

# A Marching Out Of Greater Bargains

Like a big army that is being ushered together ready for an immense movement; so are our new stocks of new arrivals ready to heed the dictum of our command.

**SATURDAY is the BIG DAY in SALEM**

## People's Cash Store

Mens \$1.75 heavy blue bib Overalls, all sizes on sale at **98c**  
Mens \$1.25 heavy blue work Shirts marching out at **59c**  
Mens \$5.00 genuine Panama Hats, going at **\$1.98**  
Mens \$2.00 Athletic Union Suits, med. ribbed, at **95c**  
Big lot Shoes for Men, Women and Children at **\$1.98**  
Childrens 25c ribbed Stockings in black, brown and white sale 12c p.

**Grocery Bargains**  
Peas r C ffee a pound **21c**  
Cocoa in bulk a pound **12c**  
White Cap Flour, our own brand a sack **\$1.89**  
Blue Ribbon Flour, a sack **\$1.70**  
Peas each can **10c**  
No. 2 1/2 cans P. rk & Beans a can **15c**  
Lard in bulk a pound **17c**

### What 10c will buy for you

25c Men's Straw Hats, each **10c**  
20c Face Towels, each **10c**  
20c Cooking Utensils, each **10c**  
25c Aluminum Wear, each **10c**  
50 yard Clothes Lines, each **10c**  
25c Kitchen Brushes, each **10c**  
25c Children's Underwear each **10c**  
15c Curtain Rods, each **10c**  
Sanitary M s C ps. a dozen **10c**  
Market Baskets, each **10c**  
25c Laces, a yard **10c**  
17c Hair Ribbons, a yard **10c**  
25c Ladies Underwear, each **10c**  
25c Ladies Straw Hats, each **10c**  
25c Linen Finish Napkins, each **10c**  
Childrens Straw Hats each **10c**  
Laundry Soap, 3 bars for **10c**  
Jar Rubbers, 2 dosen **10c**

### Grocery Bargains

Cane Sugar 16 pounds for **\$1.00**  
Coffee in bulk a pound **14c**  
White Beans a pound **4c**  
Milk, tall cans 9 cans for **\$1.00**  
No 2 1/2 cans Tomatoes **10c**  
Shortening in bulk a pound **11c**  
Strained Honey in bulk a pound **15c**  
1/2 Gallon Mason Jars a dozen **\$1.19**  
Quart Mason Jars a dozen **92c**  
Pint Mason Jars a dozen **89c**  
1/2 Gallon Economy Jars a dozen **\$1.55**  
Quart Economy Jars a dozen **\$1.33**  
Pint Economy Jars a dozen **\$1.19**  
JELLEY GLASSES a dozen **50c**

Shop with the crowds at the People's Cash Store



FOR SALE: A Guernsey Bull, registered. Enquire of Mrs. Joe Graham, Route 3, Aurora.

**GUARANTEED HOUSE PAINT:** \$2.50 the gallon. Paint your building now. Save the surface and you save all. We do uphoistering and general repairing. Furniture manufacturing. We have Upholstering accessories, paints, finishing material: **JOE, A. BURCH**, 1017 Seventh street, Oregon City. Phone 57

Earl Grim—Strayed a Yellow Jersey with a bell on. Finder please notify—Earl Grim.—Phone 4414 Aurora.

You Should Use  
**Golden Sheaf Flour**  
Made in Marion County, Oregon  
"It Makes Fine Bread"  
**CHAMPOEG FLOUR MILLS**  
Aurora, Route 5

### WHITE SHOE SALE

While these three styles last, the reduced prices will prevail—Ladies L. X. V. French heel, lace Sea Island ducks reduced from \$5.50 to **\$4.25**

Ladies Cuban heel, lace Sea Island ducks \$4.00 to **\$2.98**

Ladies 1 strap duck Cuban heels reduced from \$2.75 **\$2.10**

Special to close out lot of Ladies Voile waists in good styles, and good quality. One price for all styles **\$1.25**

Special low price on Linen cloth. Linen satisfaction, without Linen price.

