

Give Bonds and Stamps For Christmas Gifts

The government is sending out a bulletin, asking the banks, business men and newspapers to co-operate in stimulating the use of Liberty Bonds, and Savings Stamps as Christmas presents. The bulletin says:

"It is probable not too far to say that most Christmas presents are disappointments. Often they have no intrinsic value and little pleasure either to the giver or to the recipient. Most people would rather have the money spent for a Christmas present than the present itself.

"Better even than money are the securities of our Government. In the case of Savings Stamps and Treasury Savings Certificates they are rock-ribbed investments, backed by the Nation's strength, increasing in value every month and maturing in five years from the first month of the year of purchase at an interest rate of four per cent compounded every three months. Especially in the case of children, presents of Thrift Stamps, Savings Stamps or Treasury Savings Certificates, which are described in the attached folder, are valuable as presents in that they tend to stimulate a desire on the part of the child receiving them to own more and thereby build up the important habit of Thrift and Saving. What one really does when one makes a present of these Thrift securities is to present the recipient with the savings habit, at the same time aiding our Government in its post-war financing."

FARMS WANTED

DO YOU WANT TO SELL YOUR FARM?

If you will make your price reasonable, I can sell it for you. If you list your place with me, I will make all reasonable efforts to sell it, advertising it extensively.

I know your farm and farm values, as I have lived in the Willamette Valley 19 years. Send me a full description, your lowest price and best terms. Come in or write me at 410 Railway Exchange Building, Portland, Oregon. Phone Main 7660.

J. S. BROWN
General Farm Agent



Have you seen

—the finest Christmas display of phonograph cabinets in town? It's here! You are cordially invited.

Every New Edison is a genuine period cabinet. Each design is taken directly from some masterpiece out of the Golden Age of Furniture.

17 models—English, French and Italian. See these furniture aristocrats before you buy.

KRUEGER BROS. Canby, Ore.

The NEW EDISON "The Phonograph with a Soul"

"Perhaps You Don't Know" says the Good Judge

How long a little of the Real Tobacco Chew will last. Nor how much genuine chewing satisfaction the full, rich real tobacco taste will give. Ask any man who uses the Real Tobacco Chew. He will tell you that this class of tobacco will give more satisfaction—and at less cost—than the ordinary kind.

Put up in two styles

W-B CUT is a long fine-cut tobacco
RIGHT CUT is a short-cut tobacco

Weyman-Benton Company, 1107 Broadway, New York City

Majors and Minors

"Few things equal music in its power to stimulate the mind, arouse kindly emotions, and increase the joy of life generally," says *Along Broadway*, the Edison Magazine. "It is highly significant that Big Business is discovering this fact and is establishing orchestras and singing societies among employees. Years ago, when the late Elbert Hubbard had the piano played for his workers, it was considered a pose. 'Freshish and foolish,' exclaimed Big Business. But today there is a reversal of opinion."

Even the most violent scoffers at American song writers concede their gift of melody. In almost all racial numbers, and even in "popular" airs, its graceful flow is visible. But that many of the composers have little acquaintance with the art, outside this natural power, is evident when we listen to the words of the lyrics. The expression of thought in the better ballads is usually stilted and commonplace, and in the others there is no thought at all.

"Like literature, its sister art, music was originally aristocratic, and, like literature, its shackles of servitude to the powerful few were struck off by inventive genius," writes D. E. Wheeler in *Along Broadway*. "When Gutenberg devised movable type, it meant the beginning of printing and the dissemination of literature among the people. When Edison invented the phonograph, it meant the ultimate universal distribution of music."

Beautiful Claudia Muzio has joined the ranks of Edison artists. This young singer has been well styled the "Artist Supreme," and her addition to the Edison forces is an event of importance in the music world.

There is no doubt of the appeal of "jazz" to the American. Its variety of tempo and tone seems to find a response in us and they certainly excite animation. It is very possible that the "jazz" players may be using a medium about which they know nothing, that some composer will adapt to great works. There is talk already about a "jazz" opera. Percy Grainger is reported to have spoken favorably of "jazz" and its difficulty of performance. Of course, he may be unduly prejudiced—one of his late compositions was called "rag-time" by the critics.

Musical democracy is attested by the fact that instead of a few princes getting together to enjoy their music, as they would their rare vintages, the whole people now gather at home to hear their own artists. What a transformation! In those old aristocratic times Prince Somebody might call for his little band and hear a suite, or a string quartet, indifferently rendered most likely. Today Prince Everyman turns to his phonograph and summons his symphonies, songs, choruses, instrumental solos from accordion to pipe organ, what he wills, and the performances are perfect!

Margaret Matzenauer, the famous soprano, said recently: "So often, parents ask me what they can do to promote the success of their children and I always tell them to teach the child a love of the open, good exercises, and the care of their physical and mental health. So many careers are nipped in the bud, or never fully mature, because the physical basis is overworked, neglected, and forgotten in the great race for other kinds of success—other kinds that are often only will-o-the-wisps when they come."

The Edison Tone-Test season opened recently, and seventy-five artists are now on tour in the United States and Canada. The Edison Tone-Test Recital Department is the largest booking agency in the world and pays out each week in salaries and traveling expenses a sum that would stagger most booking agents. The business is run along the same lines as a first-class theatrical enterprise.

The Right of Way



Printing Is the Salesman Who Has the Right of Way

Your sales letter in the United States mail has the right of way straight to your customer's desk.

Strengthen your appeal by using a paper of known quantity—Hammermill Bond—and good printing which will attract your customer's attention, and sell your goods.

That's the kind of printing we do and the paper we use.

