

Lilly's
Established 1885

LOWER
Seed Prices for 1921

Our resources as **FIRST HAND GROWERS** enables us to again offer our choice strains of Vegetable Seeds at Pre-War Prices. All the popular Lilly quality seeds—are listed in our 1921 Seed Annual at

5¢

BEEF CABBAGE CARROT CELERY CUCUMBER LETTUCE MELON Big Packet	ONION RADISH SPINACH SQUASH TOMATO TURNIP RUTABAGA Post- paid
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SPECIALS FOR 1921

Our Vegetable Seed Novelties are a distinct advance in their respective classes—THE ACME OF PERFECTION. See our catalog for full description of these grand selections.
Per packet, 10 CENTS, Postpaid

WRITE for your copy of Lilly's 1921 Seed Annual No. 20, also TODAY free booklet "Gardens of Delight." A postcard will do.

Lilly's
Established 1885

THE CHAS. H. LILLY CO.
SEATTLE—PORTLAND
Your Dealer Carries Lilly's Seeds.

Mrs. J. P. Hoffman Dead

Mrs. J. P. Hoffman died last Monday at her home in this city following a paralytic stroke. Funeral took place at the residence Wednesday and burial at the Aurora cemetery. Rev. Long of Hubbard conducting the services.

She is survived by her husband and four children, Mr. Nora Marsh of Aurora; Mrs. Ellen Butts, of Arlie, Oregon; Mrs. Pearl Martin of Yamhill, Oregon; Alma Anderson, of Portland; a sister Mrs. Mary Harrison of Baker; nine grand children and five great grand children.

Mrs. Hoffman whose maiden name was Margaret Virginia Shoemaker, was born in Ohio, July 4, 1851. In 1883 she crossed the plains to Gaston, Wash., where she was married to Allen C. Davis, after which they moved to Roseburg and lived about 7 years and then moved to Alesia, where Mr. Davis died in 1915.

She moved to Aurora in 1918 where she married J. P. Hoffman September 7, 1920.

NOTICE OF STOCKHOLDERS MEETING

Notice is hereby given that the regular annual stockholders' meeting of the Aurora State Bank will be held at its banking house in the City of Aurora, Oregon, at 2:30 P. M. Thursday, January 13, 1921.

The purpose for which this meeting is called is to elect a Board of Directors for the ensuing year and for the transaction of any other business which may properly come before it.

B. F. Giesy, President.
Zeno Schwab, Secretary.

(Attest:)
Milk For Sale.—Chas. Becke.

Mr. and Mrs. Fred Dentel entertained at a very pleasant "Watch Party" New Year's Eve. "Five Hundred" and parlor games was the feature of the evening. The following guests sat down to a lovely midnight supper: Mrs. G. Dentel, Mrs. John Murray, Mr. and Mrs. Will Thamer, Mr. and Mrs. J. J. Mills, Mr. and Mrs. Will Gooding, Mr. and Mrs. Fred Dentel, Mrs. Chas. Radcliff, Miss Leitha Goble, Paul Gooding, Will Dentel, George Rosich, Charles and Lewis Radcliff, Dorothy Dentel, Theora Thamer, Relda and Helen Gooding.

Alcohol From Molasses.
Alcohol is now made from "black strap," a very cheap and common grade of molasses which comes from the West Indies.

FLAVO FLOUR

Ask Yourself This Question,
"Shall I buy flour made away from home or shall I buy FLAVO and help my own community first?"
FLAVO FLOUR is made at home from home wheat. The money spent for it stays at home to help prosperity.

FLAVO Is A Quality Flour Too.

There is none better and few so good. Above all it has that individual nut-like flavor imparted by the wonderful MARVEL process. That's a big point in its favor—just the flavor.

A Home Mill For Home People
Not an empty phrase but one full of meaning to those who wish to see their community prosper and help build up its industries.

Ask For FLAVO Next Time.
It's made at home.

Smith's Mill

On Aurora-Donald Road 1 Mile East of Donald
POST OFFICE ADDRESS—HUBBARD, OREGON

let's pack up and go to

California

"Winter's Summer Garden"

Sooner or later everyone goes to California where the bright warm sunshine greets you; where the delightful climate, the sweet scented flowers and the lure of the sea welcomes you to this land of beauty and charm.