Price 30c a yard

**SADLER & KRAUS**

The Best For The Price

## Every Day Is BARGAIN DAY

at the

### J. C. PENNEY COMPANY'S

July 1st and 2nd were two of the biggest days our store has seen since the store was started. The shoppers were scarce, while the real thrifty buyers who have learned our **One Price Policy** were eagerly buying with absolute confidence.

Our regular prices meant a real saving to every purchaser that entered the store, and best of all, these same prices will continue to mean a saving to you until market conditions make it necessary to change them.

Bungalow Aprons	<b>GINGHAMS</b>	Mens' Blue Chambray Work Shirts
Gingham & Percale	Just received a new shipment of 32 inch Amoskeag Gingham in a beautiful assortment of patterns.	<b>59c</b>
98c to \$1.49	Amoskeag Gingham 32 inch	Mens' Dress Shirts
Unbleached Muslin.	<b>19c</b>	<b>98c to \$2.98</b>
Excellent Values	Other Gingham	Mens' Union Suits
8 1-3 to 17c yd.	<b>15c to 23c</b>	<b>89c to \$1.69</b>
White Outing Flannel	<b>PERCALES</b>	Army Shoes
<b>13c</b>	<b>13c to 25c</b>	Munson Last
Hope Muslin	<b>REMNANTS</b>	Goodyear Welt Soles
12 1-2c	We have filled our remnant counter with odds and ends of everything from Silks to Cheese Cloth and they are priced to sell. It will pay you to look them over. They are mostly good length pieces.	<b>\$5.50</b>
Lonsdale Muslin		
<b>14c</b>		

**J.C. Penney Co.**  
A NATION-WIDE INSTITUTION  
Incorporated  
SALEM DEPARTMENT STORES

We have some dandy fruit labels now gummed on one side to stick on your jars or containers. They are neatly printed and in books. 10 cents a book at Observer Office.

Geo. Miller, our obliging S. P. agent at this station, has lived in Aurora just 44 years today, the 7th of July.

Miss Myrtle Dentel and Mr. Herbert Bryan, of Portland, spent the Fourth with Mr. and Mrs. Arlo Gray and took in the dance at Woodburn in the evening.

About as good a plan for saving as we have seen is the new individual banks on display at the Aurora State Bank. Besides a convenient bank for your small change, they are handsome in design.

Mrs. Owen Hughes of Beaverton is here on a visit at the home of her nephew and wife. Mr. and Mrs. Richard Hughes, of east Butteville.

R. J. Dentel recently returned from O. A. C., where he has been attending the School of Electrical Engineering. Mr. Dentel was a caller Wednesday and told of the fruit he has been canning the past week.

### PEOPLE OF OUR TOWN



The Handy Man is going to Lay Off fixing the Flivver to Help Out with the Noon Rush at the Imperial cafe. Then he's got a Roof to tar for Doc Smith, and tonight being Saturday, he will Hold Down the third chair in Bill Jones' barber shop. If he lived in a City, he'd get in a Jam with all the Unions.

## Some More Local News Happenings

**FORMER AURORA MAN HURT**  
Victor Berg of Portland, formerly of Aurora, and well known in Canby, recently was kicked by a horse at Laurel, Oregon, and is in the Good Samaritan hospital at Portland in a serious condition. Three ribs were broken and he suffered internal injuries, but is expected to recover.

Selma and Oscar Rugreen, who are now living at Gladstone, spent a few days last week visiting friends here.

The Observer editor, wife and daughter enjoyed a ride from Woodburn, on the Fourth, with Mr. and Mrs. Frank Miller, in that new Studebaker Light Six. It is a regular parlor car.

Phone us a news item.

Clothes are a great factor in making the man. Tailor-made clothes by one of Portland's most successful tailors are now within reach of all, and you are getting only the best from Ed. P. Heim, 100 1/2 Fourth street, across from S. P. ticket office.

