

Midway Between Portland and Salem, on the Pacific Highway and S. P. Ry. Five Rural Routes, City Water, Electricity, Auto Camp Grounds. 5000 buyers in this field

## GRAND OPENING

The First National Bank of Aurora  
Opens Doors Saturday

The public at large, families, townsmen of Aurora and citizens of adjacent country are invited to visit the new First National Bank, at Aurora Saturday afternoon from 1 to 5 and 7 to 9 o'clock. The building has been remodeled, new fixtures are installed and a splendid new, modern, fire and burglar proof safe set up. The officers of the new bank will be on hand to entertain you. The bank is a member of the Federal Reserve System and is designated as a State and County Depository. Also the O. A. C. at Corvallis will co-operate with the bank in the aid and organizing of State Live Stock clubs for young and old. An improvement to the appearance of main street is the new bank building all painted up, and a large crowd is expected at the opening.

## Stop, Look, Listen

Sealed Bids: I have a light six Mitchell touring car; will sell to the highest bidder—any price. Highest bidder gets it. See car at Butteville garage; test it, and put in sealed bid. On July 1 the bids will be opened. Cash or bankable paper.  
Butteville Garage.

## Mail Order Printery

Legal blanks, auto dealers' blanks. Order by mail, phone or call. The Aurora Observer has in stock:  
Promissory Notes.  
Notice of Protest.  
Certificate of Protest.  
Warranty Deeds.  
General Leases.  
Bill of Sales.  
General Power of Attorney.  
Mortgages (large).  
Quit Claim Deeds.  
Satisfaction of Mortgage.  
Contract of Sale.  
Partial Release of Mortgage.  
Contract Notes.  
Sales Contracts.  
Receipts, Etc., Etc., Etc.  
20 for \$100 50 for \$2.00 100 for \$3.50

## AURORA AUTO TRUCK

At an open meeting of the Aurora City Council Monday night, it was decided by the council, with hearty approval of every citizen present to purchase a combined auto chemical, hose and ladder truck for better fire protection. Mayor Ehlen explained that the Council had considered and approved the project but wanted the endorsement of the taxpayers—which they got without an objection. The fire apparatus in question will carry two 35 gallon chemical tanks and can be used in emergencies outside of the fire plug limit. Aurora will be on an equal with any city several times her size in the way of fire protection, and no doubt insurance rates will be lowered thereby. Financially the town is in good shape at present. Having the best water in the state and an unlimited supply. The town is not in debt and has pavement, water, light and walks.

## BERRY GROWERS SET PRICES FOR PICKERS

Woodburn, June 4.—At a largely attended meeting of the North Marion Berry Growers' association this afternoon it was decided to pay 1 cent for loganberry picking and 1/2 cent bonus, 1 1/2 cents a pound and 1 1/2 cent bonus for strawberries; 2 cents a pound and 1 cent bonus for raspberries. The association adopted the prices set by the Salem committee, which are 5 cents for loganberries, 7 cents for raspberries and 5 cents for gooseberries.

**Milk and Health**  
Let's tread the "Milky Way" like the Baltimoreans. Dr. E. V. McCollun of Baltimore started the milk-drinking idea and has become very popular. Schools and all business houses of that city advocate "A quart a day for every child." Employees do their work better when given a treat of milk in the afternoon at the shop, store or factory. Many children of underweight and those undernourished have been put in the rank where they should be. The old cow is the "foster mother of the world." Take good care of her, so that she will produce more milk, and let every child of Oregon drink more milk and have better health. A good slogan for the advocates is this:  
"Tread the Milky way;  
Drink a quart a Day."

## NOTICE

Notice is hereby given that the undersigned administrator of the estate of Mary Anna Bowers, deceased, has filed his final report as such administrator in the County Court of Marion County, Oregon, for Marion County, and that the Court has approved the same. The Court has also ordered that the said estate be closed.  
JOHN BROWERS, Administrator said Estate.  
NAPOLEON DAVIS, Attorney for Administrator.  
First publication June 9, 1921.  
Last publication July 7, 1921.

## HOMESEEEKERS

Excursion Bound for Oregon, to See Our Many Offerings

Train Load of Homeseekers Leave Omaha July 20.

It is estimated that 125 "hand picked" homeseekers will leave the middle west in July for Oregon. The special train will arrive July 25. Various towns will be visited in our state from one half a day to a day each. This train is the first homeseekers excursion since the war, and is to be followed up by more—in fact the work of locating more people in Oregon has just begun.

Parties are now cast and will remain there rushing out Oregon Publicity. At a big meeting in Portland Tuesday, Aurora was represented and we are trying to get some of these people to this part of the Valley. In a few days we will be advised as to about how many we may expect, and of what they are looking for in the way of land. What Aurora wants to do is "go get 'em," and that's what we will do when opportunity permits; and we will make the opportunity.

