

FRED FISHER TELLS HOW HE DOES IT

Once the house had been a pri-me the following letters, which speak for themselves: "Mr. Fred Fisher "Mr. Fred Fisher

means hustle, bustle and tussle set to music. There I found Fred Fisher, on the top floor, going over a new song with a powerful looking lady who reminded me o the intractal Maggie Cline in he

: Hr. Fisher as demontrating for

her, he looked me over. discoverer of 'Dardanella,'" I begnn, when he held up his hand like a traffic cop. "I did more than discover than discover

It," he said, a it, he said, a twinkle in his eye, "but what clse would you like to know?" "What do you think of the

it," he said, a twinkle in his exceeds the sentence of the sentence of the sentence of the twinkle, this time accompanied by a rare smile. "That is a large or set, "may that I think the American popple prefer short song s-and shorter songs. As in everything else, brevity is the first word and the last. Our ancestors would an interminable song-lyric, or ballad, but today we want to finish our novel at a sitting, or, better still, see if to on the screen; the same principle is active in popular songs—we want them short and simple, with a mew twist or trick in "m." simple, with a new twist or trick 'o get." in 'em." "How do you write?" I asked in 'em.

Fred Fisher gave me a quizzi-cal look. "You said something then." he replied. "It is easy to write a ballad. I can do one almost at a moment's notice, but to get one right—a 'natural.' as we call it—is an altogether differ-

ent job." "Would you rather pick a song or write one?"

"It's better picking them than writing them," answered Mr. Fisher. "I have been a song writer since I wrote 'If the Man in the Moon Were a Coon,' 'Peg o' My Heart' and 'I'm On My Way to Mantalou' remember them? to Mandalay'-remember them?-but I naturally had no say in picking songs until I became my own publisher."

The Aurora Observe Thursday, June 16, 1921 Paul Robinson, Editor and Publisher

Entered as second class matter March 28, 1911, at the postoffice at Aurora.

We see no fair business scheam in day. Among many remarks, he told us giving advertising rates on application. that the Observer was undoubtely one The Observer rates are always: For of the best country town weeklies in Display ads 20c per inch, single col. Oregon. And from our country news, measure each week. Readers 10e per etc. we would undoubtely have taken line first insertion, 5c per line each fol- a prize at the contest for state papers lowing week they run. It is business recently held at the college if we had to advertise where the home people had a copy of our paper entered.

read it. The world over-every town or city, you see the largest advertiser always does the largest business.

President Harding has announced that he will not play golf on Sundays. We his compensation was the glory of namknow a lot of men who do not play ing the villiage postmaster. golf on Sundays.

Every I. W. W., every red flag socalist who advocates force generally speech and free assembly. It is too bad blotters, catalogues, etc. our laws are so good to such charcters.

Prof. Macantosh of the Oregon A. Oregon, under the Act of March 3, 1879. gricultural Farm and Journal departments made us a plesant call Wednes-

> New postmasters are now being appointed by the hundreds. Sort'er back to "the good old days" when every administration changes help. The country

Direct mail advertising brings direct results. Let us prove it by getting out visited Mr. and Mrs. F. D. Elliott over winds up his speel by saying "As A. your advertising literature, circulars," the Fourth. merican's we claim the right of free cards postals, modern letter heads,

> Since the Newberg Graphie has changed hands, the thriving city of ular place these days. Wednesday "The Berrians" has received more night the machines and tents, with the publicity over the northwest than it has fires and tables. resembled a camp in the past 40 years. Newberg is get- meeting. ting on the map fast, and being heard of she will grow and grow fast.

The blacksmith shop had a near fire rora will treat everybody to a big free Wednesdsy-When Mr. Coon opened the dinner and big time. shop in the morning he discouvereb a Sam Harzig. of Portland, was callslow fire burning fire in the floor that ing on Aurora friends Tuesday. Mr. had been burning slowly all night. Ar- Harzig lived here for 35 years. other close call.

Last Saturday the roof of the Ziegler We wish to thank the friends for the fire department arrived Quick Irvin Carter. Mr. and Mrs. A. B. Dentel,

action and good work saved a fire and little damage was done.

Mr. and Mrs. Orin Pierce of Portland

Hop spraying is the popular passtime for the growers these days.

Aurora auto camp grounds is a pop-

Aurora business men will, in a few dass, announce their pienic day. Au-

CARD OF THANKS

ware house caught fire from sparks of their kindness, and for the loyely a bonfire. The dry shingles were get- flowers brought to us, at the death of ting a pretty good start by the time our joving father and grandfather, Mr.

family and relatives.