Miss Melbourne Robinson, the editor's daughter, arrived this week from Tacoma, Wash., where she has been attending the Stadium high school.

**AT AURORA CHURCH**  
The pastor of the Presbyterian church wishes to greet all who will respond to the ringing of the bell next Sunday at 11 a. m. and 8 p. m. Come, let us have a good Sunday together. Mrs. Weller is having a vacation from her regular church work and wishes to give the first Sunday of her vacation to the church at Aurora. She will sing at the evening service and would be delighted to have a big "community sing." Come, everybody and join in the choruses.  
O. C. Weller, Pastor

Mrs. Wm. Ehlen and Mrs. Fred Will of Eugene are visiting Mrs. Henrietta Will.

Ezra Hurst and family spent a few days at the coast.

Lenore Scholl and little brother John of Hubbard were visiting Lizzie Will for a few days.

Mr. and Mrs. Dewey Miller and son Dwin and Fred Wagner spent the fourth at Seaside.

Mr. and Mrs. Johnny Carpenter and Children spent Monday with Mr. Carpenter's mother, Mrs. Edith Carpenter.

Mrs. Nate Cole, who has been seriously ill, is reported to be improving. She is at the Good Samaritan Hospital in Portland.

Mrs. Jack Broyles is very ill. Mr. and Mrs. Sadler and daughter, Peggy spent the Fourth in Portland with friends.

Word from Mrs. Ortman of Condon informed us that Josephine had fallen and broken her arm.

Mr. and Mrs. James Ogle of Portland are visiting here.

Diana and Aileen Snyder, Helen Vandeleur, Jess Stedman and Hugh Welles spent the Fourth at Wilhoit Springs.

Mr. and Mrs. Otis Morris and daughter Helena motored to Portland Tuesday. Helena expects to stay and visit a few days with Mrs. Higginbotham who formerly had the telephone office at Aurora.

Mr. and Mrs. Elmer Smucker spent the fourth at the Oaks. Large crowds spent the day there.

Mr. and Mrs. Fred Kerr and baby daughter spent Monday with Mr. and Mrs. Albert Ehlen.

The many friends of Grandfather Wescott are very glad to hear that he is recovering from a severe illness.

Mr. Hanihan has been very generous with his fine grove and dandy swimming hole. Everyone has enjoyed them immensely. Several picnic parties spent the fourth there.

The machines were surely thick on the Highway Sunday and Monday. We really wondered where everyone thought they were going.

Agnes Brown, formerly of Aurora, is married and is living at Long Beach, California.

Mrs. Cochran, who lived here for a long while and worked at the hotel, has married again and is living in Yakima, Washington. She has a great many friends here who wish her all the joys of married life.

Elwood and Roy Southard of Dallas, have been spending a few days here visiting friends.

Miss Mable Anderson, who was operated on for appendicitis at the Oregon City Hospital, is very much better and hopes to come home soon. A great many friends will welcome her back.

George Gooding was in town Saturday.

Mrs. Ed. Bradle was in town shopping Tuesday.

Like all other business houses, the Observer had to close up for the Fourth, and unlike most business houses, it makes a printing office a day behind.

Mr. Herbert Stratton and family and Mr. and Mrs. Norman Stratton of Portland, drove out the afternoon of the Fourth and celebrated a few hours by visiting their relatives, the Observer family.

Send in a bunch of news from your community—not later than Tuesdays.

### Cleaning and Dyeing

MRS. GEO. BONNEY

South Front St  
WOODBURN

Authorized Agency for

### Sirella Corsets



Largest Circulation  
in North Marion  
county. Observer

### PEOPLE OF OUR TOWN



This Gullible Gink has been Monkeying with an Onija Board until he's Scared himself Plum Stiff. Ain't science Wonderful when any Common Dub can buy a 98c weeja board at the Corner Drug Store and hold Heart-To-Heart confabs with Celebrities like William Shakespeare, Cleopatra and Gyp the Blood?