## OREGON LAND SETTLEMENT

PORTLAND, Ore., June 7th.—(Special)—The State of Oregon is on the right track at last in regard to land settlement, and the plans undertaken this summer for bringing settlers from the middle west, if followed as a consistent policy for a number of years, will bring Oregon up to her rightful place in rural population and development, according to C. C. Gignoux of Omaha, Assistant Supervisor of Agriculture of the Union Pacific System, in an address before the Oregon State Chamber of Commerce land settlement conference.

The conference of representative business men and commercial club entertainment of the first trainload of settlers who will arrive in Oregon from the middle West on July 21st, and to formulate plans for a continued land settlement policy for the future.

"Oregon has been a step or two behind the parade in the past in regard to land settlement," declared Gignoux in pledging the unqualified support of the Union Pacific System to the present plans, "Here tofore, there has been no organized plan for bringing settlers to the state, or to take care of them after their arrival. You are on the right track at last, and your success is certain."

William Hanley, a director of the State Chamber, who has just returned from the middle West, declared that "Middle Westerners are ready to move and are interested in Oregon. An increasingly large number of these substantial farmers can be brought to Oregon each succeeding year, he said.

Secretary Quayle's report of the progress made in the land settlement plan thus far was received with enthusiasm by the assembled delegates. It was pointed out that a great interest in the homeseekers' excursion to Oregon in July was being manifested throughout the middle West. More than 1,000 inquiries had been answered thus far, according to the report.

The fullest cooperation in the land settlement plans of the State Chamber from various parts of the state who were present at the conference. These delegates included: Charles Hall, Klamath Falls; Leslie Butler, Hood River; George W. Hyatt, Enterprise; W. P. O'Brien, Astoria; Thomas B. Kay, T. E. McCroskey and A. C. Bohrnstedt of Salem; E. E. Brodie, Oregon City; R. H. Jonas, Beaverton; John Henderson, Opal City; Harry W. Gard, Madras; J. H. Fuller, Ashland; W. A. Reid, Marshfield; H. A. Joslin, Dallas; M. D. Morgan, Harrisburg; R. L. Schee, Prineville; W. E. Meacham, Baker; L. Antles, Bend; Gordon J. Taylor, Molalla; Paul Robinson, Aurora; Alfred A. Aya, Roy T. Bishop, Wm. McMurray, N. U. Carpenter, John Ferguson, Ralph Ackley, George L. Hurd, W. I. Griffith, F. M. Rummell, Mrs. Winnie Braden, Wm. H. Crawford and A. R. Johnson.

## It is Always News

A well written advertisement, according to an exchange, is always a news item. It tells what, where and for how much. It is the advertiser who speaks and the reader who gets the message and it is glad news for both. There is a pleasure in knowing that you can part with something to supply another's needs, just as it is a pleasure to know where you can get something that is needed.

He who has the habit of the knock-out has within himself a self-generator of acid, and this acid eats into his own energy and corrodes what would otherwise be his own enterprise. Throw away the little gossiping chit-chat hammer.

A lovely birthday surprise party was given Friday evening, June 3rd, for Theoda Gribble. Games and dancing made up the entertainment for the evening and everyone enjoyed themselves very much. At a late hour lunch was served at which a large birthday cake with candles was the center of attraction. After which the guests left for home with many hearty wishes for more "happy birthdays." Those present were: Lois Melvin, Esther Ledtke, Carl Ehlen, Kenneth Bents, Helen Kerr, Aileen Snyder, Norma Gribble, Bird Coon, Henry Bents, Harry Ehlen, Helen Vandeleur, Martin Russell, Lester Cole, Mrs. Albert Ehlen, Mr. and Mrs. Gribble.

## WILL CELEBRATION

A pleasant Birthday and Family reunion was held at Louis Will's at Grand Island Sunday, June 5. Being his father's, Leonard Will's, 60th birthday. A large table with lots of good things, including the birthday cake, with 60 candles, was set out in the shady yard, which every one enjoyed. Those present were Mr. and Mrs. Leonard Will, of Sherwood, Mrs. Triphine Will, Elisabeth Forstner, Lizzie Will, Clara Will, Bertha Stark, Jonas M. Will and Percy Will of Aurora. Mr. and Mrs. August Will Mr. and Mrs. Earl Kocher, Mr. and Mrs. Geo. Scholl, Lenore, Irene, Elvera, and John Scholl, Leland Kocher, Lester Will and John Stauffer of Hubbard. Mr. and Mrs. Anton Will, Myra and Mary Will of Needy, Mr. and Mrs. Geo. Standage, Margaret Standage, Dr. and Mrs. Henderson, Helen and Dorothy Henderson of Portland, Mr. and Mrs. Harry Carver of Spokane, Wash., Mr. and Mrs. Roy E. Will, Sarella, Mildred, Cecil Will and Mr. and Mrs. Louis Will of Grand Island.