Use More Printed Salesmanship. Ask us

Local Committee Appeals to Genrosity of the People of Aurora and Vicinity in Behalf of Central Europe's Starving Children

The committee in charge of the campaign for funds for the aid of millions of starving babies and children of Germany, Austria, Poland, Czechoslovakia and other Central European countries have issued the following appeal to the people of Aurora and the surrounding country. M. D. Leabo is chairman of the local committee with the following other members, Zeno Schwab, M. N. Crisell, N. C. Wescott, J. W. Sadler, Henry L. Bents, John Murray, Fred Yergen:

More than 3,500,000 starving little children of Central Europe are holding out their hands to America—to you and to us—crying for bread. These children are victims of the war, all of them mere babies to 10-year olds and too young to have had a part in making the circumstances of which they are the helpless victims.

They are the children of war allies and war enemies alike. But in our eyes they are just hungry little children who will die unless America feeds them. Ten American dollars will literally give a child a Christmas present of its own life—for \$10 (worth several times as much in the depreciated money of Central European countries) will give one child one full meal a day until the next harvest.

There can not be a heart in Oregon hard enough to withhold the money that will save the lives of these baby war victims. With our families safe and comfortable, can we conscientiously celebrate Christmas, knowing that millions of little children are starving and dying, without doing our part for their relief?

America is raising \$33,000,000 this week for these little starvelings. Oregon's share is \$250,000; Marion county's is \$12,000. Aurora and vicinity must raise \$280.

Every dollar contributed here draws \$2 more from European organizations—all to be placed in the hands of Herbert Hoover, and his great relief organization, to save 3,500,000 child lives.

Will you not fill out the inclosed card and return it immediately with your check to the Aurora State Bank, which is acting as local treasurer?

CHRISTMAS MAGAZINES

Magazine subscriptions for Christmas gifts should be ordered now, as it gets them started. Order now and the first number will be received by Christmas. Subscriptions to any magazine or periodical at the lowest obtainable rates at the Observer office, Aurora, Oregon.

SOME GOOD OFFERS

American Magazine and Colliers, both one year \$4.00
Boys' Magazine and McCall's, both one year 3.00
Collier's and Woman's Home Companion, both one year 3.50
(Both above to one address)
Etude and McCall's, both one year 2.90
Etude and Pictorial Review, both one year 3.75
Farm and Fireside and Modern Priscilla, both one year 2.15
Farm and Home, McCall's, Woman's World, all three one year 1.80
Little Folks and Today's Housewife, both one year 2.25
McCall's, Modern Priscilla, Today's Housewife, all 3 one year 3.75
McCall's, Modern Priscilla, Woman's World, all 3 one year 3.25
McCall's and Pictorial Review, both one year 3.50
McCall's and Today's Housewife, both one year 2.00
McCall's, Today's Housewife and Woman's World, all 3 one yr. 2.25
Modern Priscilla and Little Folks, both one year 3.25
Modern Priscilla and Pictorial Review both one year 3.75
Mother's Magazine, American Woman and Good Stories, all 3 one yr. 1.00
Pictorial Review and World's Work, both one year 5.00
Review of Reviews and Youths Companion, both one year 5.50
Today's Housewife and Woman's World, both one year 1.15
Woman's World, American Woman and Good Stories all 3 one yr. 1.00
Youths Companion and Woman's World, both one year 2.75
Youth's Companion, McCall's and Modern Priscilla, all 3 one yr. 5.00

Special Two-Year Offers

American Magazine, two years \$4.00
Breder's Gazette, two years 2.50
Children's Magazine, two years 1.50
Colliers (The National Weekly), two years 4.00
Delineator, two years 4.00
Etude, two years 3.50
Fashionable Dress, two years 6.00
Good Housekeeping, two years 5.00
Little Folks, two years 3.00
McCall's Magazine two years 2.50
Modern Priscilla, two years 3.00
Pictorial Review, two years 4.00
Review of Reviews, two years 6.00
Today's Housewife, two years 1.50
Woman's Home Companion, two years 3.00
World's Work, two years 7.00

Other Magazine Prices

Lone Scout, for boys \$1.50
American Boy 2.50
Better Trust 2.00
Birth Control Review 2.00
Capper's Weekly 1.00
Century Magazine 4.00
Christian Herald 2.00
Cosmopolitan 4.00
Country Gentlemen 1.00
Send your order to the Aurora Observer, Aurora, Oregon—NOW.

FLAVO FLOUR

Ask Yourself This Question,

"Shall I buy flour made away from home or shall I buy FLAVO and help my own community first?" FLAVO FLOUR is made at home from home wheat. The money spent for it stays at home to help prosperity.

FLAVO Is A Quality Flour Too.

There is none better and few so good. Above all it has that individual nut-like flavor imparted by the wonderful MARVEL process. That's a big point in its favor—just the flavor.

A Home Mill For Home People

Not an empty phrase but one full of meaning to those who wish to see their community prosper and help build up its industries.

Ask For FLAVO Next Time.

It's made at home.

Smith's Mill

On Aurora-Donald Road 1 Mile East of Donald
POST OFFICE ADDRESS—HUBBARD, OREGON

AURORA MEAT MARKET

An Uptodate Sanitary Meat Market that handles everything best in meats fresh and cured.

WURSTER BROS. Aurora, Oregon

Everyone appreciates courteous treatment and a well assorted stock to select from.

When you need lumber or building material you think of the quality and service you are to receive. If you deal with Copeland's you receive both in the fullest measure.

QUALITY FIRST OUR MOTTO SERVICE ALWAYS
COPELAND'S, Hubbard, Oregon