLAND, OREGON

Save that old Suit of Clothes

Have it Cleaned and Pressed—Take care of your clothes and make them last.

THAT'S OUR BUSINESS ECONOMY CLEANING WORKS SERVICE FIRST—QUALITY ALWAYS WOODBURN

AURORA—can equal any town, and cost many towns three its size. A home town, a beautiful town, a business town. Live contented, happy and healthy in Aurora. Perfect drainage, Pure Water, Fruit and Flower galore, Pavements, Electricity, camp ground, handsome homes and neighborly people. Our business houses are ahead of the average town. Large stocks, new goods, low prices. The merchants know the business and are ever ready to accommodate you. Our "City Dads" are men who have the good of the town at heart; they are progressive. Come and see Aurora; Stop in Aurora. It will pay you to trade in Aurora. Try it.

We will do the work, send it in. Best job printer obtainable; good equipment no high rent and city expense. Send your job printing to the Aurora Observer. If we can't save you money we don't want the job.

COLEMAN SHEPHERD PUPPIES, old enough to be cute, \$1.75 each. Call or write, Geo. W. Ross, Barlow, Ore.

Why Pay 5 Per Cent Commission

When You Buy Real Estate? You save half the commission here, at the same time get the rock bottom price; no PADDING at this office. I employ no other agents, which only adds to the expense you, the buyer, will have to pay. I have a large list of personally inspected farms and acreage, some of which are real bargains. Call or write for information to H. A. HEATER Cut Rate Real Estate Bank of Oregon City Bldg. Oregon City, Ore.

Oregon City Abstract Co.

Opposite Court House Oregon City, Oregon Abstracts, Loans, Insurance D. E. SKENE; L. A. HENDERSON Sec'y. Pres.