## BEAUTIFUL TOWN

Wee Bit of Information on Aurora Room Here For You

### CITY OF BEAUTIFUL HOMES

Aurora is beautiful; Aurora is one of the richest little cities of the west; Aurora is the best located town of its size in the state of Oregon; Aurora is the center of the best tree and vine fruit section of Oregon; Aurora needs more industries; Aurora needs a cannery; Aurora offers farm land cheaper than most sections of the state. The Paved Pacific Highway goes through Aurora, the town of beautiful homes.

Aurora, Oregon, is an incorporated city of about 450 inhabitants, on the main line of the Southern Pacific, 28 miles south of Portland. It is situated midway between the metropolis and the capital of the state—Salem—in Marion County, in the heart of the richest section of the beautiful Willamette Valley, surrounded by the fertile farms and hop yards of the greatest hop-growing region in the world. Five rural mail routes center at Aurora, converging from a rich country naturally tributary to the city, and providing daily touch with the trade centers of the nation. Rural telephone lines network the surrounding country, making communication rapid, cheap and easy. This country residence is made pleasant and agreeable.

Aurora is supplied with pure artesian water by a municipally owned water system. Electric lights and power. The town has cement walks, paved main street and good auto camp grounds free to tourists.

Don't expect limited advertising space to do the work of full-page and half-page copy. If your inclination is to cramp your publicity up into as small a layout as possible you are going to reap proportionate results. All advertising is worth what it costs but the kind we urge you to indulge in is that which returns at least 300% on the investment. This form of publicity, however, is based on a spread that makes everything else look small in comparison, including your competitor's place of business.

J. C. Moore and A. H. Smith spent the week-end in the Alsea country.

There will be a loganberry crop of approximately 10,600,000 pounds in Marion county this year—an increase of 2,500,000 pounds over last year when there was 7,800,000 pounds.

Marion county's acreage in bearing loganberries has increased about 550 acres in the past 12 months, and is now approximately 2400 acres, as against 1922 acres which were bearing last season.

For this huge crop the growers will receive an average price of about four cents per pound, or approximately \$464,000.

### Profit Held Assured

Such were the carefully calculated figures given out this morning by a prominent loganberry grower who is held to be one of the county's most reliable berry experts.

While, on the face of things, the slump in price paid to growers is dismaying—an average of about 12 cents per pound was paid last season—authorities say that the grower will be able to realize a satisfactory profit on this season's crop.

This year, it is estimated, the loganberries will average two and one half tons to the acre. Ninety dollars is the average cost per acre for preparing a crop. Figuring but two tons to the acre the return, at \$80 per ton, would be \$160 per acre, or a profit of \$70. This would be a return of 10 per cent if the grower values his land at \$700 an acre.

## MARKET REPORT

Butter Fat 25c  
Egg per dozen 14c  
Butter, 2-lb. roll 35c  
Broilers 18c  
Ducks, 2 to 25c  
Turkeys, old 25c  
Geese 15c  
Old Roosters, 7c  
Hens, 14c to 20c  
Casaca, 8c  
Lard, 15c  
Potatoes 75c to \$1.00  
Wool 10 to 16

**DANCING SATURDAY NIGHT JUNE 11 MISTLAND ORCHESTRA**



## The First National Bank OF AURORA

Has tried to reach you all with an invitation to call on us on Opening Day.

This Bank is Owned by Sixty-three of Your Neighbors and Friends.

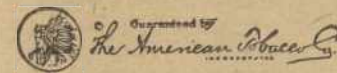
Come in and get acquainted, Saturday, June 11th.

SPECIAL HOURS FOR OPENING DAY

1 to 5 p. m. — 7 to 9 p. m.



A new size package!  
Ten for 10c.  
Very convenient.  
Dealers carry both;  
10 for 10c; 20 for 20c.  
It's toasted.



## Morris Optical Co.

Eyesight Specialists  
204-11 Salem Bank of Commerce Bldg.

SALEM, OREGON

Oregon's Largest, Most Modern, Best-Equipped Exclusive Optical Establishment.



Dr. Giesy Home in Aurora

Service Is Our Slogan  
Safety Is Our Watchword

## Many Classes of Investments

Have shown large shrinkages in value during the last year—stocks, bonds, real estate, etc. But you haven't noticed any shrinkage in the value of a saving bank investment, either in principal or interest. If your money is here, it earns a fixed rate you can depend upon. Our time certificates of deposit do not depreciate in value.

## Aurora State Bank

Aurora, Oregon

Time Savings Checking Accounts  
(Under Exacting State Supervision)