FOUR DAILY TRAINS

"The Shasta" "California Express"
"Oregonian" "San Francisco Express"

Portland to San Francisco
and
Seattle, Tacoma and Portland
to
San Francisco and Los Angeles
Provide comfortable accommodations and excellent service

WINTER EXCURSION TICKETS
are on sale to
Southern California

Your copy of our new booklet "California for the Tourist," will be mailed FREE on request

Inquire of Local Ticket Agent for particulars as to fares, routes, sleeping car reservations and train service, or write

SOUTHERN PACIFIC LINES

JOHN M. SCOTT,
General Passenger Agent
Portland Oregon

CARD OF THANKS

We wish to express our heartfelt appreciation to our kind friends and neighbors for their many kind acts during the illness and after the death of our beloved wife and mother. We also wish to thank the choir and for the floral offerings.

J. P. Hoffman.
Mr. and Mrs. J. R. Marsh,
Mr. and Mrs. Anderson.

Sales of Tin Pan Alley
By D.E. Wheeler

FRED FISHER TELLS HOW HE DOES IT

Once the house had been a private brown-stone dwelling. Little the family that had lived there dreamed it would be one day a center of song publishing, which means hustle, bustle and tussle set to music. There I found Fred Fisher, on the top floor, going over a new song with a powerful-looking lady who reminded me of the immortal Maggie Cline in her best days. After she left, at the peak of enthusiasm for the humorous number Mr. Fisher was demonstrating for her, he looked me over.

"You are the discoverer of 'Dardanella,'" I began, when he held up his hand like a traffic cop.

"I did more than discover it," he said, a twinkle in his eye, "but what else would you like to know?"

"What do you think of the musical appetite of the American public?" I ventured to ask.

"Again the twinkle, this time accompanied by a rare smile. "That is a large order," he said. "But I do want to say that I think the American people prefer short songs—and shorter songs. As in everything else, brevity is the first word and the last. Our ancestors would relish the three-volume novel and an interminable song-lyric, or ballad, but today we want to finish our novel at a sitting, or, better still, see it on the screen; the same principle is active in popular songs—we want them short and simple, with a new twist or trick in 'em."

"The twist is the difficult part, isn't it?" I said.

Fred Fisher gave me a quizzical look. "You said something then," he replied. "It is easy to write a ballad. I can do one almost at a moment's notice, but to get one right—a 'natural,' as we call it—is an altogether different job."

"Would you rather pick a song or write one?"

"It's better picking them than writing them," answered Mr. Fisher. "I have been a song writer since I wrote 'If the Man in the Moon Were a Coon,' 'Peg o' My Heart' and 'I'm On My Way to Mandalay'—remember them?—but I naturally had no say in picking songs until I became my own publisher."

"Can you give me a sample of your 'picking,' Mr. Fisher?" I inquired.

"Well," he said, "you know that present hit, 'Daddy, You've Been a Mother to Me,' don't you? I picked that out of fifty lyrics, conceived the title—which is in the nature of a 'twist,' you see—and wrote the music. It is bringing home the financial bacon, all right. First, all my friends laughed when they heard this title, and thought it ridiculous, I imagine, for a sentimental song. One of them sent me a picture of a bearded lady, jokingly, and said: 'It's impossible!' But I was not affected by their josh. And I guess the laugh is now on them."

I agreed with him, for I had heard his 'Daddy' song sung twice on the stage, each time bringing an outburst of applause. This I mentioned. Mr. Fisher was reminded of something. He handed

me the following letters, which speak for themselves:

"Mr. Fred Fisher

Dear Sir: At a performance this afternoon I heard a song called 'Daddy, You've Been a Mother to Me,' which I have been informed you are the composer of. In all my life I have never heard a number which I appreciated more. It struck home with me and made me feel very proud to think that I am one of those Daddies that are referred to in your wonderful song, for I have been both mother and father to my boy for the past twelve years, his mother having passed away the year of 1908. The sentiment you express in your song is just the way my boy feels towards me.

