

1920



Merry Christmas

1920

SALEM, OREGON

The Business Men and Firms of Salem, represented below, extend to the people of north Marion county a Hearty Christmas Greeting, and invite all readers of the Observer to make Salem their shopping point for the Holiday season, and other seasons as well. These firms say to you:

"To be satisfactory, business service and business courtesy must be mutual. Both merchant and customer must be benefited and satisfied. We not only want to sell you goods, but we also wish to co-operate with you by serving your interests as well as our own. This means full value for your money---in goods and personal service."

Sweeping Reductions In Price
Hamilton Furniture Store
340 Court St. Salem

Salem Abstract Co.
212-222 Bank of Commerce Bldg.
Abstracts of Title for Marion County

Dr. C. B. O'Neill
Ladd & Bush Bank Bldg.
Optometrist—Optician

Commercial Book Store
163 N. Commercial St. Salem
Stationery and Office Supplies—School Books

Miller Mercantile Co.
Salem Oregon

Hartman Bros. Co.
Salem, Oregon
Jewelers & Opticians

Falls City-Salem Lumber Co.
349 South 12th St.
"Everything in Building Material"
Retail lumber, builder's hardware, paint, oil, lime,
plaster, cedar posts



Salem is known the length and breadth of America as the Loganberry Centre of the World, the Fruit Juice Metropolis of the Earth, the Dehydration Centre of America, the Primary Prune Market of the United States, but we also want to remind you that it is also the Trade Center of the Willamette Valley.

When you come to Salem to attend court, to serve on the jury, to pay taxes, to record your deeds, to consult your lawyers, to visit the legislature, to interview state or county officials, to purchase goods and supplies, or for any of a score of other seasons—including just plain joy-riding up the Highway—when ever you come to Salem for ANY purpose, the firms on this page cordially invite you to visit them and their places of business.

Until they meet you personally, they extend to you their most cordial greetings, and express the sincere hope that abounding cheer and good will may attend you through the Holiday Season.

Wm. Gahlsdorf
The Store of Housewares
Dinnerware, Kitchenware

People's Cash Store
Commercial St.
Salem, Oregon

The Bootery
Salem, Oregon
at the Electric Sign "Shoes"

Capital National Bank
J. H. Albert, President Jos. H. Albert, Cashier
Salem, Oregon

U. G. Shipley Company
Outfitters to Women, Misses and Children
145-147 N. Liberty Street

Portland Cloak and Suit Co.
Salem's Greatest Women's
Apparel Store

Hauser Bros.
Outfitters to Sportsmen
372 State Street

Ray L. Farmer Hardware Co.
Everything in Hardware
Christmas Gifts That Are Practical
Corner Court and Coml. Sts.

Buster Brown Shoe Store
SHOES
125 N. Commercial St.