YELLOWSTONE NATIONAL PARK The World's Greatest Playground

and Museum of Natural Wonders

Magnigcient hotels and commodious camps; 300 miles of improved Thighways; all in the midst of matchless scenery. Its hotels are marvelous establishments. Its camps are pretty little tent villages, models of cleanliness, sanitation, order, comfort and simple, informal living. An ideal place for vacation pleasures. Send for our beautifully illustrated booklet telling all about its wondors in word and picture.

Through Sleeping Car

Operated DAILY during the season between

Portland and West Yellowstone

by the UNION PACIFIC SYSTEM

LEAVING PORTLAND 5:00 P. M.



Let our representative explain the various tours which enable visitors to see the Yellow-stone so comfortably and at a minimum cost; also quote fares, prepare your itinerary and make your reservations.

J. H. O'NEILL, Traveling Passenger Agent, with headquarters at 701 Wells Fargo Build-ing, Portland, will be glad to call personally, on anyone wishing to visit Yellowstone, and arrange all details. Drop him a card or address

WM. Mc MURRAY, General Passenger Agent, Portland, Oreg in



eplied. "Ideas come most unex-sectedly. You never can tell what a going to suggest a song. For instance, last night my children were playing around, fooling, and they asked their mother what she they asked their mother what she was going to leave them when she died! I pricked up my ears. In a little while an idea came for a rong. I had been hunting for a 'mother' song, to follow up my 'Daddy' number, and I had writ-ten several, but here was the 'natural.'" Mr. Fisher went over to the pinno and played the new one

niano and played the new one,

own publisher." "Can you give me a sample of your 'picking,' Mr. Fisher?" I in-guired. "Well," he said, "you know that present hit, 'Daddy, You've Been a Mother to Me,' don't you? I nicking the said of the said of

"The twist is the difficult part, "he time-worn question. isn't it?" I said. Fred Fisher gave me a quizzi-eplied. "Ideas come mest unex-

regard especially to -SOUND TIRES-

Into the manufacture of Sound Tires goes the finest natural pro-ducts; the rubber which has the greatest all 'round strength, the long-fibre cotton capable of withstanding all the stress and strain of the road. the wonderfully tempered steel which securely anchors the tire in place.

These components are assembled by the skill, the care and able workmanship of master builders, whose efforts are directed by the tech-nical knowledge of men who thoroughly understand every phase of tire manufacture

And every energy of the Sound Rubber Company staff has been devoted to meeting the needs and solving the problems of western car owners.

The result is Sound Tires. Sound Tires are in every fact the sum of every part. They should be on your car, because they can serve you the best. They have the strength, the traction and Mileage to repay your investment 100 per cent in that rare commodity, efficient service.

They have the sterling beauty which gives added distinction to every car

BECAUSE-Their worth is the sum total of the splendid design, workmanship and material, and because they have proved that worth in your service, they are,

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Stoner Bros. Garage

Car load of Molasses Beet Pulp coming. Will make special price if

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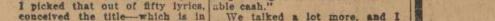
Pre-War Price

Call on us and let us book your order at once

MILL

HUBBARD FEED

The whole is the sum of all its parts Take this old truth in its deeper significance, with



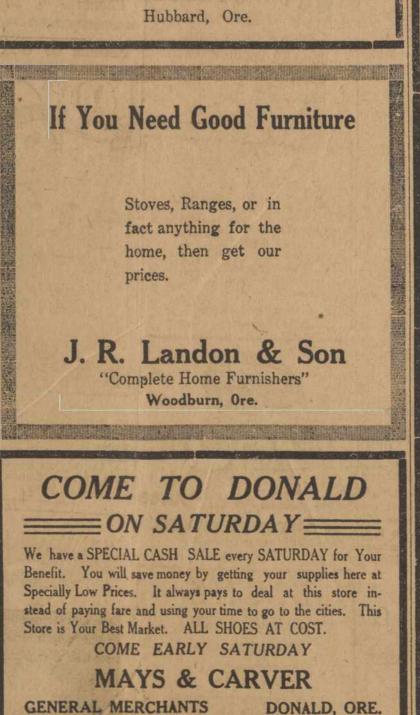
that present hit, 'Daddy, You've Been a Mother to Me,' don't you? I picked that out of fifty lyrics, conceived the title—which is in the nature of a 'twist,' you see— and wrote the music. It is bring-ing home the financial baccon, all right. First, all my friends laughed when they heard this title, and thought it ridiculous, i imagine, for a sentimental song. One of them sent me a picture of a bearded lady, jokingly, and said: 'It's impossible!' But I was not affected by their josh. And I guess the laugh is, now on them.'' I agreed with him, for I had heard his 'Daddy' song sung twice on the stage, each time bringing an outburst of applause. This I mentioned. Mr. Fisner was re-minded of something. He handed



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