I am not only proud of him, but proud to think that at last some credit is being given to those Daddies who do the right thing for their motherless children.

Your song has given me a keen sense of satisfaction to know that I have done the right thing.

Good luck and success to you."

"Mr. Brown:

Dear Sir: I saw your performance this afternoon and heard you sing a song about Father or Dad. Will you kindly let me know what the name of the song is?

I lost my wife and have a baby and sometimes I feel blue and lonely, but your song has taught me something different.

Hoping to hear from you just the name of the song, as I know you are always busy."

"Fine tributes," I said, handing back the letters, but asking for copies of them. "And, by the way, Mr. Fisher, do you like to work in the sentimental vein or the comic?"

"I recalled he had done both types of songs.

"Either—it does not matter," he answered. "It is the idea that counts, not its class; but the funny stuff, the comedy, is hard to get."

"How do you write?" I asked the time-worn question.

"At any time, anywhere," he replied. "Ideas come most unexpectedly. You never can tell what is going to suggest a song. For instance, last night my children were playing around, fooling, and they asked their mother what she was going to leave them when she died." I pricked up my ears. In a little while an idea came for a song. I had been hunting for a "mother" song, to follow up my 'Daddy' number, and I had written several, but here was the 'natural.'

Mr. Fisher went over to the piano and played the new one, singing it *soffo voce*.

"That is going to make a hit, or I'm a gooseberry!" he ejaculated.

The song sounded good to me, too. I asked him if he always knew his "hits" beforehand.

"You bet," he answered. "I must. A man can't spend a lot of money boosting bubbles. And getting a song landed costs considerable cash."

We talked a lot more, and I learned that Mr. Fisher has seen most of the world, from Australia to China, he had tried out a number of businesses before settling into song-writing and publishing. He is battle-scarred, but the best thing he has developed, he thinks, is his critical faculty, which extends to his own work in particular.

"I write many, many things," he said, "but I reject most of them. It is hard not to fall for your own stuff, and I guard against that weakness continually."

His success proves this unusual creative-critical ability.



FRED FISHER

PRINTED

Butter Wrappers

It no longer being allowable to write the name of the maker on rolls of butter exposed for sale, The Observer has again begun printing (upon orders) of Butter Wrappers.

100 for \$1.50

Each additional 100, 75 cents
Ten cents (per order) additional
if sent by mail.

Phone or mail your order now, and get your wrappers by return mail.

The Observer, Aurora, Oregon

"Perhaps You Don't Know"
says the Good Judge

How long a little of the Real Tobacco Chew will last. Nor how much genuine chewing satisfaction the full, rich real tobacco taste will give. Ask any man who uses the Real Tobacco Chew. He will tell you that this class of tobacco will give more satisfaction—and at less cost—than the ordinary kind.

Put up in two styles

W-B CUT is a long fine-cut tobacco
RIGHT CUT is a short-cut tobacco

W. B. Brunton Company, 107 Broadway, New York City

Everyone appreciates courteous treatment and a well assorted stock to select from.

When you need lumber or building material you think of the quality and service you are to receive. If you deal with Copeland's you receive both in the fullest measure.

OUR MOTTO
QUALITY FIRST SERVICE ALWAYS

COPELAND'S, Hubbard, Oregon

FARMS WANTED

DO YOU WANT TO SELL YOUR FARM?

If you will make your price reasonable, I can sell it for you. If you list your place with me, I will make all reasonable efforts to sell it, advertising it extensively.

I know your farm and farm values, as I have lived in the Willamette Valley 19 years. Send me a full description, your lowest price and best terms. Come in or write me at 410 Railway Exchange Building, Portland, Oregon. Phone Main 7660.

J. S. BROWN
General Farm Agent

We Can Help You Make Money

The right kind of printed forms will help your business prosper by saving your time and keeping your records in proper shape.

Our service as printers is not limited to taking your order and putting some ink on paper according to your directions.

We are able to make suggestions for business printing that may save considerable money for you. Our plant is completely equipped and we carry a stock of

HANMERMILL BOND
The Utility Business Paper

in order to give you the quickest service possible.

The Aurora Observer
Aurora, Oregon