

The Aurora Observer

Thursday, June 16, 1921

Paul Robinson, Editor and Publisher
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We see no fair business scheme in giving advertising rates on application. The Observer rates are always: For Display ads 20c per inch, single col. measure each week. Readers 10c per line first insertion, 5c per line each following week they run. It is business to advertise where the home people read it. The world over—every town or city, you see the largest advertiser always does the largest business.

EXHAUST OF STEAM

The "all's-wrong" editor of the Woodburn Independent is getting restless to start something "on the contrary view." Since away last election he has been suffering for some excuse to brake out. Anything to be "on the opposite side." Anything to sling a mud ball. This "all-high" of our neighboring town

knows that the Observer has often thrown bouquets at Woodburn. Wood is a dandy town; we have in so many cases recently spoken of various good things Woodburn possesses. We attended her commencement exercises and bragged a half column on her excellent high school; we attended her Fourth celebration and used another half column of boost for the Railroad Town, as Woodburn is, we have taken special rides to attend your Bungalow theatre where good shows have always appeared; we have bragged on your buildings, your harness and leather store that is always crowded. Your Woodburn Flouring mill is one of the best institutions in the valley; your cannery and loganberry juice factory are enough to make a good town. There is room for all of us in this garden spot of "God's Foot Stool," and yet our brother editorial friend tries to start something out of nothing. In his nasty, little, jealous article he ends by saying there will be no "fling" in the columns of his paper. Shame on you, old fellow, you showed us a good time on your \$1000 celebration, and as you say you "gave the people as good a time as possible." We seen you hanging around the "nigger baby rack" that day while we were riding on the "merry-go-round," but you wasn't

in when we stopped at your office for a neighborly call. Sure you and your town "cut up great," but far be it from the optimistic policy of the Observer to say Aurora would attempt a smaller celebration, and with no intimation whatever we repeat "Next year Aurora will celebrate the Fourth of July. If we can't give a better celebration, more recreation, better time than neighboring towns did this year, we will give it up."

DROVE TOO SLOW!

There was a man who fancied, By driving good and fast, He could get his car across the track Before the train came past. He would miss the engine by an inch, And make the train crew sore. There was a man who fancied this, But—there isn't any more.

Reliable rumors says California is in a worse shape than Seattle. No jobs whatever in California, especially Southern California. No prices for the fruit, and no market, no wages. The roads and highways are literally black with men and women walking north. Not all bums, but soon will be. A bad state of affairs, and while Portland and the Willamette Valley are prosperous we can't give jobs to all these California and Washington people.

The best excuse for many merchant not advertising is the fact that to start would be a shock liable to stun the natives.

Modern Newspaper Advertising and Modern Store Management are usually found on the same commercial avenues. The merchant who is found indulging in vigorous advertising generally has a business HE IS PROUD TO TALK ABOUT.

Why Pay 5 Per Cent Commission

When You Buy Real Estate?

You save half the commission here, at the same time get the rock bottom price; no PADDING at this office. I employ no other agents, which only adds to the expense you, the buyer, will have to pay. I have a large list of personally inspected farms and acreage, some of which are real bargains. Call or write for information to
H. A. HEATER
Cut Rate Real Estate
Bank of Oregon City Bldg.
Oregon City, Ore.

In the past there has been several "Ship by Truck" campaigns in the interest of trucking and automobile transportation companies, but the Star is coming to believe more and more that merchants and shippers in general, should be encouraged to ship by rail, instead of by truck. Just why we should pay trucking and transportation companies the same amount for hauling our freight as the railroads, and furnish them with expensive, fine, paved roads to run over, while the railroads are compelled to build their own highways and maintain them, has never been plain to us.

In time of bad, wet, muddy weather we are glad enough to use the railroads as a convenience, but as soon as summer time comes we immediately turn to the auto-stage and truck companies. We desire that the railroads continue to serve us for our convenience, but we lend our aid and support to the motor transportation companies.

If automobile companies want to haul our freight and passengers let them build their own roads, or at least they should charge enough less to pay the necessary taxes and bonds for the construction and maintenance of the expensive roadways.—
Dos Palos Star.

Miss. Rita Gooding, of St. Paul, visited last week with Mrs. W. G. Gooding

Christ Lutheran Church

At 10:30 Sunday morning the service will be in the English language. The pastor will preach a sermon entitled "Our Joy in Jesus." We invite you most heartily to worship with us. The Sunday School assemblies at 9:30. Thorough instruction is given in Biblical History and Christian Doctrine. Send us your children.

Preparations are being made for the Luther League Convention to be held in Aurora on Labor Day. Reports from the various Leagues give the assurance that there will be a good attendance. An excellent program is being arranged. W. F. Schmidt, Pastor.

The Swimming Hole

The old Pudding River, at Aurora, is proving a popular resort these warm days. Crowds of swimmers and spectators visit the swimming hole every evening, and on the Aurora side of the bridge there is a good auto drive to the location. People from neighboring towns are in evidence nearly every day.

MUST SELL

Young holstein bull, registered, now ready for service; sired by "Holly wood Lilith Korndyke" from dam with 7 day record of 33.92 lbs. butter testing 4.25 per cent fat, and 30 day record of 129.68 lbs. butter; his dam is from a grandson of "King Segis," who has 86 A. R. I. daughters 75 proven sons, and 46 daughters with A. R. I. daughters.

JOHN R. KRAUS,
Aurora, Oregon, R. F. D. 5.

Don't Worry

I can trade real estate anywhere. If you don't believe this, TRY ME. Ranches, City Property, Suburban Homes, Wheat Land; also California, Eastern and Canadian. What have you? What do you want?

E. MURRAY
909 Chamber of Commerce
PORTLAND, OREGON

Cleaning and Dyeing

Mrs. GEO. BONNEY

South Front St
WOODBURN

Authorized Agency for

Sirella Corsets

OAC
Oregon's Higher Institution of
TECHNOLOGY
Eight Schools; Seventy Departments
FALL TERM OPENS SEPT. 19, 1921
For information write to the Registrar
Oregon Agricultural College
CORVALLIS

When You Use--

TRIUMPH PATENT FLOUR

You Get Baking Results That You Have a Right to Expect
"It Makes Delicious Bread and Pastries."

Ask For It at Your Grocer's. Made by

MULINO FLOUR MILLS

Established in 1851
C. T. HOWARD, Owner. Mulino, Oregon

East Side Mill & Lumber Co.

LUMBER MANUFACTURERS
FRAMED MINING TIMBER
FIR CROSS ARMS
Plant and Offices
Foot of Spokane Avenue
PORTLAND, OREGON

Affiliated Companies

Oregon Door Co.

Manufacturers
SASH and DOORS
GENERAL MILL WORK

Plant and Offices
Foot of Spokane Avenue
PORTLAND, OREGON

East Side Box Co.

Manufacturers
BOX SHOOKS and CRATES
HEMLOCK, SPRUCE, FIR

Plant and Offices
Foot of Spokane Avenue
PORTLAND, OREGON

Why Waste Your Energy?

for laundry when you can buy complete lunch sets for 15c. Just the thing for your Sunday picnic.

Saturday Specials

Post Toasties.....12c
Postum Cereal.....19c
Standard Tomatoes.....9c
Our Special Blend Coffee.....27c
M. J. B. Coffee, 1 lb, 42c; 3 lbs.....\$1.15
Cherry Flour guaranteed to give entire satisfaction.....\$2.00

WILL-SNYDER CO.
THE STORE OF MERIT

MEN!

We specialize on apparel for men who work out of doors.

Work Shoes,

Clothing,

Underwear,

Suspenders,

Overalls,

Shirts,

Socks,

Gloves,

Hats of all kinds, Pipes and your kind of Tobacco, always on hand.

Your patronage is solicited, with the positive assurance that we will at all times please and satisfy you, or your money will be cheerfully refunded.

SADLER & KRAUS

The Best For The Price

AURORA MEAT MARKET

An Uptodate Sanitary Meat Market that handles everything best in meats fresh and cured.

WURSTER BROS. Aurora, Oregon

F. J. Kupfer, President
J. A. Locke, Vice-President
Frank T. Berry, Sec'y-Treas.

Directors:
Walter F. Critchlow
Conrad P. Olson
E. P. Sweeney

Oregon & Wyoming Oil and Gas Co.
Authorized Capital Stock \$1,000,000
Incorporated under the laws of the state of Oregon
726-727-728 Chamber of Commerce Bldg.
PORTLAND, OREGON
FOR PARTICULARS CALL AT OFFICE

Car load of Molasses Beet Pulp

coming. Will make special price if taken from car.

Pre-War Price

Call on us and let us book your order at once

HUBBARD FEED MILL

Hubbard, Ore.

If You Need Good Furniture

Stoves, Ranges, or in fact anything for the home, then get our prices.

J. R. Landon & Son

"Complete Home Furnishers"
Woodburn, Ore.

COME TO DONALD ON SATURDAY

We have a SPECIAL CASH SALE every SATURDAY for Your Benefit. You will save money by getting your supplies here at Specially Low Prices. It always pays to deal at this store instead of paying fare and using your time to go to the cities. This Store is Your Best Market. ALL SHOES AT COST.

COME EARLY SATURDAY

MAYS, CARVER & GROFF

GENERAL MERCHANTS DONALD, ORE.